The 2014 Anti-Bullying Summit is hosted by:
Truman Pierce Institute | Auburn University College of Education
The Office of Professional & Continuing Education | Auburn University Outreach

This program has been approved by the National Board for Certified Counselors.
Welcome
Auburn University ........................................................... i
Alabama State Department of Education .................................. i i
Georgia Department of Education ........................................... i i i
Georgia Professional Standards Commission .......................... i v
Summit Hosts ........................................................................ v

Conference Overview .......................................................... 1

General Sessions
Keynote Speakers - Mr. Andrew Agatston ............................... 2
Keynote Speaker - Mr. Joe Coles ........................................... 3
Keynote Speaker - Mrs. Priscilla Hancock Cooper ................... 8

Concurrent Sessions
Thursday, June 26 ............................................................... 2-4
Friday, June 27 ...................................................................... 6-8
Presenters ............................................................................. 9-11
Planning Committee .............................................................. Inside Back Cover
Partners ................................................................................ Back Cover
Greetings!

Welcome to Auburn University’s Fourth Annual National Anti-Bullying Summit. Auburn is pleased to again make this important event available. I also appreciate the many partners and presenters who have joined us.

Bullying has become one of the most troubling and destructive issues confronting educators, parents, students, and mental health workers. The figures are shocking. About 70 percent of young people say they have seen bullying in their schools. Even sadder, about 67 percent believe schools respond poorly to bullying with many believing that adult help is infrequent and ineffective. It is imperative to find comprehensive solutions and address the needs of those who have been impacted.

Presenters from around the country will offer sessions on a range of topics: cyberbullying protection, the correlation between bullying and school violence, model intervention programs, school climate rating, community involvement, diversity training for school implementation, longitudinal data-based research on bullying, and much more.

The Summit also brings recognition to Anti-Bullying Heros – school and community leaders who have taken a stance to counteract bullying. We appreciate your attendance and hope you will share what you learn here with others.

There is much work to be done. The summit is an important step toward alleviating bullying and the problems associated with it. Best wishes for a productive summit!

Sincerely,

Jay Gogue
President
May 5, 2014

TO: ANTI-BULLYING SUMMIT ATTENDEES

Welcome to Auburn University’s 2014 Anti-Bullying Summit! Bullying and teasing are critical issues nationwide, with over 3 million students reporting that they are victims of bullying each year (www.nasponline.org). I appreciate the efforts of the Truman Pierce Institute and other Auburn University personnel for their initiative in addressing this critical and timely topic. I also commend all of you in attendance for your commitment to finding solutions to bullying behaviors that not only negatively affect the learning climate but also have lifelong impact on students and their families.

Bullying has been linked to increased incidents of school violence, higher dropout rates, declining grades, and an increase in teen suicides. Cyberbullying has added an additional dimension in recent years that is difficult to address because it is either “invisible” to all but the victim, who is either too embarrassed to tell anyone or because the act itself has been shared electronically and it is not possible to recall the words, pictures, or videos. During the last decade, the Cyberbullying Research Center has conducted 9 surveys with nearly 15,000 students in over 80 schools from throughout the United States. About 24% of the surveyed students have been cyberbullied at some point in their lives, and about 16% have admitted that they had cyberbullied others.

The Alabama State Department of Education has taken a proactive role in eliminating school bullying by offering a portal for anti-bullying resources for educators, parents, and students. This portal is available on the Alabama Learning Exchange (ALEX) Web site (www.alex.state.al.us/stopbullying) at no cost. As part of the portal, Alabama’s school administrators can set up an account and opt for a free service that creates an anonymous “Report a Bully” button that can be displayed on school Web sites for student use.

The most effective anti-bullying programs involve multiple approaches for training staff in how to enforce anti-bullying policies, identify and intervene in bullying, build bystander confidence for supporting victims, and develop community partners in anti-bullying initiatives.

For the past three years, Auburn University’s Anti-Bullying Summit has provided attendees with numerous opportunities to learn, collaborate with others, and identify plans that may be implemented in classrooms, schools, and/or communities. This year’s Summit promises to be even bigger and better.

Thank you for caring deeply about the youth in our state, nation, and global community by learning more about the troubling trends of bullying and cyber bullying and then taking actions to collectively and individually resolve them.

Sincerely,

Thomas R. Bice
State Superintendent of Education

TRB: LAK

GORDON PERSONS BUILDING • P.O. BOX 302101 • MONTGOMERY, ALABAMA 36136-2101 • TELEPHONE (334) 242-9700 • FAX (334) 242-9708 • WEBSITE: www.alsde.edu
June 26, 2014

Greetings:

It is an honor and privilege to welcome you to the 4th Annual Anti-Bullying Summit hosted by Auburn University. Bullying continues to be an issue of deep concern for students, parents and educators. This Summit will provide you with effective prevention and intervention strategies to address bullying in our schools and to improve school climate for all students.

A growing body of research indicates that schools with positive school climates have better test scores and higher graduation rates. A sustainable, positive school climate fosters youth development and student learning which are essential elements for academic success.

In response to the compelling body of research that underscores the importance of school climate, Georgia is the first state in the nation to include school climate as an early indicator in its academic accountability system, the College and Career Ready Performance Index (CCRPI). The School Climate Star Rating is a diagnostic tool within the CCRPI which will identify areas in need of improvement so schools can plan targeted student interventions to improve academic achievement for all students.

The Georgia Department of Education has also developed an online Bullying Prevention Toolkit for students, parents and educators. The Toolkit includes valuable information about bullying. We also provide bullying prevention training to all Georgia schools upon request.

I commend the dedication and interest shown by all of you who have chosen to participate in this Summit. It is my hope and belief that you will leave this Summit with new comprehensive solutions to address bullying behavior in our schools.

Sincerely,

Garry W. McGiboney, Ph.D.
Deputy Superintendent

"Making Education Work for All Georgians"

1562 Twin Towers East • 205 Jesse Hill Jr. Drive • Atlanta, GA 30334 • www.gadoe.org
An Equal Opportunity Employer
Bullies and their activities are among the top five detrimental conditions that transpire in a school. Bullying negatively impacts the school environment, student achievement, overall well-being of both students that are bullied and students who co-exist in a bullied culture. A school bully climate also affects the credibility of how internal and external communities view the place where students go every day to learn. For school and school system managers, faculty and staff members, the elimination of bullying is one of the most important priorities to address for an effective learning community.

Bullying occurs in most public and private schools. It transcends all boundaries of economics, culture, ethnicity, gender, and place. One person or group cannot prevent bullying or change a school society in which bullies have been allowed to harm or even threaten emotional, physical or cultural harm to others. Anti-bullying requires everyone to be committed to a school learning community concerned with the well-being of a school and its important student, faculty and staff residents. I have seen successful examples of school communities working together to prevent bullying or stamp bullying out of a school to restore a productive learning and social climate. Proactive prevention and remedy require a strong anti-bullying game plan, process and methods to assure that bullying does not exist in the school. Schools must have a well-defined and broadly communicated way to deal with bullying when it occurs. Regular communications must inform everyone in the student, faculty, and parent communities that bullying is not going to happen in a school and that strong measures will take place when the limits are tested. Two-way communications must also share successes in having a safe quality learning environment.

The Georgia Professional Standards Commission (PSC) is honored to partner with the Auburn University and others for the 2014 Anti-Bullying Conference. This work fits the mission of our agency to recruit, prepare, certify, support and retain the best educators for Georgia pre-kindergarten through grade 12 (PK-12) students. The PSC is also responsible for enforcing the Georgia Educator Code of Ethics. For educators to ignore or excuse bullying rises to a level of irresponsibility. It is our duty to ensure that all educators are trained in traditional and non-traditional preparation and professional learning programs to recognize bullying and its impact. We must also ensure a climate of support for educators to prevent, intervene in, and report bullying. The 2014 Bullying Conference is an important step in turning back the tide of bullying.

Kelly Henson has served as a Superintendent, Assistant Superintendent, Principal, Teacher, and Assistant Principal before joining the PSC in 2008.
Welcome to the Fourth Annual Anti-Bullying Summit hosted by Auburn University!

We are very pleased that you are here at this year’s summit to learn more about bullying and how to prevent it in your communities. As in past years, there is an amazing line up of keynote, concurrent session, and special sessions to enrich your learning and networking opportunities.

Bullying is defined in many ways, but all definitions emphasize that bullying is a negative pattern of aggressive actions deliberately intended to inflict harm or to cause those victimized to feel distress. Often times in bullying situations, there is either a real or perceived power imbalance due to size, social position, gender orientation, or a variety of other factors, which make the victim vulnerable to the abuse being inflicted.

There are many excellent opportunities available at this year’s summit to learn about issues related to various forms of bullying and the types of consequences resulting from those actions; to hear about effective strategies and resources for addressing bullying; and to network with others concerned about this important educational and social issue. We hope that many new networks will be developed during these two days that will continue to provide support for you and your communities beyond the summit.

Educational events such as this summit are important opportunities to help get the word out to others that proactive efforts to address bullying are needed now. These efforts should be inclusive and aggressive, but those involved must be well informed about the causes of bullying, types of bullying, what to look for in those who are being bullied, and able to select strategies for preventing and eliminating bullying. It is our hope that the variety of sessions and workshops that are offered this year will provide information that is valuable to you both now and into the future.

We have planned a special activity at the end of the summit to celebrate the HEROES who are making things safer for those who have been or are being bullied. We know that you will enjoy this special celebration! We also offer a special welcome to the students in attendance and encourage you to share your ideas and experiences with all of us.

We greatly appreciate the tremendous support of our partners and the numerous others who have invested time and resources to make this year’s Anti-Bullying Summit a success. And, we greatly appreciate each one of you who made the commitment to be here! Enjoy the summit!

Cindy Reed, Ed.D.
Director, Truman Pierce Institute
Emily R. & Gerald S. Leischuck Endowed Professor of Educational Leadership

Hope Stockton, MSM
Director, Auburn University
Office of Professional and Continuing Education
THURSDAY, JUNE 26, 2014

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<tr>
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<th>Event</th>
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<tr>
<td>7:00 AM – 10:00 AM</td>
<td>Registration &amp; Continental Breakfast</td>
<td>Peachtree Foyer</td>
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<tr>
<td>10:00 AM – 11:00 AM</td>
<td>Welcome and Keynote Address: Andrew Agatston</td>
<td>Peachtree Ballroom</td>
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<td>11:10 AM – 12:00 PM</td>
<td>Concurrent Sessions</td>
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<td>12:10 PM – 1:30 PM</td>
<td>Lunch and Keynote: Rachel’s Challenge</td>
<td>Peachtree Ballroom</td>
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<td>1:40 PM – 3:30 PM</td>
<td>Concurrent &amp; Workshop Sessions</td>
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<td>3:30 PM – 3:50 PM</td>
<td>Exhibitor Hall / Break</td>
<td>Peachtree Foyer</td>
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<td>4:00 PM – 5:50 PM</td>
<td>Workshops</td>
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FRIDAY, JUNE 27, 2014

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<tr>
<td>7:30 AM – 8:00 AM</td>
<td>Registration &amp; Continental Breakfast</td>
<td>Peachtree Foyer</td>
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<tr>
<td>8:00 AM – 11:50 AM</td>
<td>Concurrent &amp; Workshop Sessions</td>
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<tr>
<td>12:00 PM – 2:00 PM</td>
<td>Hero Awards, Lunch, &amp; Closing Keynote: Priscilla Cooper</td>
<td>Peachtree Ballroom</td>
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All Summit events will take place in the Wyndham Hotel. Exhibitor tables will be set up during all hours of the conference in the Peachtree Foyer. Auburn University reserves the right to make adjustments to the agenda, with or without notice.

Total Time: 11.00 hours | Concurrent Sessions are 50 minutes each.

IN MEMORY OF DR. CHARLES F. SIMMONS (1910 – 1990)

A generous scholarship contribution has been made to an attendee of the 4th Annual Anti-Bullying Summit. Dr. Simmons served on the faculty of Auburn University’s College of Agriculture from 1946 until his retirement in 1980. Throughout his career, he was recognized with several notable distinctions: recipient of the Algernon Sidney Sullivan Award in 1977, named Man of the Year in Service to Southern Agriculture by the Progressive Farmer magazine in 1969, and was installed in the Alabama Agricultural Hall of Honor in 1987. We are deeply appreciative of this generous gift, and hope that through this financial assistance the legacy of service that Dr. Simmons demonstrated throughout his career at Auburn University will continue to have a positive impact on the citizens of Alabama and beyond.
MR. ANDREW AGATSTON  
**Representing Children Targeted by Cyberbullying: How a Lawyer by the Railroad Tracks Does It**

When parents consult with lawyers because their children have been targeted by cyberbullying, they have usually reached the end of the line. It seems to them that the people they looked to for help along the way, including educators, have all let them down. A lawyer’s role in this situation is not to just advocate for the targeted child, but also to explain the realities of engaging the legal processes in the pursuit of potential remedies. Providing parents with an accurate account of the legal landscape can help lead to a greater likelihood of resolving the conflicts.

Mr. Agatston is an attorney in private civil practice who represents and provides legal counsel to individuals targeted by bullying, cyber bullying and criminal acts, including child sexual abuse survivors. Since 1998, he has also represented Children’s Advocacy Centers (CAC), and currently represents six CACs in Georgia while also serving in the CEO role as part of the Management Team. Mr. Agatston is the author of four books for CACs, and since 2008 has operated a national listserv for CAC professionals and their multidisciplinary team members that reaches more than 900 subscribers in 48 states and two Indian territories.

Mr. Agatston is a graduate of the Georgia State University College of Law.
Victims to Victors: Helping Students Overcome Bullying – presented by Kel Jackson

This session appeals to students, teachers, and administrators by laying out sound practices for overcoming and eliminating bullying behavior. Having been bullied in his youth, Kel understands first-hand what bullying victims experience and what it takes to overcome these setbacks and achieve success in spite of them. Kel combines experiences from his background with proven strategies to create powerful illustrations that crystallize the right approach to bullying in different situations.

MR. JOE COLES
Rachel’s Challenge

Rachel’s Challenge includes true stories about the impact Rachel made on others in her life as she looked for the best in others and treated them the same way she wanted to be treated. The central theme is one of compassion, demonstrating how Rachel was able to positively affect people that others saw as dangerous or bullies. The Challenges are simple but incorporated with the power of Rachel’s story, they take on a deeper meaning.

Mr. Joe Coles joined Rachel’s challenge in 2012 and travels across the country sharing his insights and experiences while furthering the Rachel’s Challenge mission to start a “Chain Reaction of Kindness. Coles has been an educator for more than 35 years with a range of experiences including teacher, coach, counselor, school administrator and athletic director. His passion is speaking to students and staff about bullying behaviors and how to make students feel connected in the school community. Coles has a master’s degree in counseling and a certificate in administration from Fort Hays State University.

Protecting our Youth in Cyberspace – presented by Greg Price

This presentation draws from a decade of field experience gathered from the Alabama Computer Forensics Institute (ACFI) – an Internet Crimes Against Children (ICAC) - related research and evidence processing facility. Through this program, the ACFI have reached youth in schools and community events that may have never learned the dangers of the Internet. Using real world examples, the ACFI exhibits dangers inherent with commonplace technologies.

Strategies in Creating a Positive Atmosphere for Learning to Take Place in the Classroom – presented by Brenda Van Mol

Some children are bullied by family members, by peers, by strangers, and others, and live the traumatic experiences of family violence, arguments, and verbal and physical abuse. Imagine eight simple tools that show children how to take charge of their emotions and their feelings, and learn respect for others. Based on workshop discussions and activities, participants will be able to identify learners experiencing many types of daily trauma that may affect their learning success.

Prevention & Intervention Strategies for Addressing Cyber Bullying – presented by Patricia Agatston

This workshop will focus on key findings on cyber bullying that are based on research. The presenter will review effective school-wide prevention methods and resources and strategies for intervening in cyber bullying behavior among youth.
### 1:40 - 3:30 PM | WORKSHOP SESSIONS CONTINUED

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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Location</th>
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<tr>
<td>1:40 - 3:30 PM</td>
<td><strong>Unified Systems to Prevent Bullying in Schools and Communities:</strong> Applying the UCLA Center for Mental Health in Schools Framework – presented by Merrianne Buice Dyer &amp; Jarod Anderson</td>
<td>HIGHLAND</td>
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<td>Gainesville City Schools (Georgia) has worked for four years with the UCLA Center for Mental Health in Schools to create “A Unified and Comprehensive System of Support.” This has resulted in a dramatic decrease in the incidence of bullying and positive steps to involve students in creating their own solutions. This presentation will share the steps the district and schools took as well as provide participants with activities to analyze their current capacity and with specific strategies to implement in schools.</td>
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<td><strong>Giving Voice - Building Awareness through Writing</strong> – presented by Priscilla Hancock Cooper</td>
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<td>Participants will be introduced to, and engaged in, a series of curriculum-linked writing exercises that may be used with young people and adults to encourage reflection, self-expression, and empathy.</td>
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### 2:40 - 3:30 PM | CONCURRENT SESSIONS

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<th>Time</th>
<th>Session Title</th>
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<tr>
<td>2:40 - 3:30 PM</td>
<td><strong>Urban Principals’ Understanding of Cyberbullying: CARES</strong> – presented by Max Jean-Paul</td>
<td>SPALDING</td>
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<td>Little is known in the literature about school administrators’ awareness, communication, and support in dealing with cyberbullying. This study sought to answer these questions and look at how leadership styles (team vs. transformational) affected urban school leaders’ understanding and management of Cyberbullying. Data were obtained from a survey instrument CARES (Cyberbullying Administrative Review in Education for Schools) on the respondents’ demographics, professional and school profiles, cyberbullying incidents, communication with teachers and parents, internal and external support, along with their sense of efficacy with addressing Cyberbullying and job satisfaction.</td>
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<td><strong>Developing an Anti-Bullying School Culture</strong> – presented by Sylvia Phillips</td>
<td>COWETA</td>
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<td></td>
<td>This session will present current issues and trends related to a school culture that promotes bullying, and align practical solutions to eliminate practices within the school culture that promote bullying. Participants will attain knowledge related to practices that inadvertently promote bullying within a school setting.</td>
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### 3:30 - 3:50 PM | EXHIBITOR HALL/BREAK

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### 4:00 - 5:50 PM | WORKSHOP SESSIONS

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<th>Time</th>
<th>Session Title</th>
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<td>4:00 - 5:50 PM</td>
<td><strong>The Fat Boy Chronicles: Movie Screening followed by Q&amp;A with the Authors/Screenwriters</strong> – presented by Michael Buchanan</td>
<td>PEACHTREE BALLROOM</td>
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<td>The Fat Boy Chronicles movie has been seen by several million people around the world. Watch the film with co-author/screenwriter of the book and movie. Learn how it connects with students and why the book, movie, and curriculum guide are used by schools nationwide.</td>
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<td><strong>Bully-proofing Your School: You Can Make it Happen!</strong> – presented by Bill Parsons</td>
<td>COBB</td>
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<td>Participants will receive practical, research-based bully-proofing strategies that can be used in a classroom as well as school-wide implementation. Humor, high energy, and proven techniques will be shared for educators at every level; you can make it happen!</td>
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<td><strong>Legal Issues on Bullying</strong> – presented by James Jeffers</td>
<td>HIGHLAND</td>
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<td>This workshop addresses the legal issues on bullying in the Alabama and Georgia laws. Assistance and helpful insights to schools and school leaders in meeting the requirements of the laws regarding bullying in schools will be provided.</td>
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<td><strong>Bullying Solutions: How to Intervene and Support the Student Being Bullied and the Student Bullying!</strong> – presented by Michael Carpenter</td>
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<td>After collecting more than fifty case studies of students from the United States and abroad who were being bullied, bullying, or being a bystander, research found common threads emerge about how parents and educators should intervene, and what works and doesn't work. Please join with the facilitator in an interactive discussion about how to address bullying from a research-based perspective.</td>
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The Anti-Bullying Summit, hosted by Auburn University, received the Program for Special Populations Award from the University Professional and Continuing Education Association (UPCEA). We are extremely honored to have received this recognition from our peers in the continuing education profession. Many thanks to all of our supporters who help make this program possible!

Focus on Change in Underrepresented Staffing and Staffing Systems (FOCUS) is made available through a grant awarded to the Georgia Professional Standards Commission (PSC) in 2008. The purpose of the grant was to recruit, select, place, support and retain 100 teachers into high need and hard to staff schools. The teachers selected are among those who have entered the profession through alternative certification pathways. FOCUS is the third United States Department of Education (USDOE) Transition to Teaching (TTT) grant project awarded to the PSC, and since 2001, nearly 1000 teachers have been provided support of mentors and financial incentives to teach in hard to staff and high need Georgia Schools. Of those, 90% continued to teach in eligible schools for three or more years!

Each Georgia teacher participating in one of the three TTT grants has been awarded a $1000 stipend to offset the cost of attaining clear-renewable, or full Georgia certification, and a trained mentor to guide them through induction. Resources made available to participants include 1) technology for lesson planning, coursework, 2) online content resources tied to Georgia Performance Standards, and 3) registration fee assistance for conferences and workshops, such as the Anti-Bullying Conference.

Special thanks to our Exhibitors:
8:00 - 8:50 AM | POSTER SESSIONS

**School, Parental, and Ethical Issues in a Digital World: Cyberbullying and Schools – presented by Julie Chibbaro, Michael Keim & Susan Boes**

SPALDING

This poster session will define cyberbullying and will also delineate what cyberbullying is not. School policies, awareness, and interventions which may be used by parents to protect students will also be described. Information will be shared regarding ethical issues and the digital world – what are steps parents can take to help children make ethical choices when navigating the cyber-world.

**Working in a Gray Area: State Laws and Cyberbullying – presented by James E. Vines**

SPALDING

This poster session will consist of slides outlining information regarding state anti-bullying laws. In addition, an overview will be provided of court cases which have set legal precedence for school administrator’s ability to address bullying incidents. Participants will gain some tips on how they can effectively address bullying incidents which may occur off school grounds.

8:00 - 9:50 AM | WORKSHOP SESSIONS

8:00 - 10:50 AM | WORKSHOP SESSIONS

**Social Media: The New Face of Bullying – presented by Betty Marshall & Sharon Pugh**

HIGHLAND

This session will address the issue of bullying via social media—the concerns of educators and parents in the prevention of this overwhelming malady. The presenters will explore the mindset of the bully, the victim, and the bystander. The new concept of “Pals and Partners against Social Media Bullying” will be introduced oncluding will also be elaborated on and presented as a source of help in situations that involve bullying.

**Risk Management: How to Develop a Comprehensive Safety Plan Approach Addressing What We Have Learned from the Research Around Reporting, Investigations, and Retaliation – presented by Michael Carpenter**

CLAYTON

This workshop will focus on a safety approach to address practical ways that schools can minimize the risk for bullying behaviors. The presenter will share a comprehensive plan that will address what bullying is, the common hot spots for each grade level, ages of boys and girls that are involved with more victimization and bullying, etc. This best practice prevention approach has a checklist of accountability standards that are simple to implement, yet realistic.

8:00 - 10:50 AM | WORKSHOP SESSIONS

**Beyond Bias, Bullying, and Binary Boxes to Belonging: Welcoming Schools – presented by Rhonda Thomason**

COBB

Why is her skin so dark? She called me gay—what does that mean? She talks funny! Research shows that bias based on identities such as sexual orientation, race, gender identity, and language develops at an early age. The interactive session will focus on unique opportunities that help children recognize and appreciate difference, increase empathy, and empower responsibility to care for each other. Innovative film clips of students identifying bullying and telling how and when educators can help are supported by research and proven strategies that will deepen commitment and bolster achievement by freeing students from bias-based impediments.
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<th>Session Title</th>
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<td>9:00 - 9:50 AM</td>
<td><strong>CONCURRENT SESSIONS</strong></td>
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<td><em>Increased Bullying of Muslim American Students in a Post 9/11 Era</em> – presented by Jalena Naim</td>
<td>COWETA</td>
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<td>Muslim American students are targets of increased bullying in schools across the nation. The results of the bullying are alarming and range from committing suicide to withdrawing from schools. The current climate and lack of understanding of Muslim Americans contribute to the situation. This session will provide an overview of the current state of bullying on the Muslim American students along with a deeper understanding of the demographics, cultural practices and much more to equip educators with tool to use in intervention.</td>
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<td><strong>School Climate Star Rating – presented by Jeff Hodges &amp; Marilyn Watson</strong></td>
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<td>In 2011, Georgia was the first state in the nation to include school climate as an early indicator in its academic accountability system. This session will focus on school climate as a leading indicator of student achievement. Attendees will learn how school climate data sets are used to calculate a School Climate Star Rating, which is a diagnostic tool within the College and Career Ready Performance Index (CCRPI).</td>
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<td><strong>Serious Fun: How to tackle serious subject matters in fun, creative ways</strong></td>
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<td>Serious Fun: How to tackle serious subject matters in fun, creative ways – presented by Dequadray White, Virginia Lawley, &amp; Colecia Griffin</td>
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<td>This session is a youth led session with an emphasis and including all personality types and interests to create larger projects. Integration of various skill sets such as writing, acting, visual arts, logistical planning, and technology are discussed as ways to have large amounts of youth experience leadership in group projects. Two recent examples of successful projects around bullying and teen suicide/self-harm prevention will be shared as examples. Participants will have the opportunity to ask a teen about his role and experiences as well as leave with a planning tool.</td>
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<td>10:00 - 10:50 AM</td>
<td><strong>WORKSHOP SESSIONS</strong></td>
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<td><em>Bullies - Be Gone! The Power of Social Emotional Learning in Children</em> – presented by Betsy Fox</td>
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<td>This session includes the research that confirms social and emotional learning enhances academic achievement, helps students develop self-management and self-control, improves relationships at all levels of the school-community, reduces conflict among students, improves teachers’ classroom management, and helps young people to be healthier and more successful in school and in life. Participants will consider practices that integrate Social Emotional Learning with academic rigor and explore strategies that improve students’ attitudes about themselves, others, and school.</td>
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<td><strong>Religious Harassment in Schools: Legal Protections for Students and Schools’ Responsibilities</strong> – presented by Jay Singh</td>
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<td>An interactive discussion on harassment in schools based on a student’s religion or national origin, with the Southern Poverty Law Center attorney-fellow tasked with addressing the issue in schools in the Deep South. This workshop will outline current legal protections for students against religious harassment in schools and identify steps Local Education Agencies should take to address religious harassment. The workshop will also explore other considerations related to language access and school enrollment that further support the vision of a safe, welcoming school environment for all students and their families.</td>
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**Finding Common Ground on Bullying: Alabama Citizens Actively Work to Address a Difficult Public Issue**  
— presented by Cristin Foster & Robert Turner  
**SPALDING**

Staff from the David Mathews Center for Civic Life will share insights and outcomes from the statewide Alabama Issues Forums (AIF) which focused on the bullying issue during 2012-2013. They will highlight common themes from the forums and relate actions that citizens are taking in their communities and schools. They will explore democratic practices and examine the role of public deliberation in fostering better decision-making in communities and schools across the state.

**Social Marketing: Making Change Happen**  
— presented by Bryetta Calloway  
**COBB**

Social Marketing uses marketing principles and tools to influence target demographics behaviors in both the individual and the community at large. This discipline relies on strategically creating, communicating, and delivering information and ideas that have positive value for individuals, clients, partners, and society at large. This session will focus on three areas of Social Marketing that will inform the planning and implementation of prevention-based initiatives, public awareness campaigns, and more.

**Bullying Prevention: How to ROCK your School and Community**  
— presented by Melanie Beasley & Laura Hicks  
**CLAYTON**

What started as the shelter’s teaching bullying prevention in the schools grew to a full-fledged school-based and public awareness campaign and eventually the River Region Task Force comprised of representatives from city and county governments, the Montgomery County District Attorney's Office, public and private schools, faith-based communities, and other area non-profit organizations, about 60 members strong. Presenters will share information about campaign and task force are named ROCK (Respect Others, Create Kindness) and its future plans.

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**Being an “upstander” rather than a “bystander” in bullying situations requires courage and risk, but individuals or groups who take the initiative to be “upstanders”—those people whom we describe as Anti-Bullying Heroes—become an impetus for change in schools and communities. In tribute to these Heroes, Auburn University is pleased to offer awards to individuals or groups who have addressed bullying situations in schools or communities through actions such as intervening on behalf of bullying victims, developing and implementing anti-bullying programs, enforcing anti-bullying policies, establishing successful behavior modification programs for aggressors, building partnerships with agencies that share concerns for student emotional health and safety and help in interventions through counseling services, sponsorships, programs, etc., or creating a Helpline or help agency that will provide immediate support for bullying victims.

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**MS. PRISCILLA HANCOCK COOPER**

Ms. Cooper, a writer, dramatist and arts educator, believes in the power of the written and spoken word to inform, empower, enrich and transform lives. She is a two time recipient of an artist fellowship from the Alabama State Council on the Arts for her poetry. From 1998-2012, she worked with incarcerated girls as the teaching writer for the “Writing Our Stories” Anti-Violence Creative Writing Program sponsored by the Alabama Department of Youth Services (DYS) and the Alabama Writers Forum. Currently, she is Vice-President of Institutional Programs at the Birmingham Civil Rights Institute. In 2007, she received an award for outstanding youth programs presented by the President's Committee in the Arts and Humanities, in recognition of BCRI's collaborative after-school program, the Birmingham Cultural Alliance Partnership (BCAP). Ms. Cooper has been engaged with innovative programs for young people for more than three decades.
MICHAEL BUCHANAN is the co-author of the novel, The Fat Boy Chronicles, which was released in 2010. Buchanan has been awarded the National Parenting Publication's Gold Award, Mom's Choice Award of Excellence, and is used by schools in the anti-bullying and childhood obesity efforts. Buchanan co-authored the screenplay for the feature film, which won awards for its impacting, yet hopeful, depiction of an obese and bullied 9th grader's world. Buchanan has spoken at numerous conferences and to schools nationwide about issues raised in his work.

JAROD ANDERSON is a Licensed Social Worker who leads the Gainesville City Schools Learning Supports team. He has worked with the UCLA Center for Mental Health in Schools since 2009.

MELANIE BEASLEY is the Public Affairs Director for the Family Sunshine Center. Ms. Beasley has managed public relations, communications, development, and outreach/prevention for the Family Sunshine Center for nine years. Prior to that, she was director of Public Information and Community Relations for the Alabama Department of Mental Health for 13 years. She has a bachelor's degree in education, completed the certified public manager program at Auburn-Montgomery, and is a graduate of Leadership Montgomery.

SUSAN BOES is a professor of Clinical and Professional Studies at the University of West Georgia. She has a doctorate in Counselor Education from Auburn University and a masters in College Student Affairs, from Auburn University.

MICHAEL BUCHANAN's co-authored novel, The Fat Boy Chronicles, was released in 2010. The book won the National Parenting Publication's Gold Award, and Mom's Choice Award of Excellence, and is used by schools in the anti-bullying and childhood obesity efforts. Buchanan also co-wrote the screenplay for the feature film. The movie won awards for its impacting, yet hopeful, depiction of an obese and bullied 9th grader's world. Buchanan has spoken at numerous conferences and to schools nationwide about issues raised in his work.

BRYETTA CALLOWAY has worked in Marketing and Communications with nonprofits nationally. With more than ten years of experience working in the nonprofit sector, she has conceptualized and implemented numerous marketing strategies and campaigns that seek to increase awareness and knowledge on issues ranging from AIDS and homelessness to youth-centric issues (e.g., bullying, violence, and underage and binge drinking).

MICHAEL R. CARPENTER, author of Bullying Solutions, Setting the Tone, and Waging Peace, is a violence, drug, bullying and suicide prevention consultant living in the Atlanta, Georgia area. Dr. Carpenter has worked in public and private school education statewide for the Departments of Education and Human Resources, and consulted throughout the United States and internationally. He is a National Bullying Prevention and Student Assistance Program Trainer.

JULIA CHIBBARO is Associate Professor at the University of West Georgia, Department of Counseling and College Student Affairs. This is her tenth year of educating counselors. She has published articles nationally regarding cyberbullying as well as been invited to speak at the state and regional levels on the topic of cyberbullying. Dr. Chibbaro has served as both a clinical mental health counselor and as a school counselor with 20 years of experience.

PRISCILLA HANCOCK COOPER, a writer, dramatist and arts educator, believes in the power of the written and spoken word to inform, empower, enrich, and transform lives. She is a two-time recipient of an artist fellowship from the Alabama State Council on the Arts for her poetry. From 1998 – 2012, she worked with incarcerated girls as the teaching writer for the "Writing Our Stories" Anti-Violence Creative Writing Program, sponsored by the Alabama Department of Youth Services (DYS) and the Alabama Writers’ Forum. Currently, she is Vice-President of Institutional Programs at the Birmingham Civil Rights Institute.

MERRIANNE BUICE DYER is serving as the superintendent of Gainesville City Schools. She has over 30 years of experience as a teacher, assistant principal, and superintendent in schools that serve children from low-wealth families and who are second-language learners. She has worked with the UCLA Center for Mental Health in Schools for four years through a collaborative which includes the AASA: The School Superintendent’s Association and the Community Affairs division of the Scholastic Company. Dr. Dyer holds a Ph.D. in Education Policy from Georgia State University and an Ed.S. in Educational Leadership from the University of Georgia, and has completed institutes at the Harvard Graduate School of Education in 2000 and 2005. Dr. Dyer completed the Executive Program for Leadership for Educators at the Darden School of Business, University of Virginia, from 2009-2011.

CRISTIN FOSTER serves as Program Director for the David Mathews Center for Civic Life. She graduated from the University of Montevallo with a Bachelor of Arts in History. Cristin has several years’ experience moderating and recording deliberative community forums with the Center. Originally from Pensacola, Florida, Cristin currently resides in Montevallo, Alabama.

BETSY FOX has been a teacher, curriculum specialist, preschool director, principal (PreK-6), head of school (K-8), program manager, parent and foster parent for the past thirty years. With experience as a preschool, kindergarten, and elementary school teacher and administrator, Fox shares her expertise with teachers, administrators and parents. Working together with schools, she strives to help create the best possible educational opportunities for children. Her tailor-made interactive workshops and seminars are informative, practical, and engaging.

QUENTIN FRETWELL is the retired Director of Safe Schools and Student Relations for the DeKalb County School District, handling student discipline, revising the Code of Student Conduct and all disciplines/safety materials. Quentin has worked in the area of discipline/safety for 31 years. Recently, he was asked to return part-time as Safe Schools Coordinator, advising
on projects from bullying to emergency planning. He has published articles, including one on bullying in the American School Board Journal. Quentin is currently writing a PhD. dissertation focusing on the ability of school officials to effectively address student bullying.

**JULIE GRAHAM** is currently the assistant headmaster of Glenwood School and a professor of Psychology at Troy University, Georgia Military College, and Columbus Technical College. As a former guidance counselor and family counseling therapist, Dr. Graham has developed expertise in child development, family relationships, and academic and social concerns within educational environments.

**COLEcia GRIFFIN** was raised in Atlanta, but moved to Florida to pursue education at the University of Florida in the Fall of 2006. She obtained a B.S degree in Health Education and Behavior in the Spring of 2010 and began her journey with the Boys & Girls Club soon after, as a teen Services Coordinator. She has been serving as a Youth Development Professional for three years. She currently serves as the Education Director at the Jesse Draper Boys & Girls Club in College Park, GA where she plays a key role in ensuring that their youth's academic needs are met on a daily basis.

**LAURA HICKS** joined the firm of Stamp Idea Group in 2001 and, working with designers and developers, she is heavily involved from start to finish in strategy/planning, supervision, testing, and brand integration of online media. She has served on the Board of Directors for The Public Relations Council of Alabama, and The American Advertising Federation-Montgomery. In 2011, the Stamp Idea Group produced materials for the Montgomery Public Schools and Family Sunshine Center as part of an annual CreateAthon. In 2013, members of these groups saw the need for a Task Force to tackle the ongoing issues of bullying, which in turn leads to violence later in life, and Laura serves on the steering committee of the Task Force.

**JEFFREY HODGES** is a 1996 graduate of the University of Georgia with a BA in Criminal Justice. He is a Georgia Peace Officer Standards and Training (POST) certified. Jeffrey works as a Program Specialist with the Georgia Department of Education, addressing topics such as bullying, School Safety Assessments, and the Georgia Health Survey II.

**KEL JACKSON** is a speaker, engineer, entrepreneur, and writer. A native of Birmingham, Alabama, he was a victim of bullying in his youth, but overcame those challenges to achieve success. In addition to his role as an engineer with a Fortune 100 company, he serves on boards for a number of government, business, and private organizations. He is an Auburn University Mechanical Engineering graduate, a published columnist, and an acclaimed orator.

**MAX JEAN-PAUL** is an instructional leader with over ten years of experience. He worked as a science teacher, then as an assistant principal at Excelsior Preparatory School. While enrolled in the doctorate program in education at Fordham University, he became interested in cyberbullying and its effects on all involved, not just the victims, but also the parents, the teachers, and the school community as a whole. He is currently the principal at Brooklyn Bridge Academy High School, a former failing school that recently earned an ‘A’ in its progress report.

**JAMES JEFFERS** received his bachelor’s degree from Auburn University, his master’s degree from Georgia State University, and his doctorate from The University of Alabama at Birmingham. He has served as a teacher and coach at the Westminster Schools in Atlanta, GA; as a Middle School Division Chair at Holy Innocent’s Episcopal School in Atlanta; as Headmaster of Whitehaven Methodist Day School in Memphis, TN; as Headmaster of the Highlands School in Birmingham, AL, as Principal of Vestavia Hills Elementary School – Central, in Birmingham, AL; & as superintendent of Tallassee City Schools in Tallassee, AL.

**JOSEPH R. JONES** is a former English teacher and is known widely for his research addressing homophobia and bullying in educational environments. He has been interviewed extensively by media outlets and has published in the areas of homophobia and bullying in schools. *Bullying in Schools: A Professional Development for Educators*, was released in the fall of 2012. More recently, he has co-constructed a K-12 anti-bullying program with an academic colleague. He currently teaches at Mercer University.

**MICHAEL KEIM** is an Assistant Professor of Professional Counseling at the University of West Georgia. He holds a Ph.D. in Counselor Education and Supervision from Auburn University.

**VIRGINIA LAWLEY** is the Director of Character and Leadership for Boys & Girls Clubs of Metro Atlanta, where she oversees programs and events for 26 clubs in 10 counties. Most recently Virginia was the Director of Academic Success for Boys & Girls Clubs of Metro Atlanta. She began her career with the James T. Anderson Boys Club in Marietta, Georgia in 1986 as an Education Director. She has also worked in educational programming and coaching for children and families since 1985, including serving as the English as a Second Language and Hispanic family liaison in Shelby County, Alabama.

**BETTY MARSHALL**, a native of Georgia educated in Atlanta Public Schools, is presently a Program Specialist/Assistant Principal in Dothan, Alabama. She currently works in the system’s Alternative Schools, where bullying takes on many forms. Ms. Marshall has worked across the country in various school systems. Ms. Marshall draws upon her 33 years as an educator which have provided her with an insight into economic deprivation, social disenfranchisement, and moral & social injustices in society.

**JELENA NAIM** has been an educator for over 25 years. With Bachelor’s and Master’s degrees from the University of Illinois and certification from Mercer University, she has worked as a teacher and an administrator, and is currently the principal of a Pre-K to 8th grade school, Al-Falah Academy. She was on the founding team of a GA public charter school, and was also one of the founders of the Islamic Speakers Bureau of Atlanta, an educational outreach organization.
BRENDA VAN MOL is Assistant Program Director for the David Mathews Center for Civic Life. and as southern region educational consultant with Welcoming Schools. She has worked at Teaching Tolerance managing the education grants program and creating widely used anti-bias and anti-racist curriculum materials for school settings and online audiences. She has been actively engaged in safe schools work for over two decades at local, regional, and national levels. National Board Certified for over 15 years, Rhonda is an award winning educational leader, currently serving on the Human Rights Campaign (HRC) Welcoming Schools National Advisory Council and the 2013 “National Teacher of the Year”, to top-ten placement for State Teacher of the Year as a classroom teacher. Mr. Parsons has provided practical bullying-proofing workshops across the nation.

SYLVIA F. PHILLIPS currently serves as Special Education leader for Bullock County School System (Alabama). She has developed plans for preventing bullying at all levels. She works closely with the Disciplinary Committee and was instrumental in changing policies related to appropriate dispensation of consequences and an education program that promotes changing inappropriate behavior. While disability harassment was the focus, she developed a district-wide plan that promoted anti-bullying within the schools. A combination of her extensive knowledge of school law and practical common sense applications leads to an approach that will affect the culture of any school.

GREG PRICE is Chief Technology and Security Officer at Troy University. At Troy, he manages the technology needs of 31,000 students and 64 site locations in 17 time zones. He began work with the Alabama Attorney General’s Office in 2006 and helped develop a program to promote online safety measures. In addition to his work as advocate for child safety, Greg serves as the director for the Alabama Computer Forensics lab, vice president of Pike County Board of Education and author of 4 IT security books. In 2011 Greg was recognized as one of the top 100 IT leaders in the world by Computer World Magazine.

SHARON PUGH is a native of Dothan, Alabama. She received both her B.S. and M.S. degrees in Elementary Education from Troy University in Troy, Alabama, and her master’s in Counseling and Psychology from Troy University-Dothan. Ms. Pugh is presently a school counselor in an alternative school in Dothan City Schools and has also taught for several years.

FELICIA SIMPSON serves as Community Education Coordinator for Gadsden (Alabama) City Schools. Through her initiative and commitment to anti-bullying initiatives, the Gadsden City Community Education Association's Peggy Spain McDonald “Bright Idea” Award in March 2012. She has assisted State Representative Blaine Gallacher in revising the “Alex Moore Act” to assist schools in recognizing, responding, and preventing bullying. She established partnerships with organizations such as “Stand for the Silent” and the “Megan Meier Foundation.” She has volunteered her services to other school systems and assisted them in planning and organizing an Anti-Bullying Rally.

JAY SINGH is an attorney law fellow at the Southern Poverty Law Center (SPLC) in Montgomery, Alabama, where his work includes a wide range of civil rights litigation and policy work. He is a 2013 graduate of the University of Washington School of Law; but in his limited time with the Center, he's worked on cases dealing with the trafficking of low-wage workers, the abuse of migrant farmworkers, tuition discrimination against the U.S. citizen children of undocumented immigrants in higher education and on a policy initiative seeking to raise awareness of predatory lending. He started the SPLC’s recent initiative to curb religion-based discrimination in public schools across the South, and is currently working with members of the Sikh community to end bullying and bias against Sikh schoolchildren.

RHONDA THOMASON is dedicated to equity and helping all students thrive. Following 26 years in the classroom, Rhonda worked at Teaching Tolerance managing the education grants program and creating widely used anti-bias and anti-racist curriculum materials for school settings and online audiences. She has been actively engaged in safe schools work for over two decades at local, regional, and national levels. National Board Certified for over 15 years, Rhonda is an award winning educational leader, currently serving on the Human Rights Campaign (HRC) Welcoming Schools National Advisory Council and as southern region educational consultant with Welcoming Schools.

ROBERT TURNER is Assistant Program Director for the David Mathews Center for Civic Life.

BRENDA VAN MOL is an experienced speaker and consultant, having worked for major publishing companies across the United States for over 25 years. Since the spring of 2013, Brenda has been a part of the Tools for Life organization, working with teachers and attending conferences dealing with emotional social learning. She has worked with teachers of all age groups and has taught first grade.

JAMES VINES is a Ph.D. candidate in Educational Leadership in Higher Education at Clemson University. He is also pursuing a Policy Studies Certificate from the Strom Thurmond Institute of government and Public Affairs. James has worked as a mental health counselor prior to pursuing his Ph.D. Currently, Mr. Vines is working on his dissertation entitled “An Explanatory Embedded Case Study of the Proposed Megan Meier Cyberbullying Prevention and Tyler Clementi Higher Education Anti-Harassment Statutes.”

MARILYN WATSON is a Safe and Drug-Free Schools Program Manager for the Georgia Department of Education, where she also works as a Health Education Consultant. She has been Chairman of the Board of Directors for the Lowndes County Child Advocacy Center. Marilyn holds a master’s degree in Educational Leadership from Valdosta University.

DEQUADRAY WHITE has explored the roles of writer, director, producer at the Jesse Draper Boys & Girls Club. He wrote and directed a play called, “ No Nonsense” which depicted many of the challenges today's youth face, and challenged members to make sure no one feels unwanted or bullied. He has served as Project Director for the Keystone National Project: “Help Wanted,” a multi-media project addressing Teen Suicide and Self Harm Prevention. He is dedicated to service in his club as has led several service initiatives including the “Stuff the Bus” campaign for the homeless, food drives, and Zumba parties to encourage healthy lifestyles. He is president of his Keystone Club, a Teen Ambassador and has implemented a Literacy Day for all members aged six and seven. Dequadray participates in the 100 Black Men of South Metro Rites of Passage Academy and National Arts Honors Society. He plans to attend college and major in Illustration and/or Art Therapy.
The Truman Pierce Institute, a research and outreach unit in Auburn University’s College of Education, is devoted to the study and improvement of teaching, learning, and leadership. Chartered by the governor and university president in 1982, the institute’s work focuses on ways to improve schools and communities by creating partnerships, conducting research, and providing programs to meet the needs of schools and communities.

Dr. Cindy Reed
Director, Truman Pierce Institute
Emily R. & Gerald S. Leischuck Endowed Professor of Educational Leadership
www.education.auburn.edu/centersandinstitutes/trumanpierceinstitute

Office of Professional & Continuing Education (OPCE), Auburn University Outreach

OPCE makes the educational resources of Auburn University available for non-credit education programs and conferences designed to promote lifelong learning, regardless of age, interest, or location.

Ms. Hope Stockton
Director, Office of Professional & Continuing Education
www.auburn.edu/outreach/opce

Professional Development Credit for Summit Attendance

Alabama State Board of Social Worker Examiners CE – 10.25 hours
National Association of Social Workers Georgia Chapter – 10.25 core continuing education clock hours
National Board for Certified Counselors – Hours will be awarded based on attendance
The Commission on Rehabilitation Counselor Certification – 10.00 Clock Hours

Alabama PLU Information
All participants wishing to receive Alabama PLU credit for the summit must enroll on the STI website, https://pdweb.alsde.edu for Course # PLUACLD151. There is no registration fee. If you do not have access to this website, the person responsible for Professional Development in your school system can assist you. An abstract for the course is listed on the website; detailed information about the required activities may be obtained by contacting Linda Dean, lhd0001@auburn.edu, at the Truman Pierce Institute.

Georgia PLU Information
The Georgia Department of Education has approved the Antibullying Summit for PLU credit:
Course Title: BUILD: Bullying Intervention Leadership Development
Course Number: Course #5F7D76-7D5B
Provider: Auburn University
Contact Hours: 10 hours, 1 PLU or 1 CEU
Please contact Linda Dean (lhd0001@auburn.edu) in the Truman Pierce Institute for additional information about the Georgia PLU.

Truman Pierce Institute Planning & Implementation Staff

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Special Thanks

Ms. Katey Nelson, Office of Public Service, Auburn University