



AUHAO
15855 Crabbs Branch Way
Rockville, MD 20855

RSVP Today!

**Only 21 days until the conference!
Don't miss this opportunity for great
education and lots of networking!**



For Alums & Students!!

**Auburn University Health Administration
Alumni Organization Education Conference
AU Hotel & Conference Center
Friday, February 27, 2009**

**AU HAAO
Education
Conference
Highlights**

8:30 a.m. Updates on the HA Program, Political Science Department & College of Liberal Arts

9:00 a.m. Health Care Reform: It's a Mess and How are We Going to Pay for It?

Cary Kuhlmann, Executive Vice President, Medical Association of the State of Alabama

9:50 a.m. Strategic Workforce Management: Future Challenges & Opportunities

Doug Dean, Senior VP of Human Resources, Children's Health System

10:40 a.m. Your Patients Will Tell You How to Improve If You Are Willing to Listen!

Amy Fisher, Service Excellence Coordinator, East Alabama Medical Center

11:30 a.m. HATCH: A Holistic Approach to Transformational Change in Elder Care

Liz Prosch, Executive Director, Fair Haven Retirement Center, Methodist Homes Corporation

12:20 p.m. Luncheon: Special Guest Speaker

President Jay Gogue, Auburn University

Also invited, AU Tigers' Coach Gene Chizik

1:30 p.m. Quality Management: How to Improve Clinical Outcomes

Laura Bell, Director of Clinical Effectiveness, East Alabama Medical Center

2:20 p.m. Medicare as We Know It and How Its Policies That Shape Healthcare Coverage

Andrew Owen, Marketing Representative, Blue Cross & Blue Shield of Alabama

3:10 p.m. Public Health Policy: What Will Be the Focus of the New Obama Administration?

Don Williamson, M.D., State Health Officer, Alabama Department of Public Health

4:00 p.m. Closing Remarks

AU HAAO Membership Meeting Immediately Follows the Conclusion of the Conference

7-9 p.m. Cocktail Reception & Silent Auction - Fundraiser for the Mark Burns, PhD - AUHAO Annual Scholarship - see reverse side for details

This program has been approved for 5.5 hours continuing education credit by the Alabama Nursing Home Association.



Fees, Registration & Accommodations Info

Fees

AU HA Program Alum & AUHAAO Current Member: \$100.00
 HA Program Alum & Nonmember of AUHAAO: \$125 (includes \$25 to be applied to membership dues)
 All Others: \$150
 Students: No Charge to attend program (includes courses, continental breakfast, lunch and reception).
 Guest Fee for Reception Only: \$40.00.
 Student Reception Fee: \$20.00 Onsite parking is complimentary to registrants of the program.

Registration

Complete the registration form below, fax to 301.921.4368, and mail a copy with registration fee to: HA Education Conference, c/o Susan D'Antoni, 15855 Crabbs Branch Way, Rockville, MD 20855.

Accommodations

The AU Hotel & Conference Center has a room block available for this conference. We have arranged a \$99/night rate. Call 800.228.2876. The deadline for hotel registration is February 20th. Group Code: 10H1SU.



The Auburn University Health Administration Alumni Organization



Program Overview

Thursday, February 26:

Please join us from 4:30- 6:00 p.m. in the bar at the conference center to socialize with old friends and HA alums, new friends, and current HA students. It's a great way to network!

Friday, February 27:

8:00 am Continental Breakfast & Registration

8:30 am - 4:00 pm Conference Sessions (See list of sessions on reverse panel)

4:00 pm - 4:30 pm AUHAAO Membership Business Meeting

7:00 - 9:00 pm Annual Scholarship Reception & Silent Auction - AU Hotel & Conference Center

We invite you and your guests to join us at this festive wine-tasting and silent auction which is a fundraiser for the annual scholarship sponsored by the AUHAAO honoring Mark Burns, Ph.D., HA Program Director. Wines will be served which complement delicious hors d'oeuvres will be featured. Silent auction items include AU footballs and many more great items.



While in Auburn for the weekend...

- visit the Jules Collins Smith Art Museum to see the Rafal Olbinski "New Dreams of Old Values" exhibit;
- enjoy a round of golf at one of the many new courses;;
- see "Into the Woods" at the AU Theatre; and
- cheer the Plainsmen to victory over Florida State in baseball.

Sponsors to Date

Gwinnett Medical Center
 Montgomery County
 Medical Society
 Southern Orthopaedic
 Surgeons



Auburn University Health Administration Education Conference Friday, February 27, 2009 Registration Form

Questions? Call 707.249.2426
 or sdantoni@montgomerymedicine.org

Name: _____

Email Address: _____

Mailing Address: _____

Preferred Telephone #: _____ Office/Home/Cell (Please circle one)

Current Student? Yes No AU HA Graduate? Yes No Grad. Yr? _____ Degree: _____

Guests' Name(s): _____

Fees Enclosed:

____ AU HA Program Alum & AUHAAO Current Member: \$100.00

____ HA Program Alum & Nonmember of AUHAAO: \$125
 (Includes \$25 to be applied to membership dues. This form suffices as the membership form.)

____ All Others: \$150

____ Guest Fee Reception Only: \$40

____ Student Program Fee: Complimentary

____ Student Reception Fee : \$20

____ \$50 Donation to the AU HAAO Annual Scholarship. Please make your tax-deductible donation payable to the AU Foundation, mark "AUHAAO Annual Scholarship."

Payment Instructions

Complete the form, fax to 301.921.4368, and mail a copy with fees to: AU HA Education Conference, c/o Susan D'Antoni, 15855 Crabbs Branch Way, Rockville, MD 20855.

TOTAL ENCLOSED: _____

Can't attend the conference?
 You can still show your true AU HA Spirit!
 Give generously to the HA Scholarship Fund!
 Also, join AUHAAO today using this form!

