
Auburn University Job Description

Job Title: **Dir, Video Board Production**

Grade AT07: \$50,300 - \$85,500

Job Code: **BB68**

FLSA status: Exempt

Job Family: Athletics

Job Function: Video Productions

Job Summary

The Director of Video Board Production coordinates, supervises, and executes the live in-venue production for athletic sporting events, which includes the preparation of creative, administrative, and operational sides of a live event within Auburn Athletics venues.

Essential Functions

1. Leads all control-room aspects of Auburn Athletics live video board shows, which includes but is not limited to replay operators, talent, director, graphics producers, and camera operators.
2. Works in tandem with Director of Video Board Operations and Assistant Director of Video Board Operations on the preparation and implementation of all assets for video board productions.
3. Works in tandem with Director of Fan Experience, and other Fan Experience staff, to implement scripts and run of shows into live event production for Auburn Athletics video board shows.
4. Coordinates the scheduling of full-time, TES, students, and professional service contractors who work video board events of Auburn Athletics, special events of Auburn University.
5. Coordinates and executes event-based elements and sponsorships on the football video board, football stadium, and Auburn Arena concourse televisions throughout in-venue live events.
6. Collaborates with multiple Auburn Athletics departments and Auburn Sports Properties to fulfill all sponsorship, marketing and promotional needs.
7. Performs other duties as needed on event days, i.e. camera operator, replay operator, or assisting with SEC Network or ESPN, SECN+ productions.
8. Enhances the fan experience through new and unique video board experiences.
9. Exhibits a culture of collaboration between War Eagle Productions, War Eagle Creative, and Fan Experience units to maximize the experience for student athletes, fans, alumni, and students. Provides support to War Eagle Productions and Fan Experience and Community Relations units to achieve maximum output of high-level productions and engagement.
10. Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

Supervisory Responsibility

May be responsible for training, assisting or assigning tasks to others. May provide input to performance reviews of other employees.

The above essential functions are representative of major duties of positions in this job classification. Specific duties and responsibilities may vary based upon departmental needs. Other duties may be assigned similar to the above consistent with the knowledge, skills and abilities required for the job. Not all of the duties may be assigned to a position.

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Minimum Required Education and Experience

	<u>Minimum</u>	<u>Focus of Education/Experience</u>
Education	Bachelor's Degree	Degree in Communications, RTVF (Radio, Television, Film), Broadcast Journalism, Media Studies, or related field.
Experience (yrs.)	5	Experience in coordinating multiple aspects of a live production for athletic events to include execution of creative, administrative, and operational sides of a live event or broadcast.

Substitutions allowed for Education:

Indicated education is required; no substitutions allowed.

Substitutions allowed for Experience:

Indicated experience is required; no substitutions allowed.

Minimum Required Knowledge

Knowledge of a broadcast control room, such as: broadcast standard camera assignments, video switchers, replay machines, etc. Knowledge of live video and post production procedures and various communications mediums. Knowledge of athletic media production, communication, and dissemination techniques and methods. Knowledge and ability to follow guidelines and policies set forth by SEC Network, Auburn University, and third party partners. Knowledge of transmission, broadcasting, switching, control, and operation of telecommunications systems. Ability to analyze information and evaluating results to choose the best solution and solve problems. Strong problem solving skills, conflict resolution, ability to adapt and collaborate, and interpersonal skills; ability to work well and collaborate effectively with and/or supervise others. Ability to work quickly, efficiently, and with adaptability under strict deadlines.

Certification or Licensure Requirements

None required.

Pre-Employment Screening Requirements

None required.

Physical Requirements/ADA

No unusual physical requirements. Requires no heavy lifting, and nearly all work is performed in a comfortable indoor facility.

Routine deadlines; usually sufficient lead time; variance in work volume seasonal and predictable; priorities can be anticipated; some interruptions are present; involves occasional exposure to demands and pressures from persons other than immediate supervisor.

Job frequently requires standing, sitting, talking, hearing, .

Job occasionally requires walking, handling objects with hands, and lifting up to 10 pounds.

Vision requirements: Ability to see information in print and/or electronically.

Date: 8/25/2023

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