



REGIONAL TOURISM ENTITIES

ALABAMA GULF COAST CONVENTION & VISITORS BUREAU

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MISSION

The bureau aims to provide cooperative action to enhance and encourage the growth of the convention and visitor industry in Gulf Shores, Fort Morgan, and Orange Beach.

ALABAMA MOUNTAIN LAKES TOURIST ASSOCIATION

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ALABAMA SUNRISE REGION

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CAHABA TRACE COMMISSION

Tom Land
Director
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EMERALD TRIANGLE COMMISSION (ETC)

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OVERVIEW

The ETC was created in 1993 by the Alabama Legislature to "...promote and assist in the promotion of the economic development of Cleburne, Randolph and Clay Counties, and shall promote the public safety in these areas." In accordance with Section 2 of ACT 93-365, the Legislative Delegation representing Cleburne, Randolph and Clay counties jointly appoint the chair. Four commission members from each county are seated or appointed by the following: Chamber of Commerce; Judge of Probate; Natural Resources Conservation Service, and County Extension Agent.

PROGRAMS AND SERVICES

The ETC assists and is a conduit for the economic development efforts of the tri-county region. It acts as a team member with each Chamber of Commerce, Municipality and County Government. As a State created program, the Commission can receive and administer grants, funds, services or property made available by the Federal or State Government or by private and civic sources. The Emerald Triangle Commission is a vital part of the economic development efforts of Clay, Cleburne and Randolph Counties.

LITTLE RIVER CANYON NATIONAL PRESERVE

John Bundy
Superintendent
2141 Gault Avenue North
Fort Payne, AL 35967

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PURPOSE

The Little River Canyon National Preserve works to preserve unimpaired the natural and cultural resources and values of the national park system for the enjoyment, education, and inspiration of this and future generations. It cooperates with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country and the world.

HISTORIC CHATTAHOOCHEE COMMISSION (HCC)

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Executive Director
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Phone: (706) 845-8440

MISSION

The Chattahoochee Trace is an eighteen county region in Alabama and Georgia promoted by the HCC. Organized in 1970, the HCC is charged with the responsibility of promoting tourism and historic preservation throughout this river corridor.

PROGRAMS AND SERVICES

The HCC is the first and only tourism/preservation agency in the nation with official authority to cross state lines to pursue goals common to all counties involved. Alabama counties include Barbour, Chambers, Dale, Henry, Houston, Lee, and Russell; Georgia counties include Chattahoochee, Clay, Decatur, Early, Harris, Muscogee, Quitman, Randolph, Seminole, Stewart, and Troup.

SOUTHEAST ALABAMA TRAILS TOURISM ASSOCIATION

Lin Graham
SEAT Executive Director

Phone: (334) 894-5596
Web: www.southeastalabama.com

MISSION

SEAT is dedicated to promoting tourism and retirement in an 11-county region in southeast Alabama known as the Wiregrass. "By working together and pooling resources, county and city governments and other entities in the rural Trails region are able to more effectively promote and market their respective areas to tourists and retirees," says Lin Graham, executive director of the SEAT association. Reports show that rural areas with strong tourism and retirement industries usually have population and employment growth that exceed those communities who depend only on manufacturing, mining and agriculture. The Trails region is rich in history with plenty of landmarks and artifacts, great recreational areas for fishing, golfing, boating and biking, fun festivals and fairs, and of course, great Southern hospitality.

PROGRAMS AND SERVICES

"We want tourists and retirees to feel at home in our little corner of the state," says Graham. "Our target market includes tourists and retirees who not only will stay in our hotels, and visit our attractions but also will live in our cities, start or expand businesses in our region, and stay and enjoy our hospitality." SEAT is a membership-driven association and is always seeking new members.

TENNESSEE-TOMBIGBEE TOURISM ASSOCIATION

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OVERVIEW

The Tennessee-Tombigbee Waterway is one of the most modern components of this world class transportation network.

PROGRAMS AND SERVICES

It provides a low cost and energy efficient trade link between the Sunbelt states and 14 river systems totaling some 4500 miles of navigable waterways that serve mid-America. Waterways are engines for economic growth resulting in higher standards of living and improved quality of life. These federal projects will continue to generate these kinds of benefits for future generations to come as long as they are adequately maintained. The Tenn-Tom not only has stimulated economic development but it has helped improve the quality of life in the waterway corridor. The waterway traverses or serves a region, rich in history, that has diverse and abundant cultural and natural resources; a variety of recreation attractions, ranging from fishing, boating, camping, to bird watching; and, other amenities.