

College of Business

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THE COLLEGE OF BUSINESS prepares students to become effective and socially responsible managers of business, industrial organizations, and government agencies and responsible citizens and leaders of society. To achieve this goal, the college offers undergraduate programs leading to the bachelor of science in business administration and bachelor of science in economics. In addition, it offers graduate work for the degrees of master of business administration (MBA), master of science (MS) in economics, master of science in business administration (MSBA) with concentrations in finance and human resources management (currently discontinued), master of accountancy (MAc), and the doctor of philosophy in management. Students may also enroll in the master of science in management Information Systems (MSIS) program. The College of Business and the School of Accountancy are accredited at the undergraduate and graduate levels by the Association to Advance Collegiate Schools of Business (AACSB International). Detailed information on graduate programs may be found in the Graduate School section in this bulletin.

Curriculum

The undergraduate curriculum includes a two-year Pre-Business Program required of all students and a two-year Professional Program. These programs provide a balanced course of study for all students, with approximately one-half of the hours in business and economics courses and one-half in courses offered outside the college. The courses required have been selected so that all students will have access to the "common body of knowledge" as designated by the Association to Advance Collegiate Schools of Business (AACSB International).

The Pre-Business Program, followed by all business students in their freshman and sophomore years, provides a sound foundation of work in the arts and sciences, including courses in mathematics, humanities, social sciences and natural sciences. This lower division program also includes some of the introductory business courses.

The Professional Programs are offered through the School of Accountancy and the departments of Aviation and Supply Chain Management; Economics; Finance; Management; and Marketing. The professional program plans allow each student to concentrate in an area of interest during the junior and senior years. The 14 options available include: accountancy (ACCT), finance (FINC), international business (IBUS), economics (ECNB), business economics (ECON), business administration (BSAD), human resources management (HRMN), management information systems (ISMN), entrepreneurship and family business (ENFB), management (MNGT), marketing (MKTG), supply chain management (SCMN), aviation management (AVMG) and professional flight management (AVMF). Through these programs, the college seeks to develop in its students the analytical, decision-making and communication skills required of managers who lead modern organizations.

Admission to the College

Students entering the pre-business program directly from high school or another college or university, in addition to meeting Auburn University's admission requirements, should have competence in the mathematics taught in high school geometry and second year algebra.

Incoming freshmen and external transfer students are admitted directly to the College of Business. Internal transfer students must apply for admission through the Student Affairs Office located in Suite 023 Lowder.

Admission to Business Courses

To be eligible to take upper division business courses (junior and senior level courses) and to declare a major, students are required to meet certain academic requirements based on their college entry date. Students who entered college prior to fall 2006 are required to maintain a 2.2 cumulative GPA in order to take upper division business courses and to declare a major. Students who entered college during or after Fall 2006 must pass

through an entry gate as part of the Academic Excellence Initiative. For additional details on admission to a College of Business academic program, contact the Office of Student Affairs in Suite 023 Lowder.

Graduation Requirements

To be graduated, business students must meet the hours and subject matter requirements of their curricula, must have an overall GPA of at least 2.0 on all courses attempted at Auburn University, must have an overall GPA of at least 2.0 in all course required for the major, and must meet all other university requirements. At least 50 percent of the business credit hours required for the business degree must be taken at Auburn University.

Student Advising System

The Office of Student Affairs of the College of Business is responsible for orienting all new students, freshmen and transferees to the college. Although not required, students are strongly encouraged to meet with their academic advisor each semester prior to registration in order to plan their academic schedules and obtain information about curricula, classes and other requirements.

Faculty are available to all students for academic counseling and career guidance. Students are encouraged to seek advice on professional and academic questions from department heads and faculty through personal arrangements or appointments. Student Affairs personnel are also available to assist students from other Colleges or schools on campus who are interested in a Business degree.

Cooperative Education Program

Business students are eligible to participate in AU's Cooperative Education Program. This program allows students to combine academic training with actual business experience.

Minors

For departmental minors, business courses must be at the 3000 level or above, with the exception of Aviation Management minor, and from an approved list.

ACCOUNTANCY MINOR

15 semester hours in minor (3000 level or above)

Courses required	Cr. Hr.
ACCT 3110 Intermediate Accounting I	3
ACCT 3120 Intermediate Accounting II	3
Elective Courses - See advisor for approved course listing.	

AVIATION MANAGEMENT MINOR

15 semester hours in minor (12 hours at 3000 level or above)

Courses required	Cr. Hr.
AVMG 1010 Introduction to Aviation	3
AVMG 5090 Aviation Law and Insurance	3
Elective Courses - See advisor for approved course listing.	

ECONOMICS MINOR

15 semester hours in minor (3000 level or above)

Courses required: NONE
Elective Courses - See advisor for approved course listing.

FINANCE MINOR

15 semester hours in minor (3000 level or above)

Courses required: NONE
Elective Courses - See advisor for approved course listing.

INFORMATION ASSURANCE MINOR

15 semester hours in minor

Courses required	Cr. Hr.
MNGT 5670 Security & Information Assurance	3
Elective Courses - See advisor for approved course listing. For Business majors only.	

INFORMATION SYSTEMS MANAGEMENT MINOR

15 semester hours in minor (3000 level or above)

Courses required		Cr. Hr.
MNGT 3040	Business Telecommunications	3
MNGT 3070	Business Computer Applications	3
MNGT 3830	Database Management	3
MNGT 4090	Analysis & Design of Busi Infor Sys	3
Elective Courses - See advisor for approved course listing.		

INTERNATIONAL BUSINESS MINOR

15 semester hours in minor (3000 level or above)

Courses required		Cr. Hr.
FINC 4510	Multinational Financial Management.....	3
ECON 4300	International Economics	3
MKTG 4400	International Marketing	3
Elective Courses - See advisor for approved course listing.		

MARKETING MINOR

MKTG 3310 and 15 hours of marketing electives.

Courses required		Cr. Hr.
MKTG 3310	Principles of Marketing	3
Elective Courses - See advisor for approved course listing.		

SUPPLY CHAIN MANAGEMENT MINOR

15 semester hours in minor (3000 level or above)

Courses required		Cr. Hr.
SCMN 3150	Business Process Management.....	2
SCMN 3710	Demand Fulfillment.....	3
SCMN 3720	Transportation Management	3
SCMN 3730	Supply Management	3
SCMN 4810	Professional Development in SCM.....	1
Elective Courses - See advisor for approved course listing.		

TECHNICAL SYSTEMS MANAGEMENT

15 semester hours in minor

Courses required		Cr. Hr.
MNGT 2010	Fund DC/Circuits for Managers	3
MNGT 2020	Intro to AC/Circuits for Managers	3
MNGT 3010	Solid State Elect/Logic for Managers	3
MNGT 4010	Technical Systems Studio for Managers	6

BUSINESS MINOR

A business minor has been established within the College of Business for non-business majors. The courses required correspond with the common body of knowledge as specified by AACSB International. Completion of these courses provides the basic understanding of the foundations of business administration and facilitates progress toward graduate work in business. The courses required for the business minor are: ECON 2020, ACCT 2110, FINC 3610, MNGT 3100 and MKTG 3310. If any of these courses are taken to fulfill the University Core Curriculum requirement or a requirement in the major/professional option, alternative courses may be substituted on departmental approval. See course descriptions for appropriate prerequisites.

BUSINESS-ENGINEERING-TECHNOLOGY

Students who minor in Business-Engineering-Technology learn, practice, and integrate entrepreneurship, engineering, and business management skills demanded by the technology-driven global economy, solve real-world case study and design problems, and work in cross-functional teams. The minor is a joint offering by the Colleges of Business and Engineering. Admission to the minor is competitive. Engineering and business majors apply for admission to the Business-Engineering-Technology Program as second semester sophomores. To remain in the program the cumulative GPA must be equal to or greater than 3.0.

16 semester hours in the minor

Courses required		Cr. Hr.
ENGR 3510	Introduction to Engineering and Business	3
ENGR 3520	Integrat Bus. and Engr. Theories in Practice	3
BUSI 3550	Cross-Functional Teamwork	1
BUSI 3560	Leadership	1
BUSI 4540	Entrep & Strat. Mngt. of Tech. & Innov	4
ENGR 4970	Capstone Project I: Design Proposal	1
ENGR 4980	Capstone Project II: Design Project	3

School of Accountancy (ACCT)

The mission of the School of Accountancy at Auburn University is to prepare its students at the undergraduate and master's level to successfully compete in a very dynamic and challenging business environment. Through faculty excellence in instruction, research, outreach, the school will meet the needs of its students and other constituents by emphasizing the professional competencies necessary for both entry-level placement and rapid advancement within the business community.

The undergraduate degree prepares students for success in various public and private accounting careers. Students who plan to sit for the CPA Exam should consider a fifth year of study through the Master of Accountancy (MAc) Program. Students sitting for the CPA Exam in the State of Alabama must have completed a total of 150 semester hours of post secondary education, including a baccalaureate degree at an accredited college or university, with a concentration in accounting. College of Business pre-requisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Curriculum in Accountancy

	F	S		F	S
FR					
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I & II.....	4	3
			Core Science.....	4	4
BUSI	1010		Contemp. Issues Bus. Admin. I.....	1	**
			Elective.....	**	3
				15	16
SO					
			Core Social Science Group I.....	3	**
ECON	2020	2030	Micro & Macro Economics	3	3
ENGL	2200	2210	World Literature I & II.....	3	3
PHIL			1020 Ethics or 1040 Business Ethics.....	**	3
ACCT	2110		Principles of Financial Accounting.....	3	**
ACCT		2210	Principles of Managerial Accounting.....	**	3
ACCT		2990	Business Law	**	3
			Elective.....	4	**
				16	15
JR					
STAT	2610		Statistics.....	3	**
FINC	3610		Principles of Finance.....	3	**
MKTG		3310	Principles of Marketing	**	3
MNGT		3100	Principles of Management	**	3
MNGT	3140		Intro to MIS.....	2	**
ACCT	3110	3120	Intermediate Accounting I & II	3	3
ACCT	3210		Cost Accounting.....	3	**
ACCT		3510	Accounting Info Systems.....	**	3
ACCT		4410	Income Tax I.....	**	3
			Elective.....	2	**
				16	15
SR					
			Core Fine Arts	3	**
MNGT	4800		Strategic Management.....	**	3
ACCT	4310		Auditing & Assurance Services.....	**	3
			Accounting Elective	6	**
			Accounting Elective or Business Elective.....	**	3
			Business Elective	3	**
			Elective.....	3	3
			Elective.....	**	3
UNIV	4AA0		BU1 Undergraduate Graduation	**	0
				15	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
 Students have 18 hours of electives; these may be either non-business or business courses outside of Accounting.
 Accounting and business electives must be taken from an approved list.

Department of Economics (ECON)

The Department of Economics offers two undergraduate degrees in economics: the bachelor of science in business administration major in economics (ECON) and the bachelor of science in economics (ECNB). The ECNB has two tracks: the primary track requires students to complete a minor outside of the Department of Economics. The quantitative track is for students with a strong interest in graduate education and requires additional mathematics and statistics courses. Students should see an advisor in the department for specific requirements for the quantitative track. College of Business pre-requisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Curriculum in Economics (ECNB)

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History	3	3
MATH	1610		Calculus I OR	**	**
MATH	1680	1690	Calculus with Business Applications I & II.....	4	3
			Core Science.....	4	4
			Elective.....	2	2
				16	15
SO			Core Social Science I.....	3	**
			Core Fine Arts	**	3
ECON	2020		Micro Economics	3	**
ENGL	2200	2210	World Literature I & II.....	3	3
PHIL			1020 Ethics or 1040 Business Ethics.....	3	**
STAT	2610		Statistics.....	**	3
ECON	2030		Macro Economics	**	3
			Elective.....	3	3
				15	15
JR			Intermediate Microeconomics.....	3	**
ECON	3020		Intermediate Macro.....	**	3
ECON	3600		Math & Stat Methods for Econ.....	**	3
ECON	4300		International Economics.....	3	**
			Elective.....	10	9
				16	15
SR			Econometrics.....	3	**
ECON	4600		Economics Elective.....	6	6
			Elective.....	6	10
				15	16

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000. Economics electives must be selected from an approved list. The curriculum outlined is the Primary Track and requires a minor outside of the Economics Department. Quantitative Track: Students should see an advisor in the department for specific course requirements.

The business economics curriculum provides maximum flexibility and broad-based preparation for employment opportunities. Graduates are prepared for entry-level positions in many areas of business activity. Also, the economics option provides excellent preparation for graduate or professional studies.

Curriculum in Economics (ECON)

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I & II.....	4	3
			Core Science.....	4	4
BUSI	1010		Contemp Issues Bus Admin.....	1	**
			Elective.....	**	3
				15	16
SO			Core Social Science Group I.....	3	**
ECON	2020		Micro Economics	3	**
ENGL	2200	2210	World Literature I & II.....	3	3
PHIL			1020 Ethics or 1040 Business Ethics.....	**	3
ACCT	2110		Principles of Financial Accounting.....	3	**
ACCT	2210		Principles of Managerial Accounting.....	**	3
ACCT	2990		Business Law	**	3
ECON	2030		Macro Economics	**	3
			Elective.....	4	**
				16	15
JR			Core Fine Arts	**	3
STAT	2610		Statistics.....	3	**
MNGT	3100		Principles of Management	**	3
MKTG	3310		Principles of Marketing	**	3
FINC	3610		Principles of Finance.....	3	**
ECON	3020		Intermediate Microeconomics.....	3	**
ECON	4300		International Economics.....	3	**
ECON	3030		Int Macro Theory & Policy.....	**	3
ECON	3600		Math & Stat Methods for Econ.....	**	3
			Elective.....	3	**
				15	15
SR			Fine Arts Core	3	**
MNGT	4800		Strategic Management.....	**	3
FINC	3640		Investments	3	**
			Finance Elective	3	6
			Elective.....	7	6
UNIV	4AA0		BU1 Undergraduate Graduation	**	0
				16	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000. Economics electives must be selected from an approved list.

Department of Finance (FINC)

Finance

The objective of the finance curriculum is to develop the specialized finance knowledge, techniques, and skills necessary for successful placement in finance related positions. The program encompasses the major areas of finance including corporate finance, financial institutions and markets, and investments. In addition, the program offers elective work in the subareas of real estate and risk management and insurance. The program will allow students the opportunity to develop not only the specialized knowledge of finance, but also the professional presentation and use of such knowledge through oral and written communication. Students enrolled in the finance program also complete the College of Business core curriculum designed to provide the broader understanding of the entire business organization including accounting, economics, management and marketing. College of Business pre-requisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Curriculum in Finance

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	3
			Core Science.....	4	4
BUSI	1010		Contemp. Issues Bus. Admin.....	1	**
			Elective.....	**	3
				15	16
SO			Core Social Science Group I.....	3	**
ECON	2020	2030	Micro & Macro Economics.....	3	3
ENGL	2200	2210	World Literature I & II.....	3	3
PHIL			1020 Ethics or 1040 Business Ethics.....	**	3
ACCT	2110		Principles of Financial Accounting.....	3	**
ACCT	2210		Principles of Managerial Accounting.....	**	3
ACCT	2990		Business Law	**	3
			Elective.....	4	**
				16	15
JR			Statistics.....	3	**
STAT	2610		Principles of Management	3	**
MNGT	3100		Principles of Marketing	3	**
MKTG	3310		Principles of Finance.....	3	**
FINC	3610		Principles of Finance	3	**
ACCT	3110		Financial Reporting I.....	3	**
FINC	3630		Advanced Corporate Finance	**	3
FINC	3700		Financial Markets & Institutions	**	3
			Finance Elective	**	3
			Elective.....	**	6
				15	15
SR			Fine Arts Core	3	**
MNGT	4800		Strategic Management.....	**	3
FINC	3640		Investments	3	**
			Finance Elective	3	6
			Elective.....	7	6
UNIV	4AA0		BU1 Undergraduate Graduation	**	0
				16	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000. Finance electives must be selected from an approved list.

International Business

The objective of the program is to provide students with not only the business preparation necessary for success in the global environment, but also the foreign language skills to effectively communicate in that environment. The IBUS curriculum is designed to provide maximum flexibility and broad-based preparation for future career opportunities.

Graduates are prepared for entry-level positions in many areas of business activity depending upon their particular area of concentration within business. Within the language component, students must select from French, German, or Spanish.

Curriculum in International Business

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	3
BUSI	1010		Contemp. Issues in Bus. Admin.....	1	**
			Foreign Language	4	4
			Elective.....	**	3
				15	16

College of Business

SO			Core Social Science Group I.....	3	**
ECON	2020	2030	Micro & Macro Economics.....	3	3
ENGL	2200	2210	World Literature I & II.....	3	3
ACCT	2110		Principles of Financial Accounting.....	3	**
ACCT		2210	Principles of Managerial Accounting.....	**	3
STAT		2610	Statistics.....	**	3
			Foreign Language	4	4
				16	16
JR			Core Science.....	4	4
MNGT	3100		Principles of Management	3	**
MKTG	3310		Principles of Marketing	3	**
FINC	3610		Principles of Finance.....	3	**
FINC		5510	Multi Fin. Mngt.....	**	3
			Business Concentration	**	3
			Foreign Language Comp. & Conv.	3	1
			Elective.....	**	3
				16	14
SR			1020 Ethics or 1040 Business Ethics.....	3	**
PHIL			Business Law	**	3
ACCT		2990	Strategic Management.....	**	3
MNGT		4800	Business Concentration	3	6
			Foreign Business Language.....	3	**
			International Economics.....	3	**
			Fine Arts Core	**	3
			Elective.....	**	3
ECON	4300		BU1 Undergraduate Graduation	**	0
				15	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
 Language sequence to be taken exclusively in French, Spanish, or German.
 A four-course Business Concentration must be selected from an approved list.

Department of Management (MNGT)

The Management Program prepares students in basic business functions as well as the process of management and the use of technology to support these functions and processes. The professional programs within the Department of Management are designed to impart knowledge that will assist future managers to be good decision makers for their organizations. The professional programs available are Human Resources Management (HRMN), Business Administration (BSAD), Management (MNGT), Management Information Systems (ISMN), and Entrepreneurship and Family Business (ENFB). College of Business prerequisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Human Resources Management (HRMN)

The Human Resources Management Program provides a comprehensive education in human resources management. The primary goals are to provide knowledge and experience, oriented toward practical, on-the-job applications and prepare students for entry-level positions in private and public sector organizations. In addition, the Program provides excellent preparation for graduate or professional studies in Human Resources Management.

Curriculum in Human Resources Management

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	3
			Core Science.....	4	4
BUSI	1010		Contemp. Issues Bus. Admin.....	1	**
			Elective.....	**	3
				15	16
SO			1020 Ethics or 1040 Business Ethics.....	**	3
PHIL			Micro & Macro Economics.....	3	3
ECON	2020	2030	World Literature I & II.....	3	3
ENGL	2200	2210	Core Social Science Group I.....	3	**
			Principles of Financial Accounting.....	3	**
ACCT	2110		Principles Managerial Accounting.....	**	3
ACCT		2210	Business Law	**	3
ACCT		2990	Elective.....	**	3
				16	15

JR			Core Fine Arts	3	**
			Statistics.....	3	**
			Principles of Management.....	3	**
			Principles of Marketing	3	**
			Principles of Finance.....	**	3
			Human Resource Management.....	3	**
			Organizational Behavior	**	3
			HR Selection & Placement	**	3
			HRMN Elective.....	**	3
			Elective.....	**	3
				15	15
SR			Strategic Management	**	3
			Employee Compensation	3	**
			HR Planning, Develop, & Appr.....	3	**
			HRMN Elective.....	3	3
			Elective.....	6	10
			BU1 Undergraduate Graduation	**	0
				15	16

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
 Students must take 11 hours of non-business electives and 14 hours of either non-business or business electives.

Business Administration (BSAD)

The Business Administration program is an interdepartmental degree designed to provide maximum course flexibility and a broadbased preparation for future career opportunities. Students are required to demonstrate basic oral and written communication skills, familiarity with technological tools, and an understanding of the interrelationship between the United States and foreign countries with a comprehensive education in business management. The Business Administration program prepares students for entry-level managerial and staff responsibilities in business, government, and non-profit organizations.

Curriculum in Business Administration

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	3
			Core Science.....	4	4
BUSI	1010		Contemp. Issues Bus. Admin.....	1	**
			Elective.....	**	3
				15	16
SO			1020 Ethics or 1040 Business Ethics.....	**	3
PHIL			Micro & Macro Economics.....	3	3
ECON	2020	2030	World Literature I & II.....	3	3
ENGL	2200	2210	Core Social Science Group I.....	3	**
			Principles of Financial Accounting.....	3	**
ACCT	2110		Principles Managerial Accounting.....	**	3
ACCT		2210	Business Law	**	3
ACCT		2990	Elective.....	**	3
				16	15
JR			Core Fine Arts	3	**
			Statistics.....	3	**
			Principles of Marketing	3	**
			Principles of Finance.....	**	3
			Principles of Management.....	3	**
			Introduction to MIS	2	**
			Introduction to Operations Management.....	2	**
			Business Elective	**	6
			MNGT Elective	**	3
			Elective.....	**	3
				16	15
SR			Strategic Management	**	3
			Accounting or Finance Elective	3	**
			Business Elective	3	**
			International Business Elective.....	3	**
			Economics or Marketing Elective.....	**	3
			Business Elective	3	6
			Elective.....	3	3
			BU1 Undergraduate Graduation	**	0
				15	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
 Business electives are College of Business courses at the 3000 to 5000 level (see approved list).

Entrepreneurship and Family Business (ENFB)

The Entrepreneurship and Family Business program offers an opportunity for students to gain insight into the criteria necessary for new ventures and for the managing of family-oriented business endeavors. Focus of the curriculum is on both start-up activities and the development of skills necessary to manage publicly-held and privately-owned entrepreneurial operations.

Curriculum in Entrepreneurship and Family Business

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II	4	3
			Core Science	4	4
BUSI	1010		Contemp. Issues Bus. Admin	1	**
			Elective	**	3
				15	16
SO					
PHIL			1020 Ethics or 1040 Business Ethics	**	3
ECON	2020	2030	Micro & Macro Economics	3	3
ENGL	2200	2210	World Literature I & II	3	3
			Core Social Science Group I	3	**
ACCT	2110		Principles of Financial Accounting	3	**
ACCT		2210	Principles Managerial Accounting	**	3
ACCT		2990	Business Law	**	3
			Elective	4	**
				16	15
JR					
FINC	3610		Principles of Finance	3	**
MKTG	3310		Principles of Marketing	3	**
MNGT	3140		Introduction to MIS	2	**
SCMN	3150		OPS: Management of Businesses Processes	2	**
STAT	2610		Statistics	3	**
FINC	3620		Small Business Finance	**	3
MNGT	3100		Principles of Management	3	**
ENFB		4140	Entrepreneurship	**	3
ENFB		4160	Family Business Management	**	3
ENFB		4170	Managing Entr Start-ups	**	3
			Core Fine Arts	**	3
				16	15
SR					
			HRMN Elective or Equivalent	3	**
			Business Elective	3	**
MNGT		4800	Strategic Management	**	3
ENFB	4190		New Venture Creation	3	**
ENFB		4180	Growth Strategies for Emerging Comp	**	3
ENFB		4210	Corporate Venturing	**	3
ENFB	4200		Business Plan for New Venture	3	**
			Elective	3	6
UNIV		4AA0	BU1 Undergraduate Graduation	**	0
				15	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
Business electives are College of Business courses at the 3000 to 5000 level (see approved list).

Information Systems Management (ISMN)

Information Systems Management program provides a comprehensive education in management information systems. A 2.2 cumulative GPA is required for enrollment in any MIS course. This rule applies to both Business and non-Business students. The primary goals are to provide knowledge and experience, oriented toward practical, on-the-job applications and prepare students for entry-level positions in private and public sector organizations. In addition, the program provides excellent preparation for graduate or professional studies in Information Systems Management. Students are cautioned that 3000- and 4000-level MIS courses have enforced pre-requisites and an earned grade of C or better must be obtained for all pre-requisites to 4000-level courses.

Curriculum in Information Systems Management

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II	4	3
			Core Science	4	4
BUSI	1010		Contemp. Issues Bus. Admin	1	**
			Elective	**	3
				15	16

SO					
PHIL			1020 Ethics or 1040 Business Ethics	**	3
ECON	2020	2030	Micro & Macro Economics	3	3
ENGL	2200	2210	World Literature I & II	3	3
			Core Social Science Group I	3	**
ACCT	2110		Principles of Financial Accounting	3	**
ACCT		2210	Principles Managerial Accounting	**	3
ACCT		2990	Business Law	**	3
			Elective	4	**
				16	15
JR					
STAT	2610		Statistics	3	**
MNGT		3100	Principles of Management	**	3
MKTG	3310		Principles of Marketing	3	**
FINC		3610	Principles of Finance	**	3
ISMN	3040		Telecommunication Management	**	3
ISMN	3070		Business Computer Application	3	**
ISMN	3140		Introduction to MIS	2	**
SCMN	3150		OPS: Mngt. Of Business Processes	2	**
ISMN	3830		Database Management Systems	**	3
			ISMN Elective	**	3
			Fine Arts Core	3	**
				16	15
SR					
MNGT		4800	Strategic Management	**	3
ISMN	4090		Analysis & Design Business Sys	3	**
			ISMN Elective	3	9
			Business Elective	6	**
			Elective	3	3
UNIV		4AA0	BU1 Undergraduate Graduation	**	0
				15	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
ISMN Electives: See advisor for approved listing.

Management (MNGT)

The Management program provide a student a comprehensive overview of the skills necessary to compete in a managerial position in business. The program emphasizes such areas as behavioral dynamics, leadership skills, project management, business processes and logistics, international relations, as well as the management of information technology. It is designed to focus on those issues generic to both the manufacturing and service industries. These management skills, when complemented with the solid foundation provided by the Business core courses, equip the student with the necessary knowledge to become successful managers. One unique aspect of the program is a community service project geared toward helping the students understand the importance of community service and philanthropy in today's global economy.

Curriculum in Management

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II	4	3
			Core Science	4	4
BUSI	1010		Contemp. Issues Bus. Admin	1	**
			General Elective	**	3
				15	16
SO					
ECON	2020	2030	Micro & Macro Economics	3	3
			Core Social Science Group I	3	**
ENGL	2200	2210	World Literature I & II	3	3
PHIL			1020 Ethics or 1040 Business Ethics	3	**
ACCT	2110		Principles of Financial Accounting	3	**
ACCT		2210	Principles Managerial Accounting	**	3
ACCT		2990	Business Law	**	3
STAT		2610	Statistics	**	3
				15	15
JR					
MNGT	3100		Principles of Management	3	**
ISMN	3140		Introduction to MIS	2	**
SCMN	3150		Business Process Management	2	**
FINC	3610		Principles of Finance	3	**
MKTG		3310	Principles of Marketing	**	3
MNGT	3460		Organizational Behavior	**	3
SCMN	3710		Demand Fulfillment	**	3
			Designated Financial Elective	**	3
			Fine Arts Elective	3	**
			General Elective	3	3
				16	15

SR					
MNGT	4600		Community Service Project.....	1	**
MNGT		4800	Strategic Management.....	**	3
MNGT	3420		Human Resource Management	3	**
ENFB		4140	Introduction to Entrepreneurship	*	3
ISMN		5370	Project Management.....	**	3
			Designated Supply Chain Elective.....	3	**
			Designated International Elective.....	3	**
			Designated Info Systems Elective	3	**
			Designated Human Relations Elective	**	3
			General Elective	3	3
UNIV		4AA0	BU1 Undergraduate Graduation	**	0
				16	15

Students not passing the University IT examination must take COMP 1000.
Business Electives must be selected from an approved listing.

Department of Marketing (MKTG)

Marketing majors discover the interrelationship of marketing with other management tools and prepare themselves for executive/managerial careers involving functional areas such as advertising, channel and product decision-making, pricing, retailing and strategic marketing. College of Business pre-requisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Curriculum in Marketing

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History	3	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	4
			Core Science.....	4	4
BUSI	1010		Contemp. Issues Bus. Admin.....	1	**
			Elective.....	**	3
				15	16

SO					
PHIL			1020 Ethics or 1040 Business Ethics.....	**	3
ECON	2020	2030	Micro & Macro Economics	3	3
ENGL	2200	2210	World Literature I & II.....	3	3
			Core Social Science Group I.....	3	**
ACCT	2110		Principles of Financial Accounting	3	**
ACCT		2210	Principles Managerial Accounting.....	**	3
ACCT		2990	Business Law	**	3
			Elective.....	4	**
				16	15

JR					
STAT	2610		Statistics.....	3	**
MNGT	3100		Principles of Management	3	**
MNGT		3140	Intro to MIS.....	**	2
SCMN		3150	Operations MNGT	**	2
FINC	3610		Principles of Finance	3	**
COMM	1000		Professional Communication	3	**
MKTG	3310		Principles of Marketing.....	3	**
MKTG		3410	Consumer Behavior	**	3
			Marketing Elective	**	6
			Elective.....	**	3
				15	16

SR					
			Core Fine Arts	3	**
MNGT		4800	Strategic Management	**	3
MKTG	4360		Marketing Research.....	**	3
MKTG		4980	Marketing Strategy.....	**	3
			Marketing Elective	**	6
			Elective.....	3	9
UNIV		4AA0	BU1 Undergraduate Graduation	**	0
				15	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
Marketing Elective: See adviser for approved course listing.

Department of Aviation and Supply Chain Management (AVSC)

The Department of Aviation and Supply Chain Management prepares students for careers involving the planning and execution of processes related to the movement of passengers, product, and information. The professional programs within the Department are designed to provide students with the technical skills and knowledge needed to be effective decision makers for their organizations. The professional programs available are Aviation Management (AVMG), Professional Flight Management (AVMF), and Supply Chain Management (SCMN). Information regarding careers, internships, scholarships, and student organizations is available through the program coordinators. College of Business pre-requisites are strictly enforced. Junior standing and compliance with College of Business academic standards are required for all 3000 and above level courses.

Aviation Management (AVMG)

The Aviation Management program provides a technical management background and specialization in aviation leading to careers with airlines, aircraft manufactures, airports, and other segments of the aviation industry. Individuals interested in registering in the Aviation Management concentration are advised to contact the program director for Aviation Management in the College of Business for proper counseling and classification.

Curriculum in Aviation Management

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
HIST	1210	1220	Technology & Civilization I & II	3	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	4
			Core Fine Arts	**	3
BUSI	1010		Contemp. Issues in Bus. Admin. I.....	1	**
AMLG	1010		Introduction to Aviation	3	**
			Elective.....	2	3
				16	15

SO					
SCMH		1010	Concepts of Science.....	**	4
PHIL		1040	Business Ethics	**	3
PHYS	1500		Physics I	4	**
ECON	2020	2030	Micro. & Macroeconomics	3	3
ENGL	2200	2210	World Literature I & II.....	3	3
ACCT	2110		Financial Accounting	3	**
ACCT		2210	Managerial Accounting	**	3
STAT	2610		Statistics for Business.....	3	**
				16	16

JR					
ACCT		2990	Business Law	**	3
MNGT	3100		Principles of Management	3	**
MKTG	3310		Principles of Marketing	3	**
MNGT		3420	Human Resource Management	**	3
FINC		3610	Principles of Finance.....	**	3
ENGL	3080		Business Writing.....	3	**
AMLG	3050		Aviation Meteorology	3	**
AMLG	4050		Aviation Safety.....	3	**
AMLG	5090		Aviation Law	**	3
			Group A - AMLG Elective.....	**	3
				15	15

SR					
			Core Social Science.....	3	**
MNGT	4800		Strategic Management.....	**	3
AMLG	4130		Airport Management	**	3
AMLG	4190		Air Traffic Control	**	3
AMLG	4380		Human Factors/CRM	3	**
AMLG	4950		Aviation Seminar	**	1
			AMLG Elective	3	3
			Group B - AMLG Elective.....	3	**
			Elective.....	3	2
UNIV		4AA0	BU1 Undergraduate Graduation	**	0
				15	15

TOTAL HOURS - 123

Students not passing the University IT examination must take COMP 1000.
Group A and Group B and AMLG elective: See adviser for approved course listing.

Professional Flight Management (AVMF)

Professional Flight Management program provides the technical management background and specialization as does the Aviation Management concentration. Additionally, students pursuing the Professional Flight Management concentration are required to earn the pilot ratings that are required to meet the qualifications to be hired as a pilot with the airlines or corporate aviation. Also, the Professional Flight Management students must have, and maintain, a minimum overall grade point average of 2.25 to enroll in Professional Flight Management courses.

Curriculum in Professional Flight Management

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
HIST		1210	Technology & Civilization I.....	**	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	3
SCMH		1010	Concepts of Science.....	**	4
BUSI	1010		Contemp. Issues in Bus. Admin. I.....	1	**
AVMG	1010		Introduction to Aviation.....	3	**
AVMF	2230		Principles of Instrument Flight.....	3	**
AVMF	2241	2251	Instrument Flight Training I & II.....	1	1
			Elective.....	**	2
				15	16
SO					
HIST	1220		Technology & Civilization II.....	3	**
PHYS	1500		Physics I.....	4	**
ECON	2020	2030	Micro. & Macroeconomics.....	3	3
ENGL	2200	2210	World Literature I & II.....	3	3
ACCT		2110	Financial Accounting.....	**	3
STAT		2610	Statistics for Business.....	**	3
AVMF	2250		Comm Flight Operations.....	3	**
AVMF	2261		Commercial Flight Training II.....	1	**
AVMF		2271	Commercial Flight Training III.....	**	1
				17	13
JR					
PHIL	1040		Business Ethics.....	3	**
ACCT	2210		Managerial Accounting.....	3	**
ACCT		2990	Business Law.....	**	3
MNGT	3100		Principles of Management.....	3	**
MKTG	3310		Principles of Marketing.....	3	**
FINC		3610	Principles of Finance.....	**	3
ENGL		3080	Business Writing.....	**	3
AVMG	3050		Aviation Meteorology.....	3	**
AVMF		3100	Propulsion & Systems.....	**	3
AVMF		3330	Advanced Aerodynamics.....	**	3
AVMF	4271		Multi-Engine Training I.....	1	**
				16	15
SR					
			Core Fine Arts.....	3	**
			Core Core Social Science Group I.....	3	**
MNGT		4800	Strategic Management.....	**	3
AVMG	4050		Aviation Safety.....	3	**
AVMG		5090	Aviation Law.....	**	3
AVMG		4190	Air Traffic Control.....	**	3
AVMG	4380		Human Factors/CRM.....	3	**
AVMG		4950	Aviation Seminar.....	**	1
			Group B - AMLG Elective.....	3	**
			Elective.....	**	6
UNIV		4AA0	BU1 Undergraduate Graduation.....	**	0
				15	16
TOTAL HOURS - 123					

Students not passing the University IT examination must take COMP 1000.
Group B: See adviser for approved course listing.

Supply Chain Management (SCMN)

The Supply Chain Management program combines logistics and operations management knowledge to provide a comprehensive education for students interested in careers with manufacturers, retailers, consultancies, and logistics services providers. The primary goal of the program is to provide a practical understanding of procurement, operations, logistics, and transportation so that graduates will excel in entry-level management positions, graduate school, and future opportunities.

Curriculum in Supply Chain Management

FR	F	S		F	S
ENGL	1100	1120	English Composition I & II.....	3	3
			Core History.....	3	3
			Core Fine Arts.....	**	3
MATH	1680	1690	Calculus with Business Applications I, II.....	4	3
			Core Science.....	4	4
BUSI	1010		Contemp. Issues Bus. Admin.....	1	**
				15	16
SO					
ECON	2020	2030	Micro & Macro Economics.....	3	3
ENGL	2200	2210	World Literature I & II.....	3	3
			Core Social Science Group I.....	3	**
ACCT	2110		Principles of Financial Accounting.....	3	**
ACCT		2210	Principles Managerial Accounting.....	**	3
ACCT		2990	Business Law.....	**	3
			Elective.....	4	**
				16	15
JR					
STAT	2610		Statistics.....	3	**
MNGT		3100	Principles of Management.....	**	3
MKTG	3310		Principles of Marketing.....	3	**
FINC		3610	Principles of Finance.....	**	3
SCMN	3150		Business Process Management.....	2	**
SCMN	3710		Demand Fulfillment.....	3	**
SCMN		3720	Transportation Management.....	**	3
SCMN		3730	Supply Management.....	**	3
			Elective.....	4	3
				15	15
SR					
MNGT		4800	Strategic Management.....	**	3
SCMN		4800	Supply Chain Strategy.....	**	3
SCMN	4810		Prof Development in SCMN.....	1	**
			SCMN Concentration 1*.....	3	**
			SCMN Concentration 2*.....	3	**
			SCMN Concentration 3*.....	**	3
			Directed Elective.....	3	3
			Elective.....	6	3
UNIV		4AA0	BU1 Undergraduate Graduation.....	**	0
				16	15
TOTAL HOURS - 123					

Students not passing the University IT examination must take COMP 1000.
* Supply Chain Management electives and directed electives must be taken from an approved list.