
Auburn University Job Description

Job Title: **Dir, Ath Motion Graphics**

Job Family: No Family

Job Code: **BB36**

Grade AT08 \$55,800 - \$100,400

FLSA status: Exempt

Job Summary

Directs the creation and video production of motion graphics and design for all sports programs of the Auburn University Athletics Department.

Essential Functions

1. Directs the management and daily operations of the production of motion graphics and design for video services.
2. Responsible for the creation of game day animations and motion/still graphics for all athletics in-venue video boards and television productions.
3. Directs post production events for Auburn sports.
4. Provides technical and creative design support and implementation.
5. Compiles with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

Supervisory Responsibility

Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.

The above essential functions are representative of major duties of positions in this job classification. Specific duties and responsibilities may vary based upon departmental needs. Other duties may be assigned similar to the above consistent with the knowledge, skills and abilities required for the job. Not all of the duties may be assigned to a position.

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Minimum Required Education and Experience

	<u>Minimum</u>	<u>Focus of Education/Experience</u>
Education	Four-year college degree	Degree in Communications, Radio Television and Film, Broadcast Journalism, Engineering or related field.
Experience (yrs.)	5	Experience in art, design, communications, radio television and film, broadcast journalism, or engineering.

Substitutions allowed for Education:

Indicated education is required; no substitutions allowed.

Substitutions allowed for Experience:

Indicated experience is required; no substitutions allowed.

Minimum Required Knowledge

Knowledge of animation, typography, color theory, creative thinking and video production.

Certification or Licensure Requirements

None Required.

Physical Requirements/ADA

Regularly involves lifting, bending or other physical exertion. Often exposed to one or more elements such as heat, cold, noise, dust, dirt, chemicals, etc., with one often to the point of being objectionable. Injuries may require professional treatment.

Externally imposed deadlines; set and revised beyond one's control; interruptions influence priorities; difficult to anticipate nature or volume of work with certainty beyond a few days; meeting of deadlines and coordination of unrelated activities are key to position; may involve conflict-resolution or similar interactions involving emotional issues or stress on a regular basis.

Job frequently requires standing, walking, sitting, talking, hearing, handling objects with hands, and lifting up to 25 pounds.

Job occasionally requires reaching, climbing or balancing, stooping/kneeling/crouching/crawling, and lifting more than 100 pounds.

Vision requirements: Ability to see information in print and/or electronically.

Date: 10/24/2018
