The 2012 Anti-Bullying Summit is hosted by:
Truman Pierce Institute | Auburn University College of Education | The Office of Professional & Continuing Education | Auburn University Outreach
Sponsors & Partners

SPONSORS AND PARTNERS

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Mobile County Public Schools | New Mexico State University, College of Education
Samford University, Orlean Bullard Beeson School of Education & Professional Studies
Simon Fraser University, Centre for Education, Law, and Society | Southern Poverty Law Center
University of Alabama-Office of Community Affairs | University of South Alabama

EXHIBITORS

Adams Learning Resources, Inc. | Bill Griffin | Developmental Studies Center
Hazelden | Jay Banks | ReachTV
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*Please silence your cell phones during conference events. Thank you!*
Greetings, and welcome to the Second Annual Anti-Bullying Summit hosted by Auburn University! As president of Auburn University, I am pleased that our institution has taken a leading role in making this important educational event available to the public. I am also appreciative of the many partners who have joined forces with us to create such an important event.

According to many researchers, bullying and the victimization associated with it are considered to be one of today’s most overlooked educational problems. Students who are bullied are more likely to withdraw socially, develop depression, miss classes or days of school, or drop out of school. Bullying or some form of victimization has been a factor in nearly every school shooting in both K-12 schools and in higher education settings. Although the majority of bullying that occurs is verbal (including cyberbullying), long-term verbal harassment has been found to be as damaging psychologically as infrequent physical harassment.

This summit was designed to educate educators, social workers, health care providers, and the general public about the negative consequences of bullying behaviors while increasing participants’ levels of awareness about all forms of bullying. The summit offers a diverse variety of keynote speeches, workshops and concurrent sessions, and features presenters from as far away as Vancouver, Canada, New Mexico, and New York.

Thank you for participating in this event and for sharing what you learn here with others. There is much work to be done in this area and this summit is an important step in addressing problems associated with bullying. Enjoy the Summit!

Sincerely,

Jay Gogue
President
April 9, 2012

To: Anti-Bullying Summit Attendees

Welcome to the 2012 Anti-Bullying Summit! Bullying and teasing are critical issues nationwide, and the Alabama State Department of Education (SDE) is pleased to be a primary partner in support of this summit. I appreciate the efforts of the Auburn University personnel for organizing this event, which demonstrates your initiative in addressing this critical and timely topic. I also commend all of you in attendance for your commitment to finding solutions to bullying behaviors that negatively affect the learning atmosphere and can also have a lifelong impact on students and their families.

Far too often we read or hear about young people who have taken their lives because the pain or embarrassment inflicted through bullying has become unbearable. Some research indicates that teen suicide rates have soared to 20 times higher than 10 years ago. Bullying has also been linked to higher dropout rates, increased truancy and disciplinary incidents, and declining grades. Cyberbullying has added an additional dimension in recent years that is difficult to address because it is often "invisible" to all but the victim who is not safe in any environment.

Additional research also has indicated that about 25% of students are victims of bullying each year and about 70% of students find themselves involved in bullying incidents as victims, bullies, or bystanders. The most effective anti-bullying programs include addressing multiple approaches for training staff in how to enforce anti-bullying policies, identifying strategies to intervene in occurrences involving bullying, building bystander confidence for supporting victims, and developing community partners in anti-bullying initiatives.

The SDE, in collaboration with many groups and organizations, is poised to address issues related to bullying through educational opportunities, new policies and practices, and innovative technologies and reporting systems. Last November, we were proud to unveil a new portal for anti-bullying resources for Alabama's educators, parents, and students. This portal is available on the Alabama Learning Exchange (ALEX) Web site (www.alex.state.al.us/stopbullying/) at no cost. As part of the portal, school administrators can set up an account and opt for a free service that creates an anonymous "Report a Bully" button that can be displayed on school Web sites for student use. Additionally, Dr. Yvette Richardson, Alabama State Board of Education member for District IV, is leading a statewide campaign to stop bullying in educational settings and online.

The Anti-Bullying Summit will provide attendees with numerous opportunities to learn, collaborate with others, and identify plans that may be implemented in your classrooms, schools, and/or communities.

Thank you for caring deeply about the youth of our state and nation by undertaking this exploration of a troubling trend and vowing to resolve it.

Sincerely,

Thomas R. Bice
State Superintendent of Education

TRB:LAK
June 20, 2012

A Warm Welcome to All!

We are very pleased that you chose to attend the Second Annual Anti-Bullying Summit hosted by the College of Education’s Truman Pierce Institute and the Office of Professional and Continuing Education at Auburn University.

As we know, today’s students face many challenges and bullying can be one the most devastating. The consequences of bullying include increased absenteeism, lower grades, low self-esteem, depression, and in some instances, suicide. Students and others affected by bullying need heroes in their lives—people who can and do make a positive difference in schools and communities by helping to eliminate bullying.

Therefore, at this year’s Anti-Bullying Summit, the College of Education at Auburn University is sponsoring the HERO Awards. These awards not only recognize the important work of individuals and/or groups, they also provide greater visibility for ways of making a positive difference in the lives of those who are being or have been bullied. The HERO Awards will be announced during the summit.

The awards are only one feature of a program that is filled with outstanding opportunities for learning, idea sharing, and collaborating. We hope that the summit encourages you to use the ideas and networks of like-minded people to design and implement new programs, policies and procedures that will help to eliminate bullying in your school or community. Let’s all become anti-bullying heroes!

Best regards,

Betty Lou Whitford, Dean
Wayne T. Smith Distinguished Professor
Welcome to the Second Annual Anti-Bullying Summit hosted by Auburn University! We are very pleased that you are here for these three days to learn more about bullying and how to prevent it in your communities. We are so very pleased to have speakers from as far away as Canada, New Mexico, and New York. Bullying is truly an issue world-wide!

Bullying is defined in many ways, but all definitions emphasize that bullying is a negative pattern of aggressive actions deliberately intended to inflict harm or to cause those victimized to feel distress. Often times in bullying situations, there is either a real or perceived power imbalance due to size, social position, gender orientation, or a variety of other factors which make the victim vulnerable to the abuse being inflicted.

There are many excellent opportunities available at this second annual summit to learn about issues related to various forms of bullying and the types of consequences resulting from those actions; to hear about effective strategies and resources for addressing bullying; and to network with others concerned about this important educational and social issue. We hope that many new networks will be developed during these three days that will continue to provide support for you and your communities beyond the summit.

We are very pleased to have one day in the program specially designated for student participation. We offer a special welcome to the students in attendance and encourage you to share your ideas and experiences with all of us.

Educational events such as this summit are important opportunities to help get the word out to others that proactive efforts to address bullying are needed now. These efforts should be inclusive and aggressive, but those involved must be well informed about the causes of bullying, types of bullying, what to look for in those who are being bullied, and able to select strategies for preventing and eliminating bullying. It is our hope that the variety of sessions and workshops that are offered this year will provide information that is valuable to you both now and into the future.

We have planned a special activity at the end of the summit to celebrate the HEROES who are making things safer for those who have been or are being bullied. We know that you will enjoy this special celebration!

We greatly appreciate the tremendous support of our partners and the numerous others who have invested time and resources to make this Second Annual Anti-Bullying Summit a success. And, we greatly appreciate each one of you who made the commitment to be here! Enjoy the summit!

Sincerely,

Cindy Reed, Ed.D.
Director, Truman Pierce Institute
Gerald and Emily Leischuck Endowed Professor of Educational Leadership

Hope Stockton
Associate Director
Office of Continuing and Professional Education
## Summit Agenda

**All Summit events will take place in the Point Clear Resort Conference Center**

### Wednesday, July 11

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>9:00 AM - 1:00 PM</td>
<td>**Check-in</td>
<td>Registration**</td>
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<tr>
<td>9:00 AM - 6:00 PM</td>
<td><strong>Exhibit Area Open</strong></td>
<td>Patio Foyer</td>
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<tr>
<td>1:00 PM - 1:15 PM</td>
<td><strong>Welcome and Opening Remarks</strong></td>
<td>Grand Ballroom South</td>
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|                 | *Dr. Cindy Reed, Director of the Truman Pierce Institute, Auburn University, Alabama*  
|                 | *Mayor Tim Kant, City of Fairhope, Alabama*                          |                                 |
| 1:15 PM - 2:15 PM | **Opening Keynote Address | General Session**               | Grand Ballroom South           |
|                 | **The Bullying Responses and Visions for Equity (BRAVE) Intervention** |                                 |
|                 | *Dr. Azadeh Osanloo and Dr. Jonathan Schwartz, New Mexico State University, New Mexico* |                                 |
| 2:15 PM - 2:30 PM | **BREAK** | Exhibit Area Open                                                        | Patio Foyer                    |
| 2:30 PM - 4:20 PM | **Workshop | 100 minutes**                                                            |                                 |
|                 | **I Stand for the Silent: Students Say ‘No’ to Bullying in School**   | Grand Ballroom South           |
|                 | *Dr. Mark Isley, Boaz City Schools, Alabama*                          |                                 |
| 2:30 PM - 3:20 PM | **Concurrent Sessions:**                                             | Salons B and C                 |
|                 | **Applying BRAVE: Diversity-Based Interventions for Education Leaders** |                                 |
|                 | *Dr. Azadeh Osanloo and Dr. Jonathan Schwartz, New Mexico State University, New Mexico* |                                 |
|                 | **The Power of the P’s: Addressing Bullying and Teen Suicide**        | Magnolia 1                     |
|                 | through Positive, Proactive, Preventive Strategies and Partnerships   |                                 |
|                 | *Ms. Rhonda W. Springfield, Albertville City Schools, Alabama*        |                                 |
|                 | **Bullying Prevention: Creating Respect and Unity in School and Community** | Magnolia 3                    |
|                 | *Ms. Melanie Beasley, Family Sunshine Center, Montgomery, Alabama*    |                                 |
|                 | *Dr. Letha Maxton, Montgomery County Schools, Alabama*                |                                 |
| 3:20 PM - 3:30 PM | **BREAK** | Exhibit Area Open                                                        | Patio Foyer                    |
|                 | *Sponsored by Samford University’s Orlean Bullard Beason*            |                                 |
|                 | *School of Education and Professional Studies*                       |                                 |
| 3:30 PM - 4:20 PM | **Workshop Continued:**                                              |                                 |
|                 | **I Stand for the Silent: Students Say ‘No’ to Bullying in School**   | Grand Ballroom South           |
|                 | *Dr. Mark Isley, Boaz City Schools, Alabama*                          |                                 |
| 3:30 PM - 4:20 PM | **Concurrent Sessions:**                                             | Salons B and C                 |
|                 | **“What’s Policy Got To Do With It?”**                               |                                 |
|                 | **How Policy Affects Responses to Cyberbullying**                    |                                 |
|                 | *Dr. Margaret Jackson and Dr. Karen Brown, Simon Fraser University, Vancouver, British Columbia* |                                 |
|                 | **ABE – Alternative Behavior Educator-RTI Compliant Tiered Intervention** | Magnolia 2                    |
|                 | *Darrell and Dorothy Adams, Adams Learning Resources, Inc., Birmingham, Alabama* |                                 |
|                 | **Don’t You Get Tired of Hurting Me?**                               | Magnolia 5                     |
|                 | *Mr. William Bowman, V.I.P. CEO, Selma, Alabama*                      |                                 |
|                 | **“It Takes a Village” – Utilizing All Community Partners to Increase** | Magnolia 6                     |
|                 | **Awareness on the Effects of Bullying**                             |                                 |
|                 | *Ms. Felicia Padgett, Gadsden City Schools, Alabama*                 |                                 |
### Wednesday, July 11 (continued)

**4:25 PM - 4:50 PM**  
**Poster Sessions**  
*Viral Villains and Policy Poster Session*  
*Mr. James Vines, Clemson University, South Carolina*

*“I Am An Anti-Bully” Campaign Poster Session*  
*Ms. Diana Lynch, Ms. Pam Fisher, Ms. Pam Hayes, Mr. Joe Morris III, Literacy to Legacy, Inc., Atlanta, Georgia*

**4:25 PM - 4:50 PM**  
**Self-Directed Discussion Groups**  
Participants select a topic & join their peers for continued sharing of information & ideas in an informal setting.  
**Topic 1:** Cyberbullying  
**Topic 2:** Community Engagement  
**Topic 3:** Special Programs to Eliminate Bullying

### Thursday, July 12

**7:00 AM - 8:10 AM**  
**Continental Breakfast**  
**Check-in | Registration**

**8:10 AM - 10:00 AM**  
**Workshop | 100 minutes**  
*Citizens’ Congress: Naming and Framing the Bullying Issue*  
*Mr. Chris McCauley, Ms. Julie Caine, and Ms. Cristin Foster, David Mathews Center for Civic Life, Montevallo, Alabama*

**8:10 AM - 9:00 AM**  
**Concurrent Sessions:**  
**Peer Helpers**  
*Schools Where Everyone Belongs: A Case Study in Bullying Prevention*  
*Ms. Patrice Harris, Baldwin County Schools, Alabama  
Dr. Rachael McDaniel, Robertsdale High School, Baldwin County, Alabama  
Dr. Cindy Erickson, Jennifer Claire Moore Foundation, Foley, Alabama  
Ms. Laura Ehlert, Jennifer Claire Moore Foundation, Foley, Alabama*

*Choice Bus*  
*Mr. Lynn Smelley and Mr. John Paul Taylor, Mattie C. Stewart Foundation, Birmingham, Alabama*

*Picturing Peace with Picture Books*  
*Ms. Hannah Pickworth, Peace Study Center, Baltimore, Maryland*

**8:30 AM - 9:00 AM**  
**Poster Sessions**  
*Viral Villains and Policy Poster Session*  
*Mr. James Vines, Clemson University, South Carolina*

*“I Am An Anti-Bully” Campaign Poster Session*  
*Ms. Diana Lynch, Ms. Pam Fisher, Ms. Pam Hayes, Mr. Joe Morris III, Literacy to Legacy, Inc., Atlanta, Georgia*

**9:00 AM - 9:10 AM**  
**BREAK | Exhibit Area Open**

**9:10 AM - 10:00 AM**  
**Workshop Continued:**  
*Citizens’ Congress: Naming and Framing the Bullying Issue*  
*Mr. Chris McCauley, Ms. Julie Caine, and Ms. Cristin Foster, David Mathews Center for Civic Life, Montevallo, Alabama*
Thursday, July 12 (continued)

9:10 AM - 10:00 AM  Concurrent Sessions:  
**Peer Helpers**  
**Schools Where Everyone Belongs: A Case Study in Bullying Prevention**  
Ms. Patrice Harris, Baldwin County Schools, Alabama  
Dr. Rachael McDaniel, Robertsdale High School, Baldwin County, Alabama  
Dr. Cindy Erickson, Jennifer Claire Moore Foundation, Foley, Alabama  
Ms. Laura Ehlert, Jennifer Claire Moore Foundation, Foley, Alabama  
**Choice Bus**  
Mr. Lynn Smelley and Mr. John Paul Taylor, Mattie C. Stewart Foundation, Birmingham, Alabama

Bullying Prevention: Creating Respect and Unity in School and Community  
Ms. Melanie Beasley, Family Sunshine Center, Montgomery, Alabama  
Dr. Letha Maxton, Montgomery County Schools, Alabama  
Don’t You Get Tired of Hurting Me?  
Mr. William Bowman, V.I.P. CEO, Selma, Alabama  
Incorporating Research-Based Interventions into a Multi-Tier Environment to Reduce Bullying Involvement  
Dr. Chad Rose, Sam Houston State University, Huntsville, Texas  
Dr. Cynthia Simpson, Sam Houston State University, Huntsville, Texas  
Dr. Edward Schultz, Midwestern State University, Wichita Falls, Texas

10:00 AM - 10:15 AM  BREAK | Exhibit Area Open

10:15 AM - 11:15 AM  Keynote General Session  
**Rachel's Challenge**  
Mr. Cody Burch, Littleton, Colorado

11:15 AM - 12:15 PM  Concurrent Sessions:  
**Choice Bus**  
Mr. Lynn Smelley and Mr. John Paul Taylor, Mattie C. Stewart Foundation, Birmingham, Alabama  
**The Last “R” Shall Be First: Creating a Culture of Positive Relationships in Schools to Maximize Student Success**  
Dr. Chuck Ledbetter and Dr. Fred Williams, Dublin City Schools, Georgia  
**Picturing Peace with Picture Books**  
Ms. Hannah Pickworth, Peace Study Center, Baltimore, Maryland  
**Practical Steps for Better Communication and Safer Schools:**  
Creating a Culture of Dialogue  
Mr. Carter Myers, Talk About It, Oxford, Mississippi  
**Bully-Free: Ways We Want Out Schools To Be**  
Dr. Susan Young, Developmental Studies Center, Greensboro, Georgia  
**The Synergistic Effect of Primary and Secondary Bullying Prevention Programs in Mobile County Schools**  
Ms. Ashley Rich, District Attorney, Mobile County, Alabama  
Ms. Jayne Carson, Helping Families Initiative, Mobile County, Alabama
Thursday, July 12 (continued)

12:20 PM - 2:00 PM  **Keynote General Session | Working Luncheon**  
*I Am Unafraid*  
*Dr. Jay Banks, Jay Banks Productions, Inc., Tennessee*

2:00 PM - 3:50 PM  **Workshops | 100 minutes:**  
*OBPP & School Districts Take a Long-Term Stand Against Bullying*  
*Olweus Bullying Prevention Program*  
*Dr. Marlene Snyder, Clemson University, South Carolina*

Challenges in Our New Electronic World:  
*How Can We Stop Kids from ‘Twittering’ Their Lives Away*  
*Dr. Margaret Jackson and Dr. Karen Brown, Simon Fraser University, Vancouver, British Columbia*

2:00 PM - 2:50 PM  **Concurrent Sessions:**  
*Choice Bus*  
*Mr. Lynn Smelley and Mr. John Paul Taylor, Mattie C. Stewart Foundation, Birmingham, Alabama*

*ABE – Alternative Behavior Educator-RTI Compliant Tiered Intervention*  
*Darrell and Dorothy Adams, Adams Learning Resources, Inc., Birmingham, Alabama*

*The Synergistic Effect of Primary and Secondary Bullying Prevention Programs in Mobile County Schools*  
*Ms. Ashley Rich, District Attorney, Mobile County, Alabama  
Ms. Jayne Carson, Helping Families Initiative, Mobile County, Alabama*

“It Takes a Village” – Utilizing All Community Partners to Increase Awareness on the Effects of Bullying  
*Ms. Felicia Padgett, Gadsden City Schools, Alabama*

2:50 PM - 3:00 PM  **BREAK | Exhibit Area Open**  

3:00 PM - 4:50 PM  **Workshop | 100 minutes:**  
*Sticks and Stones: Theatre as a Tool Workshop*  
*Ms. Lyle Cogen, Pint Size Productions, Merrick, New York*

3:00 PM - 3:50 PM  **Workshops Continued:**  
*OBPP & School Districts Take a Long-Term Stand Against Bullying*  
*Dr. Marlene Snyder, Clemson University, South Carolina*

Challenges in Our New Electronic World:  
*How Can We Stop Kids from ‘Twittering’ Their Lives Away*  
*Dr. Margaret Jackson and Dr. Karen Brown, Simon Fraser University, Vancouver, British Columbia*

3:00 PM - 3:50 PM  **Concurrent Sessions:**  
*Choice Bus*  
*Mr. Lynn Smelley and Mr. John Paul Taylor, Mattie C. Stewart Foundation, Birmingham, Alabama*

*Wooly Bully or Cool School?*  
*Ms. Ceceilia Mills and Mr. Van Nelson, Alabama Department of Education, Montgomery, Alabama*

*Bully-Free: Ways We Want Our Schools To Be*  
*Dr. Susan Young, Developmental Studies Center, Greensboro, Georgia*
Thursday, July 12 (continued)

3:50 PM - 4:00 PM  BREAK | Exhibit Area Open
Sponsored by Black Belt Community Foundation and University of Alabama Office of Community Affairs

4:00 PM - 4:50 PM  Workshop Continued:
Sticks and Stones: Theatre as a Tool Workshop
Ms. Lyle Cogen, Pint Size Productions, Merrick, New York

4:00 PM - 4:50 PM  Concurrent Sessions:
Choice Bus
Mr. Lynn Smelley and Mr. John Paul Taylor, Mattie C. Stewart Foundation, Birmingham, Alabama

Incorporating Research-Based Interventions into a Multi-Tier Environment to Reduce Bullying Involvement
Dr. Chad Rose, Sam Houston State University, Huntsville, Texas
Dr. Cynthia Simpson, Sam Houston State University, Huntsville, Texas
Dr. Edward Schultz, Midwestern State University, Wichita Falls, Texas

Practical Steps for Better Communication and Safer Schools:
Creating a Culture of Dialogue
Mr. Carter Myers, Talk About It, Oxford, Mississippi

The Last “R” Shall Be First: Creating a Culture of Positive Relationships in Schools to Maximize Student Success
Dr. Chuck Ledbetter and Dr. Fred Williams, Dublin City Schools, Georgia

Friday, July 13

7:00 AM - 8:00 AM  Continental Breakfast

8:00 AM - 9:50 AM  Workshop | 100 minutes:
Conducting a Needs Assessment and Creating An Anti-Bullying Program for Your School
Dr. Azadeh Osanloo and Dr. Jonathan Schwartz, New Mexico State University, New Mexico

8:00 AM - 8:50 AM  Concurrent Sessions:
Civil Rights Litigation for Safer Schools
Mr. Sam Wolfe, Staff Attorney, Southern Poverty Law Center, Montgomery, Alabama

Using Research and Teamwork to Bully-Proof Your School
Mr. Bill Parsons, Headmaster, Landmark Christian School, Atlanta, Georgia

Employing and Sustaining Community Bullying Prevention Efforts
CAB (Community Against Bullying)
Ms. Joy Logan, Executive Director, Crittenton Youth Services and Coordinator for OBPP, Certified Olweus Instructor, Mobile County, Alabama
Ms. Sally Teague, Counselor, Little Flower Catholic Schools, Certified Olweus Instructor, Mobile County, Alabama
Dr. Yulinda Clinton, Assistant Principal Bryant High School, Certified Olweus Instructor, Mobile County, Alabama
Ms. Jean Downing, Director of Community Concern and Chairman of CAB, Mobile County, Alabama
Ms. Cathy Kelley, ATT Pioneers National Board member and Community Services Chair, Alabama Chapter, Mobile County, Alabama

8:50 AM - 9:00 AM  BREAK | Exhibit Area Open
Friday, July 13 (continued)

9:00 AM - 9:50 AM  **Workshop Continued:**
Conducting a Needs Assessment and Creating An Anti-Bullying Program for Your School  
Dr. Azadeh Osanloo and Dr. Jonathan Schwartz, New Mexico State University, New Mexico

9:00 AM - 9:50 AM  **Concurrent Sessions:**
Civil Rights Litigation for Safer Schools  
Mr. Sam Wolfe, Staff Attorney, Southern Poverty Law Center, Montgomery, Alabama

Using Research and Teamwork to Bully-Proof Your School  
Mr. Bill Parsons, Headmaster, Landmark Christian School, Atlanta, Georgia

The Implementation of a Community of Character Initiatives as a Bullying Prevention Measure  
Dr. Pattie Neill, Samford University, Birmingham, Alabama

Employing and Sustaining Community Bullying Prevention Efforts  
CAB (Community Against Bullying)  
Ms. Joy Logan, Executive Director, Crittenton Youth Services and Coordinator for OBPP, Certified Olweus Instructor, Mobile County, Alabama  
Ms. Sally Teague, Counselor, Little Flower Catholic Schools, Certified Olweus Instructor, Mobile County, Alabama  
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Ms. Jean Downing, Director of Community Concern and Chairman of CAB, Mobile County, Alabama  
Ms. Cathy Kelley, ATT Pioneers National Board member and Community Services Chair, Alabama Chapter, Mobile County, Alabama

9:50 AM - 10:00 AM  **BREAK | Exhibit Area Open**  
Patio Foyer

10:00 AM - 11:15 AM  **Keynote Address | General Session**
“You were born ugly and youl die ugly too”: Cyberbullying: Tackling the Modern Face of Bullying  
Dr. Karen Brown and Dr. Margaret Jackson, Simon Fraser University, Vancouver, B.C.

11:15 AM - 11:30 AM  **BREAK | Exhibit Area Open**  
Patio Foyer

11:30 PM - 1:30 PM  **Keynote Luncheon | Hero Awards**
Sticks and Stones...A Pragmatic and Proactive Response to Bullying  
Mr. Kenneth Anderson, Calhoun Community College, Alabama

Presentation of Hero Awards (Sponsored by Auburn University College of Education)  
Dr. Tommy Bice, Alabama Superintendent of Education, and Special Guests

Closing Remarks  
Dr. Cindy Reed, Director of the Truman Pierce Institute, Auburn University, Alabama
General Sessions

Wednesday, July 11 | 1:00-2:15 PM | Grand Ballroom South

Dr. Azadeh Osanloo • Associate Professor, New Mexico State University

Before joining the faculty of the Department of Educational Management and Development at NMSU, Dr. Osanloo received her doctorate in the Educational Leadership and Policy Studies Program, specializing in the Social and Philosophical Foundations of Education at Arizona State University. Her research addressed civic education in a post 9/11 climate focusing on the concepts of democracy, cosmopolitanism, leadership, and citizenship from theory to praxis. She has merged her work in civics with her new research agenda on collaborative systemic diversity-based interventions for bullying. Prior to being in Arizona she taught in the New York City public schools working primarily with junior high school students in the South Bronx and jointly was a program director at the Harlem Educational Activities Fund, a not-for-profit that specialized in closing the gap between educational attainment and disenfranchised students. While in New York City she obtained her Master’s in Public Administration from New York University’s Robert F. Wagner School. In general, her research agenda focuses on issues of educational equity; educational leadership and policy; the philosophical foundations of education; diversity, multiculturalism, and social egalitarianism; and bullying interventions.

Dr. Jonathan Schwartz • Professor and Department Head, New Mexico State University

Dr. Schwartz serves as Professor and Head in the Department of Counseling and Educational Psychology at New Mexico State University. He is the past chair of the Division 17 Prevention Section and current executive board member of the Council of Counseling Psychology Training Programs. Dr. Schwartz has published in the area of men and masculinity, prevention, and intimate violence. Dr. Schwartz was awarded the 2008 Researcher of the Year Award from Division 51 (Psychological Study of Men and Masculinity) of the American Psychological Association, was identified a fourth most productive scholar in the psychological study of men and masculinity (Wong, 2010), and received the 2011 Fritz and Linn Kuder Early Career Scientist/Practitioner Award from the American Psychologist Association Division of Counseling Psychology.

Keynote Address

The Bullying Responses and Visions for Equity (BRAVE) Intervention

Based on current research and theories on bulling as well as the myriad impacts of bullying, the BRAVE Intervention was created. This intervention takes into account three intervention strategies for bullying as well as includes mixed methods research from two middle schools in the Southwest.
Cody has been working with Rachel’s Challenge since 2004, shortly after its inception. Over the years he has watched Rachel’s Challenge grow from a program that was in 30 schools in 2004 to over 2500 programs in 2011 – becoming the nation’s largest assembly/training program for adolescents in the country. He has personally shared Rachel’s story with other 100,000 students and educators, and is continually inspired by the transformation seen in the hearts and minds of people every day as a result of this powerful program.

Keynote Address

Rachel’s Challenge

Rachel’s Challenge is the largest Middle and High School assembly program in the nation with programs ranging from K-12, college and into the corporate world. It is based on the life of Rachel Scott who was the first person killed at Columbine High School on April 20, 1999. Her acts of kindness and compassion, coupled with the contents of her six diaries, have become the foundation for one of the most life-changing school programs in America. Millions of lives have been reached by this powerful message that encourages each person to start a chain reaction of kindness. As evidenced by Rachel’s life and the impact she has had in this world, “people will never know just how far a little kindness can go.” - Rachel Scott. As we visit thousands of schools each year presenting this message to students, educators and parents, we continue to see the long-term change it has on a community.
General Sessions

Thursday, July 12  |  12:10-2:00 PM  |  Grand Ballroom North

Dr. Jay Banks • Jay Banks Productions, Inc., Tennessee

The Hallmark Channel featured Jay Banks and the STAMP Out Bullying program on its nationally syndicated morning show, New Morning. It gave good insight into what he has been doing for over 30 years and across 44 states. Jay Banks Productions, Inc. has been making its mark in the hearts and minds of thousands of individuals during school assemblies in elementary through high schools and universities. He addresses a nationwide emphasis promoting character education, antibullying, drug awareness, behavior management, leadership, and family-related issues like divorce, and family enrichment. With a Bachelor of Science in Education, a Masters in Curriculum and Instructional Technology, and a Ph.D. for Professional Studies in Education Specialization, he is a featured speaker at seminars, conventions, and inservice and professional development certification for teachers, educators, and business professionals, along with parent, family, and church programs.

Keynote Address

“I Am Unafraid”

The “I Am Unafraid” anti-bullying program is a high-energy mix of music, slapstick comedy, animated story-telling, and focused application will captivate both students and adults. Age-appropriately framed for elementary school and middle school students, teachers, and parents, the program EMPOWERS each victim, bystander, and stakeholder over bullies and bullying situations. Recent research suggests that this student anti-bullying program, teacher professional development, and parent program reduces bullying on average of 50% (DiBasilio, 2008; Packman, Lepkowski, Overton, & Smaby, 2005). Dr. Jay Banks began the research-validated “STAMP Out Bullying” program 11 years ago. However, as a result of new research, and the advent of Positive Behavior Intervention & Supports (PBIS), the program has been re-framed into a four-point strategy, embodied in an easily remembered acronym: U

N
A – Avoid bullies.
F – Find a friend.
A – Act confident.
I
D
"You were born ugly and you’ll die ugly too": Cyberbullying: Tackling the Modern Face of Bullying

This presentation will explore cyberbullying from three different, but interrelated, perspectives: students, educators, and parents. The authors will explore cyberbullying primarily within the school context – its meaning and impact, and methods appropriate for studying both. The focus of the presentation is on how educators, parents, and policy-makers can work collaboratively to curtail cyberbullying. These proactive efforts investigate the deeper causes of why cyberbullying occurs, provide students with tools for positive communications, and open the door for discussion about longer term solutions, especially in policy and programming. In the course of this discussion, the authors will highlight findings from two cyberbullying studies conducted in British Columbia, Canada, illustrating that bullying and cyberbullying in particular is an issue of international concern.
Sticks and Stones . . . A Pragmatic and Proactive Response to Bullying

Bullying is a public health crisis with the potential for exacting a devastating physical and emotional toll. An estimated 160,000 students skip school daily to avoid bullies, and witnessing an act of bullying can have negative consequences even on those not directly involved. Bullying can lead to anxiety, depression, trauma, and alienation among those who are victimized, and in some instances, it can lead to death. According to the Southern Poverty Law Center (SPLC), lesbian, gay, bisexual, and transgendered (LGBT) youth who are bullied are up to four times more likely to attempt suicide as a result of these attacks. The prevalence of social media sites has given bullies a fertile ground by breeding hostility and aggression that can easily be witnessed by others who may be empowered to engage in bullying under the guise of virtual anonymity. The potential for harm caused by bullying must be addressed with a pragmatic and proactive response to the challenge, one that acknowledges the contemporary nature of the problem and inspires a strong, consistent, proactive defense against such behavior.
General Sessions

Friday, July 13 | 11:30-1:30 PM | Grand Ballroom North

Dr. Tommy Bice • Alabama Superintendent of Education

Dr. Tommy Bice was appointed Alabama’s State Superintendent of Education on November 10, 2011, and assumed the position on January 1, 2012. Prior to his appointment, Dr. Bice was Alabama’s Deputy State Superintendent of Education for Instructional Services, Superintendent of the Alexander City School System, high school principal, career tech director, alternative school teacher/director, special education/residential school director, early childhood teacher/parent trainer. He began his career as a teacher at the Alabama Institute for the Deaf and Blind. Dr. Bice also serves as an adjunct professor of Educational Leadership at Auburn University. He received his B.S. and Ed.D. degrees from Auburn University and his M.S. degree from the University of Alabama at Birmingham.

Hero Awards*

Being an “upstander” rather than a “bystander” in bullying situations requires courage and risk, but individuals or groups who take the initiative to be “upstanders”—those people whom we describe as Anti-Bullying Heroes—become an impetus for change in schools and communities. In tribute to these Heroes, Auburn University is pleased to offer awards to individuals or groups who have addressed bullying situations in schools or communities through actions such as intervening on behalf of bullying victims, developing and implementing anti-bullying programs, enforcing anti-bullying policies, establishing successful behavior modification programs for aggressors, building partnerships with agencies that share concerns for student emotional health and safety and help in interventions through counseling services, sponsorships, programs, etc., or creating a Helpline or help agency that will provide immediate support for bullying victims.

*The Hero Awards for the 2012 Anti-Bullying Summit are generously sponsored by Auburn University’s College of Education.
Wednesday, July 11

**WORKSHOP | 2:30 - 4:20 PM**

I Stand for the Silent – Students say “NO” to Bullying in School!
*Dr. Mark Isley – Boaz City Schools, Alabama*

The Boaz City School system invited Kirk Smalley to speak to both Boaz Middle and High School teachers during the 2011-2012 school year as part of our “Stand for the Silent”- Stop Bullying NOW campaign. (Kirk Smalley lost his son to suicide due to bullying 18 months ago). Participants in this session will learn how to develop a plan to stop bullying in their school system that is student-led. Each participant will receive a comprehensive “Stand for the Silent” plan of action and will be given detailed plans on how to combat bullying at all levels.

**CONCURRENT SESSIONS | 2:30 - 3:20 PM**

Applying BRAVE: Diversity-Based Interventions for Educational Leaders
*Dr. Azadeh Osanloo & Dr. Jonathan Schwartz – New Mexico State University, New Mexico*

This session will underscore the three tenets of the BRAVE Intervention - Collaborative Systemic Approach, Diversity, Empathetic Communication - and assist educational administrators and leaders with strategies for implementing and maintaining the three interventions.

The Power of the P’s Addressing Bullying and Teen Suicide through Positive, Proactive, Preventive Strategies and Partnerships
*Ms. Rhonda W. Springfield – Albertville City Schools, Alabama*

The intent of this session is to heighten the awareness of the prominence of harassment and bullying in schools and youth suicide. Participants will receive tools that will enable them to address this topic with their staff, students, and parents. Several free online tools and curriculum samples will be presented that will enable the participants to return to their schools and classrooms.

Bullying Prevention: Creating Respect and Unity in School and Community
*Ms. Melanie Beasley – Family Sunshine Center, Montgomery, Alabama*  
*Dr. Letha Maxton – Montgomery County Schools, Alabama*

Presenters will recap the “Rockin’ Respect” bullying prevention campaign, which brings a coordinated community response to the problem of bullying in schools, homes, and the community, featuring the ROCK logo (Respect Others, Create Kindness). The campaign fosters unity, respect, and an atmosphere of kindness in schools and community through awareness activities, classroom teaching, and community outreach.
Workshops & Concurrent Sessions

Wednesday, July 11

WORKSHOP CONTINUED | 3:30 - 4:20 PM
I Stand for the Silent – Students say “NO” to Bullying in School!
Dr. Mark Isley – Boaz City Schools, Alabama
Grand Ballroom South

CONCURRENT SESSIONS | 3:30 - 4:20 PM
“What’s Policy Got To Do With It?”: How Policy Affects Responding to Cyberbullying
Dr. Margaret Jackson & Dr. Karen Brown – Simon Fraser University, Vancouver, British Columbia
Salons B and C

The location, actors, language & gestures in face-to-face bullying have evolved & moved into the electronic format. Consequently, educators, parents, policy makers and legal scholars are scrambling for policy & programming resolutions to what has become a pervasive problem - one that can have serious outcomes for students, both the bullier, the bullied, & their friends. The public policy issues for cyberbullying in large part involve tensions among the values of freedom of speech/expression, the ‘best interests of the child’, & the parental and school protective authority over the child. In this presentation, a policy lens is employed to set the stage for a discussion about what intersectional factors should be weighed in developing the best governing policy for fair “effective” responses to cyberbullying.

ABE-Alternative Behavior Educator-RTI Compliant Tiered Intervention
Darrell and Dorothy Adams – Adams Learning Resources, Inc., Birmingham, Alabama
Magnolia 2

ABE-Alternative Behavior Educator is a web-based Solutions & Learning management Systems for Behavior Interventions/Student Assistance Programs/Mentoring Programs. ABE offers school systems the ability to monitor and change the behavior of their students. The parent portal provides the opportunity for parents to be aware of the rules and regulations that make learning more effective. The management systems provide the school system with the documentation that discipline issues are being addressed and corrected.

Don’t You Get Tired of Hurting Me
Mr. William Bowman – CEO of V.I.P, Selma, Alabama
Magnolia 5

Presenter William Bowman, who is legally blind, is a humorist/motivational speaker who draws from real-life experiences on bullying to send a message on teaching tolerance.

“It Takes A Village” – Utilizing All Community Partners to Increase Awareness on the Effect of Bullying
Ms. Felicia Padgett – Gadsden City Schools, Alabama
Magnolia 6

In this session, you will learn how to establish and maintain community partners who will serve as advocates for your anti-bullying initiatives. You will be equipped with a planners’ guide to assist you in organizing an anti-bullying rally and you will learn where to locate the data to provide to Community Leaders to assist you in increasing awareness in your school system as well as your community.
Cyberbullying is a concern as the psychological and emotional outcomes of cyberbullying are similar to face-to-face bullying outcomes, except for the reality that with cyberbullying there is often no escape. School ends at 3 PM, while the Internet is available all the time. The Department of Education in New Jersey stated that school administrators may impose consequences for off-campus bullying—but only when it “substantially interferes” with a school’s operation. Currently there is no federal law on cyberbullying. New Jersey has passed the Anti-Bullying Bill of Rights Act of 2010. The goal of the study is to focus on New Jersey, and its passage of the Anti-Bullying Bill of Rights Act of 2010. At this time New Jersey is the only state to reference higher education in their cyberbullying laws.

Literacy to Legacy is planning to implement “I am an anti-bully” campaign into a school system requesting support. The campaign addresses the need for students to provide information anonymously to prevent deaths, suicides, fights, drugs incidents, cheating, harassment, and issues affecting our students, parents, teachers, and school officials. As part of the program, the schools receive a SchoolTipLine along with resources and training.
Thursday, July 12

WORKSHOP | 8:10 - 10:00 AM
Citizens' Congress: Naming and Framing the Bullying Issue
Mr. Chris McCauley, Ms. Julie Caine, and Ms. Cristin Foster – David Mathews Center for Civic Life, Montevallo, AL
Salons C, D, E, F

During this workshop, concerned citizens will work with Mathews Center staff and interns to develop a deliberative framework on the bullying issue. The framework will be used in community forums across the state during Alabama Issues Forums 2012-2013. The workshop format will be highly interactive, and all participants will be encouraged to contribute.

CONCURRENT SESSIONS | 8:10 - 9:00 AM
Peer Helpers: Schools Where Everyone Belongs: A Case Study in Bullying Prevention
Ms. Patrice Harris – Baldwin County Schools, Baldwin County, Alabama
Dr. Rachael McDaniel – Robertsdale High School, Baldwin County, Alabama
Dr. Cindy Erickson & Ms. Laura Ehler – Jennifer Clair Moore Foundation, Foley, Alabama
Grand Ballroom South

The Jennifer Claire Moore Foundation partnered with Baldwin County Public Schools to present an anti-bullying summit, including national experts, for high school students who participate in the Peer Helper program. Following the summit, Peer helpers and their coordinators developed an innovative plan of action to tackle bullying throughout their school system. The Jennifer Claire Moore Foundation provides training and support for Baldwin County, Alabama’s 44 elementary, middle and high school Peer Helper programs. Peer Helpers act as tutors, mentors, mediators and friends to their fellow students and create a support system for their peers. This workshop will give participants an overview of the successful Peer Helper model across all grade levels. Visit www.jennifermoorefoundation.com to learn about the Foundation’s certified Peer Helper program.

Choice Bus
Mr. Lynn Smelley & Mr. John Paul Taylor – Mattie C. Stewart Foundation, Birmingham, Alabama
Outside

The Choice Bus is a powerful interactive tool that demonstrates the real life value of a high school education, along with the real life consequences that await many who choose to drop out of school and make poor choices. Some of the topics addressed during the Choice Bus experience include: turning education into money, choosing friends wisely, choosing a career, dealing with peer pressure, and what happens to most people who drop out of school. Come visit the Choice Bus and see why it’s one of the most in demand tools being used by middle and high schools, community organizations and churches today.

Picturing Peace with Picture Books
Ms. Hannah Pickworth – Peace Study Center, Baltimore, Maryland
Magnolia 1

Picturing Peace with Picture Books describes the programs of the Peace Study Center in Baltimore, MD. This presentation reflects a belief in the power of books and stories to empower children to become young peace makers (ages 3-7), a preventive measure against bullying and violence that has to be undone at a later stage in life. The presentation will target books where a child’s heart as well as behavior is changed during the story, book, or activity. The program will also feature books that model respectful behavior. Participants are encouraged to bring their favorite anti-bullying picture book to share.
Thursday, July 12

POSTER SESSIONS | 8:30 - 9:00 AM
Viral Villains and Policy
Mr. James Vines – Clemson University, South Carolina Magnolia 2

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“I Am An Anti-Bully” Campaign
Ms. Diana Lynch, Ms. Pam Fisher, Ms. Pam Hayes, and Mr. Joe Morris III – Literacy to Legacy, Inc., Atlanta, Georgia Magnolia 3

Literacy to Legacy is planning to implement “I am an anti-bully” campaign into a school system requesting support. The campaign addresses the need for students to provide information anonymously to prevent deaths, suicides, fights, drugs incidents, cheating, harassment, and issues affecting our students, parents, teachers, and school officials. As part of the program, the schools receive a SchoolTipLine along with resources and training.

WORKSHOP CONTINUED | 9:10 - 10:00 AM
Citizens’ Congress: Naming and Framing the Bullying Issue
Mr. Chris McCauley, Ms. Julie Caine, and Ms. Cristin Foster – David Mathews Center for Civic Life, Montevallo, Alabama Salons C, D, E, F

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Melanie Beasley – Family Sunshine Center, Montgomery, Alabama
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Don’t You Get Tired of Hurting Me?
William Bowman – CEO of V.I.P, Selma, Alabama Magnolia 5

Presenter William Bowman, who is legally blind, is a humorist/motivational speaker who draws from real-life experiences on bullying to send a message on teaching tolerance.

Incorporating Research-Based Interventions into a Multi-Tier Environment to Reduce Bullying Involvement
Dr. Chad Rose and Dr. Cynthia Simpson – Sam Houston State University, Huntsville, Texas
Dr. Edward Schultz – Midwestern State University, Wichita Falls, Texas Magnolia 6

Bullying has emerged as one of the most pervasive problems facing the nation’s youth. While involvement in bullying falls upon a participatory continuum, evidence suggests that the overwhelming majority of students are involved within the bullying dynamic as bullies, victims, or bystanders. It is therefore critical for schools to incorporate evidence-based bully prevention strategies. This session will highlight research-based interventions situated within a multi-tier framework and discuss implications associated with at-risk subgroups of students.
Concurrent Sessions

Thursday, July 12

CONCURRENT SESSIONS | 11:25 AM - 12:15 PM
Choice Bus
Mr. Lynn Smelley & Mr. John Paul Taylor – Mattie C. Stewart Foundation, Birmingham, Alabama
Outside

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The Last “R” Shall Be First: Creating a Culture of Positive Relationships in Schools to Maximize Student Success
Dr. Chuck Ledbetter and Dr. Fred Williams – Dublin City Schools, Georgia
Salons C, D, E, F

Participants will learn about a systemic approach to creating a culture of positive relationships in schools that cultivates the rigor and relevance of anti-bullying. They will see how Dublin City Schools approaches bullying prevention as a culture, not as a single event, because bullying can be like the wind. You see its effects all around, but it may be hard to actually see. Sometimes, trying to prevent bullying can feel like chasing the wind. This session will provide participants with tools and practical applications to build an anti-bullying culture at the system level and systemically.

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Practical Steps for Better Communication and Safer Schools: Creating a Culture of Dialogue
Mr. Carter Myers – Talk About It, Oxford, Mississippi
Magnolia 2

Challenges such as bullying and sexual harassment dramatically impact safety on school campuses—yet students, who know the most about what happens at school, consistently fail to report these incidents to adults. We will discuss how providing realistic opportunities for students to initiate a dialogue with trusted adults fosters students ownership of their school climate and creates a learning environment that is safe and secure.
**Thursday, July 12**

### CONCURRENT SESSIONS CONTINUED | 11:25 AM - 12:15 PM

**Bully-Free: Ways We Want Our Schools To Be**  
**Dr. Susan Young** – Developmental Studies Center, Greensboro, Georgia  
Magnolia 5

This session examines current research that points directly to the impact of a positive school climate on classroom behavior and school referrals. The results are a decline in bullying behaviors in school and an increase in academic achievement. Participants will discuss ways in which to create this positive climate.

**The Synergistic Effect of Primary and Secondary Bullying Prevention Programs in Mobile County Schools**  
**Ashley Rich** – District Attorney, Mobile County, Alabama  
**Ms. Jayne Carsons** – Helping Families Initiative, Mobile County, Alabama  
Magnolia 6

A confidential anti-bullying hotline plus a service learning experience enhanced primary prevention in Mobile schools. Six months after the hotline launch, a competition to make a video illustrating a pop song about bullying brought a new level of attention to the issue of bullying, as well as providing student filmmakers with an impetus to learn about the dynamics of the issue. By the end of the competition, usage of the hotline had more than doubled.

### WORKSHOPS | 2:00 - 3:50 PM

**OBPP and School Districts Take a Long-Term Stand Against Bullying**  
**Dr. Marlene Snyder** – Director of Development, OBPP, Clemson University, South Carolina  
Grand Ballroom South

The Olweus Bullying Prevention Program (OBPP) is a long-term, systems change program designed for K – 12 schools to address bullying behavior. This evidence-based program has been proven to reduce existing bullying problems, prevent the development of new bullying problems, and achieve better peer relations and communication at school.

**Challenges in Our New Electronic World: How Can We Stop Kids from ‘Twittering’ Their Lives Away?”**  
**Dr. Margaret Jackson** – Simon Fraser University, Vancouver, British Columbia  
**Dr. Karen Brown** – Simon Fraser University, Vancouver, British Columbia  
Salons C, D, E, F

Children have taken schoolyard bullying to an entirely new level by utilizing the electronic medium to bully. Cyber-bullies use emails, text messaging, chat rooms, cellular and camera phones, websites, blogs, Facebook, Twitter and so on to spread derogatory and ostracizing comments about others. Educators are struggling to keep pace with the technological growth and development while seeking resolutions to this modern pervasive problem, especially when students target other individuals or teachers off school grounds or from home devices. Possible solutions to cyber-bullying issues can include building a positive school and classroom environment, fostering positive relationships, coping and managing feelings, understanding differences and reinforcing positive communication techniques. An interactive format will be employed in this workshop, to engage the participation of attendees in the development of ideas for positive and effective solutions.
Thursday, July 12

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Mr. Lynn Smelley & Mr. John Paul Taylor – Mattie C. Stewart Foundation, Birmingham, Alabama  
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Ms. Felicia Padgett – Gadsden City Schools, Alabama  
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Thursday, July 12

WORKSHOPS CONTINUED | 3:00 - 3:50 PM
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Dr. Marlene Snyder – Director of Development, OBPP, Clemson University, South Carolina
Grand Ballroom South

Challenges in Our New Electronic World: How Can We Stop Kids from ‘Twittering’ Their Lives Away?
Dr. Margaret Jackson – Simon Fraser University, Vancouver, British Columbia
Dr. Karen Brown – Simon Fraser University, Vancouver, British Columbia
Salons C, D, E, F

WORKSHOP | 3:00 - 4:50 PM
Sticks and Stones: Theatre As A Tool
Ms. Lyle Cogen – Pint Size Productions, Merrick, New York
Grand Ballroom North

The play Sticks and Stones will be presented in this session, followed by a hands-on, participatory workshop. Sticks and Stones is a one-woman performance which tells a story of peer pressure, cyber-bullying, and manipulation through the use of music, poetry, and video projection. The workshop will include reflection, discussion, and teach participants how to utilize drama activities as a method for addressing bullying behavior.

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Mr. Lynn Smelley & Mr. John Paul Taylor – Mattie C. Stewart Foundation, Birmingham, Alabama
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Wooly Bully or Cool School?
Ms. Cecėlia Mills & Mr. Van Nelson – Alabama State Department of Education, Montgomery, Alabama
Magnolia 2

Do you know what the students are really doing? Are you wondering what the school’s responsibilities are legally? Do you know how to create a realistic snapshot of your school environment? This presentation will present multiple-sourced research addressing valid school behavior data to analyze for true needs assessment; proven proactive strategies for change in student behavior; building capacity for behavior prevention and response; and measurements of success for a positive, successful change.
### Thursday, July 12

#### CONCURRENT SESSIONS CONTINUED | 3:00 - 3:50 PM

**Bully-Free: Ways We Want Our Schools To Be**  
**Dr. Susan Young** – Developmental Studies Center, Greensboro, Georgia  
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#### WORKSHOP CONTINUED | 4:00 - 4:50 PM

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**Ms. Lyle Cogen** – Pint Size Productions, Merrick, New York  
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Workshop Continued

#### Choice Bus  
**Mr. Lynn Smelley & Mr. John Paul Taylor** – Mattie C. Stewart Foundation, Birmingham, Alabama  
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#### Incorporating Research-Based Interventions into a Multi-Tier Environment to Reduce Bullying Involvement  
**Dr. Chad Rose and Dr. Cynthia Simpson** – Sam Houston State University, Huntsville, Texas  
**Dr. Edward Schultz** – Midwestern State University, Wichita Falls, Texas  
**Magnolia 1**

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Thursday, July 12

**CONCURRENT SESSIONS CONTINUED | 4:00 - 4:50 PM**

**Practical Steps for Better Communication and Safer Schools: Creating a Culture of Dialogue**
**Mr. Carter Myers – Talk About It, Oxford, Mississippi**

Magnolia 2

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**Dr. Chuck Ledbetter and Dr. Fred Williams – Dublin City Schools, Georgia**

Magnolia 3

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Friday, July 13

**WORKSHOP | 8:00 - 9:50 AM**

**“Conducting a Needs Assessment and Creating an Anti-Bullying Program for Your School”**
**Dr. Azadeh Osanloo & Dr. Jonathan Schwartz – New Mexico State University, New Mexico**

Salons A and B

This session will provide educational practitioners assistance with designing school-specific needs assessments and program evaluations. It will also assist educators with understanding the ecological dynamics of bullying at their unique school sites as well as formulating best practices for administrators, teachers, staff, and students.

**CONCURRENT SESSIONS | 8:00 - 8:50 AM**

**Civil Rights Litigation for Safer Schools**
**Mr. Sam Wolfe – Southern Poverty Law Center**

Magnolia 1

SPLC lawyer Sam Wolfe will recount the investigation, litigation, and legal principles relating to the most recent landmark safe-schools case brought on behalf of six students who endured extreme anti-gay harassment in Minnesota’s Anoka Hennepin School District. That case resolved earlier this year with the most far-reaching settlement agreement ever in such a case hailed by the federal government Civil as a model for other schools around the nation to follow in their efforts to create respectful school environments. Sam will also address other student-rights issues, often under the First Amendment, that arise in his work with SPLC’s LGBT Rights Project.
Friday, July 13

CONCURRENT SESSIONS CONTINUED | 8:00 - 8:50 AM

Using Research and Teamwork to Bully-proof Your School
Mr. Bill Parsons – Headmaster, Landmark Christian, Fairburn, Georgia

Bill Parsons has over 30 years of experience as a professional educator in various K-12 settings. He has trained educators in bully-proofing throughout the United States and abroad. Participants will receive proven, research based practical strategies to bully-proof their schools. The detailed handout used in the presentation makes an excellent tool to gain school-wide support to bully-proof any school. Come prepared to laugh and leave motivated to make this happen at your school.

Employing and Sustaining Community Bullying Prevention Efforts
CAB (Community Against Bullying)
Ms. Joy Logan – Executive Director, Crittenton Youth Services and Coordinator for OBPP, Certified Olweus Instructor, Mobile County, Alabama
Ms. Sally Teague – Counselor, Little Flower Catholic Schools, Certified Olweus Instructor, Mobile County, Alabama
Dr. Yulinda Clinton – Assistant Principal Bryant High School, Certified Olweus Instructor, Mobile County, Alabama
Ms. Jean Downing – Director of Community Concern and Chairman of CAB, Mobile County, Alabama
Ms. Cathy Kelley – ATT Pioneers National Board member and Community Services Chair, Alabama Chapter, Mobile County, Alabama

Community Against Bullying (CAB) Coalition efforts began September 2010 with the Coalition growing quickly to some 25 active community agencies. After much research and discussion, the CAB Coalition identified a science-based bullying prevention program. Tips for successful program implementation and sustainable efforts will be shared.

WORKSHOP CONTINUED | 9:00 - 9:50 AM

“Conducting a Needs Assessment and Creating an Anti-Bullying Program for Your School”
Dr. Azadeh Osanloo and Dr. Jonathan Schwartz – New Mexico State University, New Mexico

Workshop Continued

CONCURRENT SESSIONS | 9:00 - 9:50 AM

Civil Rights Litigation for Safer Schools
Mr. Sam Wolfe – Southern Poverty Law Center, Montgomery, Alabama

SPLC lawyer Sam Wolfe will recount the investigation, litigation, and legal principles relating to the most recent landmark safe-schools case brought on behalf of six students who endured extreme anti-gay harassment in Minnesota’s Anoka Hennepin School District. That case resolved earlier this year with the most far-reaching settlement agreement ever in such a case hailed by the federal government Civil as a model for other schools around the nation to follow in their efforts to create respectful school environments. Sam will also address other student-rights issues, often under the First Amendment, that arise in his work with SPLC’s LGBT Rights Project.
CONCURRENT SESSIONS CONTINUED | 9:00 - 9:50 AM
Using Research and Teamwork to Bully-proof Your School
Mr. Bill Parsons – Headmaster, Landmark Christian, Fairburn, Georgia
Magnolia 2

Bill Parsons has over 30 years of experience as a professional educator in various K-12 settings. He has trained educators in bully-proofing throughout the United States and abroad. Participants will receive proven, research-based practical strategies to bully-proof their schools. The detailed handout used in the presentation makes an excellent tool to gain school-wide support to bully-proof any school. Come prepared to laugh and leave motivated to make this happen at your school.

The Implementation of a Community of Character Initiatives as a Bullying Prevention Measure
Dr. Pattie Neill – Samford University, Birmingham, Alabama
Magnolia 3

This session shows a dramatic decline in K-12 student discipline events after the implementation of a bullying prevention program from 2006-2011, building on experiences from when she served as a school superintendent. This presentation will show strategies and timelines for development of this tailor-made program in any school system. Ways to involve community stakeholders, educators, and parents to embed and support bullying prevention strategies in the community culture will be highlighted.

Employing and Sustaining Community Bullying Prevention Efforts
CAB (Community Against Bullying)
Ms. Joy Logan – Executive Director, Crittenton Youth Services and Coordinator for OBPP, Certified Olweus Instructor, Mobile County, Alabama
Ms. Sally Teague – Counselor, Little Flower Catholic Schools, Certified Olweus Instructor, Mobile County, Alabama
Dr. Yulinda Clinton – Assistant Principal Bryant High School, Certified Olweus Instructor, Mobile County, Alabama
Ms. Jean Downing – Director of Community Concern and Chairman of CAB, Mobile County, Alabama
Ms. Cathy Kelley – ATT Pioneers National Board member and Community Services Chair, Alabama Chapter, Mobile County, Alabama
Grand Ballroom South

Community Against Bullying (CAB) Coalition efforts began September 2010 with the Coalition growing quickly to some 25 active community agencies. After much research and discussion, the CAB Coalition identified a science-based bullying prevention program. Tips for successful program implementation and sustainable efforts will be shared.
Darrell and Dorothy Adams are the owners of Adams Learning Resources, Inc., located in Birmingham, Alabama. They are fondly know as “The Adams Family” and provide “effective and affordable” print and online materials for teachers and students.

Mr. Jay Banks – See Keynote Presenter Section

Ms. Melanie Beasley holds a Secondary Education degree from Auburn University Montgomery. She retired as Director of Public Information and Community Relations for the Alabama Department of Mental Health after 27 years’ service as a state employee. Since that time, she has done editing work for the Auburn School of Business Magazine, served as publications coordinator for Alabama Shakespeare Festival, conference coordinator for Auburn Montgomery and Huntingdon College, and as Public Information Director for the Montgomery County Commission. She currently is director of Public Affairs for the Family Sunshine Center in Montgomery, Alabama, providing outreach and prevention education in public and private schools and the community.

Mr. William Bowman graduated from Selma High School in Selma, Alabama and later earned a degree in Mass Communications from Auburn University Montgomery. Mr. Bowman is legally blind, and has developed motivational and anti-bullying programs for presentation to schools and communities. He is CEO of V.I.P, Inc (Visually Impaired People).

Dr. Karen Brown – See Keynote Presenter Section

Mr. Cody Burch – See Keynote Presenter Section

Ms. Julie Caine, affiliated with the David Mathews Center for Civic Life, is a seventh-grade civics and geography teacher at Montevallo Middle School. She is a graduate of the University of Montevallo.

Ms. Jayne Carson, MS, LPC, NCC, brings her 30 years experience in victim services, program management and mental health to the Helping Families Initiative. Formerly the Program Supervisor of Mobile’s award winning Rape Crisis Center, Carson holds certificates in trauma counseling, critical incident stress management, and mental health case management. She is the author of a volunteer training manual for crime victim services and of two peer-reviewed journal articles on the Helping Families Initiative. She has presented information on intervention with at-risk youth at mental health, education and school nursing national conferences.

Dr. Yulinda Clinton is Assistant Principal at Bryant High School in Mobile County and is a certified Olweus instructor.

Ms. Lyle Cogen is an award-winning singer-songwriter, recording artist, and theatre performer. She has performed her songs and theatre productions throughout the U.S. for children, parents and teachers at theaters and schools, bringing her energy, high spirits and uplifting message to young audiences everywhere. More recently, Sticks & Stones, Lyle’s acclaimed musical play about bullying, has launched her into the front lines of national efforts to curtail bullying and cyber-bullying. The one-woman show has been featured in The New York Times, The Miami Herald, CBS-TV and many other media. The play was commissioned by Tilles Center for the Performing Arts, with a grant from the U.S. Department of Justice.
Ms. Jean Downing is Chairman of Community Against Bullying and Director of Community of Concern.

Ms. Laura Ehlert, Executive Director of the Jennifer Claire Moore Foundation, has over 15 years of professional marketing and management experience at major corporations, including Turner Broadcasting System.

Dr. Cindy Erickson currently serves as the Jennifer Claire Moore Foundation’s Educational Liaison and as an adjunct instructor at the University of Mobile. She has 29 years of teaching experience in Alabama and Georgia. Her teaching experience includes teaching in K-12 settings in Mobile and Baldwin Counties in Alabama and in Cobb and Gwinnett Counties, Georgia. She has taught Peer Helpers in the high school setting for the past 12 years. Additionally, she has trained teachers and counselors statewide in Peer Helping and dropout prevention. She has written numerous grants, presented papers at national conferences and has published papers in peer reviewed journals. In addition to teaching and training at the high school level, Dr. Erickson has served as an adjunct professor at the University of South Alabama and at the University of Mobile.

Ms. Pam Fisher works with Classroom Technology for Literacy to Legacy, Inc. in Atlanta, Georgia.

Ms. Cristin Foster serves as assistant program director for the David Mathews Center for Civic Life. She graduated from the University of Montevallo with a Bachelor of Arts in History degree in 2011. While an undergraduate, Foster interned as a Jean O’Connor-Snyder intern with the Mathews Center.

Ms. Patrice Harris, Intervention Supervisor for Baldwin County Public Schools, has 19 years of experience working with the Baldwin County Public School System as a classroom teacher, counselor, school administrator, and as the supervisor of the counselors, social workers, peer helper coordinators, On Campus Suspension aides, and at-risk programs.

Ms. Pam Hayes is director for the School Tip-Line with Literacy to Legacy in Atlanta, Georgia.

Dr. Mark Isley is the Director of Secondary Schools for the Boaz City School System. His presentation “I Stand for the Silent” is about how Boaz City School students, teachers, and community connected with one single vision to end bullying. Dr. Isley has presented at numerous national conferences during his tenure in public education. His core philosophy of education is that every kid deserves an opportunity for success and for high school completion.

Dr. Margaret Jackson – See Keynote Presenter Section

Ms. Cathy Kelley is the ATT Pioneers National Board Member and Community Services Chair, Alabama Chapter ATT Pioneers.

Dr. C.L. (Chuck) Ledbetter was appointed superintendent of Dublin City Schools (GA) in March, 2009. Dublin City Schools was the 2010-2011 Georgia Title I Distinguished District for small districts. Dr. Ledbetter taught social studies for 11 years, has served as assistant principal, middle and high school principal, and assistant superintendent prior to becoming superintendent. He earned a B.A. in history from Auburn University, an M. Ed. from Auburn-Montgomery, and an Ed. D. from Auburn University.
**Ms. Joy Logan** is Executive Director for Crittenton Youth Services and serves as coordinator and certified instructor for the Olweus Bullying Prevention Program.

**Ms. Diana Lynch** is Executive Director of Literacy to Legacy.

**Dr. Letha Maxton** is Director of Student Services for Montgomery Public Schools, providing supervision for MPS Behavior Intervention, Counseling and Guidance, Homeless/Migrant Education, Psychometry, Safe and Drug Free Schools and Communities, School Health Services, Social Work, and Teen Parenting Programs. She coordinates the following special MPS initiatives: Helping Montgomery Families Initiative (HMFI) – Suspension Project; MPS/HMFI Truancy Intervention Pilot Project; Character Education; Positive Behavior Interventions and Supports (PBIS); At-Risk and Children First Grant Programs.

**Mr. Chris McCauley** is Executive Director of the David Mathews Center for Civic Life. He graduated from Auburn University with a Bachelor of Arts in Political Science in 2006 and a Master’s Degree in Public Administration in May 2009, and he has been working with the Center since September 2009. He is originally from Montgomery, Alabama.

**Dr. Rachel McDaniel** is Assistant Principal for Robertsdale High School in Baldwin County, Alabama. She previously served as a juvenile probation officer.

**Ms. Ceceilia Mills** worked in Texas and Alabama schools in various positions over a 30-year career. As the first Behavior Interventionist in Alabama, she co-wrote and piloted a highly successful Positive Approach Behavior Program for in-house suspension. At Alabama State Department of Education, she was instrumental in implementing the Building Based Student Support Team Program in K-12 schools statewide and currently works with the Comprehensive Guidance and Counseling Program statewide.

**Mr. Joe Morris III** is an Educational Consultant for Literacy to Legacy in Atlanta, Georgia.

**Mr. Carter Myers** co-founded AnComm and is creator of Talk About It®, the first and only anonymous communication service that allows students to ‘speak up’ by engaging in text or online message dialogue with trusted school staff members, in 2005. He joined Reliance Communications, the parent company of SchoolMessenger, as part of the acquisition of AnComm in 2012. Carter has been active in organizations focused on protecting the safety of students and is a state director of BullyPolice.Org, a leading national advocacy group focused on the rights and needs of bullied children. Carter holds a Juris Doctorate from the University of Mississippi, School of Law.

**Dr. Pattie Neill** is from Birmingham, Alabama and graduated from Auburn University in 1977. She received her doctorate from the University of Tennessee in 1996 and retired from the Tennessee Public school system where she worked as a teacher, principal, central office director, and superintendent of schools. She is currently a professor at Samford University in the graduate program for Educational Leadership and a consultant for local school systems.
Mr. Van Nelson, who served as a high school principal for over 8 years, has taught all grade levels and a variety of subject areas, including special education for 11 years. He is currently a Consultant Education Specialist for Alabama State Department of Education, working with school improvement of academic and behavioral success through the Positive Behavior Support Program.

Dr. Azadeh Osanloo – See Keynote Presenter Section

Ms. Felicia Padgett is the Community Education Coordinator/21st Century Coordinator for Gadsden City Schools. She served the Gadsden City Schools for 17 years. Ms. Padgett coordinates grants including 21st Century, Dependent Care, Office of Safe and Drug Free Schools Counseling Grant, United Way, Family Success, and At-Risk. She is the Alabama Community Education Association State Treasurer, CLAS District Coordinator, and serves on several local advisory councils. She has received numerous state awards and recognitions. In March of 2012 she received the Outstanding Benefactor Award from the State of Alabama. Ms. Padgett coordinated the largest Statewide Anti-Bullying Rally in Gadsden, Alabama which hosted over 1300 people.

Mr. Bill Parsons is in his 32nd year as an educator, having spent nine years as a middle school teacher/administrator, seven years as elementary principal, ten years as a high school principal, and two years as the Assistant Superintendent for the Troup County School System. He is currently Headmaster of Landmark Christian School after serving as Headmaster of Springwood School, and was President Elect of the Alabama Headmaster’s Association. During his career, Mr. Parsons has been a top ten finalist for the Georgia State Teacher of the Year, a Milken National Educator of the Year Nominee, and was the State of Georgia Citizen of the Year in 1998. He has conducted many bully-proofing seminars across the nation, including the International Conference on the Family in Monterrey, Mexico, and bully-proofing conferences in Ontario, Canada. Bill provides practical, research-based strategies to eliminate bullying on your campus. Attendees will receive a detailed handout and motivation to change any school culture from bullying to respect.

Ms. Hannah Pickworth, Co-Founder and Director of the Peace Study Center in Baltimore, Maryland, received her M.S. in Library Science from the University of Kentucky. She taught children’s literature at the university level, helped create the Maryland Black-eyed Susan Picture Book Award (a children’s choice award in Maryland), and has written many book reviews for children’s books in library journals and other publications.

Ms. Ashley Rich is the District Attorney for the 13th Judicial Circuit of the State of Alabama, which is the second largest Circuit in the State. She was elected in November of 2010 and prior to taking over as the leader of the office she served as an Assistant District Attorney for 15 years. Ashley has been an enemy of crime and a champion of families for 15 years. As a prosecutor, she has served Mobile County since 1996 with over 125 jury trials and more than 1000 bench trials. She has prosecuted and convicted 5 defendants who are currently on Death Row in the State of Alabama. Ashley Rich is tough on crime and was a member of the District Attorney Murder Team from 2002-2010 and has been a leader of the Drug Prosecution team and Drug Court Team. Outside of the courtroom she has steered children in the right direction with community outreach programs, serves on the Penelope House Domestic Violence Center Board and the Underage Drinking Task Force. Since taking office in 2011, she has been instrumental in introducing the issue of bullying to the Mobile community.
Dr. Chad Rose is an Assistant Professor of Special Education in the Department of Language, Literacy and Special Populations at Sam Houston State University in Texas. Dr. Rose’s research focuses on the intersection of disability labels and special education services within the bullying dynamic, unique predictive and protective factors associated with bullying involvement among students with disabilities, and bully prevention efforts within a multi-component framework. Recently, he has authored or co-authored several book chapters, reviews, and empirical investigations that explore the interplay between special education identification and bully perpetration and victimization.

Dr. Edward Schultz is an Assistant Professor at Midwestern State University in Wichita Falls, TX. He has extensive experience working with students with emotional and/or behavior disorders (EBD). His areas of expertise include EBD, assessment, and multi-tiered systems of support.

Dr. Jonathan Schwartz – See Keynote Presenter Section

Dr. Cynthia Simpson is an Associate Professor of Special Education in the Department of Language, Literacy and Special Populations at Sam Houston State University in Texas. Her current research focuses on bullying prevention strategies within a multi-component framework, gender discrepancies within the bullying dynamic, and protective factors for individuals with low incidence disabilities. Dr. Simpson has been recognized for her scholarship, service, and civic engagement, and her publications include several manuscripts, book chapters, books and training manuals encompassing a range of critical issues in the field of special education.

Mr. Lynn Smelley has been the Program Manager for the Mattie C. Stewart Foundation since 2008 and has been instrumental in the success of the Choice Bus - which has visited more than 17 states and has been experienced by over 1 million people. Lynn resides in Dora, Alabama with his wife Jamie and son Dayton and is an active community leader in Walker County.

Dr. Marlene Snyder is Director of Development for the Olweus Bullying Prevention Program (OBPP) in the United States, headquartered at the Institute on Family and Neighborhood Life, Clemson University, Clemson, South Carolina. Dr. Snyder serves as a national and international consultant in the areas of bullying prevention and intervention, child welfare, and juvenile justice issues. Dr. Snyder travels extensively for OBPP training of trainers as well as national and international conference presentations. She is the founding president of the International Bullying Prevention Association. Dr. Snyder is a co-author of the Olweus Bullying Prevention Programs’ *School-wide Guide*, and *Teacher Guide* and the related program CDs and DVDs, *Class Meetings that Matter: Grades K-5; Class Meetings That Matter: Grades 6-8, Individual and Class Meetings Training Video*, and *Bullying*, a general audience video, often used with training for parents. *Class Meetings that Matter for High Schools* is presently scheduled for publication in the spring of 2012. She has served as a National Board Member for CHADD (Children and Adults with Attention Deficit Disorder). She authored, *AD/HD & Driving: A Guide for Parents of Teens with AD/HD*. She may be reached at: nobully@clemson.edu.
Ms. Rhonda Springfield is currently the Lead Counselor for Albertville City Schools, in Albertville, Alabama. Mrs. Springfield holds an B.S., M.S. and Education Specialist Degree in Counselor Education and brings 24 years of K-12 experience as a teacher, assistant principal, k-12 and vocational counselor, and staff development trainer. Mrs. Springfield is committed to helping schools create a safe environment for students and providing the support and resources that students need to address life’s situations.

Mr. John Paul Taylor has been a Senior Presenter on board the Choice Bus since 2010 and has visited schools in more than 10 states while sharing the Choice Bus experience. John Paul is also the Founder of Real Poets - a non-profit organization headquartered in Birmingham, Alabama, focusing on mentoring young adults, encouraging good communication, and oratorical skills using spoken word poetry and the arts. John Paul lives in Birmingham, Alabama.

Ms. Sally Teague serves as a Counselor at Little Flower Catholic School in Mobile County, Alabama and is a certified Olweus instructor.

Mr. James Vines is a third year doctoral student in the Educational Leadership program at Clemson University. His research interests include cyberbullying policies, as well as ways to promote anti-bullying initiatives.

Dr. Fred Williams is the Principal of Dublin Middle School and the District 5 President of the Georgia Association of Middle School Principals. Dr. Williams led Susie Dasher Elementary School for 6 consecutive years to Title I Distinguished School status as well as earning the Governor’s Office of Student Achievement Silver and Platinum Award for Greatest Gains in Student Achievement. Every school under the leadership of Dr. Williams has made AYP each year. He has been a presenter for the Georgia Leadership Institute for School Improvement Display of Excellence and for the Savannah-Chatham County Board of Education Rising Star Ideal Cohorts.

Mr. Sam Wolfe is a Civil Rights Lawyer with the Southern Poverty Law Center where he helped launch the LGBT Rights Project and continues to help lead the nation-wide project. Sam’s work, often set in the deep south, focuses on achieving greater respect and equality for gay and transgender people. The project’s cutting edge legal action has been reported on the front page of The New York Times, CNN Presents, Rolling Stone Magazine, and in an hour long program for Anderson Cooper 360. Previously, Sam was a litigation associate at a leading international law firm in New York City. He is a graduate of the Georgetown University Law Center and is a member of the Alabama and New York bar associations. The National LGBT Bar Association recently recognized Sam as one of the Best LGBT Lawyers Under 40. Other experience includes service in the armed forces as part of a special operations team and as an English teacher in Taiwan where he also was a bungee jump master.

Dr. Susan Young is a National Education Consultant with the Developmental Studies Center based in Oakland, California. In this role, she presents workshops, presentations, and professional development for administrators, literacy coaches, after school leaders, and teachers across the country. Susan brings a balance of experience in working with both adults and children. She taught elementary and middle school grades in both public and private schools in Georgia and South Carolina.
Truman Pierce Institute, Auburn University College of Education

The Truman Pierce Institute, a research and outreach unit in Auburn University’s College of Education, is devoted to the study and improvement of teaching, learning, and leadership. Chartered by the governor and university president in 1982, the institute’s work focuses on ways to improve schools and communities by creating partnerships, conducting research, and providing programs to meet the needs of schools and communities.

Dr. Cindy Reed
Director, Truman Pierce Institute
Gerald and Emily Leischuck Endowed Professor of Educational Leadership
www.education.auburn.edu/centersandinstitutes/trumanpierceinstitute

Office of Professional & Continuing Education (OPCE), Auburn University Outreach

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Ms. Hope Stockton
Director, Office of Professional & Continuing Education
www.auburn.edu/outreach/opce

Professional Development Credit for Summit Attendance

Educators: 16 Contact Hours  |  Social Workers: Alabama Board for Social Work Examiners has approved the Summit for 15.25 CE hours: [http://socialwork.alabama.gov/Approved CE Programs.htm](http://socialwork.alabama.gov/Approved CE Programs.htm)
Leadership (1 PLU): PLUACLD 151  |  **BUILD: Bullying Intervention Leadership Development in schools and communities**

By attending the Anti-Bullying Summit and completing additional activities, participants may earn PLU credit meeting Leadership Standard 5, “Community and Stakeholder Relationships.” Summit attendees should register at the STI PD website, [https://pdweb.alseau.edu](https://pdweb.alseau.edu) for course number PLUACLD151. (If you do not have an access code to register, the person responsible for PD in your school system can help you register.) The course page lists only the beginning and ending dates for earning the PLU. After attending the Summit July 11-13, participants will complete eight additional activities over a ten-month time frame in their own schools or communities. Participants set the dates for their completion, working within the framework of their own school calendars since most activities involve faculty and student participation. This flexibility allows PLU candidates to tailor the PLU to best fit the needs of their own school environments while considering available community resources. A detailed description of each activity can be found at [http://www.leadershipsalsde.com/](http://www.leadershipsalsde.com/) by searching by course number 151, then clicking on “View,” then clicking on “View” for each of the activities.

Truman Pierce Institute Planning & Implementation Staff

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| Ms. Linda Dean | Dr. Audrey Phillips |
| Ms. Tenille Gaines | Ms. Teresa Smoot |
| Mr. Schavion Graham | Ms. Amanda Strickland |
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OPCE Planning & Implementation Staff

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| Mr. John Freeze, Associate Director |
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