Preferences & Attitudes: Trees & Greening in Single Home

1. Single house landscape

Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) when we show the landscape slide by slide.

Slide A

1. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide A

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide B

2. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide B

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide C

3. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide C

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide D

4. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide D

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide E

5. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide E

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide F

6. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide F

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide G

7. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide G

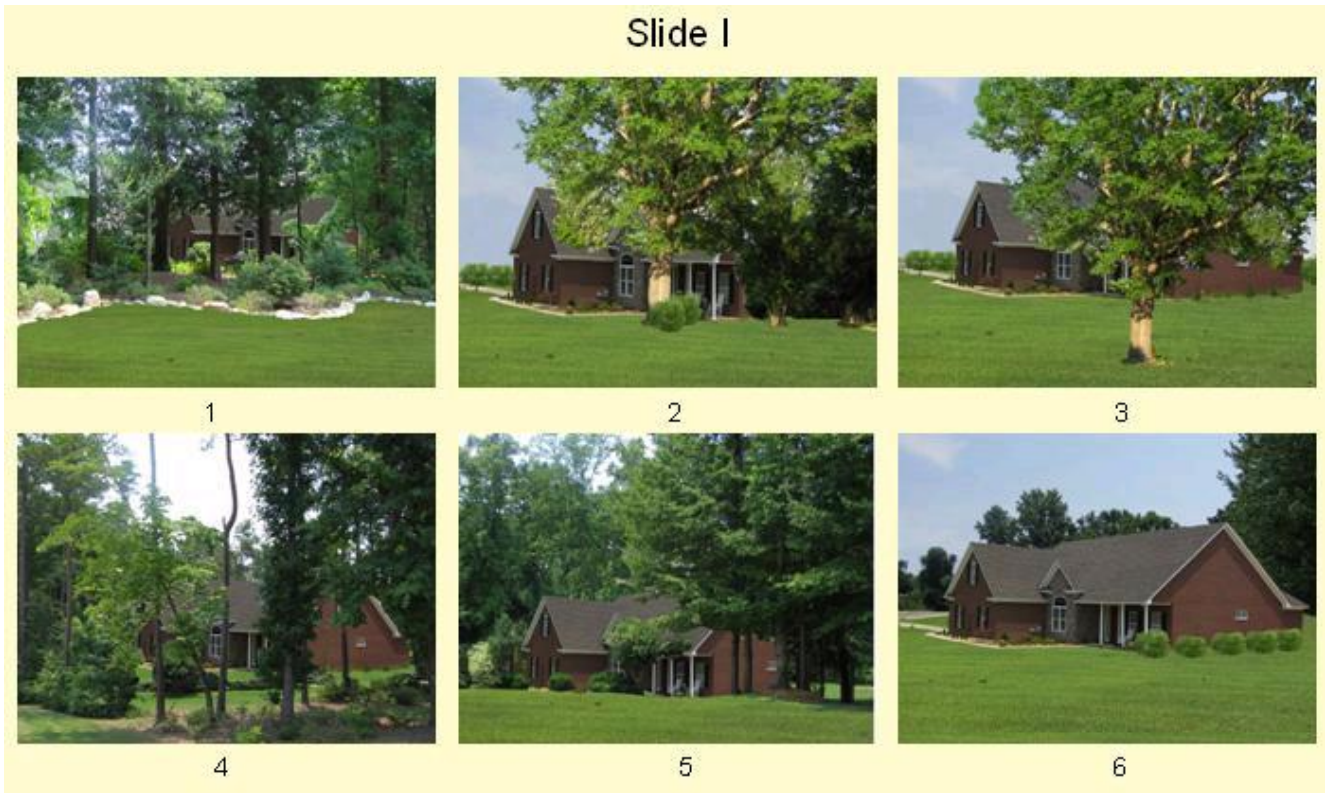|	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide H

8. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide H

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide I

9. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide I

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

Slide J

10. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide J

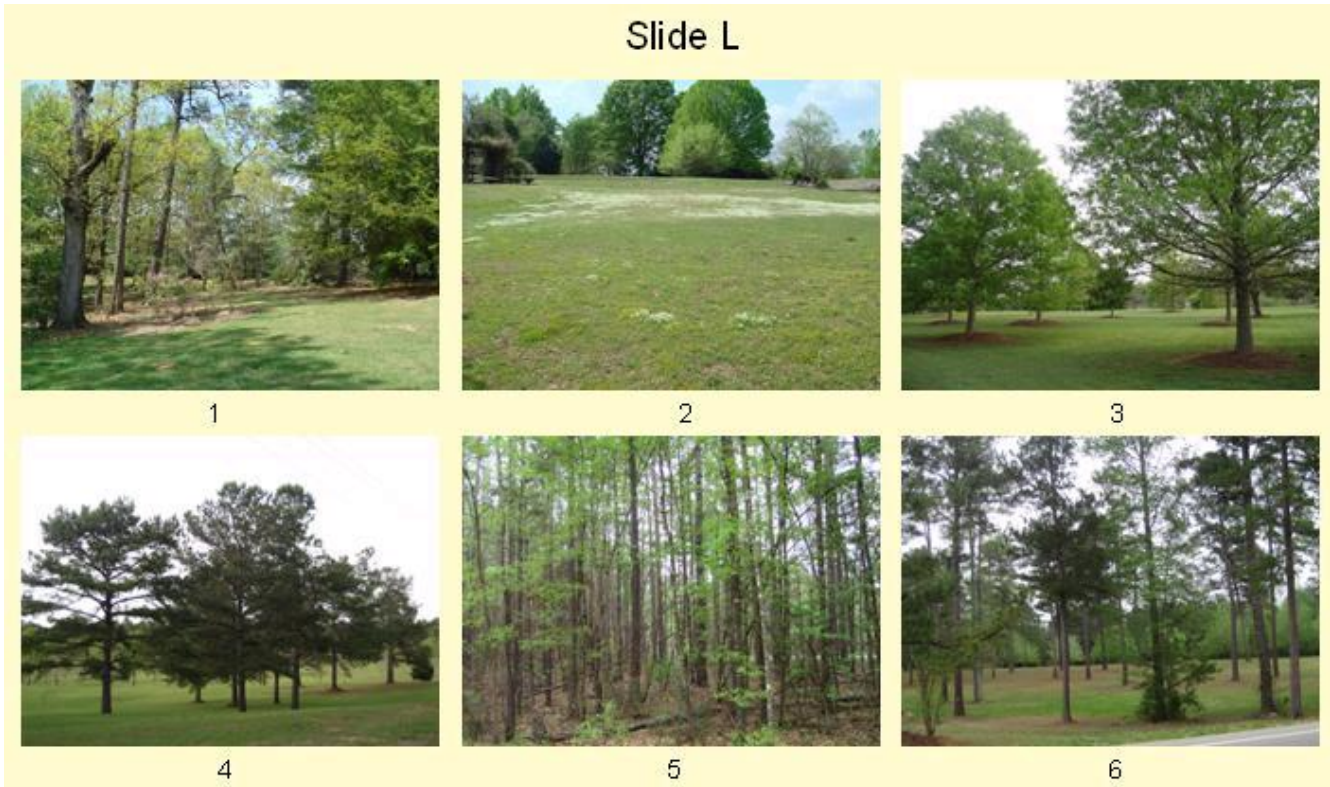|	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

2. Streetscape (within your subdivision)

Slide K

1. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide K

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

3. Woodlots (Within and nearby your subdivision)

Slide L

1. Please assign a Likert scale from 1 to 5 (1= least preferred; 5= most preferred) to each picture in Slide L

	1	2	3	4	5
picture 1	jn	jn	jn	jn	jn
picture 2	jn	jn	jn	jn	jn
picture 3	jn	jn	jn	jn	jn
picture 4	jn	jn	jn	jn	jn
picture 5	jn	jn	jn	jn	jn
picture 6	jn	jn	jn	jn	jn

2. When you have completed rating the scenes for visual quality, we would like to find out which factors in the scenes influenced your ratings. Please put a check beside each influential factor indicating which is preferred? Check as many as apply.

- ⊜ A.The size of the trees(Bigger trees)
- ⊜ B.The size of the trees(Small trees)
- ⊜ A.The species of the trees (Native species)
- ⊜ B.The species of the trees (Exotic species)
- ⊜ A.The presence of trees (A lot of trees)
- ⊜ B.The presence of trees (Few trees)
- ⊜ A.More open space
- ⊜ B.Less open space
- ⊜ A.Trees close to home
- ⊜ B.Trees away from home
- ⊜ A.More Nature
- ⊜ B.More Artifical

Other (please specify)

4. Verbal Questions

1. Within same size of subdivision and same construction area and number of single house, which one you like?

jn a) Compact development(leave an integrated open green space or wood lot)

jn b) Dispersed Development (evenly dispersed settings of the homes)

2. Woodlot near or within your subdivision, which one you would like?

jn a)More natural and wild status (mixed species) with some dead wood and grass on the ground

jn b)Clean ground and well managed with most of the trees are planted with similar size.

3. The following kinds of urban trees and landscaping (or activities) you would agree?

	Strong Disagree	Disagree	Neutral	Agree	Strong Agree
A) To increase tree canopy by planting more trees	jn	jn	jn	jn	jn
B) To keep trees pruned and well maintained	jn	jn	jn	jn	jn
C) To plant flowering shrubs, perennials, annuals	jn	jn	jn	jn	jn
D) To keep more naturalized landscape	jn	jn	jn	jn	jn
E) To use more created and artificial landscape	jn	jn	jn	jn	jn
F) To have a good mix of conifers & deciduous trees	jn	jn	jn	jn	jn

4. Ranking the Top 3 factor from A-F of the above items by order of the importance you think: (1st is most important, 3rd is less important):

1st.

2nd.

3rd.

5. The following characteristics of trees are important for me

	Strong Disagree	Disagree	Neutral	Agree	Strong Agree
A)Seasonal color	jn	jn	jn	jn	jn
B)Shape of trees	jn	jn	jn	jn	jn
C)Growing rate	jn	jn	jn	jn	jn

5. Are you a student?

* 1. Are you a student?

    jn Yes

    jn No

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6. Demographic Information

1. Including yourself and your children, how many people live in your household?

Answer _____

2. How many children under 18 years of age currently live in your household?

Answer _____

3. Current Employment Status:

- ʝ Full-time
- ʝ Part-time Homemaker
- ʝ Retired
- ʝ Unemployed
- ʝ Other (e.g. student, etc.)

4. What is your highest level of education?

- ʝ Less than high school
- ʝ High school diploma/GED
- ʝ Some college
- ʝ Bachelor's or higher

5. Which category best describes your annual household income?

	Less than $20,000	$20,000-$39,999	$40,000-$74,999	$75,000-$99,0999	$100,000+
choices:	ʝ	ʝ	ʝ	ʝ	ʝ

6. What race do you identify with?

- ʝ African-American
- ʝ White/Caucasian
- ʝ Hispanic
- ʝ Other(e.g., Asian)

7. Do you belong to any environmental groups

- ʝ Yes
- ʝ No

8. Gender

- ʝ Male
- ʝ Female

9. How would you classify the house in which you live? (Estimated current market value)

- jn Apartment

- jn House (less than $100,000)

- jn House ($100,000–$150,000)

- jn House ($150,000-$200,000)

- jn House (more than $200,000)

10. Other Comments and Information (particularly on how to support community tree programs):

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1. Including yourself, how many brothers and sisters?

Answer

2. How many children under 18 years of age currently live in your household?

Answer

3. What is your major?

4. What is your grade?

- Freshman
- Junior
- Sophomore
- Senior
- Graduate

5. What race do you identify with?

- African-American
- White/Caucasian
- Hispanic
- Other(e.g. Asian)

6. Gender

- Male
- Female

7. In which age group would you belong to?

- Less than 20
- More than 20

8. In what areas you have most recently lived before you came to Auburn?

- Rural area(Population less than 2000)
- Small city(2000-50,000)
- Large city(lager than 50,000)

9. Do you belong to any environmental groups?

- Yes
- No

10. Which category best describes your annual household income?

- ◯ less than $20,000
- ◯ $20,000-$39,999
- ◯ $40,000-$74,999
- ◯ $75,000-$99,999
- ◯ $100,000+

11. What is your parents' education(the higher one)

- ◯ Less than 12th grade
- ◯ High school completed
- ◯ Some college or technical degree
- ◯ Bachelor's degree
- ◯ Graduate degree

12. What is your parents' occupation (the higher one)

- ◯ Professional
- ◯ Technical
- ◯ Skilled worker

8. Thank you!

Thank you very much.