Powertel Case Study Evaluation I

Your completion of this rating scale will help us evaluate the Powertel Case Study. There are no right or wrong answers, and your responses will in no way be used in determining your grade in the course. Please be honest in your responses.

Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

| a-----------------b-----------------c-----------------d-----------------e |
| Strongly Disagree| Disagree| Neither Agree nor Disagree| Agree| Strongly Agree |

1. The case study was successful at bringing real-life problems to the session.  
   a----b----c----d----e

2. The case study was challenging.  
   a----b----c----d----e

3. The case study was helpful in learning difficult concepts.  
   a----b----c----d----e

4. The case study was helpful in transferring theory to practice.  
   a----b----c----d----e

5. I improved my ability to identify issues related to the wireless industry.  
   a----b----c----d----e

6. I improved my ability to identify issues related to cost/benefit concepts.  
   a----b----c----d----e

7. I improved my ability to integrate issues related to the wireless industry.  
   a----b----c----d----e

8. I improved my ability to critically evaluate wireless alternatives.  
   a----b----c----d----e

9. I improved my ability to critically evaluate cost/benefit alternatives.  
   a----b----c----d----e

10. I became more confident in expressing my ideas.  
    a----b----c----d----e

11. I learned to value my colleagues’ points of view.  
    a----b----c----d----e

12. I learned to interrelate important topics and ideas.  
    a----b----c----d----e

13. I improved my understanding of basic wireless and cost/benefit concepts.  
    a----b----c----d----e

    a----b----c----d----e

15. I learned to identify central issues related to the wireless industry.  
    a----b----c----d----e

16. I learned to identify central issues related to cost/benefit concepts.  
    a----b----c----d----e

17. I discussed topics related to the wireless industry outside of class.  
    a----b----c----d----e

18. I did additional reading on wireless topics.  
    a----b----c----d----e

19. I did additional reading on cost/benefit topics.  
    a----b----c----d----e
Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

<table>
<thead>
<tr>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neither Agree nor Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
</table>

20. I did some thinking for myself about wireless issues.   a----b----c----d----e
21. I did some thinking for myself about cost/benefit issues. a----b----c----d----e
22. I learned from other colleagues during the session.    a----b----c----d----e
23. I found connection between wireless concepts discussed and the case study. a----b----c----d----e
24. I found connection between cost/benefit concepts discussed and the case study. a----b----c----d----e
25. I identified various alternatives to the problem.       a----b----c----d----e
26. My decision-making skills improved.                    a----b----c----d----e
27. My problem-solving skills improved.                    a----b----c----d----e
28. It was easy to locate data on the wireless industry, even if I had not used that data before.   a----b----c----d----e
29. On the reports or systems I dealt with, the exact meaning of terminology related to the wireless industry was either obvious, or was easy to find out. a----b----c----d----e
30. On the reports or systems I dealt with, the exact meaning of terminology related to cost/benefit concepts was either obvious, or was easy to find out. a----b----c----d----e
31. The materials provided in the case study helped me complete my tasks within the given time.  a----b----c----d----e
32. The manner in which the materials were presented in the case study helped me complete my tasks within the given time.  a----b----c----d----e
33. It was easy to learn how to use the case study.         a----b----c----d----e
34. The case study was convenient and easy to use          a----b----c----d----e
35. There was not enough training for me or my group on how to find, understand, access or use the case study.  a----b----c----d----e
36. I got the training I needed to be able to work on the case study effectively.  a----b----c----d----e
**Powertel Case Study Evaluation II**

Please evaluate the following statements by inserting the items in the underlined space. For example, item 37 reads, "I did not get data on wireless technologies that was current enough to meet my needs."

Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

<table>
<thead>
<tr>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neither Agree</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>a------------------</td>
<td>b---------</td>
<td>c--------------</td>
<td>d------</td>
<td>e-------------</td>
</tr>
</tbody>
</table>

I did not get data on ____________________ that was current enough to meet my needs.

37. wireless technologies
38. utilization data
39. costs of cell sites
40. cell site coverage
41. business issues
42. frequency reuse

The case study provided data on________________ at an appropriate level of detail for my group's tasks.

43. wireless technologies
44. utilization data
45. costs of cell sites
46. cell site coverage
47. business issues
48. frequency reuse

It was easy to find out what data the case study provided on__________________.

49. wireless technologies
50. utilization data
51. costs of cell sites
52. cell site coverage
53. business issues
54. frequency reuse
Please evaluate the following statements by inserting the items in the underlined space. For example, item 55 reads, "The exact definition of data on wireless technologies was easy to find out."

Using the scale below, indicate the extent of your agreement/disagreement with each of the following items by circling a to e.

<table>
<thead>
<tr>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neither Agree nor Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
</table>

The exact definition of data on ______________________ was easy to find out.

55. wireless technologies
56. utilization data
57. costs of cell sites
58. cell site coverage
59. business issues
60. frequency reuse

The data on ______________________ provided to me was pretty much what I needed to carry out my tasks.

61. wireless technologies
62. utilization data
63. costs of cell sites
64. cell site coverage
65. business issues
66. frequency reuse

**Individual Questions:**
67. Please select one of the following for your cumulative/overall GPA
   (a) GPA 2.0 to 2.5   (b) GPA 2.51 to 3.0
   (c) GPA 3.01 to 3.5   (d) GPA 3.51 to 4.0

68. Please specify your program/college of study
   (a) Engineering   (b) Business   (c) Liberal Arts   (d) Other

69. Please select one of the following for your years of experience in your program/field of study
   (a) less than 1 year   (b) 1 to 2 years
   (c) 2 to 3 years   (d) more than 3 years

70. Please specify your gender
   (a) Female   (b) Male

71. Please specify your race
   (a) Caucasian   (b) African American   (c) Hispanic   (d) Asian   (e) Other

72. Please specify your status in your program of study
   (a) Freshman   (b) Sophomore   (c) Junior   (d) Senior   (e) Graduate
Case Study Assessment:

What were the strengths of the Powertel case study?

What were the weaknesses of the Powertel case study?

Suggestions for improvement of this case study.