What is Engaged Scholarship?
What is Engaged Scholarship?

Focus on You
Your Engaged Scholarship

1. Your disciplinary expertise
2. Your community
   1. How do you know what the need is?
3. The endeavor: Mutually established goals
4. What is the desired outcome?
5. How do you really know that your university-community partnership is achieving the desired goals?

Community Need

Faculty Research Expertise

Engaged Scholarship Endeavor (+ Students)

Desired Outcomes
1. Address Community Need
2. Enhance Student Learning
3. Informs Faculty Roles
4. University Engagement
Measuring Change

How do you really know that your university-community partnership is achieving the desired goal(s)?

Measuring Change: Community

Short term - Long term

– Changes in economics
  • Increase in number of jobs
  • Reduction in poverty levels
– Changes in the environment
  • Improved water quality
– Change in social or health characteristic
  • decrease in divorce rate
  • decrease in instances of diabetes
Measuring Change: Students

• Learning of academic content
  – disciplinary knowledge and skills
• Personal growth
  – speaking skills, time management skills
• Development of a sense of civic responsibility, or public service commitment

Measuring Change: Faculty, Institution

• Impact on the participating faculty member’s professional development?
  – Changes in roles
  – Perspectives
  – Direction of research, teaching, outreach
  – Promotion and Tenure
• How has the university changed?
Journal of Higher Education
Outreach & Engagement

JHEOE is a peer-reviewed, interdisciplinary journal to advance theory and practice related to the civic purposes of colleges and universities.

www.jheoe.uga.edu
Journal of Higher Education Outreach & Engagement

Online

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Open Journal System

- Unrestricted, world-wide access to articles
- Increased visibility and impact of published works
- Enhanced Indexing

www.jheoe.uga.edu

JHEOE Addresses

- Need to advance knowledge (theory and practice) about the civic missions, practices, and contributions of colleges and universities, and their faculty, staff, and students
- Need to critically examine and highlight innovative endeavors, and emerging issues, trends, challenges, and opportunities in the areas of outreach, community-higher education engagement, engaged research, public scholarship, and service-learning.
Associate Editors

Theodore Alter  
*Book Reviews*  
The Pennsylvania State University

KerryAnn O’Meara  
University of Maryland-College Park

Hiram E. Fitzgerald  
*Essays*  
Michigan State University

Scott J. Peters  
*Practice Stories from the Field*  
Cornell University

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**Guidelines for All Submissions**

- Original and unpublished work
- IRB Human Subjects approval *(if appropriate)*
- Masked for review
- Around 10,000 words
- Abstract (less than 150 words)
- Double-spaced
- APA format, 6th edition
- Proofread and reviewed by “outsider”
**Review Criteria**

- Fit
- Appropriateness of the scholarship
- Significance in contributing new knowledge
- Readability and flow

**Research Articles**

Quantitative and/or qualitative studies that demonstrate the short- and long-term impact of outreach and engagement, including civic engagement, public scholarship, and the scholarship of engagement, on the

- Partner community
- Faculty and/or staff members engaged in the work
- Students participating in the endeavor
- College or university as a whole
Practice Stories from the Field

- Illuminate questions or problems that directly relate to the practice, theory, philosophy, and/or history of public engagement in higher education in ways that provide new insights, lessons, and knowledge
- Spoken or written narratives

Should

- Not be descriptions, accounts, or chronicles of events, programs, and activities
- Have settings, characters, initiating events, actions, reactions, episodes, turning points, and resolutions or solutions
Reflective Essays

• Provocative
• Provide a challenge to the readers
• Contribute new knowledge

Book Reviews

• On topics related to the JHEOE mission
• Present, analyze and draw out the implications of provocative issues
• Analyze and draw out implications for research, engaged scholarship, and society
• Go beyond a simple description of the book’s contents
Other Places to Publish

Measuring Change
Measuring Change: Methodology

- Numbers, Frequencies
- Before and After Assessments
- Surveys, Feedback Forms
- Focus groups
- Cases
- Research Projects

Measuring Impact

- Impact
- Knowledge or Skills Learned & Applied
- Participants: Numbers and Satisfaction
Measuring Change

• Measure the learning, action, and condition changes in people that address an issue (e.g., decreasing obesity in youth)

• More about the impact than the process: (e.g., decreasing obesity rather than how the program workshop was implemented)

Measuring Change: Involving Community

• Best Practice: Involve the community in the design, data collection, data analysis, and/or application.

• Best Practice: Secure IRB Approval
  — Niki Johnson, Director of Compliance for the Office of Human Subjects Research
  — Kathy Jo Ellison, Chair of the IRB Committee
Measuring Change

- How do you do this now?
- What would you like to know?
Discussion