AUCNET USA Case Study Evaluation I

Your completion of this rating scale will help us evaluate the AUCNET USA Case Study. There are no right or wrong answers, and your responses will in no way be used in determining your grade in the course. Please be honest in your responses.

Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

<table>
<thead>
<tr>
<th>a</th>
<th>b</th>
<th>c</th>
<th>d</th>
<th>e</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Disagree</td>
<td>Disagree</td>
<td>Neither Agree nor Disagree</td>
<td>Agree</td>
<td>Strongly Agree</td>
</tr>
</tbody>
</table>

1. The case study was successful at bringing real-life problems to the session. a----b----c----d----e
2. The case study was challenging. a----b----c----d----e
3. The case study was helpful in learning difficult concepts. a----b----c----d----e
4. The case study was helpful in transferring theory to practice. a----b----c----d----e
5. I improved my ability to identify information technology issues. a----b----c----d----e
6. I improved my ability to identify managerial issues. a----b----c----d----e
7. I improved my ability to integrate information technology and managerial issues. a----b----c----d----e
8. I improved my ability to critically evaluate information technology alternatives. a----b----c----d----e
9. I improved my ability to critically evaluate managerial alternatives. a----b----c----d----e
10. I became more confident in expressing my ideas. a----b----c----d----e
11. I learned to value my colleagues’ points of view. a----b----c----d----e
12. I learned to interrelate important topics and ideas. a----b----c----d----e
13. I improved my understanding of basic information technology concepts. a----b----c----d----e
14. I learned new concepts in information technology. a----b----c----d----e
15. I learned to identify central information technology issues. a----b----c----d----e
16. I learned to identify central managerial issues. a----b----c----d----e
17. I discussed information technology and managerial topics outside of class. a----b----c----d----e
18. I did additional reading on information technology topics. a----b----c----d----e
19. I did additional reading on managerial topics. a----b----c----d----e
Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

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<th>Neither Agree nor Disagree</th>
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<td>c--------------------------</td>
<td>d------</td>
<td>e---------------</td>
</tr>
</tbody>
</table>

20. I did some thinking for myself about information technology issues. a----b----c----d----e

21. I did some thinking for myself about managerial issues. a----b----c----d----e

22. I learned from other colleagues during the session. a----b----c----d----e

23. I found connection between information technology concepts and the case study. a----b----c----d----e

24. I found connection between managerial concepts and the case study. a----b----c----d----e

25. I identified various alternatives to the problem. a----b----c----d----e

26. My decision-making skills improved. a----b----c----d----e

27. My problem-solving skills improved. a----b----c----d----e

28. It was easy to locate data on the information technology industry, even if I had not used that data before. a----b----c----d----e

29. On the reports or systems I dealt with, the exact meaning of components of a satellite network system were either obvious, or were easy to find out. a----b----c----d----e

30. On the reports or systems I dealt with, the exact meaning of criteria for decision making were either obvious, or were easy to find out. a----b----c----d----e

31. The materials provided in the case study helped me complete my tasks within the given time. a----b----c----d----e

32. The manner in which the materials were presented in the case study helped me complete my tasks within the given time. a----b----c----d----e

33. It was easy to learn how to use the case study. a----b----c----d----e

34. The case study was convenient and easy to use. a----b----c----d----e

35. There was not enough training for me or my group on how to find, understand, access or use the case study. a----b----c----d----e

36. I got the training I needed to be able to work on the case study effectively. a----b----c----d----e
AUCNET USA Case Study Evaluation II

Please evaluate the following statements by inserting the items in the underlined space. For example, item 37 reads, "I did not get data on Managing Online Auctions that was current enough to meet my needs."

Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

<table>
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<th>d</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Strongly Disagree</td>
<td>Disagree</td>
<td>Neither Agree</td>
<td>Agree</td>
<td>Strongly Agree nor Disagree</td>
</tr>
</tbody>
</table>

I did not get data on __________________ that was current enough to meet my needs.

37. Managing Online Auctions
38. Aligning IS and Business Strategies
39. Internet
40. Working for a multinational company
41. Satellite technologies
42. Electronic Commerce

The case study provided data on__________________at an appropriate level of detail for my group's tasks.

43. Managing Online Auctions
44. Aligning IS and Business Strategies
45. Internet
46. Working for a multinational company
47. Satellite technologies
48. Electronic Commerce

It was easy to find out what data the case study provided on___________________.

49. Managing Online Auctions
50. Aligning IS and Business Strategies
51. Internet
52. Working for a multinational company
53. Satellite technologies
54. Electronic Commerce
Please evaluate the following statements by inserting the items in the underlined space. For example, item 55 reads, "The exact definition of data on Managing Online Auctions was easy to find out."

Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

\[ \begin{array}{cccccc}
\text{Strongly Disagree} & \text{Disagree} & \text{Neither Agree} & \text{Agree} & \text{Strongly Agree} \\
\text{a} & \text{b} & \text{c} & \text{d} & \text{e} \\
\end{array} \]

The exact definition of data on____________________was easy to find out.

55. Managing Online Auctions  
56. Aligning IS and Business Strategies  
57. Internet  
58. Working for a multinational company  
59. Satellite technologies  
60. Electronic Commerce

The data on____________________provided to me was pretty much what I needed to carry out my tasks.

61. Managing Online Auctions  
62. Aligning IS and Business Strategies  
63. Internet  
64. Working for a multinational company  
65. Satellite technologies  
66. Electronic Commerce

**Individual Questions:**

67. Please select one of the following for your cumulative/overall GPA

(a) GPA 2.0 to 2.5  
(b) GPA 2.51 to 3.0  
(c) GPA 3.01 to 3.5  
(d) GPA 3.51 to 4.0

68. Please specify your program/college of study

(a) Engineering  
(b) Business  
(c) Liberal Arts  
(d) Other

69. Please select one of the following for your years of experience in your program/field of study

(a) less than 1 year  
(b) 1 to 2 years  
(c) 2 to 3 years  
(d) more than 3 years

70. Please specify your gender

(a) Female  
(b) Male

71. Please specify your race

(a) Caucasian  
(b) African American  
(c) Hispanic  
(d) Asian  
(e) Other

72. Please specify your status in your program of study

(a) Freshman  
(b) Sophomore  
(c) Junior  
(d) Senior  
(e) Graduate
Case Study Assessment:

What were the strengths of the AUCNET USA case study?

What were the weaknesses of the AUCNET USA case study?

Suggestions for improvement of this case study.