



AUBURN UNIVERSITY

OFFICE OF INTERNATIONAL PROGRAMS

INTERNATIONALIZATION LABORATORY with American Council on Education



Committee for Strategic Internationalization: 12/4/18 Meeting

On Tuesday, Dec. 4, 2018 Auburn University's Committee for Strategic Internationalization gathered at the Auburn University Hotel and Conference Center to review the Wyly-Kellogg Group report and begin defining Auburn University's international vision and mission. Once established, the vision and mission statement of the Committee for Strategic Internationalization will serve as a guide for the internationalization process.

12/4/18 Meeting: Overview

Review of report by Wyly-Kellogg Group

Introduction of context for defining Auburn's international vision

- Small-group discussion of the following statements:
 - Auburn's vision of what it wishes to become as a southern, public, land grant, dominantly undergraduate, truly globalized university in a mostly rural and not particularly affluent state, given its history, the needs of the State, its students and stakeholders, its competitive position, current resource availability, and faculty interests and capabilities is...
 - As a part of this vision, we wish to provide Auburn students with the knowledge, skills, values, and experience to address issues of global importance in the 21st century.
 - As a part of this vision, research will...
 - As a part of this vision, partnerships must be strategic and will...
- Reporting of small group discussions:
 - Vision for a global AU:
 - Meaningful global footprint
 - Targeted partnerships - increase inclusion of international alumni base
 - Unified campus-wide commitment to internationalization
 - Establish and maintain a global presence - marketing, centers abroad, distance learning, etc.
 - Increase awareness of what makes Auburn unique - family, etc.
 - Increase awareness and understanding of globalization among domestic students
 - Establish programs to assist international student assimilation

- View internationalization as an integrated component of Auburn's overall mission
- Create and maintain balance of international student to domestic student enrollment ratio - what are the implications of increasing international student enrollment?
- Tier 1 research institution - establishing partnerships that address the needs of Alabama
- Increase international student scholarships and study abroad funding
- Create an internationalized learning environment on campus - utilize modern technology

Next Meeting:

- January, 2019 - date and time TBD

Committee Reminders:

- Utilize MS Teams as main mode of communication - if you have not done so, download app to phone and computer desktop
- Share the work of the Committee for Strategic Internationalization with your individual Deans and departments
- Meet with assigned subcommittee - be prepared to discuss subcommittee conversations at next full committee meeting