

# GOING GREEN

## SUSTAINABLE ECONOMIC DEVELOPMENT

THE HOTEL AT AUBURN UNIVERSITY AND DIXON CONFERENCE CENTER

Moderated by Joe A. Sumners, Ph.D., Director, ECDI

### ALABAMA PROSPERITY FORUM

#### ECONOMIC & COMMUNITY DEVELOPMENT INSTITUTE

*Auburn University & Alabama Cooperative Extension System*

**THURSDAY, JUNE 18, 2009**

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**9:00 AM**      **SUSTAINABILITY, COMMUNITY, AND THE GREEN ECONOMY: AN OVERVIEW**  
Colin M. Coyne, President, The Coyne Group

**10:15 AM**      **BREAK**

**10:30 AM**      **SUSTAINABLE COMMUNITY DESIGN: LEED-CERTIFIED NEIGHBORHOODS**  
Michael Frey, LEED AP, Sustainability Associate, Melaver Sustainability Consulting



**11:30 AM**      **LUNCH (ON YOUR OWN)**

**12:45 PM**      **ALABAMA CLEAN FUELS COALITION**  
Mark Bentley, Executive Director, Alabama Clean Fuels Coalition

**1:30 PM**      **BREAK**

**1:45 PM**      **SUSTAINABLE PRODUCTS AND PRACTICES: AN INNOVATIVE APPROACH**  
Larry Fillmer, Executive Director  
Natural Resources Management & Development Institute, Auburn University

**2:45 PM**      **BREAK**

**3:00 PM**      **THE ALTERNATIVE ENERGY CHALLENGE: A UTILITY COMPANY PERSPECTIVE**  
Steve Jones, Director of Corporate Relations, Alabama Power Company

**3:45 PM**      **BREAK**

**4:00 PM**      **SUSTAINABLE ECONOMIC DEVELOPMENT: A COMMUNITY PERSPECTIVE**  
Ronald E. Dodson, President, Audubon International  
Jay Jaxon, Mayor, Eufaula



**5:00 PM**      **ADJOURN**

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**FRIDAY, JUNE 19, 2009**

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**8:00 AM      SUSTAINABLE URBANISM AS AN ECONOMIC DEVELOPMENT TOOL**  
Nathan R. Norris, J.D., Director of Implementation Advisory, PlaceMakers, LLC

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**9:15 AM      BREAK**

**9:30 AM      SUSTAINABLE COMMUNITY DESIGN: A PLANNER'S PERSPECTIVE**  
Tom Maxwell, Senior Environmental Planner  
Regional Planning Commission of Greater Birmingham

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**10:15 AM     BREAK**

**10:30 AM     SUSTAINABLE ECONOMIC DEVELOPMENT: FROM TALK TO ACTION  
(AN OPEN FORUM)**  
Joe A. Sumners, Ph.D., Director, ECDI

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**11:45 AM     ADJOURN**