

Administrator, Personalized

Job Description

JOB INFORMATION				
Job Code	AD40			
Job Description Title	Administrator, Personalized Visits			
Pay Grade	SR09			
Range Minimum	\$48,280			
33rd %	\$57,940			
Range Midpoint	\$62,770			
67th %	\$67,590			
Range Maximum	\$77,250			
Exemption Status	Exempt			
Approved Date:	1/1/1900 12:00:00 AM			
Legacy Date Last Edited	7/14/2023			

JOB FAMILY AND FUNCTION

Job Family: Student Resources

Job Function: Admissions & Recruitment

JOB SUMMARY

Works in conjunction with the Assistant Director, Personalized Visits to implement personalized visits for prospective students. Assists with the development of a communication plan and serves as an additional contact throughout the enrollment process.

RESPONSIBILITIES

- Coordinates highly personalized campus visits for special populations of prospective students.
 Responsible for the coordination of the visit and includes comprehensive, planning, development, management, execution, and all-day interaction with prospective students and families.
- Assists with the management of the Office of the President's Concierge Office.
- Manages the personalized visit areas communication with prospective students, parents, high school counselors, and campus partners. Communication would include, but is not limited to, email communication, marketing materials, invitations, presentations and videos.
- Serves as a liaison for campus partners during the campus visit process.
- Recruits and enrolls prospective students by advising the students and parents over the phone, online, or in
 person to provide information about Auburn's admissions process, scholarship opportunities, academic
 programs, and educational and extra-curricular opportunities. Serves as an additional contact during the
 admissions process, presents admissions information sessions, and assists with calls and email
 communication, walk-in appointments, and hosts student meetings.
- Serves as the supervisor for Graduate Assistants.

SUPERVISORY RESPONSIBILITIES

Supervisory Responsibility May supervise employees but supervision is not the main focus of the job.

MINIMUM QUALIFICATIONS

To be eligible, an individual must meet all minimum requirements which are representative of the knowledge, skills, and abilities typically expected to be successful in the role. For education and experience, minimum requirements are listed on the top row below. If substitutions are available, they will be listed on subsequent rows and may only to be utilized when the candidate does not meet the minimum requirements.

MINIMUM EDUCATION & EXPERIENCE						
Education Level	Focus of Education		Years of Experience	Focus of Experience		
Bachelor's Degree	No specific discipline.	And	3 years of	Experience in admissions processing, enrollment services, and/or student recruiting.		

MINIMUM LICENSES & CERTIFICATIONS					
Licenses/Certifications	Licenses/Certification Details	Time Frame	Required/ Desired		
None Required.					

PHYSICAL DEMANDS & WORKING CONDITIONS

Physical Demands Category: Other

PHYSICAL DEMANDS						
Physical Demand	Never	Rarely	Occasionally	Frequently	Constantly	Weight
Standing				Χ		
Walking				X		
Sitting				X		
Lifting			X			50 lbs
Climbing			X			
Stooping/ Kneeling/ Crouching			X			
Reaching			X			
Talking				X		
Hearing				X		
Repetitive Motions				X		
Eye/Hand/Foot Coordination			X			

WORKING ENVIRONMENT						
Working Condition	Never	Rarely	Occasionally	Frequently	Constantly	
Extreme cold			X			
Extreme heat			X			
Humidity			X			
Wet			X			
Noise			X			
Hazards			X			
Temperature Change			X			
Atmospheric Conditions			X			
Vibration			X			

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No special vision requirements.