### Monday, September 9th

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:15-8:30</td>
<td>Welcome and Introductions</td>
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<tr>
<td></td>
<td>David Mixson – Associate Director, Government and Economic Development Institute</td>
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<td>Auburn University</td>
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<td>Mike Swinson – Director, Economic Development Spire</td>
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<td>8:30 – 9:30</td>
<td>The History of Economic Development</td>
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<td>Dr. Edwin C. Bridges – Director Emeritus, Alabama Department of Archives and History</td>
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<td>9:30 – 9:45</td>
<td>Break</td>
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<td>9:45 - 11:15</td>
<td>Alabama Government and Economic Development</td>
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<td>Joe A. Sumners, Ph.D. – Founder and Manager of Wicked Solutions LLC, Exec. Director Emeritus</td>
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<td>of GEDI</td>
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<td>11:15 – 12:30</td>
<td>Lunch (on your own)</td>
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<td>12:30 – 1:15</td>
<td>Alabama’s Infrastructure: How are We Doing?</td>
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<td>Joe Meads – Principal and Owner, SAIN Associates</td>
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<td>1:15 - 1:30</td>
<td>Break</td>
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<tr>
<td>1:30 – 3:15</td>
<td>Alabama Workforce Recruitment, Training, and Development</td>
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<td>Ed Castile – Deputy Secretary of Commerce, Department of Commerce of Alabama</td>
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<td>Gary Weaver – Regional Workforce Director, Alabama Community College System</td>
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<td>3:15 – 3:30</td>
<td>Break</td>
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<td>3:30 – 4:00</td>
<td>Career and Technical Education/Workforce Development</td>
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Tommy Glascock – Deputy State Superintendent, Education, Career, and Technical Education, Workforce Development Division

4:00 – 5:00 Panel: Career and Technical Education/Workforce
Moderator: David Mixson – Associate Director, GEDI
Panel Members: Audrey Marshall – Coordinator Work-based Education, Auburn City Schools
Amy Brabham – Workforce Director, City of Auburn
Lindsay Jordan – Career Coach, Elmore County Schools

5:00 – 6:30 Reception – Sponsored by Alabama Power Co. and CDG Engineers & Associates Inc.
Tuesday, September 10th

8:00 – 9:30  Retail as an Essential Economic Development Strategy
            Jeff Rouzie – Marketing/Research, Retail Strategies

9:30 – 9:45  Break and Load Bus

9:45 – 10:00  Travel to Auburn Industrial Park

10:00 – 10:45  Tour Auburn Industrial Park

10:45 – 11:45  Bus to East Chase

11:45 – 12:45  Lunch at East Chase (on your own)

12:45 – 1:15  Bus to Hyundai

1:30 – 3:30  Tour and Story of Hyundai Recruitment
            Ellen McNair – Sr. Vice President, Corporate Development,
            Montgomery Chamber of Commerce

3:30 – 4:00  Photo, Break and Load Bus

4:00 – 5:00  Travel to Auburn

5:00 p.m.  Adjourn for day
Wednesday, September 11th

8:00 – 9:00  International Trade and Investment
    Brian Davis – Director, Alabama International Trade Center University of Alabama
    Hilda Lockhart – Director, International Trade Division, Alabama Department of Commerce

9:00 – 9:15  Break

9:15 – 10:30 State and Federal Economic Development Incentives
    Angela Smith – Incentives Manager, Alabama Department of Commerce
    Alex Flachsbart – Founder & CEO, Opportunity Alabama

10:30 – 10:45 Break

10:45 – 12:00 Alabama Resources to Support Local Economic Development
    Anita Archie – Deputy Director, ADECA
    Quinton Harris – Area Director, USDA Rural Development

12:00 – 1:15 Lunch (on your own)

1:15 – 1:45 Alabama Department of Commerce
    Greg Canfield – Secretary of Commerce, Alabama Department of Commerce

1:45 – 2:15 Economic Development Partnership of Alabama
    Steve Sewell – Executive Vice President, Economic Development Marketing, Economic Development Partnership of Alabama

2:15 – 2:45 Economic Development Association of Alabama
    Jim Searcy – Executive Director, Economic Development Association of Alabama

2:45 – 3:00 Break
3:00 – 4:00  Panel: Inspiration and Insights from Alabama’s Rural Economic Developers

Moderator:  Jennifer Ryan

Panel Members:  David Hutchison – Executive Director, Butler County Commission for Economic Development
               Bryant Whaley - Executive Director, Randolph County EDA
               Brenda Tuck – Rural Development Manager, Alabama Department of Commerce

4:00 – 4:15  Break

4:15 – 5:15  Panel: The Role of Utilities in Alabama Economic Development

Moderator:  David Mixson – Associate Director, GEDI

Panel Members:  Patrick Murphy – VP Marketing and Economic Development, Alabama Power Company
                Mike Swinson – Director of Economic Development, Spire
                Caleb Goodwyn – Economic and Community Development Representative, PowerSouth Energy Cooperative
Thursday, September 12th

8:00 – 8:30  Know Your Community Tool

David Mixson - Associate Director, GEDI Auburn University
Jonathan Gross – Research & Consulting, GEDI Auburn University

8:30 – 9:30  Panel: Programs Supporting Small Towns and Local Economies
Moderator:  Jennifer Ryan, Communications and Marketing Manager, GEDI
Panel Members:  Sidney Hoover – Executive Director,
Alabama Communities of Excellence
Trisha Black – Field Services Specialist, Main Street Alabama
Brian Hilson – Rural Development Strategist,
EDAA Rural Development

9:30 – 9:45  Break

9:45 – 10:45  Panel: Economic Development from the Company’s Perspective
Moderator:  David Mixson
Panel Members:  Tim Beasley – HR Manager, RAPA L.P.
Todd Shackett – President,
Southern Union State Community College
Dave Debaets – Retired VP, Briggs and Stratton

10:45 – 11:00  Photo and Break

11:00 – 12:00  Graduation Luncheon