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# **AU Outreach Scholarship Grants 2009**

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**Director of Faculty Engagement and Program  
Development**  
**Office of the Vice President for University  
Outreach**

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# Purpose

- To enable interested faculty to engage in outreach scholarship
  - To encourage faculty initiative in addressing critical societal needs in Alabama and beyond
  - To highlight AU's outreach and to promote AU's outreach mission
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# Selection

- Proposals will be selected which best meet the criteria & definition of outreach scholarship
  - Proposals are judged in part on their potential value & benefit to AU's constituency & to AU's outreach effort
  - Additional funding is encouraged, and programs which have the potential to produce sustainable revenue sources are desirable
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# Grants

- The AU Outreach Scholarship Grant Committee will award grants of up to \$20,000 (funding awarded in May, 2009)
  - Additional internal or external funds secured by the applicants may be applied to the project
  - Funded and non-funded proposals may be resubmitted in future years
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# What is “Outreach”?

“‘Outreach’ refers to the function of applying academic expertise to the direct benefit of external audiences in support of university and unit missions”

*Faculty Handbook, Chapter 3*

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# Criteria for Outreach

1. There is a substantive link with significant human needs and societal problems, issues, or concerns.
  2. There is a direct application of knowledge to significant human needs and societal problems, issues, or concerns.
  3. There is utilization of the faculty member's academic and professional expertise.
  4. The ultimate purpose is for the public or common good.
  5. New knowledge is generated for the discipline and/or the audience or clientele.
  6. And, there is a clear link or relationship between the project/activities and an appropriate academic unit's mission.
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# What is Outreach Scholarship?

The dissemination or application of knowledge through outreach activities.

- This may include academic endeavors informed by your outreach activities, such as authoring articles, book chapters, reports or other publications, or the development of curricula.
  - This may include applied research which utilizes faculty expertise to address societal needs.
  - This may include documentation of any project, including service learning, if it can be established that the project advances the instruction of students, improves your knowledge of your subject area, or improves your ability to educate your students.
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# The Application

- The organization of the application is described on the following pages.
  - The application should be no more than 6 pages, plus budget pages and supporting attachments.
  - The deadline for receipt of the application is **4:00 p.m. on Friday, March 6, 2009.**
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# Organization of the Application

## **Abstract:**

- This is a brief overview stating the need and the objectives of the proposed project.

## **Need:**

- Describe the problem or opportunity that you wish to address. Specifically indicate the location, constituency, etc.
  - State specifically your desired outcomes in order to address the identified need.
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# Organization of the Application

## **Method:**

- How do you propose to address the need?
- List major activities, milestones, completion dates, etc.

## **Mission:**

- How does the proposed project serve the university's mission and your unit's mission?
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# Organization of the Application

## **Scholarship:**

- How does the proposed project utilize your professional expertise?

- How will the project benefit your teaching and/or research?

- In addition to the final report and your presentation to the 2010 Outreach Scholarship Symposium, how do you plan to publish or present your findings as outreach scholarship?

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# Organization of the Application

## **Project Evaluation**

-How do you plan to measure the success of your project?

-How will you measure the impact the project had on the targeted audience?

-How will you know if the project goals and objectives have been met?

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# Organization of the Application

## Attachments:

- Attach a CV for the primary investigator(s), and a brief biographical sketch indicating the qualifications for this particular project.

- Attach a letter of commitment for any additional funds or resources. Additional resources are important to leverage funds, demonstrate commitment, and show sustainability. Matching funds and in-kind contributions from internal and external sources are desirable.

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# Organization of the Application

## Attachments:

- Attach a budget which shows all planned expenditures and sources of funds.

- Other potential supporting documents might include letters of support from academic units and/or external or target constituencies.

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# Expectations of Successful Applicants

- Submit a 6-month progress report in October, 2009 and a final report by March 31, 2010
  - Report on the findings of your project at the 2010 Outreach Scholarship Symposium
  - Reference that the project was funded by the AU Office of Outreach in all publications and presentations concerning the project and/or its results
  - Assist the Office of Outreach in publicizing the project and tracking its outcomes
  - Receive the Office of Outreach's review of all information publicizing activities under the auspices of the Outreach Scholarship Grant
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# Frequently Asked Questions

**□ What can the proposed budget be used for?**

Anything that is legal and appropriate to spend AU funds.

**□ Are there indirect costs?**

Not on the grant funds. However, if the project generates any additional funds, an administrative fee will be assessed to these to help fund future projects.

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# Frequently Asked Questions

- **Can equipment be purchased that will be kept by constituents after the completion of the grant?**

Yes. This may illustrate the lasting impact of the project.

- **If applicable, should the proposal reflect a multi-year effort?**

Yes, but, this grant is designed for one year. Investigators may submit additional applications in subsequent years.

- **When is the grants award date?**

April 15, 2009.

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# Frequently Asked Questions

**□ Are international projects considered?**

Yes.

**□ Can applicants submit applications for more than one project?**

Yes.

**□ Can faculty submit joint applications?**

Yes.

**□ How will funds be distributed?**

The full amount of the award will be transferred to a departmental account.

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# Frequently Asked Questions

- **Can grants be used for projects which require additional funding?**

Yes.

- **Can clinical faculty and/or NTTF faculty apply for grants and serve as principal investigators?**

Yes, if the scholarship produced will be used to satisfy expectations for promotion.

- **Should approval from AU's IRB be included in the grant application?**

No; but if human subjects are involved and IRB approval is needed, this process should begin well before the grant award date.

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# Application Submittal

**□ Submit Original and Four Copies of Proposals to:**

Outreach Scholarship Committee

c/o Dr. C. Leary Bell

Director of Faculty Engagement and  
Program Development

Office of the Vice President for University  
Outreach

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