



# INFORMATION TECHNOLOGY

## **ALABAMA INFORMATION TECHNOLOGY ASSOCIATION (AITA)**

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### **MISSION**

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AITA advocates, educates and promotes Alabama organizations engaged in providing IT products and services. AITA works to:

- Actively promote growth and serve as a voice for the industry
- Provide a forum for the sharing of business and technical experience among industry professionals
- Promote the desirability of Alabama as a place for IT industry and infrastructure enterprises to start, locate, grow and prosper
- Support members in marketing their products and services worldwide
- Provide and refer products and services that enhance the competitiveness of association members

### **PROGRAMS AND SERVICES**

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AITA Membership Benefits:

- Opportunity to network with 200+ other like-minded Alabama firms and individuals
- Targeted high-tech and general business contacts across a variety of Alabama industries
- Platform for establishing key partnerships and strategic alliances
- Exposure to numerous financing resources for startups and entrepreneurs
- Member's companies listed in the IT Market Place.
- Member's companies advertising banner running on the AITA website
- Frequent IT seminars, expansive Web site, informative newsletter, member discounts and promotions