Master of Real Estate Development

A joint program between the College of Architecture, Design and Construction and the College of Business

[ a balance of business-based real estate concepts with the core legal, planning, and physical design and construction aspects of development ]

www.mred.auburn.edu
The Auburn University Executive Master of Real Estate Development (MRED) program is an executive graduate degree offered jointly by the College of Architecture, Design and Construction and the College of Business. One of its primary strengths is the merging of the disciplines housed in these two colleges.

The MRED program provides its students with the theoretical, technological, and practical knowledge and expertise necessary to produce high quality development projects. The program emphasizes the best development practices related to environmental sustainability, social responsibility, economic resilience, financial feasibility, deal structuring, and design excellence.
While other universities in the region offer graduate programs in real estate, Auburn’s program is unique in that it emphasizes a real estate development curriculum that balances the offerings of both the CADC and the CoB, and is the only program offered in an “executive” distance format.

The program is aimed at practicing professionals with a minimum of three years of full-time professional experience in real estate development or in a related field such as mortgage brokerage, architecture, urban planning, or building construction. Alternatively, an applicant may qualify for admission by having five years full-time post-baccalaureate professional work experience.

“Every time my classmates come together, it is a learning session due to our varied professional experience and knowledge and that is great.”

Ms. Bobbi Curry
Project Manager, Olympia Development
Marietta, GA
MRED Class of 2012
MRED field trips are intensive short courses to examine real estate development projects in different regions of the United States and abroad. Students travel with MRED faculty to visit innovative projects and to meet with industry leaders to develop a network of industry contacts.

Field trips include visits to industry sites in Philadelphia, Washington, D.C., Boston, Atlanta, Los Angeles, and Barcelona, Spain.
The MRED program recruits students who have demonstrated excellence in their professional careers and who have the potential to become future industry leaders. It is offered in an “executive” distance format allowing participants to continue their existing professional careers. It combines a short-term residential requirement of five days on campus, an intense distant learning component, and a 3-4 day long field trip each semester.

“The Auburn MRED program allows me to develop my skill set for executing sustainable projects, while maintaining an on-going career in the real estate industry.”

Mr. Ryan Doyle
VP, Medical Facilities
Health Care REIT, Inc.
Brentwood, TN
MRED Class of 2012
The blended-delivery educational model of the MRED curriculum allows each class to build collaborative relationships and encourages face-to-face interaction between faculty and students. The curriculum consists of 39 credit hours over six semesters and requires a Capstone Project for completion. The Capstone Project is a real estate development project in which students work in teams to analyze and develop a project for a selected project type on a specific site.

First Year courses include:
Field Studies in Real Estate Development I, II and III
Principles of Real Estate Development
Real Property Analysis
Real Estate Market Analysis
Building Design and Construction Principles
Site Planning and Infrastructure Development
Real Estate Investment Analysis

Second Year Courses include:
Field Studies in Real Estate Development IV, V and VI
Real Estate Development Project Management
Contract Negotiations
Financial and Real Estate Securitization
Real Estate Development Law
Capstone Project

MRED Faculty
Courses are taught by graduate faculty from the College of Architecture, Design, and Construction and the College of Business, as well as nationally recognized leaders in the field. Disciplines represented by participating faculty include Finance, Marketing, Architecture, Landscape Architecture, Planning, Construction, and Law.
For more information on the program, admission, and curriculum please visit:
http://www.mred.auburn.edu/

For more information about graduate studies in the College of Architecture, Design and Construction please visit:
http://www.cadc.auburn.edu/grad_programs

To request information, arrange a visit or other queries please contact:

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Auburn University is an equal opportunity educational institution/ employer.