Cultural Competence: Developing Child Well-being

Scott Ketric
Not That Kind of Culture!!!
What’s Is Culture
Stratification?

1. Racial and ethnic diversity
   a. 130 ethnic groups (1990 US Census)
   b. The 2010 US Census now only lists 5 racial groups and an other category and does not list ethnicity
Cultural Awareness??

- If anything was made to be taken for granted, it is ‘culture.’

  Gallager and Subedi, 1995
What Culture Is

- Dynamic
- Actions Without Awareness
- Guides People in Thoughts and Feelings
- Symbolically Created through Interactions

Jahoda (2012)
Static Definition of Culture

Culture comprises all the thoughts, beliefs, customs, laws, mores, values, religious observances, festivals, food preferences, languages, art, songs, entertainment, dramas, literature, tools, implements, artifacts, and social institutions that are current in a society.
What is Culture?

- The _______________ considered as the expression of a particular ____________________________.
Cultural Characteristics

- Symbolism within Context
- Styles of Learning
- Adaptations to Environment
- Defining a Shared Experience
The Aspects of Culture

- Symbolism
- Beliefs and Values which form Identity
  - Religion
  - Customs

http://www.gse.uci.edu/uclinks/ed160/docs/Culture_Presentation.ppt
The Aspects of Culture

- Interactions

- Communication and Interactions
  - Non-verbal
  - Touch and Contact

http://www.gse.uci.edu/uclinks/ed160/docs/Culture_Presentation.ppt
Global Cultural Differences

Shaking Hands

In Saudi Arabia, shaking hands with both hands would be highly offensive.

Source: BBC, Mental Floss
Scratching one's earlobe:

Suppose you are on a date and casually scratch your earlobe. Desmond Morris (1998) notes that a gentle tug on one’s earlobe has five different meanings in five different Mediterranean cultures.

To a Maltese, “You're a sneaky little so-and-so”; (Lewis, 1996)
If you ask an American student to go biking with you on a date, you would expect the person not to bring a group of friends on the bike ride. A Japanese student, however, would feel it very appropriate to ask several friends to join the two of you, since group involvement is far preferable to one-on-one dating.
Global Cultural Differences (Cont).

Eye Contact:
an American male meeting the father of a woman he wants to marry would establish eye contact with him as a sign of respect. But out of respect, a Puerto Rican meeting the father would not look the man in the eye.

Good eye contact is expected in the West. Strong eye contact is most notable in Spain, Greece, and Arab countries.

Finns and Japanese are embarrassed by another's stare, and seek eye contact only at the beginning of a conversation.
The Aspects of Culture

- Concrete
- Music, Art, Books, Foods

http://www.gse.uci.edu/uclinks/ed160/docs/Culture_Presentation.ppt
The Cultural Iceberg

What is done?

What is good/best?

What is true?

What is real?

Behavior

Values

Beliefs

World View

Life Experiences

http://www.gse.uci.edu/uclinks/ed160/docs/Culture_Presentation.ppt
What Culture is NOT

- _______ of a group or people
- Laundry list of ______________.
- _____ or other ____________.
- _______ or ________________ of a Group
Ha! And you were worried they wouldn’t like Americans…Why, these people just lit up when I explained we were Virginians!
Outside In vs. the Inside Out

What is the difference between learning culture from the "outside in" versus from the "inside out"?
Outside In vs. the Inside Out

1. Professional Relationships
2. Social Interactions
2. Dating & Marriage
3. Family and Child Care
4. Healthcare
Platinum Rule

Do unto others as they would have done unto them.
Stigma

________________ about a group that leads to depriving them of __________

__________________.

Definitions from the U. of Chicago PSR Training Manual
What Stigmatizes People?

- Disabilities (Chen & Shu, 2012)
- Disfigurement
- Mental Illness (Cutler, Harding, Cortland, & Graham, 2012)
- Ethnic or Racial Heritage (Kosloff, Greenberg, Schmader, Dechesne, & Weise, 2010)
- Religious or Cultural Practices (Shadid, 2006)
- Obesity (Creel, 2011)
- Sex (Reed, 2009)
- Sexual Orientation (Schubotz & O'Hara, 2011)
Ethnic Examples of Stigma

Blacks (16%) and Hispanics (18%) were most likely to feel they had *been treated with disrespect* (spoken to rudely, *talked down to* or ignored) during a health care visit and felt this was related to aspects of communication.
Ethnic Examples of Stigma

- Asians were least likely to feel that their doctor understood their background and values and were more likely to report that their doctor looked down on them because of their culture.
Concrete Examples of Stigma

- Physicians touch anxious patients less
  - Street and Buller, 1988

- Some cultures find it more difficult to touch a person with disease (i.e. cancer).
  - Perez-Stable, et al., 1992

- America is a non-tactile society
  - French, Italian, and African culture touch more freely than their American Counterparts
  - Mexican and African American touch more freely than their Euro-American Counterparts
  - Field, 2001
Generalization Versus Stereotyping

- Generalization
  - _______ point
  - One starts with an ______________ but then explores _______________________.

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Generalization Versus Stereotyping

- **Stereotype**
  - ______ point
  - When stereotyping, one makes an assumption about a person based on ___________ without learning whether or not ________________.

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Cultural Ethnocentricity

- **Stereotypes**
  - Generalized belief about a group

- **Prejudice**
  - Negative attitudes and emotions about a group, which can create fear and hatred.

- **Discrimination**
  - Negative actions based on prejudice lead to loss of opportunity for a certain group.

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The AWARE Model of Culture

A __________

- Behavior without ________ it based on what that behavior means in your culture.

W _______

- what the behavior ________________, rather than your ________.

A ____

- Show a __________________ of behavior.

Noel Day, Polaris Research & Development, San Francisco
The AWARE Model of Culture

R __________
- Read about the ______________
- Place the behavior in ______________

E __________
- What their behavior means in __________
- ____________________________

Noel Day, Polaris Research & Development, San Francisco
Developing Cultural Competence

Awareness of Values and Beliefs
- Where do I get my beliefs
- How am I a product of my culture

Acceptance
- I can see the benefits of other cultural values
- The context of religion, nationality, and life experience

Adaptation
- I can adapt my practice to the cultural context of those I serve
- I can function within the context of another's culture
Racial Group

A group socially defined on the basis of a presumed common genetic heritage resulting in distinguishing physical characteristics

*Biological complexity of race
Ethnicity

- A concept of a group's "people-hood" based on a combination of _______________________
  ...It involves conscious and unconscious processes that fulfill a deep psychological need for identity and historical continuity
Ethnic Group
A social group with a ________________
from the culture of the majority because of 
______________________.
Stereotypes

A _______________ about a group of people
Prejudice

____________________about a group, which can create fear and hatred
Discrimination

Negative actions based on prejudice leading to a __________________for a certain group