

# Essentials of Economic Development

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## Thursday, March 5<sup>th</sup>

9:00AM	What is Economic Development?	Joe Summers, Director, ECDI	confirmed
10:00AM	Break		
10:15AM	Industrial Marketing and Recruiting	Greg Barker, Alabama Power	Confirmed Gary Faulkner, ADO
11:30AM	Lunch		
12:45PM	Business Retention and Expansion	Grady Batchelor, Executive Director, IDA of Winston County	confirmed
1:45PM	Break		
2:00PM	Workforce Development	Ed Castile, AIDT	confirmed
3:00PM	Break		
3:15PM	Small Business and Entrepreneurship	Glen Kinstler, EDPA	Confirmed
4:15PM	Your Turn: Forum	Joe Summers, Director ECDI	confirmed
5:00PM	Adjourn		

## Friday, March 6<sup>th</sup>

8:30AM	Looking at the Economic Landscape	
	Dr. M Keivan Deravi, AUM	confirmed
9:30AM	Break	
9:45AM	Retail Development	
	Wiley Blankenship	Confirmed
10:45AM	Break	
11:00AM	Your Turn: Forum	
	Joe Summers, Director, ECDI	confirmed
Noon	Adjourn	