



AUBURN UNIVERSITY

Outreach

Government & Economic Development Institute

Alabama City/County Management Association Local Government Professional Management Certification Program

ECONOMIC AND COMMUNITY DEVELOPMENT

Auburn Center for Developing Industries (ACDI)
1500 Pumphrey Avenue, Auburn, Alabama 36832
February 8-9, 2024

AGENDA

Thursday, February 8

10:00 AM Welcome and Class Introductions

Jeff Downes
City Manager, City of Vestavia Hills
ACCMA President

10:45 AM For the Love of Cities

Jeff Downes
City Manager, City of Vestavia Hills

11:30 AM What is Economic Development in Our State?

Jeff Downes
City Manager, City of Vestavia Hills

12:00 PM Lunch

1:30 PM Community Building: History and Principles

Dr. Joe Sumners
Executive Director Emeritus, Government & Economic Development Institute

3:00 PM Break

3:15 PM Is Your Community Lovable?

Cinnamon McCulley
Assistant City Manager, City of Vestavia Hills
ACCMA Local Government Professional Management Certificiant

3:45 PM **The Planning and Engagement Process**

Jeff Downes
City Manager, City of Vestavia Hills

4:30 PM **Adjournment**

Friday, February 9

8:30 AM **Public-Private Partnerships**

Jeff Downes
City Manager, City of Vestavia Hills

9:15 AM **Placemaking Concepts and Applications**

Nathan Norris
Founding Principal, CityBuilding Partnership, LLC

10:45 AM **Break**

11:00 AM **Small-Group Planning Exercise: Your Future Alabama**

12:00 PM **After-Course Evaluation and Dismissal**



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