Monday, September 20th

8:00 – 8:15  Welcome Back

8:15 – 9:15  The History of Economic Development in Alabama
Edwin C. Bridges, Ph.D.
Director Emeritus
Alabama Department of Archives and History

9:15 – 9:30  Break

9:30 – 10:45  Alabama Government and Economic Development
Joe A. Sumners, Ph.D.
Executive Director Emeritus
AU Government & Economic Development Institute

10:45 – 11:00  Break (Sponsored by Spire)

11:00 – 12:00  Economic Development and Alabama's Changing Image
Steve Sewell
Executive Vice President
Economic Development Partnership of Alabama

12:00 – 1:15  Lunch (On Your Own)

1:15 – 2:15  Alabama Workforce Development: Programs and Planning
Ed Castile  Nick Moore
Deputy Secretary & Governor's Education Policy Advisor
Executive Director, AIDT  Alabama Governor's Office of Education and Workforce
AL Department of Commerce

2:15 – 2:30  Break and Class Photo

2:30 – 3:30  K-12 Education and Alabama Economic Development
Eric G. Mackey, PhD
Superintendent of Education
State of Alabama

3:30 – 3:45  Break (Sponsored by Spire)
3:45 – 5:00 PK-12 Education and Workforce: Making the Connection (Panel)
Barbara J. Cooper, Ph.D., Secretary of Early Childhood Education, State of Alabama
Heather Brothers New, IOM, TMP, AACE; President & CEO; The Chamber, Gadsden and Etowah County
Audrey Marshall, Coordinator of Work-Based Education, Auburn City Schools

5:00 Welcome Reception (Terrace Room)
Sponsored by Alabama Power and Alabama Municipal Electric Authority (AMEA)
Special appearance by Aubie the Tiger

Tuesday, September 21st

8:00 – 8:30 Alabama Office of Apprenticeship
Josh Laney
Director, Alabama Office of Apprenticeship

8:30 – 9:00 Alabama Small Business Commission
Rosemary Elebash
Alabama State Director, NFIB

9:00 – 9:15 Break

9:15 – 10:15 Placemaking as an Economic Development Tool
Nathan R. Norris, J.D.
Founding Principal, CityBuilding Partnership

10:15 – 10:30 Break (Sponsored by PowerSouth)

10:30 – 11:30 Placemaking Resources (Panel)
Carrie Banks, Chair, Alabama Communities of Excellence
Tami Reist, President & CEO, Alabama Mountain Lakes Tourist Association
Mary Helmer Wirth, President & State Coordinator, Main Street Alabama

11:30 – 12:15 Alabama Department of Commerce
Greg Canfield
Secretary, Alabama Department of Commerce

12:15 – 1:30 Lunch (On Your Own)

1:30 – 2:00 Alabama Department of Economic and Community Affairs
Kenneth Boswell
Director, ADECA

2:00 – 3:00 The Role of Local Elected Officials in Alabama Economic Development (Panel)
Jim Byard, Jr., Founder, Byard Associates, LLC
Leigh Dollar, Mayor, City of Guntersville
Ray Long, Chairman, Morgan County Commission

3:00 – 3:15 Break (Sponsored by Chambless King Architects)
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 – 3:45</td>
<td><strong>Alabama Capital Network</strong></td>
<td>Joshua Jones, Chief Executive Officer, Alabama Capital Network</td>
</tr>
<tr>
<td>3:45 – 5:00</td>
<td><strong>Retail as an Economic Development Strategy</strong></td>
<td>Lacey Bacchus, Business Developer, Retail Strategies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Madeline Farr, Director of Retail Academy, Retail Strategies</td>
</tr>
<tr>
<td><strong>Wednesday, September 22nd</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 – 9:00</td>
<td><strong>Alabama Infrastructure and Economic Development</strong></td>
<td>Joe Meads, Principal and Owner, Sain Associates, Inc.</td>
</tr>
<tr>
<td>9:00 – 9:15</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>9:15 – 9:45</td>
<td><strong>Broadband: Essential Economic Development Infrastructure</strong></td>
<td>Tom Stackhouse, President and CEO, Central Alabama Electric Cooperative</td>
</tr>
<tr>
<td>9:45 – 10:45</td>
<td><strong>The Role of Utilities in Alabama Economic Development (Panel)</strong></td>
<td>Leigh Davis, Vice President of Economic &amp; Community Development, Alabama Power Company</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Warren Hicks, Project Manager, Economic Development AL Region, Tennessee Valley Authority</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Horace H. Horn, Jr., Vice President of External Affairs, PowerSouth Energy Cooperative</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mike Swinson, Director of Economic Development, Spire</td>
</tr>
<tr>
<td>10:45 – 11:00</td>
<td>Break (Sponsored by Sain Associates, Inc.)</td>
<td></td>
</tr>
<tr>
<td>11:00 – 12:00</td>
<td><strong>International Trade and Development</strong></td>
<td>Brian Davis, Director, Alabama International Trade Center</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hilda Lockhart, Director, International Trade Division</td>
</tr>
<tr>
<td>12:00 – 1:00</td>
<td>Lunch (On Your Own)</td>
<td></td>
</tr>
<tr>
<td>1:00 – 1:30</td>
<td><strong>Site Selection: A Local Perspective</strong></td>
<td>Arndt Siepmann, Deputy Director of Economic Development, City of Auburn</td>
</tr>
<tr>
<td>1:30 – 2:30</td>
<td><strong>Rural Development: Best Practices from Across Alabama (Panel)</strong></td>
<td>Whitney H. Barlow, J.D., Executive Director, Chilton County Industrial Development Authority</td>
</tr>
<tr>
<td></td>
<td></td>
<td>David Padgett, Economic Developer, Bullock County Development Authority</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bryant Whaley, Executive Director, Randolph County Economic Development Authority</td>
</tr>
<tr>
<td>2:30 – 2:45</td>
<td>Break (Sponsored by NextSite)</td>
<td></td>
</tr>
<tr>
<td>2:45 – 3:45</td>
<td><strong>Rural Development Partners and Resources (Panel)</strong></td>
<td>Allen Bowen, Acting State Director, USDA Rural Development</td>
</tr>
</tbody>
</table>
Bevin Tomlin, Community Development Manager, Alabama Power Company
Brenda Tuck, Rural Development Manager, Alabama Department of Commerce

3:45 – 4:00 Break (Sponsored by Southeast Gas)

4:00 – 4:30 Alabama Innovation and Entrepreneurship
Miller Girvin
Executive Vice President of Innovation and Entrepreneurship, EDPA

4:30 – 5:00 Economic Development Partnership of Alabama
Greg Barker
President, EDPA

Thursday, September 23rd

7:30 – 8:15 Graduation Breakfast (The Terrace Room)
Sponsored by Spire

8:15 – 9:15 The Role of Public Policy in Economic Development
Martha Roby
Senior Advisor for Government Affairs & Economic Development, Bradley
Sheron Rose
Senior Vice President of External Affairs, Montgomery Area Chamber of Commerce

9:15 – 9:30 Break

9:30 – 10:30 State and Federal Incentives
Alex Flachsbart
President and CEO, Opportunity Alabama
Angela Smith
Incentives Manager, Alabama Department of Commerce

10:30 – 10:45 Break (Sponsored by Spire)

10:45 – 11:15 Economic Development Association of Alabama
Jim Searcy
Executive Director, EDAA

11:15 – 11:45 Business Retention and Expansion: A Local Perspective
John Sweatman, Project Manager, City of Opelika
Todd Shackett, Former Director of Operational Excellence, Baxter International, Inc. and President, Southern Union State Community College