

Spring 2008, COLLEGE OF HUMAN SCIENCE, Department of Consumer Affairs

CAHS 2000: GLOBAL CONSUMER CULTURE
(3 Credit Hours)

Course Information

LECTURE Section 001: TR 8:00 – 9:15 a.m., 144 Spidle Hall
Section 002: TR 2:00 – 3:15 p.m., 144 Spidle Hall

INSTRUCTOR Katie Brock
Office 386A Spidle Hall
Email brockmk@auburn.edu
Office Hours By appointment only

Graduate Teaching Assistant Amanda Vallone, pauszam@auburn.edu

REQUIRED READING

Friedman, T. L. (2000). *The Lexus and the olive tree*. New York, NY: Anchor Books.

McDonough, W., & Braungart, M. (2002). *Cradle to cradle: Remaking the way we make things*. New York, NY: North Point Press.

Articles

SUPPLEMENTAL READING

Friedman, T. L. (2005). *The world is flat: a brief history of the twenty-first century*. New York, NY: Farrar, Straus, and Giroux.

Klein, N. (2002). *No logo: No space, no choice, no jobs*. New York, NY: Picador USA.

REFERENCE TEXT

Solomon, M. R., & Rabolt, N. (2004). *Consumer behavior: In fashion*. Upper Saddle River, NJ: Prentice Hall.

COURSE DESCRIPTION

This course is designed to encompass concepts of globalization, consumption economies, and cultural trends both historically and in a modern context. Sociological aspects of globalization will also be addressed in terms of relationships to economic growth and development, poverty, pollution, and the advent of sustainable and socially responsible business practices.

CLASS FORMAT

A majority of this course will be lecture based. Some videos and guest lecturers will be used throughout the semester to enhance the core materials taught during the lectures. **Please note, that students are responsible for all materials presented during the lecture period as well as assigned in the required readings.**

PURPOSE

The Industrial Revolution birthed the consumer driven economy that now know today. As factories sprung up in England and the United States, mass production techniques were developed to bring large quantities of products to the marketplace. Over time, the producer-consumer dialogue molded local and global economies as new industries emerged and old industries faded. The advent of the Internet only served to increase communication between producers and consumers as well as fostered dreams of mass customization in products across a wide spectrum of industries—from toothbrushes to luxury cars.

With this in mind we must all be aware of our roles as consumers. We choose from among the many alternatives in the marketplace and use those items to help define our individuality as well as our membership in society. Our choices reflect our unique social and cultural identities and define our lifestyles accordingly. These decisions include the clothes we wear, the cars we drive, how we furnish our homes, apartments, and dorm rooms, our taste in music, the television programs, athletic events, movies, and plays we watch, and even the foods and beverages we prefer.

This course will explore the cultural, commercial, and aesthetic factors that influence our selection and usage of products and services. We will also explore how people around the world create and express social identity through their consumption patterns. To understand this complex process, we will be exposed to perspectives on consumption from history, anthropology, economics, marketing, psychology, semiotics (the study of symbolism), and sociology. We will also learn about the techniques that manufacturers, advertisers, marketing researchers, and other members of the business community use to understand and influence consumers' desires, and on how their actions contribute (in both positive and negative ways) to our daily lives and to the culture in which we live. It is from this foundation that we will also explore concepts of economic growth and development, sustainability, and poverty as we evaluate our own roles as consumers in a global context.

Throughout this semester we will travel along Bloom's taxonomy from knowledge building to application, analysis, synthesis and evaluation. The course projects, exams, and papers will guide you as students through understanding the tenants of this course, to applying them in your own lives. You will also evaluate the success or failure of globalization and sustainability through a series of exercises that will strengthen your understanding of these current world trends.

POLICIES AND PROCEDURES

Evaluation

Assignment	Number	Points for Each	Total Points	% Final Grade
Exams (3 midterms + 1 final)	4	100	400	50%
Quizzes & in class assignments	12	10	100 (the 2 lowest grades will be dropped)	12.5%
Definitions Assignment	1	20	20	2.5%
Globalization Paper	1	100	100	12.5%
Ritual Photo Essay	1	80	80	10%
Ecological Footprint	1	20	20	2.5%
Response Paper	1	80	80	10%
Extra Point Opportunities				
Attendance	No more than 2 unexcused absences		16	2%
Extra Credit	2	15	30	3.75%

Grading

A	716—800 points	90.0% or higher
B	636—715 points	80-89%
C	556—635 points	70-79%
D	476—555 points	60-69%
F	Below 476 points	Below 60%

****NOTE:** Averages .50 or higher will be rounded up to the next whole number. Averages less than .50 will not be rounded up.

Grading Explanation

All grading is done “blind,” meaning that I compute final averages without knowing which students correspond to which averages. Once final grades have been determined, **NO EXCEPTIONS** will be made for students who fall below the cutoff point and request special treatment to have their grade “bumped up.” Remember, the time to discuss any problems you are having with the course and/or the grades you’ve received is **BEFORE** the last day of class, not after!

An “A” student is an individual who NEVER misses a class (unless they have a University approved excuse). He or she spends at least three to five hours outside of class each week going over the material, preparing for assignments/project and studying for tests. This individual gets consistently high grades on tests, doesn’t miss any quizzes, and exceeds my expectations for the field projects. Lastly this individual does all or almost all of the extra credit, and makes constructive comments in class, showing their thoughtful considerations of the course materials.

Attendance Policy

In accordance with the policies outlined in the *Tiger Cub*, attendance is both expected and considered necessary to adequate completion of the course. You are responsible for all material covered in class or assigned, regardless of the reason for absence. Lectures will be based on the assumption that you have read all assigned material prior to attending the session in which it is discussed. **Part of your responsibility as a student is to ask questions or make (constructive) comments during class.** Attendance will be taken at all lectures and students with no more than 2 unexcused absences will be awarded **2 points to their final grade.**

Exam Policy

There will be three announced exams and a final exam during the term. Exams will cover assigned reading, lectures, videos, presentations from guest lecturers, and class discussion and will include material from all topics covered up until the class session just before the test. The final exam will NOT be cumulative, but will rather serve as a fourth exam. **If you are not in class on the day an announced exam is given you will receive a grade of 0 on that exam.** You can make up a missed exam ONLY if you present a University approved excuse as outlined below and also in the Tiger Cub. There is a ZERO TOLERANCE for cheating and all students caught cheating will be reported to the AU Academic Honesty Committee with a recommendation of an “F” for the course. Absolutely no hats, sunglasses, cell phones, ipods, PDAs, or other electronic devices are to be on or out during the exams. If there is an infraction, I will collect your exam and you will receive a “0” on the exam. You will need to bring your student ID and Blue Scantron with you to the exam. Students without their student ID or other government issued form of ID with your picture on it, will NOT be allowed to turn in their examination and will receive a 0 for that test or exam.

You must be present for all exams. Exams may only be made up if the student provides an approved excused absence.

The following is a list of approved absences (with documentation):

1. Student’s illness wherein the excuse clearly shows that you were ill on the day of the exam. The Health Center notice must be for or show the necessity of absence on the day of the exam. It must be an original and have the embossed seal. A receipt from a private doctor’s office is insufficient; you need a brief note from the doctor indicating that you were too ill to take the exam.
2. A serious illness or death in the student’s *immediate* family
3. University-related trip (with prior notification)
4. Religious holidays (with prior notification)
5. Court subpoena (with prior notification)

In the event that you do have an approved absence (with documentation) for an exam, you must notify (or have a friend or family member notify) me as soon as possible by e-mail (brockmk@auburn.edu). **“As soon as possible” means no more than 2 days after a scheduled exam.**

Within **one week** of the end of your excused absence, you must provide documentation for it to be excused, and you must make arrangements with me for the make-up time. Exams must be made up within one week of the end of the excused absence. If there is more than one student needing to make up an exam, a single makeup time will be scheduled. **This will typically be at 6:45 a.m. when no other scheduled classes will conflict. THE MAKE-UP TEST WILL BE DIFFERENT THAN THE EXAM TAKEN IN CLASS.** If you miss this assigned time without contacting me prior to our scheduled make-up time you will receive a 0 for the test.

Pop Quizzes and Class Exercises

There will be a quiz/class exercise on at least 12 unannounced occasions during the term. Two of your lowest grades on these will be dropped. If you are not in class on the day an unannounced quiz/class exercise is given you will receive a grade of “0” on that quiz. If you arrive late or leave early from class and miss the quiz/class exercise you will receive a “0.” You will not be allowed to make up any missed in class quizzes. PLEASE NOTE: The instructor reserves the right to decrease the number of course requirements from those stated on the syllabus, i.e., the number of assignments, quizzes, etc.

Extra Credit Opportunities

In addition to earning extra credit through attendance (missing no more than 2 unexcused absences), you can earn a *limited* number of extra credit points (up to 30 point total) by participating in various announced activities throughout the semester. All extra credit points must be completed and turned in **NO LATER THAN APRIL 15, 2008.**

Interaction with Professor

I will be happy to set up an appointment to meet with you at a mutually convenient time. See me before or after class or e-mail me to make an appointment. Please note that due to other commitments I cannot guarantee that I will be able to spend time with you if you just “drop by” my office, but I will be happy to see you if you make an appointment first. Remember, if you are having a problem with the material or with an assignment, etc. it’s best to discuss this with me before it’s too late to do anything about it (i.e. it’s after the due date).

Assignments & Papers

All assignments, papers, and extra credit projects are explained in detail in the sections following the course schedule. The assignments and papers are due **AT THE BEGINNING OF CLASS** on the day they are listed in the class schedule. You must submit typewritten work only and staple your assignments and papers in the upper left hand corner if they are more than one page. All assignments, papers, and extra credit projects must follow the document design form.

You will not receive any credit for late projects unless you have a University approved excuse presented a week from the date the project was originally due—the same rule regarding the deadline for arranging to take a makeup test applies to when you are permitted to submit a late assignment or paper. Lastly, you are responsible for keeping track of the number of assignments you have turned in.

You should save your graded projects in the (unlikely) event that a mistake was made in recording grades and you will need to produce them as proof they were submitted.

Blackboard

Blackboard will be the official location for class announcements, lecture notes, and any other course material that is provided to the instructor. **It is your responsibility to check Blackboard daily for any new course materials.**

E-mail

I do not have a personal office phone and cannot be guaranteed that I will receive your messages. Therefore, e-mail is the official communication for this class. Further, I will only direct e-mail to your Auburn account—no hotmail, gmail, yahoo, etc. It is your responsibility to check it regularly or bounce your Auburn account to the address of your choosing. Further, **I will NOT accept assignments or projects attached to an e-mail.**

Students with Disabilities

Students who need special accommodations should make an appointment to discuss the Accommodation Memo as soon as possible because accommodations will not be granted retroactively. If you do not have an Accommodations Memo but need special accommodations, contact The Program for Students with Disabilities, 1244 Haley center, 334.844.2096 (Voice T/O).

AMDP and INDS Students

All AMDP and INDS majors must earn at least a C on all required courses in the major (including the Human Sciences core). INDS students who receive a failing grade (F) in a required Interior Design course (including CAHS 2000) will be automatically expelled from the INDS program. Students receiving one D or lower in a course required by your major will be required to retake the course and earn at least a C before being allowed to advance. Students receiving a second D in a required Interior Design course (including CAHS 2000) will be expelled from the INDS program. Students may not invoke the Grade Adjustment Policy (GAP) to retain a place in the Interior Design program.

Academic Honesty

ALL PORTIONS OF THE AUBURN UNIVERSITY HONESTY CODE (TITLE XII) FOUND IN THE TIGER CUB WILL APPLY IN THIS CLASS. Violations of the Auburn University Honesty Code will be reported to the Academic Honesty Committee. I will not accept plagiarized work. Plagiarism is defined as “taking and using (ideas, passages, etc.) from (another’s work), representing them as one’s own. I will not tolerate 1) copy and pasting information verbatim from websites (and other sources) into papers and assignments. 2) Submitting assignments and papers that are identical or very similar to other students in either section of CAHS 2000, this term or in previous terms. If I determine that you have plagiarized your work you will receive an “F” on the assignment or paper and/or will be reported to the Academic Honesty Committee.

“Auburn University is committed to providing a working and academic environment free from discrimination and harassment and to fostering a nurturing and vibrant community founded upon the fundamental dignity and worth of all its members.”

This syllabus is a tentative outline for the course. I will make reasonable effort to adhere to this schedule but you should know that I reserve the right to alter this calendar as circumstances may dictate. All changes will be announced in class and posted to Blackboard. Students not attending class are responsible for obtaining this information. I recommend checking Blackboard regularly.

Course Schedule

Date	Topic/Activity	Preparation/Requirement/Deadline
January 8	Introduction/What is Global Consumer Culture?	
January 10	Globalization	Reading: <i>The Lexus and the Olive Tree</i> (Opening Scene and p. 1-43)
January 15	Consumer Driven Economy	Definitions Assignment Due Reading: <i>The Lexus and the Olive Tree</i> (p. 44-100)
January 17	Global Culture/Myths & Rituals	Reading: <i>The Lexus and the Olive Tree</i> (p. 101-142)
January 22 January 24	Diffusion of Innovation Sustainability & Social Responsibility	Reading: <i>The Lexus and the Olive Tree</i> (p. 143-193) Guest Lecturer: Matthew Williams Ecological Footprint Assignment Due Reading: <i>The Lexus and the Olive Tree</i> (p. 194-247)
January 29	Exam 1	**Last day to withdraw with no grade assignment
January 31	Motivation/Values	Reading: <i>The Lexus and the Olive Tree</i> (p. 248-306)
February 5	Body Image/Self Esteem	Reading: <i>The Lexus and the Olive Tree</i> (p. 307-364)
February 7	Influence of Brands	Ritual Photo Essay Due Reading: <i>The Lexus and the Olive Tree</i> (p. 365-405)
February 12	Gender Roles/Subcultures	Reading: <i>The Lexus and the Olive Tree</i> (p. 406-475)
February 14	The Lexus and the Olive Tree	
February 19	The World is Flat	Video: Thomas Friedman Lecture
February 21	Exam 2	
February 26	Library time	NO CLASS
February 28	Lifestyles	Globalization Paper Due **February 28 is mid semester & the last day to withdraw with no grade penalty
March 4	Product Design/Aesthetics	Reading: <i>Cradle to Cradle</i> (Chapter 1, p. 17-28)
March 6	Product Consumption	Reading: <i>Cradle to Cradle</i> (Chapter 1, p. 28-44)
March 11	Product Life Cycles/Waste	Reading: <i>Cradle to Cradle</i> (Chapter 2, p. 45-67) & <i>Greeks Have a Waste Problem, and No Hercules in Sight</i> Video: The Corporation
March 13	Rethinking Product Design	Reading: <i>Cradle to Cradle</i> (Chapter 3, p. 68-91) & <i>At Home Depot, How Green Is That Chainsaw?</i>
March 17-22	Spring Break	NO CLASS
March 25	Urban Sprawl/Urban Decay	Reading: <i>Cradle to Cradle</i> (Chapter 6, p. 157-186)
March 27	Creativity	Guest Lecturer: Mr. Gerald Andrews
April 1	Exam 3	
April 3	Poverty War on Hunger	Guest Lecturer: Dr. Harriet Giles Video: <i>To a Willing Mind</i>
April 8	Case Study: Agriculture	<i>In Niger, Trees and Crops Turn Back the Desert</i>
April 10	Case Study: Fuel sources	Guest Lecturer: Dr. David Bransby ALL EXTRA CREDIT DUE
April 15	Rural & Urban Development	Response Paper Due
April 17	Economic Renewal & Gentrification	
April 22	Sustainable Living	Reading: <i>The Year Without Toilet Paper</i> Video: The Corporation
April 24	Social Justice	
April 29	Review for Final Exam	**Last day of class
May 6	EXAM 4 (Section 001)	9:00-11:30 a.m.
May 2	EXAM 4 (Section 002)	2:00-4:30 p.m.

Document Design Layout

- I. All papers in this course should be typed according to the following criteria:
 1. Double-space the entire paper except for endorsement (see example below).
 2. All margins should be 1" on all sides
 3. Put running headers in the upper right hand corner with your last name and page number for all pages except for the first page. For example: Brock, 14
 4. Papers should be in Times New Roman in a 12-point font.
 5. You may make minor corrections with whiteout and ink

- II. STAPLE papers in the upper left-hand corner.

- III. Endorse all papers on the first page in the upper right-hand corner according to the following criteria:

Name
CAHS 2000, Section _____
Date
Assignment Title

- IV. Set header/pagination in the right-hand corner at 1/2" margin as follows: Last name, Page number

- V. Remember the following errors will result in a lower grade:
 1. Typos
 2. Incomplete sentences
 3. Misspellings
 4. Senseless sentences (i.e. I can't understand what you mean, even after several readings)
 5. Grammatical errors
 6. Punctuation and capitalization errors

- VI. Remember these often ignored, but important rules:
 1. For this course, do not use you or I in formal papers. Only use I if you are writing an opinion or a reaction paper.
 2. Avoid contractions
 3. Avoid the passive voice
 4. Avoid trite expressions, clichés, and slang
 5. Use 2 spaces after periods
 6. When using quotation marks, remember: ." & ,"
 7. Avoid ending sentences with prepositions
 8. A paragraph needs at least 3 sentences

- VII. Be aware of the deadline/makeup policy outlined in the syllabus. Late assignments will NOT be accepted.

Definitions Assignment**Due Date:** January 15, 2008**Purpose:**

1. Demonstrate an understanding of the basic concepts of this course.
2. Meet some classmates.

Procedure

1. Form a group of 2-4 students
2. Define (**in your own words**) the following terms:
 - a. Globalization
 - b. Consumer
 - c. Consumerism
 - d. Culture
 - e. Global Culture
 - f. Sustainability
 - g. Social Responsibility
 - h. Recycling

Deliverable

1. No more than 2 typed pages per group.
2. One copy per group.
3. Include names of all group members on the copy you turn in.
4. Follow the document design layout.

Note

This assignment is to be completed within your groups and **without using other resources**. Please resist the temptation to use dictionaries, wikipedia, your textbook, google, the Internet, or other resources. Your grade will be negatively affected if your work indicates that you used outside sources.

Grading

This assignment is worth 2.5% of your final course grade. Non-professional papers (in terms of grammar, spelling, punctuation, etc) will be penalized.

Ecological Footprint**Due Date:** January 24, 2007**Description**

This assignment is designed for you to assess your own ecological footprint and to understand what that term means.

Purpose

1. Demonstrate an understanding of the term ecological footprint.
2. Demonstrate an ability to follow directions.

Procedure

1. Go to this website: <http://www.earthday.net/footprint/index.asp>
2. Complete the survey for yourself.
3. Print out the results from the survey.
4. Put your name on the results and turn them in.
5. If there are multiple pages, STAPLE them together in the upper left hand corner.

Deliverable

Print out of the results from the survey.

Note

This assignment is to be completed independently.

Grading

This assignment is worth 2.5% of your final course grade.

Ritual Photo Essay**Due Date:** February 7, 2007**Description**

A ritual is a set of multiple, symbolic behaviors that occur in a fixed sequence and that tend to be repeated periodically. These can include grooming rituals (e.g., a beauty regimen), holiday celebrations (e.g., Christmas, Thanksgiving, July 4th), fraternity/sorority activities (e.g. initiation ceremonies), or even some unique sequence of behaviors you do (e.g. some baseball players carry a lucky charm and/or cross themselves before stepping up to bat).

Purpose

1. Demonstrate an understanding of rituals.
2. Demonstrate use of the document design layout.

Procedure

1. Identify a consumer ritual in which you participate.
2. Write a detailed description of the components of this ritual (include things like time, place, objects involved in the ritual, etc.). Also include the answers to the following questions:
 - a. How does this activity qualify as a ritual?
 - b. Why is this ritual important to you?
3. Provide photographic evidence of the ritual to facilitate your description.
4. Label the photographs in chronological order.
5. Include typed captions for each photograph (attached as a separate document from your write up).
6. FOLLOW THE DOCUMENT DESIGN LAYOUT.

Deliverable

5-10 photographs of the ritual and the write up (no more than 2 typed pages) following the document design layout.

Note

This assignment is to be completed independently. Your grade will be negatively affected if your work does not comply with the document design layout. For this assignment it is OK to use "I" or "me."

Grading

This assignment is worth 8.75% of your final course grade. Non-professional projects (in terms of craftsmanship, labeling, etc.) will be penalized.

Globalization Paper

Due Date: February 28, 2008

Description

Thomas Friedman defined globalization as, “the inexorable integration of markets, nation-states and technologies to a degree never witnessed before—in a way that is enabling individuals, corporations and nation-states to reach around the world farther, faster, deeper and cheaper than ever before, and in a way that is enabling the world to reach into individuals, corporations and nation-states farther, faster, deeper, cheaper than ever before.” This essay assignment is designed for you to communicate what this definition means as well as show how globalization affects the world.

Purpose

1. Demonstrate an understanding of globalization.
2. Demonstrate use of the document design layout.
3. Demonstrate an understanding of the Lexus and the Olive Tree.
4. Demonstrate an understanding of how to cite sources following APA or MLA writing guides.

Procedure

1. Read the Lexus and the Olive Tree.
2. Research at least 3 other outside sources that address some facet of the topic of globalization. These sources do not necessarily have to have the word “globalization” in them, but should address, in some way, how globalization impacts the world. Feel free to find sources that contradict Friedman’s book.
3. Print out or photocopy portions of your sources that you are going to cite.
4. Write a 3-4 page essay about globalization. Your essay should include the following components:
 - a. In your own words, describe what Thomas Friedman means by his definition of globalization (presented in the Description Section).
 - b. In your essay you should also describe how globalization affects modern society and impacts local economies. (*Note: in describing this, provide clear examples that you found in your research).
 - c. You should use examples presented in the Lexus and the Olive tree as well as examples from current events.
5. When you turn in your paper, also turn in the photocopies of your sources either stapled separately or in a folder or envelope with your name on it.
6. FOLLOW THE DOCUMENT DESIGN LAYOUT.

Deliverable

A 3-4 page essay following the document design layout and a works cited page where you correctly cited your sources following either APA or MLA writing guides.

Note

This assignment is to be completed independently. You must cite any outside sources that you use (including class lectures). Your grade will be negatively affected if your work does not comply with the document design layout.

Grading

This assignment is worth 12.5% of your final course grade. Non-professional papers (in terms of grammar, spelling, layout, etc.) will be penalized.

Response Paper

Due Date: April 15, 2008

Description

This paper is designed for you to synthesize and respond to one of the guest lecturers that presented in class.

Purpose

3. Demonstrate an understanding of globalization within a specific context.
4. Demonstrate use of the document design layout.
5. Demonstrate an understanding of the lecture.
6. Demonstrate how globalization is linked to the lecture.
7. If you choose to use outside sources you will need to demonstrate an understanding of how to cite sources following APA or MLA writing guides. Note: you do NOT need to include your sources with this paper.
8. If you choose to use outside sources you will need to include a works cited page in addition to your 2-3 page paper.
9. FOLLOW THE DOCUMENT DESIGN LAYOUT.
10. For this paper it is OK to use “I” or “me.”

Procedure

Choose ONE of the recent lectures given in class and answer the following questions. You can answer the questions in paragraph form or as individual responses to each question.

World Food Program

1. Type your answers to the following questions:
 - a. What were the major topic(s) that Harriet Giles covered in her lecture about Auburn’s involvement in the World Food Program?
 - b. How is globalization related to the distribution of food around the world?
 - c. Describe some of the issues involved in distributing food around the world.
 - d. Describe why it is important for college students to be involved in addressing world hunger issues.
 - e. What are some things you can do here in Auburn to help alleviate world hunger.
2. Also include at least one paragraph detailing your views about Dr. Giles’ lecture and whether or not you agree with what she talked about.

Fuel Sources

1. Type your answers to the following questions:
 - a. What were the major topic(s) that Dr. David Bransby covered in his lecture?
 - b. How is globalization related to fuel?
 - c. Describe why Dr. Bransby’s work is important.
 - d. Describe the significance of switch grass.
 - e. What are some things you can do here in Auburn to minimize America’s dependence on foreign oil.
2. Also include at least one paragraph detailing your views about Dr. Bransby’s lecture and whether or not you agree with what he talked about.

Creativity

1. Type your answers to the following questions:
 - a. What were the major topic(s) that Mr. Gerald Andrews covered in his lecture?
 - b. Describe how creativity is important in addressing complex issues of globalization.
 - c. Describe why it is important for people to be able to find creative solutions to problems of pollution, transportation, sustainability, etc.
 - d. Why is creativity important for college students as they graduate and enter the work force in the twenty first century?
 - e. How can you use creativity in your life in Auburn to become a change agent?
2. Also include at least one paragraph detailing your views about Mr. Andrews' lecture and whether or not you agree with what he talked about.

Deliverable

A 2-3 page paper following the document design layout. Do not include any folders or notebooks. Staple your papers in the upper left hand corners. **10 points will be deducted for papers that are not stapled.**

Note

This assignment is to be completed independently. You must cite any outside sources that you use (not including the lectures themselves unless you use a direct quote). Your grade will be negatively affected if your work does not comply with the document design layout.

If you did not attend any of these lectures, please email me for a comparable make up assignment.

Grading

This assignment will count as 80 points, which is 10% of your final grade.