THE SITE SELECTION VISIT:
BEST PRACTICES FROM THE PROS

JUNE 11, 2024 – CENTRAL ALABAMA ELECTRIC COOPERATIVE, PRATTVILLE

10:00 – 10:15  WELCOME AND PARTICIPANT INTRODUCTIONS

10:15 – 11:00  TIPS FOR THE SITE SELECTION VISIT: FROM 25+ YEARS IN THE INDUSTRY
Ed Gardner, Jr., CEcD, EDFP
Vice President of Business and Economic Development
Entergy (Jackson, MS)

11:00 – 11:45  LANDING THE $10B AMAZON DATA CENTER PROJECT
Former Alabama-based economic developer, Ed Gardner, Jr. recently served as the lead on a $10 billion Amazon data center project in Mississippi. He will return to Alabama to share the story of this major economic development win – and lessons learned along the way.

11:45 – 12:45  NETWORKING LUNCH
GEDI will provide participants with a casual lunch on site.

12:45 – 2:00  BEST PRACTICES FROM THE PROJECT MANAGER’S PERSPECTIVE
Lauren Lambiase
Senior Project Manager
Alabama Power Company

Bob Smith
Assistant Director, European Strategy
Alabama Department of Commerce

2:00 – 2:10  BREAK

2:10 – 3:20  COMMENTS AND Q & A WITH A TOP SITE SELECTOR
Bryan Farlow
Regional Director, Economic Development / Site Selection
Thomas & Hutton

3:20 – 3:30  BREAK

3:30 – 4:30  YOUR TURN
Participants share challenges, ideas, and successes - and learn from one another.

4:30  WRAP UP AND ADJOURN

CONTACT DETAILS
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