

• Associate Professor **Wei Wang’s** students developed a new logo for the Graphic Design program. He also redesigned course material for both his Interactive and Advanced Media courses. Professor Wang won a SIA, Bronze; Horizon International Interactive Award, Bronze; American Association of Web Maters Design Award, Silver; and a Montgomery Advertising Federation ADDY Award, Silver. He is the co-author of a NSF proposal currently under review. He has done extensive consultation with Iconologic, Inc on the graphic design associated with various 2008 Olympic game products (Coca-Cola, McDonald’s, WWF, etc.) Professor Wang serves on the University Traffic Appeals committee and as President of the AU Chinese Professional Association. He developed the Design Alabama and new GDES web sites, has presented numerous workshops on web design (Advertizing Federation of Greater Baton Rouge, University of Southern Mississippi, Southern Utah University, and Guangdong University of Technology.)

• Assistant Professor **Chris Arnold** has achieved a high level of success in the INDD 2120 Computer I class given the challenge of offering software instruction to 60 students in a non-computer lab environment at 8:00 AM. He remains our principle advocate in the development of new rapid prototyping technology capabilities. His teaching coordination (**Arnold / Windham**) of our two largest studio classes has been very successful. The wall exhibit of student work accomplished fall ’07 has been well accepted by evaluators. He continues to sustain excellent participation on 6 graduate committees of which he chaired 2. His consulting work with the School of Pharmacy (Vital Care) and invited participation in the Mayo Clinic Symposium are commendable achievements. The number of invited lectures/critiques accomplished (U of IL, Cal State Long Beach) and juried paper acceptance and publication at ICSID and Design Principles conferences are significant. Professor Arnold continues to serve as the departmental Senator, member of the Senate’s Library, and Curriculum committees and on the CADC Library Committee. In addition he is the director of the INDD Summer

Design Workshop and has participated in the Ireland program for three years.

• Assistant Professor **Tsai-lu “Lu” Liu** participated on five graduate committees and served as chair on three. Professor Liu ran a very successful studio collaboration



Construction industry leaders, **Tsa-lu Liu** top left, **Steve Williams** top right.

with Great Southern Wood Preserving and has organized numerous extracurricular field trips for both his studio and lecture classes. A student in Lu’s spring studio, **Kyle Lechtenberg**, won an IDSA Silver Design Award for development of a Visual Assistant Card. Lu made two

invited presentations at the Royal College of Art, UK, and presented papers at the IDSA/ICSID conference, San Francisco, and International Conference on Design Management, Seoul, Korea. He is the Principle Investigator on the AU funded Design Seed research project. Lu serves on the AU Persons with Disabilities, and Research Grant in Aid Committees, and CADC Integrated Practice, and Executive Committees. Lu continues to build our very successful relationship with the School of Building Science, working with BSCI faculty member **Steve Williams** , and the Alabama Construction Industry Fund.



Assistive living studio and client **Scott Renner**

• Assistant Professor **Shea Tillman** delivered invited lecture and paper presentations this spring at Northeastern University and the University of Miami as well as in the departments of Mechanical Engineering and Consumer Affairs at Auburn. He also serves on three graduate committees. His consulting work with the School of Pharmacy (Vital Care) and the health care sector has continued to become a key area of research focus. Under Shea’s direction, graduate student **Marise Evans** won 1st Honorable Mention in

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the International Designer’s Workstation 2008 Competition (700 entries), which was exhibited in June at the Oporto Show in Portugal. Shea’s spring studio students collaborated with rehabilitation students in **Chad Duncan’s** Assistive Technologies class to develop new product concepts for people who have disabilities. Shea continues to serve as the faculty advisor for the Auburn Student Chapter of the IDSA.

• Assistant Professor **Jerrold Windham’s** efforts in the area of sustainable design are making a great contribution to our curriculum. He and Assistant Professor **Shu-Wen Tzeng** managed our 4th annual Designing Green Event this spring. Jerrod’s exhibit display design for the American Streamlined Design show, Montgomery Museum of Fine Arts was very successful and used again in a Dudley Hall exhibition. Jerrod also



Materials and Technology field trip, left to right with hair nets: **Casey Hopper, Jamison “Corey” Harris, Kasey Whitaker, Preston Lett, Dustin McNutt.**

participated as lead faculty on the last three weeks of the Ireland Traveling Studio and is coordinating his interest in sustainability with faculty in Ireland, Scotland and England. While in Scotland his students collaborated with Glasgow School of Art students in a product design seminar put on by the Dyson Vacuum Group. His presentation on design development sketching in the INDD Design In Modern Society class has been very well received.

• Assistant Professor **Shu-Wen Tzang** has supervised the INDD Materials/ Technology, and Anthropometrics lecture classes this spring. She introduced the topic of interface design to the Materials class with enthusiastic support from her students. Assisting in the management of these two classes, as some of you may remember includes a number of field trips to manufacturing sites, were graduate students **Michael Hicks** and **Louisa Stowers**. Shu-Wen was very complimentary of the work accomplished by Michael and Louisa.

This newsletter and information about the department can be found at: www.auburn.edu/ind or contact Sylvia Jackson at (334) 844-2364 or e-mail: Clark.Lundell@auburn.edu

Keep our mailing and e-mail list up to date by contacting INDD/GDES Administrative Assistant Sylvia Jackson at jackssy@auburn.edu or call (334) 844-2364. With your help AU/INDD/GDES can continue to grow the quality of experience we bring to both our students and alumni. AU/INDD and GDES Alumni, please provide us with news, contact info and year of graduation.

A U B U R N U N I V E R S I T Y

DesignNotes

Spring 2008

Department of Industrial Design



“The Village”, Wallace Center top center left, new basketball arena top center right.

The Department of Industrial Design currently supports 17 faculty, 250 undergraduate, 15 graduate, 5 post baccalaureate students, and 5 full time technical and administrative staff. The degrees offered within the department are: Bachelor of Industrial Design, Bachelor of Fine Arts in Graphic Design, Bachelor of Science in Environmental Design (post baccalaureate degree), and Master of Industrial Design. All degrees are accredited by the National Association of Schools of Art and Design. The INDD Endowment currently stands at \$400,000, thanks to the industry collaboration work accomplished by INDD faculty and students and to the generosity of our alumni.

The University is making good progress on the new student housing project “The Village” under construction to the immediate west of Wallace Center, scheduled for occupancy fall 2009. The associated food service facility will physically connect to the west wall of our shop fabrication shed and is currently being excavated. The AU new basketball arena will be located immediately to the southwest of Wallace.

The Design Intelligence 2008 Education Survey and Ranking listed the AU/INDD undergraduate program 5th and graduate program 10th in the country.

The fourth Annual Designing Green “trash talk” event was a great success. The important message of material conservation and recycling was uniquely brought home by the innovative team assemblies produced. Thanks to all faculty (Professors **Windham, Tzeng** and **Lawrie**, etc.) and students

(**Coral Blanche, Brigitte Lesch**, etc.) who made this event happen.

The 30th Annual Design Interaction Symposium

The 30th Annual Design Interaction Symposium is scheduled for Friday 7 November 2008, from 8:30 till 2:00 in the Dudley Hall Auditorium. Industrial and graphic designers from Kohler Plumbing Fixtures and Dell Computers will present how industrial and graphic designers integrate their effort to promote highly design sensitive products within their respective companies.

Department Head **Clark Lundell** co-authored a paper “Science as 21st Century



WoodWorks award concepts. Post bacc students, left to right: **Zach Gray, Charlotte Henry, Lauren Weigel, Pat Schleisman** (WoodWorks Executive Director,) **Michelle Spinnato, Meryl Harsadi, Eric Griggs.**

Mythology” with AU Biology Professor **James Bradley** which was presented at the annual Alabama Academy of Science meeting in Birmingham. Clark also made a presentation on Industrial Design at the first annual Manufacturing Matters meeting hosted by the Alabama Technology Network in Montgomery. Clark’s post baccalaureate students designed award trophy concepts for the International WoodWorks Association, **Pat Schleisman**, Executive Director Southern Region. **Lauren Weigel’s** design was selected and presented at the WordWorks awards banquet in Charlotte, North Carolina.



Southern Living field trip, front left **John Morgan**, Jon Thompson

- Graphic Design Program Chairman, **John Morgan’s**, students worked on poster illustrations for the February ’08, American Streamlined Design exhibition. John’s personal studio work has been exhibited in Tokyo, Japan in the American Karakuri Collection and at the Otaru, Japan, Cabaret Mechanical Theater. John also served on the CADC Executive Committee and his effort as Graphic Design Program Chair has been critical to graphic design’s integration into the Department of Industrial Design. John led a GDES field trip to Southern Living headquarters. INDD/GDES Advisory Council member and Southern Living Design Director **Jon Thompson** made a presentation on the development of the new Southern Living magazine layout. The Graphic Design program website may be viewed at <http://www.cadc.auburn.edu/graphicdesign>.
- Office Administrator **Becky Walker** continues her good work keeping all our collaboration, travel, salary and university support accounting straight. We are all very appreciative of the comprehensive recording keeping she manages and the prompt response she provides to inquiries.
- Administrative Assistant **Sylvia Jackson** has been of great assistance in managing the tenure and promotion correspondence associated with a number of our faculty. A particular challenge has been obtaining the required letters from our external institutional reviewers.

- Laboratory Specialist **David Gowan** completed our year long search for a full time Laboratory Assistant with the appointment of **Ryan Funderburk**. Ryan has been invaluable in his support of our fabrication operations and interface preparation for construction of the new food service building immediately adjacent to Wallace Center. Student workers **Nickalous Atchley**, **Peter Azzouni**, **Anjuli Bedekar**, **Ronald “Chet” Borden**, **Franklin Butts**, **Jared Crouch**, **Michael Hicks**, and **Foster Phillips** also provided critical support.

- Unit Technology Manager **Chad Bailey** has been busy dealing with the numerous software upgrades for both our PC and Mac based faculty and students. He also has been invaluable in providing assistance in our rapid prototyping lab. IT student workers: **Drew McDowell**, **Aaron Wierenga**, **Chris Weed** and **Paul Possein** help support Chad’s effort.

- Professor **Rich Britnell** managed the Montgomery Marketing, Inc., Phase II, industry collaboration (U. S. military tent support frames), spring ‘08. Student team **Chet Borden**, **Chad Copeland**, and **Jay Hope** were selected as finalists in the IDSA Idea Award Competition for their cot-tent design. Over the past year Rich participated in six gulf region, juried, art shows in which his cartographic illustrations were exhibited and honored with four awards. Rich also has accomplished a number of commissioned works (illustration and graphic design) and developed an E-Commerce web site (www.geographicsart.com) to promote his illustrations on a national / international level. **Brandon Allen** served as Rich’s graduate teaching assistant in the spring Professional Practice class.

- Alumni Professor **Ray Dugas** participated in senior project reviews and accomplished new course preparation for the GDES 3200, Intro to Graphic Design class. Ray along with faculty **Bryant**, **Heck** and **Lundell** attended the GDES student field trip to Southern Living Magazine in Birmingham. He also worked on exhibition preparation of student work in the February ’08 American Streamlined Design exhibition, Montgomery Museum of Fine Arts. Professor Dugas has exhibited paintings at the Catherine Moore Fine Art Museum, Columbus, GA; completed extensive logo development for the China Olympic Games, as consultant



Laboratory Assistant **Ryan Funderburk**



American Streamlined Design exhibition, **Ray Dugas**, poster by **Jessica Sabo**.

to Iconologic Design, Altanta, GA, and accomplished other art media and logo consultation. He also submitted logo designs for consideration in the “Identity: Best of the Best for 2008 World-Wide Corporate Identity Competition” and had a number of logo designs published on the LogoLounge web site.

- Professor **Ross Heck’s** students have participated in the following design service projects: Auburn University Fish and Wildlife Unit (logo); Family Fun Day T-shirt; Phone Book Cover ’07-’08; President’s Holiday Card; Dean’s Thanksgiving Card; CADC Dean’s Holiday Card; and the Alabama Secretary of State Motor Voter Registration Poster. In addition his student’s work was exhibited at: CADC Dean’s Conference Room; CADC Urban Studio-Birmingham; and CADC Dudley Gallery; Professor Heck presented an invited lecture at the ACE International Conference, Albuquerque, NM and won two publication design recognitions: APEX Award and ASHA Award. He also won two Gold, one Silver and one Bronze design award from the Association for Communication Excellence. Professor Heck serves on Design Alabama’s Board of Directors and as their Associate Art Director. He also serves on the GDES Recruitment and Publications committees and he developed the design for the new departmental newsletter *DesignNotes*. Ross directed the work that GDES student **Ali Conn** did on the CADC minority recruiting A.S.A.P. brochure.



Motor Voter Registration Posters.

- For the second year Professor **Tin Man Lau** was recognized in the 2008 Design Intelligence Survey as an outstanding INDD educator. **Steven Gaffin**, a student in Tin Man’s software class won first place in the SolidEdge design competition, and GTAs **Erin Phillips**, and **I-Ju Chen** provided assistance in this class. **Nicolas Imsand** from the Solid Edge class has won the June first place of the Siemens PLM Software student design contest (**Steven Gaffin** won the April first place.) **Chris Weed** submitted a design from Tin Man’s fall ’07 GameTime studio and was a finalist in the IDEA Design Competition. **Louisa Stowers** from Tin Man’s furniture studio is a finalist in the Design Emphasis Competition. Tin Man co-authored an accepted paper, chaired a session, and presented at the International Conference on Arts and Humanities, Hawaii, spring ’08. He also presented an invited lecture at Shu-Te University. He manages various department rapid prototyping technologies and serves as a design consultant to Senior Vitals and Ignite Venture Partners. Tin Man continues to manage the INDD web site and Taiwan Program (fifth year, summer ’08.)



Taiwan Program Summer Semester 2008, Auburn and Shu-Te University students.

- Professor **Carlton “Corky” Nell** has been developing a GDES study abroad program and his response to the CADC instructional equipment RFP led to a significant equipment upgrade in the Wallace Center photo lab. Professor Nell has exhibited paintings, through the Nancy Hoffman Gallery, at the following venues: LA Art Show, Santa Monica, CA; ArtChicago, Chicago, IL; Art20, NY, NY; Flow Invitational Art Fair, Miami, FL; and Red Dot-Miami Beach Invitational Art Fair, Miami, FL. His work has also been exhibited at the Red Clay Reunion exhibition and Space 300 exhibition, Huntsville Museum of Art, Huntsville, AL. Professor Nell chaired the GDES Exhibition Committee and was responsible for coordinating the INDD/GDES Faculty Exhibition in CADC’s Dudley Gallery. He also served on AU’s Faculty Grievance Committee and Athletics Academics Standards Sub-Committee.

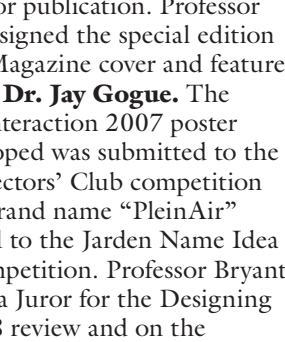
- Professor **Bret Smith’s** spring ’08 third year studio worked with INDD alum and Dell Computer, Mechanical Architect, **Kevin Mundt**, in the research and development of new lap top designs for student applications. Bret also served on five graduate committees and was chair on one. Bret continues to build content in his Design Voices video documentation of famous living designers, a number of Bret’s documentaries were featured at the ICSID/IDSA World Congress fall ’07. GTA **Wade Slusser** provided assistance in Bret’s Design History class spring ’08. Bret had two articles published in the Phi Kappa Phi, Honor Cord Ezine. He continues to consult with Tupperware on new product development and with various law firms on product liability cases. Bret was a featured speaker at the American Streamlined Design exhibition/symposium, Montgomery Museum of Fine Arts. Professor Smith has been actively involved on the AU Wrongful Termination Committee, and serves as National Chair, IDSA History Special Interest Section. He continues to assist **Clark Lundell** by assuming department head responsibility when Clark is out of town.



Ireland Program Spring Semester 2008

- Associate Professor **Randy Bartlett** continued to manage the development and successful outcome of our 5th annual Emerson Tool industry collaboration, spring ‘08. Two AU/INDD alums, **Bethany Klausning** and **Shane Glasgow** have emerged from these collaborations to become full time designers for Emerson. Randy was a session leader and presented a juried paper at the Arts and Humanities Conference, Hawaii, and was an invited speaker at Carlow Institute of Tech, Ireland. Randy has been the director of the INDD Ireland Program for 11 years and consistently expands the scope of this experience. He was a juror for Event Design Magazine’s design awards program and has consistently been invited to present at opening sessions of IDSA’s National Conference . For the past three years Randy continued to support community outreach as team director for Trinity UMC’s residence development project in Tijuana, Mexico.

- Associate Professor **Kelly Bryant’s** students developed designs for the Jay Sanders Film Festival poster competition. GDES student **Wesley Morris’s** design was selected for application. Five student designs developed under Kelly’s direction, received Juror’s Awards in the Mississippi State University AIGA competition. One of her student’s work received the CMYK magazine publication award. Two students directed by Professor Bryant submitted packaging projects to be considered for incorporation into Color Management for Logos: A Comprehensive Guide for Graphic Designers (book.) **Katherine McClusky’s** project was



Katherine McClusky’s project

- selected for publication. Professor Bryant designed the special edition Auburn Magazine cover and feature article on **Dr. Jay Gogue**. The Design Interaction 2007 poster she developed was submitted to the Type Directors’ Club competition and her brand name “PleinAir” submitted to the Jarden Name Idea Hunt competition. Professor Bryant served as a Juror for the Designing Green ’08 review and on the (ARTS) Exhibition, Lectures and Special Events; and Scholarship Committees. She serves as the GDES student internship coordinator and managed job announcements.
- Associate **Professor Samantha Lawrie’s** photography students were able to both accommodate a move to Wallace from Biggin Hall and achieve the necessary course work while sharing darkroom facilities with students in a large industrial design photography course. Professor Lawrie presented papers and monitored sessions at the AIGA , Nashville, Tennessee and SECAC Charleston, West Virginia Conferences. She also provided administrative support for these two conferences and has developed and submitted additional papers to be reviewed for future presentations. Professor Lawrie serves on the University Student Health committee and as chapter secretary to the Auburn Phi Kappa Phi Honor Society.