

AU/INDD Department Newsletter Fall Semester 2006

The AU/INDD endowment account currently stands at \$330,000. The 2007 Design Intelligence (DI) national survey of industrial design programs (undergrad / grad) has ranked AU/INDD #6 / #3 respectively and #1 in the south. Thanks to our alumni and industry collaborators for support.

Department Head **Clark Lundell** worked with Event Design (ED) magazine Editor **Dan Hanover** to develop a certification program run by AU/INDD faculty. Clark presented at ED's first annual conference in NYC to launch the program. GTA **Michael Hicks** assisted in Clark's INDD Intro class.

Office Administrator **Becky Walker** has very successfully managed our Ireland, Taiwan and Industry Program accounts under conversion to AU's challenging new Banner accounting system.

Administrative Assistant **Sylvia Jackson** has developed our new advisory, alumni, industry and peer school data bases which will provide effective communication with the rest of the world.

Laboratory Specialist **David Gowan** received the campus wide AU Outstanding Staff Award. AU/INDD has acquired 2,000 square feet of new shop space and David is reconfiguring resources to accommodate an expanding inventory of rapid prototyping equipment. Student workers **Adam Carter, Chet Borden, Michael Jasiczek, Anjali Bedekar** and **Franklin Butts** provide support

Unit Technology Manager **Chad Bailey** has kept our IT running smoothly and overseen our new fabrication technology. Chad has been training on Microsoft's new Vista operating system. IT student workers **Lucien Dekich, John McCabe** and **Lauren Faulk** help support Chad's effort.

Professor **Bret Smith** co-presented with **Chris Arnold** "Changing Paradigms in Design and Production" at IDSA's National Conference, Austin, TX and was an invited presenter at the 8th Congress on Behaviorism and Behavioral Sciences, Santiago de Compostela, Spain. Bret served as consultant on a number of product liability cases, continues product development with Tupperware and was a juror on Event Design Magazine's first annual design awards program. Student work from Bret's fall '06 Rhino software class will be exhibited in the Dudley Gallery, January 2007.

Professor **Tin Man Lau's** 4th year studio developed playground equipment concepts for **Tom Norquist**, Senior VP, PlayCore, Chattanooga, TN. Students **Bethany Klausing, Chris Harris, Matt Sullivan, Libby Lord** and **Katie Beth Shirley** received special recognition awards. Tin Man received the Design Intelligence Educator Award '07 and served as Thesis Committee Chair for **Elisa Carmona** who graduated fall '06.

Professor **Rich Britnell's** 4th year studio developed ceiling fan concepts for Broan NuTone. After final presentation at Wallace Center, VP for Marketing **Clement Feng** hosted an evening dinner for the studio at the Moore's Mill Club. Rich was

Nicodemus Bernard's Thesis Committee Chair. Nic's work focused on techno-fashion and he graduated fall '06.

Associate Professor **Randy Bartlett's** 3rd year studio developed Alabama Welcome Center designs, focusing on the I20 Cleburne site, for **Lee Sentell**, Director and **Russell Nolen**, Art Director, Alabama Bureau of Tourism and Travel. Final presentation was made before Welcome Center Directors from across the state at the Alabama Center for Commerce, RSA Building, Montgomery, AL. Randy made a keynote presentation on portfolio design at the IDSA National Conference, Austin, TX assisted by graduate student **John McCabe**. Randy received CAD/C and INDD recognition awards for 10 years service as Director of the INDD Ireland Program.

Assistant Professor **Sang Gyeun Ahn** accepted a position at the University of Washington and was replaced by Visiting Instructor **Owen Foster**. Owen did an excellent job coordinating the 2nd year studio with **Chris Arnold**. He also did wonderful work with the Rendering/Sketching class (GTA-**Nicodemus Bernard**) and ran a design competition special problems course.

Assistant Professor **Chris Arnold** directed the 2nd year studio, with support from GTA **Mark Smith**, while also teaching the 2D software class. He participated in Cooper-Hewitt's Summer Design Institute in NYC and lead an exhibition of large format panoramic photography for the Ireland Traveling Studios' 10th Anniversary gallery show. At the IDSA National Conference Chris worked with IBM to capture QTVR imagery of this year's Ultimate Derby competition entries, and presented a second breakout session on the use of advanced photo-documentation techniques in the studio.

Assistant Professor **Tsai Lu Liu's** 4th year studio collaborated with Building Science Professor **Steve Williams'** graduate students to develop new products for the construction industry. The work was supported by the Alabama Construction Industry Fund and provisional patents are being pursued by AU on all the product outcomes. Lu taught the Methodology course with GTA **Donna Haynes**. He also presented papers at the 2nd International Conference for Universal Design, Kyoto, Japan and at Huafan University, Taiwan.

Assistant Professor **Shea Tillman** continues to improve the 3rd year photography course with GTA **Marise Evans**. He is also working with Marise to research the current condition of industrial design studios in higher education. This fall Shea and **Randy Bartlett** presented lectures on exhibit design at the EventDesign Conference in Atlanta and at the Folio seminar in New York, as part of the EventDesign Certification program.

AU/ INDD Alumni, please provide us with news, contact info and year of graduation.

This newsletter and information about the department can be found at: www.auburn.edu/ind or contact **Sylvia Jackson** at (334) 844-2364 or e-mail: **Clark Lundell** at: lundec@auburn.edu

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CADC 100 Year Anniversary Symposium

In celebration of the college's 100 year anniversary and as part of a day long symposium, AU/INDD alumnus and past department head Professor **William "Bill" Bullock** will make a presentation on **Friday 19 January** at 9:00 AM in Dudley Hall, Parker Auditorium. Bill will also be in attendance at the Saturday AM roundtable discussion session from 9:00 to 12:00 noon.

The CADC 100 celebration will also host an all Class Reunion on **Friday night and Saturday 27-28 April**. Contact Bob Grant 334-844-4285, e-mail grantrs@auburn.edu for details.

4th Annual Sitting Green Chair Design Competition

A lunch time barbeque and final review of designs will take place on the Wallace Center lawn **Friday 16 March**. All friends of AU/INDD are invited to attend this great springtime experience inspired by the vision of Professor Brenda Peters.

Keep our mailing and e-mail list up to date by contacting INDD Administrative Assistant Sylvia Jackson at Jackssy@auburn.edu or call (334) 844-2364. With your help AU/INDD can continue to grow the quality of experience we bring to both our students and alumni.

Design Intelligence's 2007 survey of ID programs:

Undergraduate Programs:

1. Art Center College of Design, Pasadena, CA
2. University of Cincinnati, Cincinnati, OH
3. Rhode Island School of Design, Providence, RI
4. Carnegie-Mellon University, Pittsburgh, PA
5. Pratt Institute, Brooklyn, NY
- 6. Auburn University, Auburn, AL**

Graduate Programs:

1. Art Center College of Design, Pasadena, CA
2. Stanford University – Not accredited by NASAD, Palo Alto, CA
- 3. Auburn University, Auburn, AL**

2007 Industrial Design Educator (three were named nationwide) of the Year:

Professor Tin Man Lau, Auburn University

Thanks for your support and please participate in the 2008 survey, distributed in April 2007.