



JOB INFORMATION

Job Code	BB21A
Job Description Title	Asst Dir I, Ticket Operations
Pay Grade	AT03
Range Minimum	\$35,570
33rd %	\$41,500
Range Midpoint	\$44,470
67th %	\$47,430
Range Maximum	\$53,360
Exemption Status	Exempt
Approved Date:	3/13/2024 3:24:18 PM

JOB FAMILY AND FUNCTION

Job Family:	Athletics
Job Function:	Athletics Ticketing

JOB SUMMARY

Aids in managing and leading the athletic department's ticketing operations (Football, Men's & Women's Basketball, Gymnastics, Baseball and Softball). Responsibilities include customer service, game-day operations, sport-specific ticketing operations, back-office ticketing software and technology management, and conflict resolution. This individual aids in the selection and training of all student interns. All operations must be completed in compliance with the Tigers Unlimited priority system, University Auditing, State, National Collegiate Athletic Association (NCAA), and Southeastern Conference (SEC) policies and procedures.

RESPONSIBILITIES

- Aids in the day-to-day operation of the ticket office including daily customer service work, overall supervision of ticket office personnel, and gameday operations for all sports.
- Responsible for assisting patrons on the phone, in person, as well as through email communications, including the general ticket office email account.
- Serves as first line of supervision beyond part-time staff and student employees.
- Manages all facets of ticket operations for select sport(s) including ticket allocation, seat changes, set-up, and ticket printing & delivery. Manages post-season ticket operations for select sport(s) and events.
- Aids in the resolution of customer complaints or problems for donors, athletic coaches and staff, Auburn faculty and staff, alumni, public ticket purchasers, and other assorted groups.
- Works in conjunction with Tigers Unlimited, Ticket Sales, Marketing, and Communications on ticket sales plans, strategy, and timelines.
- Aids in all reporting, requests, and Equerry reports regarding select sports.
- Aids in the screening, hiring, and training of ticket office student interns.
- Travels to select events to administer and distribute player, coach, and administrator tickets and will call.
- Responsible for compliance with all state, University, National Collegiate Athletic Association (NCAA), and Southeastern Conference (SEC) rules regarding ticket sales and distribution.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility	No supervisory responsibilities.
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MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum

requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE

Education Level	Focus of Education		Years of Experience	Focus of Experience
Bachelor's Degree	No specific discipline.	and	2 years of	Experience in ticketing operations or customer service. Experience in intercollegiate or professional sports ticket sales or operations is desired.

MINIMUM KNOWLEDGE, SKILLS, & ABILITIES

Knows and applies fundamental concepts, practices and procedures of particular field of specialization.

MINIMUM LICENSES & CERTIFICATIONS

Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/Desired
None Required.			

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

PHYSICAL DEMANDS

Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing			X			
Walking			X			
Sitting				X		
Lifting			X			
Climbing		X				
Stooping/ Kneeling/ Crouching			X			
Reaching			X			
Talking					X	
Hearing					X	
Repetitive Motions			X			
Eye/Hand/Foot Coordination			X			

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Extreme cold			X		
Extreme heat			X		
Humidity			X		
Wet			X		
Noise			X		
Hazards			X		
Temperature Change			X		

WORKING ENVIRONMENT

Working Condition	Never	Rarely	Occasionally	Frequently	Constantly
Atmospheric Conditions			X		
Vibration			X		

Vision Requirements:
Ability to see information in print and/or electronically.

Travel Requirements:
In-State; Domestic