

# Asst AD, Student-Athlete Development & Professional Advancement

JOB INFORMATION					
Job Code	BB22				
Job Description Title	Asst AD, Student-Athlete Development & Professional Advancement				
Pay Grade	AT09				
Range Minimum	\$68,560				
33rd %	\$86,850				
Range Midpoint	\$95,990				
67th %	\$105,130				
Range Maximum	\$123,410				
Exemption Status	Exempt				
Organizational use restricted to the following divisions	130 Director Intercollegiate Athletics				
Approved Date:	6/26/2024 2:07:02 PM				

#### JOB FAMILY AND FUNCTION

Job Family: Athletics

Job Function: Athletics Student Support Services & Academic Support

#### **JOB SUMMARY**

Reporting to the Associate Athletic Director for Student-Athlete Development, the Assistant Athletic Director (AD) for Student-Athlete Development oversees Auburn Athletics' alumni relations, student-athlete engagement programs, employer and corporate relations, and alumni student-athlete services for all sports. Responsibilities include managing student-athlete experience programs, focusing on professional development, job placement, and transition support, and coordinating the AuburnYOU Career Network.

#### RESPONSIBILITIES

- Manages the execution for the implementation of AuburnYOU's mission to enhance the student-athlete
  experience of programming, resources, and opportunities. Includes programming, events, and career
  counseling of student-athletes. Leads in the planning of the annual calendar of events for current studentathletes.
- Manages all aspects of student-athlete enhancement programming including leadership, personal
  enhancement, and professional development. Designs and executes professional development programming
  and ensures a smooth transition for student-athletes' post-athletics. Guides student-athletes in setting
  professional goals, post-graduate plans, and provides services with resume writing, interviewing skills, and
  major exploration. Facilitates job placements and internships.
- Provides leadership in WINGS program to support women's athletics, actively engaging in programs aimed at enhancing the overall experience for female student-athletes.
- Collaborates with Associate AD and strategically works with Tigers Unlimited in efforts to raise dollars and unique opportunities for female student-athletes, donors, and partners.
- Provides direction and supervises the Director of Student-Athlete Enhancement and two graduate assistants in the execution of all programming, events, alumni, and employer connections.
- Develops and maintains AuburnYou Career Network, facilitating internship and career opportunities.
   Supervises event planning and program development connecting student-athletes with employers and alumni. Builds relationships and determines partnership opportunities with employers. Executes operational plans for employer and alumni engagement and leverages partnerships for former student-athletes. Advises in the planning, oversight, and execution of the AuburnYOU Career Tour which focuses on enhancing and exposing student-athletes to different job sectors and fields. Cultivates relationships with former student-athletes and manages AuburnYou database to ensure connections. Communications connections as appropriate with others. Engages with alumni through various channels including events, social media, and other forms of communications.
- Plans and executes administrative and logistical operations such as interviews and selections of guest speakers, participants, and purchasing to support student-athlete programming.

#### **RESPONSIBILITIES**

- Utilize communication channels for storytelling to raise awareness of student-athlete's stories and experiences. Collaborates with Assoc AD and partners in communication.
- Plans game day and alumni student-athlete events, including tailgates, team reunions, and other events that include high-profile alumni and leadership.
- Serves as primary liaison and partner for athletic alumni in oversight of verification, cultivation, and stewardship with Tigers Unlimited staff.
- Collaborates with the Communications Office and external organizations for Auburn Athletics annual recognitions.
- Collaborates with Assoc AD in establishing key performance indicators for student-athlete development. Gathers data through surveys and provides input to leaders.
- Provides guidance to athletics leadership and key constituents both internally and externally as recruiting
  process of prospective student-athletes for all Olympic Sports. Communicates and ensures all regulations are
  followed.
- Provides budget management and monitoring of all programming. Provides data and budget status updates to Assoc AD to ensure fiscal targets are met.
- Performs additional duties and projects as assigned by the Associate Athletic Director for Student-Athlete Development.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.

#### SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility

Full supervisory responsibility for other employees is a major responsibility and includes training, evaluating, and making or recommending pay, promotion or other employment decisions.

#### MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE						
Education Level	Focus of Education		Years of Experience	Focus of Experience		
Bachelor's Degree	No specific discipline.	and	7 years of	Experience in student-related programs or services, career or professional development, or recruiting. Experience in an athletic environment is desired.	Or	
Master's Degree	No specific discipline.	and	5 years of	Experience in student-related programs or services, career or professional development, or recruiting. Experience in an athletic environment is desired.		

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES	
Knowledge of NCAA and SEC rules and regulations relating to recruitment efforts and program development.	And
Knowledge of basic math, communication skills, computer knowledge, and event coordination.	And
Ability to work both independently and in a team environment.	And
Ability to speak before an audience.	And
Ability to plan, organize, and execute events.	And
Ability to take initiative, and prioritize in an ever-changing, fast-paced environment in a timely and professional manner.	And
Demonstrate a commitment to building and maintaining strong and trusting relationships with various constituents including student-athletes, colleagues, and university administrators.	

MINIMUM LICENSES & CERTIFICATIONS						
Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired			
None Required.						

## PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

PHYSICAL DEMANDS							
Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight	
Standing				Χ			
Walking				X			
Sitting				X			
Lifting	X						
Climbing				X			
Stooping/ Kneeling/ Crouching				X			
Reaching				X			
Talking					X		
Hearing					X		
Repetitive Motions					X		
Eye/Hand/Foot Coordination					Х		

WORKING ENVIRONMENT							
Working Condition	Never	Rarely	Occasionally	Frequently	Constantly		
Extreme cold			X				
Extreme heat			X				
Humidity			X				
Wet			X				
Noise			X				
Hazards			X				
Temperature Change			X				
Atmospheric Conditions			X				
Vibration			X				

### **Vision Requirements:**

Ability to see information in print and/or electronically.