



**AAR-AU
Real Estate
EDUCATION
FAIR**

**OUTREACH
PROGRAM OFFICE
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TO: Sponsors and Exhibitors
From: Sponsorship Planning Committee
RE: 2008 Real Estate Education Fair, Sponsorships

The 15th Annual Real Estate Education Fair, co-sponsored by the Alabama Association of REALTORS® and Auburn University, will be held Sunday-Tuesday, April 20-22, 2008. The Fair will be held at The Hotel at Auburn University and Dixon Conference Center. There will be opportunities for those who do business with real estate professionals to participate in this event as a sponsor and/or exhibitor.

We invite your company to become a Sponsor and Exhibitor for the 2008 AU Education Fair. Our exhibit space is limited, so we suggest you sign up early for the best possible location. We hope you will take the time now to decide to be a part of this program.

SPONSORED EVENTS:

Afternoon Break	April 20	\$700
Continental Breakfast & Morning Breaks	April 21	\$900
Luncheon	April 21	\$1800
Afternoon Break	April 21	\$700
Continental Breakfast & Morning Breaks	April 22	\$900
Luncheon	April 22	\$1800
Afternoon Break	April 22	\$700
Networking Social	April 21	\$2000

For the fee associated with an event, we will prominently advertise your organization as sponsor of a specific event in the program materials plus provide signage at the event. Sponsors may have a 6' display table at the function they sponsor.

EXHIBITORS:

4	Exhibitors spots in the pre-function foyer	\$350.00 each
12	Corridor table top Exhibits	\$250.00 each
	Additional tables - \$50.00 each	

Each exhibitor gets (1) 6' skirted table if you want another table it would be the same size and skirted. You will be allowed to set up Sunday afternoon, April 20. We will recognize your organization in the program materials.

REALTOR®/Affiliates April 20-22 \$150

We will place your preprinted promotional materials inside the registration packets.

During the Fair, participants can view the sponsor/exhibitor displays and talk with representatives. Additionally, you may wish to donate a door prize. You can display the door prize at your table. Drawing for door prizes is during lunch on Tuesday.

We will work with you and find a way to include you in the AAR-AU Real Estate Education Fair. The Real Estate Education Fair will be very exciting and rewarding, and your participation will make this an even more successful event. Hope to see you in Auburn!

If you have questions about your participation, please contact a Task Force member listed below:

Phillip Horton (334) 262-3803

Taylor Jernigan (334) 277-2411

Lydia Walls (334) 844-3108



This program is co-sponsored by Auburn University and the Alabama Association of REALTORS®.