



## OTHER STATEWIDE ENTITIES

### ECONOMIC DEVELOPMENT ASSOCIATION OF ALABAMA (EDAA)

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#### MISSION

The mission of EDAA is to educate, network and positively impact economic development in Alabama

#### OVERVIEW

EDAA is a membership-based organization focused on promoting economic growth in Alabama. Economic development professionals throughout the state, along with individuals and companies in related economic development fields, work together with the EDAA staff and board of directors to help positively influence state legislation and industrial growth within the state.

Currently, EDAA has over 500 members, including directors and staff members from local economic development associations, as well as other individuals involved in economic growth in Alabama. Members enjoy the benefits of networking opportunities, professional development and legislative representation.

### ECONOMIC DEVELOPMENT PARTNERSHIP OF ALABAMA (EDPA)

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#### PURPOSE

EDPA is committed to quality economic growth throughout Alabama. EDPA provides project and proposal support, including general economic development research, available site and building information, and multimedia state presentations.

#### PROGRAMS AND SERVICES

##### Marketing

- Strategic marketing to target industries
- Trade shows and events

- Promotional Materials
- Website Management
- Media Relations
- *Partners Magazine*

### **Business Information**

- Proposal development
- Buildings, sites and communities database
- PowerPoint slide library
- Collaborative research projects with other economic developers
- Target Industry Research

### **Foundations for Growth Industry Program**

- Confidential database for existing industry information
- Strategic tool to find growth opportunities
- Assistance in designing local existing industry programs
- Analytics on workforce and infrastructure needs
- Training for community interviewers