POSITION ANNOUNCEMENT

Director of Distance Learning and Outreach Technology

Auburn University seeks nominations and applications for the position of Director of Distance Learning and Outreach Technology. Auburn University's main campus offers 247 degree programs to over 23,500 students through 13 schools and colleges. Currently, more than 250 courses are available and 23 degrees are offered via distance education programs. Distance learning is a key strategy in the mission of University Outreach, which applies Auburn University's knowledge-base to address societal issues and concerns and provides delivery systems to increase access for diverse constituencies throughout the state, nation and world.

Major Responsibilities: The Director of Distance Learning and Outreach Technology reports to the Office of the Vice President for University Outreach. This position carries administrative and/or supervisory responsibility for the Distance Learning and Outreach Technology Office, which oversees the University’s Independent Learning Program and several certificate programs. The office also provides administrative services for some programs which are administratively housed in academic units. This position requires creativity, innovation, entrepreneurship, and a clear understanding of the purpose and function of distance education programs within the comprehensive curriculum. The successful candidate will have a proven record in strategic curriculum planning and administration of distance education programs, including experience overseeing market research and needs assessment, utilization of varied instructional methodologies, program development, funding, marketing, and evaluation. The candidate must also have the ability to effectively communicate with different constituencies inside and outside the university, and work collaboratively in team settings. Specific responsibilities include the following:

- Develop effective plans for growth and coordination with different distance learning programs and the university at large;
- Develop, with faculty, undergraduate and graduate credit and non-credit distance education offerings and services, both within the Distance Learning Office and/or within academic units campus-wide;
- Develop and implement, in concert with programs based in academic units, a university-wide distance education marketing strategy;
- Provide oversight and administration of the Independent Learning Program and expand its offerings utilizing a variety of delivery options including on-line technologies.
- Provide consultation for the design, development, implementation and evaluation of distance education projects, programs and initiatives;
- Collaborate with departmental faculty and external agencies (e.g., business, government and industry) to identify and provide quality distance education opportunities;
- Integrate distance education into the academic processes of the institution, facilitate the development of policies, procedures, academic resources, student and faculty services, and an appropriate technical infrastructure;
- Identify emerging trends and conduct needs analyses that offer opportunities for new programming and service to new clientele;
- Build coalitions and distance education programs with diverse constituencies, both internally and externally; and
- Secure and effectively manage financial resources for distance education programs, including comprehensive unit budget, as well as program budgets including fee revenues, grants and other funding sources.

**Minimum Qualifications:**

- Master’s degree required (doctorate degree strongly preferred) in distance education, instructional technology, adult/continuing education, educational leadership, or related fields.
- Minimum of 6 years of experience.
- Excellent communication, interpersonal and organizational skills.
- Comprehensive understanding of distance education methodologies.
- Demonstrated success of working in or with an academic environment
- Working knowledge of modern distance education technologies.
- Understanding of outcome assessment and continuous quality improvement.

**Applications:** Review of applications will begin July 20, 2007, with applications accepted until the position is filled. Salary is negotiable and commensurate with experience. Anticipated start date is October 1, 2007. Applications should include: (1) letter which explains the applicant’s philosophy and perspective on distance education, (2) a resume or curriculum vita reflecting specific qualifications related to distance education and outreach experience and accomplishments, and (3) list of three references that are knowledgeable of the applicant’s outreach background and experience. Please submit nominations and applications to: Dr. Jose Llanes, Chair of the Search Committee, Office of the Vice President for University Outreach, 213 Samford Hall, Auburn University, Alabama 36849.

*Auburn University is an Affirmative Action/Equal Opportunity Employer. Women and minorities are encouraged to apply.*