APRIL 10 & 11, 2012
Auburn University Hotel and Conference Center

OUTREACH SCHOLARSHIP SYMPOSIUM

New this year: Pre-Symposium Grant Success Workshop on April 9, 2012.
Details inside!

Keynote Speaker: Dr. Mary Sias, President of Kentucky State University

Advancing Transformative Engagement

www.auburn.edu/outreachsymposium
Dear symposium participants,

Welcome to our fourth Outreach Scholarship Symposium. Based on the success of our past symposia, we have decided to expand our program to three days. This allows us to move our workshops on tenure and funding issues from the concurrent program to full individual sessions. This will also allow you to attend both of these very popular and helpful sessions, as well as hear from colleagues regarding their initiatives and the scholarly contributions deriving from their engagement.

I am very pleased to welcome Dr. Mary Sias to Auburn University to deliver our keynote address on advancing the focus on engagement at research institutions. Dr. Sias is President of Kentucky State University and she has extensive engagement experience as immediate past board chair of the Association of Public Land-Grant Universities. I am also looking forward to the involvement of Dr. Wayne Flynt, Dr. Chris Rodger, Mr. David Hinson and Ms. Nan Fairley. These individuals have built amazing careers grounded in engagement and the production of outreach scholarship.

This year’s program demonstrates that Auburn University is at the forefront of the discussions on faculty engagement throughout the academy. I hope you find today’s symposium informative and I encourage you to take full advantage of the opportunity to network with some of America’s finest outreach scholars — right here at Auburn University!

Best regards,

Royrickers Cook
Assistant Vice President for University Outreach
Auburn University
Pre-Symposium Workshop
Grants Success: Funding Support for Outreach Projects

AGENDA

Monday, April 9, 2012 - AU Student Union Room 2222

8:00 – 8:30 a.m. Registration and Check-in

8:30 – 9:00 a.m. Welcome

9:00 – 9:45 a.m. Session 1 – “The Basics of Proposal Writing”
Juanita Syljuberget, Contracts & Grants Specialist III
Alabama Cooperative Extension System

9:45 -10:00 a.m. Break

10:00 – 10:45 a.m. Session 2 – “Online Tools to Find Funding for Outreach Scholarship”
Rodney J. Greer, Director, Research Program Development and Grants
College of Education

10:45-11:45 a.m. Session 3 – “The Nuts and Bolts of Sponsored Programs”
Tony Ventimiglia, Associate Director of Education & Communication
Office of Sponsored Programs

12:00 – 1:00 p.m. Lunch on your own

1:30 – 2:15 p.m. Session 4 – “Post-Award Management of Sponsored Projects”
Gina Bailey, Assistant Director of Contracts and Grants
Accounting

2:15 – 2:45 p.m. Session 5 – “Show Me the Money: Acquiring Private Dollars for Public Support”
Barbara Miller, Assistant Vice President
Office of Development

2:45 – 3:00 p.m. Break

3:00 – 3:45 p.m. Session 6 – “The Rural Alabama Initiative Grant Program: A Little Can Go a Long Way”
Mike Easterwood, Senior Outreach Associate
Economic & Community Development Institute

3:45 – 4:30 p.m. Session 7 – “Intellectual Property & Technology Transfer”
George C. Konstant, Associate Director
Office of Technology Transfer

4:30 – 5:00 p.m. Wrap-up: Concluding Reflections and Remarks
Outreach Scholarship Symposium
Advancing Transformative Engagement

AGENDA

Tuesday, April 10, 2012
Dixon Hotel and Conference Center at Auburn University

8:00 – 8:30 a.m. Registration, Check-in, Beverage/Networking
Location: Pre-function Foyer
(Poster Showcase Location: Terrace Room)

8:30 – 8:50 a.m. Welcome and Keynote Introduction
Location: Auditorium

8:50 – 9:40 a.m. Keynote Address: “Transforming Potential Power of Civic Engagement”
Dr. Mary Sias, President, Kentucky State University
Location: Auditorium

9:50 – 10:40 a.m. Breakout Session 1

- Symposia Session Location: Governor’s Room
  Navigating the Tenure and Promotion Maze in the Academy
  Constance S. Hendricks and Denisha L. Hendricks
  School of Nursing and Kentucky State University Department of Athletics

- Concurrent Session Location: Seminar Room
  What do Outreach, Health Care, and Aviation Have in Common?
  Randy Johnson
  College of Business

- Concurrent Session Location: Auditorium
  Outreach Scholarship Defined
  Chippewa Thomas
  University Outreach

10:40 – 11:00 a.m. Refreshment Break and Poster Showcase Visitation
Location: Terrace Room
11:00 – 11:50 a.m. Plenary Session (A) Location: Auditorium
Tenure and Promotion Outreach Success Panel
Barbara Wilder, Cheryl Seals, Bill Sauser, and Jennifer Kerpleman
Nan Fairley, Facilitator
(2011 Excellence in Faculty Outreach Award Recipient)
College of Liberal Arts

12:00 – 1:15 p.m. Outreach Scholars Lunch and Presentation Location: Ballroom A
Designed for Habitat: Collaborations with Habitat for Humanity
David W. Hinson, FAIA
School of Architecture, Planning, & Landscape Architecture
Auburn University

1:30 – 2:20 p.m. Breakout Session 2

• Concurrent Session Location: Governor’s Room
Assistive Technology Studio: An Interdisciplinary Collaboration
Scott Renner
Auburn University Center for Disability Research and Service

• Symposia Session Location: Seminar Room
Using Tailored Messages to Empower Others to Live Healthier: Making a Health Promotion Connection for Alabama’s Volunteer Citizen Servants
Constance S. Hendricks and Teresa Gore
School of Nursing

Innovation through Outreach and Extension: Oyster Farming as an Opportunity for the Gulf Coast
William C. Walton and LaDon Swann
Auburn University/Alabama Cooperative Extension and Auburn University Marine Extension and Research Center

Wireless Rural Health School Screening as Front Line Obesity Screening
Barbara Wilder, Jennifer Schuessler, Constance S. Hendricks, and Lawanda Gray
School of Nursing and Macon County Schools

• Concurrent Session Location: Auditorium
Current Outreach and Engaged Scholarship in the Curriculum and Teaching Department at Auburn University
Lisa Caravan and Edna Brabham
College of Education

2:20 – 3:20 p.m. Refreshment Break and Poster Showcase Presentations
Location: Terrace Room

3:30 – 4:00 p.m. Wrap-up: Concluding Reflections and Remarks
Location: Auditorium
AGENDA

Wednesday, April 11, 2012
Dixon Hotel and Conference Center at Auburn University

8:00 – 8:30 a.m.  Registration, Check-in, Beverage/Networking
Location: Pre-function Foyer
(Poster Showcase Location: Terrace Room)

8:30 – 9:00 a.m.  Welcome
Location: Auditorium

9:00 – 10:20 a.m.  Plenary Session (B) Location: Auditorium
Community and Campus Partners “Building Bridges”
Town Hall Meeting
(Co-sponsored by the Auburn University Chapter of Imagining America)
Nan Fairley, Facilitator
(2011 Excellence in Faculty Outreach Award Recipient)
College of Liberal Arts

10:30 – 10:50 a.m.  Refreshment Break and Poster Showcase Visitation
Location: Terrace Room

11:00 – 11:50 a.m.  Breakout Session 3

- Concurrent Session Location: Governor’s Room
  Global Outreach in Education: South Korea Initiative
  Suhyun P. Suh, John Dagley, and Lucy Johnson
  College of Education

- Concurrent Session Location: Seminar Room
  KEMET Academy:
  Sustainable Community Development through a Focus on Youth
  Cheryl D. Seals, L. Octavia Tripp, Susana Morris, Denise Davis-Maye,
  Garnetta Lovett, and Dannielle Davis
  Samuel Ginn College of Engineering, College of Education, College of Liberal Arts, Auburn University Montgomery College of Liberal Arts, and Alabama State University College of Education

- Concurrent Session Location: Auditorium
  University Outreach Departments Panel:
  What We Do and How it Relates to You
  Ralph Foster, Christiana Russell, Hope Stockton, Joe Sumners, Chippewa Thomas, Don-Terry Veal, and Alyson Whyte
  University Outreach
12:00 – 1:20 p.m. Outreach Scholars Recognition Lunch and Presentation  
Location: Ballroom A  
“Taking Learning to the People”  
Wayne Flynt, Ph.D.  
Professor Emeritus, Department of History  
College of Liberal Arts, Auburn University

1:30 – 2:20 p.m. Breakout Session 4  
• Symposia Session Location: Governor’s Room  
Amp’d Challenge  
Braxton Carrigan, Erin Percival, John Asplund, and Chris Rodger  
College of Science and Mathematics

Using Service Learning to Make a Difference in Headstart  
Stuart Pope and Constance S. Hendricks  
School of Nursing

• Concurrent Session Location: Seminar Room  
The Accountability Based Sex Offender Program:  
A Unique Public-public Partnership  
Barry Burkhart and Kelli Thompson  
College of Liberal Arts

• Concurrent Session Location - Auditorium  
Civic Engagement Initiative  
Mark Wilson  
College of Liberal Arts

2:20 – 3:20 p.m. Working Breakout and Networking  
Location: Auditorium

3:20 – 4:20 p.m. Refreshment Break and Poster Showcase Presentations  
Location: Terrace Room

4:30 – 5:00 p.m. Wrap-up: Concluding Reflections and Remarks  
Location: Auditorium
2012 Outreach Scholarship Symposium

Competitive Outreach Scholarship Grant Recipients

Integrated Design & Construction Outreach: Cordova, AL, Long Term Recovery
Joshua Emig
Architecture and Building Science

Empowering Distressed Communities through Digital Signage Technologies for Effective Recovery from Disasters
Chetan S. Sankar
Business

Developing Career and College Competencies: Preparing At-Risk Students to be Successful in Career and College Opportunities
Amanda Evans
Education

Health-enhancing physical education initiative – Butler County Schools
Peter Hastie
Education

Green Teams: Leading Green and Saving Green in Four Alabama Public Schools
Lisa Kensler
Education

Developing a Virtual Community Support Network to Promote Rural Entrepreneurial Sustainability
Sang-Eun Byun
Human Sciences

Tele-Health in Guatemala: Serving Hearing Healthcare Needs of Impoverished Children
Kelli M. Watts
Liberal Arts -Communication Disorders

Auburn University Summer Science Institute
Allen Landers
Sciences and Mathematics
CONCURRENT SESSIONS  50 Minute Presentations

What Does Outreach, Health Care, and Aviation Have in Common?
Randy Johnson
College of Business
Adapting the aviation industry’s Crew Resource Management to the health care community through an agreement with Auburn University’s Outreach and Baptist Health of Montgomery, AL has had a dramatic impact on patient safety.

Outreach and Engaged Scholarship Defined
Chippewa Thomas
University Outreach
This presentation is intended to identify types and sources of Outreach and Engage Scholarship present how it relates to demonstration of faculty productivity. Why a keen understanding of these concepts is important in the process of faculty development will be discussed.

Assistive Technology Studio: An Interdisciplinary Collaboration
Scott Renner
Auburn University Center for Disability Research and Service
The Assistive Technologies Studio at Auburn University is a collaborative outreach initiative between the Department of Industrial and Graphic Design and the Department of Special Education, Rehabilitation, and Counseling. This presentation will discuss the history of the initiative, increase awareness of the current project, and showcase design solutions that are a result of community outreach and research.

Current Outreach and Engaged Scholarship in the Curriculum and Teaching Department at Auburn University
Lisa Caravan and Edna Brabham
College of Education
This presentation will showcase multi-faceted outreach programs for 2011-2012 in the College of Education’s Department of Curriculum and Teaching (C&T). C&T outreach includes partnerships with schools and the State Department of Education, projects funded by internal and external grants, and community enrichment and intervention programs supported by tuition.

Global Outreach in Education: South Korea Initiative
Suhyun P. Suh, John Dagley, and Lucy Johnson
College of Education
The Global Outreach in Education program was developed to enhance community outreach efforts aimed at improving the educational and community experiences of Korean families new to Auburn/Opelika area. A select group of teachers and graduate students were provided opportunities in Korea to learn about cultural traditions and educational approaches.
KEMET Academy: Sustainable Community Development through a Focus on Youth
Cheryl D. Seals, L. Octavia Tripp, Susana Morris, Denise Davis-Maye, Garnetta Lovett, and Dannielle Davis
Samuel Ginn College of Engineering, College of Education, College of Liberal Arts, Auburn University Montgomery College of Liberal Arts, and Alabama State University College of Education
KEMET Academy was created with the aim of increasing high school graduation rates among African American students in Alabama’s Black Belt where over 30% of Macon and 35% of Lowndes adult residents lack a high school diploma. KEMET provides activities to improve student’s self-efficacy, performance and their motivation to excel.

University Outreach Departments Panel: What We Do and How it Relates to You
Ralph Foster, Christiana Russell, Hope Stockton, Joe Sumners Chippewa Thomas, Don-Terry Veal, and Alyson Whyte
University Outreach
Realizing the importance of Outreach at Auburn University, Directors/Department Heads for the University Outreach unit will present areas of Outreach Expertise, Engagement and Service currently available to students, faculty and communities across the state of Alabama, nationally and internationally. Additionally, as a very robust unit, Directors/Department Heads will present its multi-disciplinary interrelatedness and individually notoriety as driven by the Auburn University mission.

The Accountability Based Sex Offender Program: A Unique Public-Public Partnership
Barry Burkhart and Kelli Thompson
College of Liberal Arts
In 1999, Alabama mandated that juvenile sex offenders were to be provided treatment by the Alabama Department of Youth Services (DYS). Prior to this date, no systematic approach for providing treatment existed at the state level. To address this problem, DYS partnered with Auburn University to create the Accountability Based Sex Offender Program.

Civic Engagement Initiative
Mark Wilson
College of Liberal Arts
The Community and Civic Engagement Initiative is based on Auburn University’s historic commitment of service and the College of Liberal Arts’ mission to foster an intellectual community where students have an understanding of the human condition, a respect for individual and cultural differences, and a desire for the free exchange of ideas. Through civic engagement, individuals—as citizens of their communities, their nations, and the world—are empowered as agents of positive social change for a more democratic world.
Navigating the Tenure and Promotion Maze in the Academy
Constance S. Hendricks and Denisha L. Hendricks
School of Nursing and Kentucky State University Department of Athletics
The academy, just like any other organization, has established requirements that must be met to ensure successful progression and longevity, (i.e. Tenure and Promotion). This presentation will use Boyer’s (1990) Model of Scholarship as a guide to ensure activities that consume time and energies of many junior faculty are valued. Participants will be able to use the information to assist them in developing their Personalized Academy Progression Plan as a roadmap.

Comparing Picture Exchange and the iPAD™ for Communication of Students with Autism Spectrum Disorder
Doris A. Hill and Margaret Flores
College of Education
Apple iPad™ technology for use as a communication tool was compared to Picture Exchange during Extended School Year (ESY) services for elementary school students with autism. Presenters share data, strategies, limitations and strengths of both technologies.

Developing a Faith-Based Health Promotion: A Recipe for Health
Teresa Gore, Rev. Melvin Owens, Constance S. Hendricks, and Chandra Darden
School of Nursing
This presentation will provide an overview of the implementation of an outreach, community-based intervention project. The purpose of this project was to increase the knowledge of healthy self-care choices for rural Alabama African-American (AA) populations. Volunteer AA congregational members from two partnering churches participated in the Recipe for Health program.

Using Tailored Messages to Empower Others to Live Healthier: Making a Health Promotion Connection for Alabama’s Volunteer Citizen Servants
Constance S. Hendricks and Teresa Gore
School of Nursing
The presentation will provide an overview of the implementation of an Outreach funded community-based intervention project. This rural community-based project served as a demonstration pilot project that has become an on-going service teaching-learning opportunity for faculty and students that can be expanded to other disciplines within the university.

Innovation through Outreach and Extension:
Oyster Farming as an Opportunity for the Gulf Coast
William C. Walton and LaDon Swann
Auburn University/Alabama Cooperative Extension and Auburn University Marine Extension and Research Center
A commercial off-bottom oyster farm was established in 2009 in Mississippi Sound that has served as a proof of concept, establishing the technical and economic feasibility of oyster farming in coastal Gulf of Mexico. An oyster farming Business Park will be launched this summer to create jobs and increase incomes.
Wireless Rural Health School Screening as Front Line Obesity Screening
Barbara Wilder, Jennifer Schuessler, Constance S. Hendricks, and Lawanda Gray
School of Nursing and Macon County Schools
Auburn University School of Nursing (AUSON) has been an active partner with KidCheck since its inception as a Community Outreach Project. The presentation shares how three stakeholders worked together to care for the Macon county school children in an effort to promote health as an early intervention responsive to the concern of childhood obesity.

Amp’d Challenge
Braxton Carrigan, Erin Percival, John Asplund, and Chris Rodger
College of Science and Mathematics
On Saturday February 4th, eight teams of middle school students competed in a team mathematical scavenger hunt. During the challenge the teams were exposed to upper level mathematics through a series of inquiry-based problems where the solutions required logical reasoning and in-depth explanations. Our goal was to present mathematics in a process which encourages problem solving through logical reasoning skills.

Using Service Learning to Make a Difference in Headstart
Stuart Pope and Constance S. Hendricks
School of Nursing
Auburn University School of Nursing (AUSON) Students prepare presentations on hand washing, vehicle safety, doctor visits, and several other health and safety topics that are taught to 3-5 year-olds in the federally funded HeadStart Program in Lee and Russell counties. The Student Nursing Association proposed a project to solicit contributions of new underwear for the HeadStart children in need of a change of underwear. The student nurses association adopted the project and called it Project Underpants. What started as a teaching project for our senior nursing students, made a difference in the community.
POSTER SESSIONS

Teresa Gore
(School of Nursing)
Making It Real with Technology: Simulated Clinical Experience

Denisha Hendricks
(Kentucky State University Athletics Department)
Student-Athletes: A Vulnerable Population

Stuart Pope
(School of Nursing)
Animal-Assisted Therapy and Older Adults with Cognitive Impairments

Sola Popoola
(Tuskegee University School of Nursing and Allied Health)
Understanding the Importance of Technology and Learning of Adult Learners in Nursing Education

Christiana Russell
(University Outreach)
Auburn Family University:
Addressing College Access through K-12 Family Collaborations

Alyson Whyte, Cannesa Felton, and Ashley-Raven Stinson
(Alabama Rural Writing Partners, Loachapoka High School English Department, and Loachapoka High School Writing Space)
Writing Space at Loachapoka High School: Edge-of-School “Fun” and “Adventure”
Thank you.
2012 Outreach Grant Success Workshop and Outreach Symposium Program Committee

Chippewa M. Thomas
Director of Faculty Engagement

John Freeze
Assistant Director, Professional and Continuing Education

Gail Gauntt
Outreach Administrative Assistant

Elizabeth Haeussler
Outreach Administrative Assistant

Karen Rankin
IT Specialist, Office of Public Service

Janie Echols-Brown
Art Design Specialist, Office of Public Service

Ebony Craig
Outreach Student Employee

Therese Borges
Outreach Graduate Assistant

Roryrickers Cook,
Assistant Vice President for University Outreach
Keynote Speaker: Dr. Mary Sias
President of Kentucky State University
and Immediate Past Chair of the Association of Public Land-Grant Universities (APLU) Board of Directors

Mary Evans Sias is the 13th president of Kentucky State University. Under Dr. Sias’ leadership since April 2004, Kentucky State University has expanded its use of emerging technologies to enhance the living and learning experience of students and streamline business processes; increased enrollment; and embraced sustainability. The university also has added new undergraduate and graduate programs and refocused its study abroad and community-service programs, acknowledging that thriving in the 21st century means being able to work with and understand a diversity of people.

Dr. Sias is currently leading KSU’s $12.5 million capital campaign – “Uniting Generations . . . Securing Futures.” The five-year campaign goals will fund scholarships, endowments and improvements to the campus’ athletic infrastructure.

An engaged member of the Frankfort community, Dr. Sias sits on the Frankfort YMCA Board of Directors, the Frankfort Chamber of Commerce and the Girl Scouts of Kentucky’s Wilderness Road Council. She is a member of the Woman’s Club of Frankfort and the Frankfort-Lexington Chapter of the Links Inc.

Dr. Sias serves on national boards dedicated to resolving issues surrounding and advocating for higher education. She is the immediate past chair of the board of directors of the Association of Public and Land-grant Universities, where she also sits on the Commission on Access, Diversity and Excellence executive committee. She serves as a member of the American Association of State Colleges and Universities executive steering committee for the Millennium Leadership Institute and is chair of AASCU’s Professional Development Committee, which plans professional development programs for new and experienced college presidents.

She sits on the board of directors of the American Association of Colleges for Teacher Education, chairs the Council of Presidents of the Southern Intercollegiate Athletic Association, and serves on the executive committee of the National Association for Equal Opportunity in Higher Education.

Her involvement at the state level includes serving as a legislatively appointed member of the Kentucky Agriculture Development Board. She recently retired from the board of directors of Leadership Kentucky.

Dr. Sias grew up in Jackson, Miss. She went on to attend Tougaloo College, where she earned her bachelor’s degree in sociology and received the college’s highest academic distinction. She received her master’s and doctorate in sociology from the University of Wisconsin at Madison. She also received a master’s in business administration from Abilene Christian College and a Ford Foundation Doctoral Fellowship.

Her honors include the Thurgood Marshall College Fund’s Educational Leadership Award and the Minority Access Role Model of the Year recognition. She was selected as the 2010 recipient of the Martha Lane Collins Women’s Leadership Award by Women Leading Kentucky, and she is a recipient of the Education First Foundation’s HBCU Showcase honor.

Dr. Sias is married to Mr. Shadrach Sias, and they have one daughter, Adrienne.
SAVE THE DATE: February 11-13, 2013