EDAA LEADERSHIP INSTITUTE
A partnership between the Economic Development Association of Alabama and Auburn University to educate and engage elected officials, economic development board members, and other community leaders about key issues in economic and community development.

SPRING 2017 COURSE SCHEDULE

9:30 am - 3:00 pm. Locations TBA. Tuition is $75.00 per student.

Call 334-844-3685 or visit www.auburn.edu/edaaleadership for more information.

Building COMMUNITY

This program will cover the importance of building your community in order to improve economic development. Topics include: Building a Foundation for Economic Growth; Community Leadership; Collaborations & Partnerships; Physical Infrastructure & Community Strategic Planning. The course will be offered on the following dates & locations around the State of Alabama. Participants can register for the session that best fits their schedule.

March 9 — Hilton Perimeter Park, Birmingham
March 30 — Windcreek Resort, Atmore
April 5 — Cullman Chamber of Commerce
April 26 — Central AL Electric Coop, Prattville

-To earn an EDAA Leadership Certificate, participants must complete 4, 1-day courses and attend at least one summer or winter EDAA Conference.
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Courses can be taken on a stand alone basis, but participants are encouraged to take multiple courses to earn the EDAA Leadership Certificate.
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Classes will utilize regional economic development practitioners as instructors and panelists and will be offered in locations around the state.

Core Courses include:
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ESSENTIALS of Economic Development
-
Building WORKFORCE
-
Building COMMUNITY
-
Business & Industry MARKETING AND ATTRACTION
-
Attracting RETAIL

Government & Economic Development Institute (GEDI)
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Auburn University is an equal opportunity educational institution/employer.