

AMROA 2019 Winter Conference
Strategically Preparing Municipalities for
Revenue Generation in the New Century
December 11-13, 2019

AGENDA

Wednesday, December 11, 2019

3:00 - 5:00 p.m. Early Registration

7:00 - 9:00 p.m. Hospitality Suite Open

Thursday, December 12, 2019

Presiding: Ward Sellers, President

7:30 - 8:30 a.m. Registration and Continental Breakfast

8:30 a.m. Welcome

Ward Sellers

Revenue Manager, City of Alexander City

President AMROA

LaKami Baker, Ph.D.

Interim Executive Director

Government & Economic Development Institute

8:45 a.m. WRAP – Partnering for Increased Resource Information

Lee Ann Rouse

Revenue Manager

Special Projects Unit, Sales & Use Tax Division

Alabama Department of Revenue

10:00 a.m. Break

10:15 a.m. Single Point Filing – Partnering for Streamlined Resources

Tanner Epperson

Account Manager, Alabama Interactive

11:00 a.m. 2020 Census

William Scott

Partnership Specialist

Atlanta RCC Field Division

US Census Bureau

11:45 a.m. Break for Lunch

Noon Luncheon

Keynote: Allen Greene

Auburn University Athletic Director

with Special Appearance by Aubie!

1:15 p.m. Knowing Your Customers (Inside and Out)

Kristen Reeder

Human Resource Director, City of Auburn

2:15 p.m. Break

2:30 p.m. Knowing Your Customers (Inside and Out)

Kristen Reeder

Human Resource Director, City of Auburn

3:15 p.m. Break

3:30 p.m. Roundtable Discussions and Presentations

5:00 p.m. Adjourn

5:30 p.m. Member's Dinner at Amsterdam Café

7:00 - 9:00 p.m. Hospitality Suite Open

Friday, December 13, 2019

8:00 - 8:30 a.m. Continental Breakfast

8:30 a.m. Panel: Collaboration for Improved Revenue Collection

Ward Sellers-Moderator

Revenue Officer, City of Alexander City

LaTrice Mose

Revenue Manager, City of Auburn

Garry Shirah

Revenue Officer, City of Dothan

Timeka Cunningham

Revenue Official, City of Orange Beach

10:00 a.m. Break

10:15 a.m. Legal Update, Legislative Preview and Updates on SSUT

Ken Smith

Executive Director

Alabama League of Municipalities

11:30 - Noon Door Prizes/Evaluations/Adjournment