

Service Learning Colloquia Speaker

George Daniels, PhD

Assistant Dean for Administration, College of Communication and Information Sciences, University of Alabama

George L. Daniels received both his master's and Ph.D. degrees in mass communication from the Grady College of Journalism and Mass Communication at the University of Georgia. Before returning to graduate school, Dr. Daniels spent eight years as a local television news producer in the Richmond, Virginia, Cincinnati, and Atlanta media markets. His research interests include diversity in the media workplace and diversity in journalism and mass communication education. He's also conducted research on use of new technologies in the local television newsroom. His interest in sports communication connects primarily with the technologies that multimedia journalists are using to deliver content. In particular, sports blogging and the role of the sports broadcaster in the constantly changing area of broadcast news is an area of study that intrigues. Sports communication connects with all of Daniels' research areas as there are issues involved with diversity, technology and multimedia journalism.

More recently, he has branched out into service learning and engagement scholarship models that involve community partners in research. Each year, Daniels teaches a course in multimedia news reporting and writing, service learning course on Communication and Diversity and regularly offers courses in media management at the undergraduate and graduate levels. Most recently, he has developed a course in Race, Gender and Media that will be a regular part of the mass communication curriculum



Topic: "Serving While Teaching: Strategies for Becoming an Engaged Scholar"

George Daniels will speak on Thursday, October 30, 2014, 12:30 – 2:00 p.m., in the Auburn University Student Center, room 2326.