

2009 Intensive Economic Development Training Course

Session 1, July 13- 17, 2009

Hotel at Auburn University and Dixon Conference Center

Moderator – Joe A. Sumners, Ph.D.,
Director Economic & Community Development Institute
Auburn University and Alabama Cooperative Extension System

Monday, July 13, 2009

10:00- 10:30 Welcome and Introductions

10:30 - Noon Trends in Economic Development

J. Mac Holladay, **Confirmed**
CEO and Founder, Market Street Services, Inc.

Noon – 1:15 Lunch

1:15 – 2:30 Planning for Community and Regional Prosperity

Joe A. Sumners, Ph.D. **Confirmed**
Director, ECDI

2:30 – 2:45 Break

2:45 – 3:15 Planning for Community and Regional Prosperity

Joe A. Sumners, Ph.D. **Confirmed**
Director, ECDI

3:15 – 3:30 Break

3:30 – 5:00 Fundamentals of Economic Development

Greg Barker **Confirmed** Gary Faulkner
Economic Development Project Manager
Alabama Power Company

5:30 Reception

Courtesy of Goodwyn, Mills, & Caywood, Inc. and AMEA– Billy Belk, Host
Anne Grady, Hostess

Confirmed

Tuesday, July 14, 2009

8:00 – 11:30 Vaughn L. Grisham, Ph.D. - **Confirmed**

Director, McLean Institute for Community Development
The University of Mississippi

11:30 – 1:00 Lunch on Your own

1:00 – 2:00 Economic Development Marketing

Steve Sewell **Confirmed**
Executive Vice President, Economic Development Partnership of Alabama

2:00 – 2:30 **Spotlight: Community or regional Mktng**

2:30 – 3:00 **Break**

3:00 -4:15 Real Estate Development and Reuse

Deborah J. McGill, CEcD **Confirmed**
Industrial Services
EGS Commercial Real Estate, Inc

Wednesday, July 15, 2009

8:00 – 9:15	Panel: Business Retention & Expansion and “Foundations of Growth” <hr/>
	Ernie Cowart Senior Economic Development Analyst Economic Development Partnership of Alabama
	Grady L. Batchelor, Jr., Ph.D. Confirmed Executive Director, Industrial Development Authority of Winston County
9:15 – 9:30	Break
9:30 – 10:30	Environmental Issues in Economic Development <hr/>
	Galen Thackston, P.E. Confirmed Goodwyn, Mills, & Cawood
10:30 – 10:45	Break
10:45 – 11:45	Community Geographic Structure <hr/>
	Steve Cawood, P.E. Confirmed Goodwyn, Mills & Cawood, Inc
11:45 – 1:00	Lunch
1:00 – 2:00	The use of Information for Economic Development <hr/>
	Sharon Younger, Ph.D. confirmed President, Younger Associates, LLC
2:00 – 2:15	Break
2:15 – 3:15	Economic Impact Analysis <hr/>
	Sharon Younger, Ph.D. confirmed President, Younger Associates, LLC
3:15 – 3:30	Break
3:30 – 5:00	“Outside the Box” Innovative Economic Development <hr/>
	Larry Fillmer – Bio Mass confirmed Alan Harper – Prison not available Ed Gardner – VA Hospital Confirmed

Thursday, July 16, 2009

8:00 – 9:00	International Trade Investment
	Brian Davis Confirmed Director, Alabama International Trade Center University Center for Economic Development, University of Alabama
9:00 – 9:15	Break
9:15 – 10:15	Entrepreneurship and Small Business Development
	Devon Laney, Innovation Depot Not available, recommended Glenn Knistler
10:15 – 10:30	Break
10:30 – 11:30	Environmentally- Sustainable Economic Development
	W. Peter Conroy confirmed Director, Environmental Policy and Information Center Jacksonville State University
11:30 – 12:30	Lunch
12:30 -1:30	Developing and Using Speculative Buildings
	Peggy Smith Confirmed Director, Cullman Economic Development Agency
1:30 – 1:45	Break
1:45 – 2:45	Retail as an Essential Economic Development Strategy
	Robert A. Robicheaux, Ph.D. Confirmed Marshall Scholar, Professor of Marketing and Executive Director Marketing & Industrial Distribution, University of Alabama at Birmingham
2:45 – 3:00	Break
3:00 – 4:00	Retail Development
	Wiley Blankenship NO Ralph Stacey Confirmed Coastal Gateway EDA Alabama Chamber of Commerce
4:00 – 4:10	Break
4:10 – 5:00	Your Turn: Open Forum
	Moderated by Joe A. Sumners, Ph.D., Director, ECDI

Friday, July 17, 2009

8:00 – 9:30 Building an Effective Economic Development Organization

Phillip Dunlap **Confirmed**

Director of Economic Development, City of Auburn, Alabama

9:30 – 9:45 Break

9:45 – 10:45 Federal Stimulus Package and Alabama Economic Development

David Perry, Maynard Law Firm **Confirmed**

10:45 – 11:00 Break

11:00 – 12:00 2008 IEDTC Session 1 Wrap-up

Moderated by Joe A. Sumners, Ph.D., Director, ECDI

12:00 Adjourn