Ole Pete Key
Mansfield Key III, known to most as Ole Pete Key, is a coach, consultant, speech writer, certified HIV/AIDS Instructor, social entrepreneur, and mentor. Mr. Key is an international motivational speaker who is a leading Growth Development Strategist. He has impacted the lives of over a million people through presentations, programs, and products.

Mr. Key has provided technical assistance to the Federal Government’s Health and Human Service for all 50 states, and also worked directly with the Centers for Disease Control (CDC) in the United States. Additionally, Mr. Key has completed consultant work for the Department of Education, Department of Public Health, the Juvenile Justice System, the Foster Care System, the Dream Development Center in Johannesburg, South Africa, and Liverpool, England’s Hope Organization. He has spoken at the Ryan White National Conference, Substance Abuse and Mental Health Services Administration (SAMSA), National Alliance of State Territorial AIDS Directors (NASTAD), and many more.

While Pete has been successful in many endeavors, he is mostly known for his ability to use music, drama, and motivational teachings to educate and empower people to unlock their potential and determine their destiny. His character, Ray Ray, the Drop-Out Bully has been presented at thousands of presentations and impacted lives in schools, churches and community centers.

His proudest accomplishment, other than his relationship with God, is his devotion to his loving wife, Sharlene. He is the proud father of two beautiful daughters, Erin Ruth and Joi Da’Nae.
Missy Dugan
Missy Dugan is the president & CEO of Boys & Girls Clubs of Metro Atlanta (BGCMA), where she oversees 28 clubs in 10 counties, serving over 12,000 girls and boys. Most recently Missy was the COO for BGCMA. She joined BGMCA as Vice President of marketing & Development. Prior to coming to Boys & Girls Clubs of Metro Atlanta, she was the Vice President for DNS Associates, a for-profit organization specializing in Capital and Endowment Campaigns to non-profit organizations.

Missy holds a B.A. degree in Business from the University of West Georgia, and has received numerous achievement awards through her work within Boys & Girls Clubs. Missy currently sits on several boards to include the United Way of Greater Atlanta and serves as a Trustee on the University of West Georgia Foundation Board.

Her husband, Senator Mike Dugan, represents the 30th District of Georgia and is a LTC (R) in the US Army. They are the proud parents of two children, Meghan a recent graduate of Auburn University, and Beau, a current junior and student athlete at the University of West Georgia where he plays tight end on the Wolves Football Team.

Missy will discuss the importance of programs focused on building character and leadership to combat bullying. She will also talk about how critical it is to bring youth into this conversation – calling on them to share ideas and insights, empowering them to create their own campaigns, and encouraging them to serve as role models to their peers.

Missy Jenkins Smith
On December 1, 1997, a 14 year old freshman boy who had been bullied for years walked into the Health High School lobby in West Paducah, Kentucky and randomly fired a .22-caliber semi-automatic pistol. Three students were killed. Five were injured.

One of the critically injured girls was 15-year-old sophomore Missy Jenkins, who was paralyzed from the chest down. But just hours after the shooting, Missy did the unthinkable; she forgave the shooter, accepted her disability, and reclaimed her life.

During the next 16-plus years, Missy would graduate from college, become a counselor for troubled students, marry her college sweetheart, give birth to two children, speak publicly about her life to tens of thousands of youth and adults, write an award-winning memoir and confront the shooter face to face in prison. She would earn many local and national honors, including “Kentuckian of the Year, one of Ladies Home Journal’s “Most Fascinating Women,” and would appear on “Oprah,” Good Morning America,” “Dateline,” and “Anderson Cooper 360.”

This is one woman’s story of love, forgiveness, courage, and determination that will leave readers of all ages inspired to make the most of each day.
The Choice Bus
The Choice Bus is an experience-based learning tool designed to show young people the power of education as well as the likely consequences of choosing to drop out of school. The bus contains a full scale replica of a prison cell which is hidden behind a curtain and flat screen television.

Upon entering the bus, a four-minute movie will quiz the audience on the earning potential of a dropout versus a high school and college graduate. The movie also features several powerful testimonials from people who regret dropping out – prison inmates.

When the movie is finished, the cell is revealed demonstrating the stark reality experienced by many dropouts. Students are then invited into the prison cell to briefly experience the uncomfortable living conditions.

As students exit the bus, they receive a pledge card and are asked to make a commitment to finish school and make good choices. The Choice Bus experience is approximately twenty minutes long and is designed for grades 6-10.