

This conference brings together public officials, fiscal and economic officers, academics, administrators and managers, the private sector, and experts to discuss and collaborate on the best governmental practices. It will address issues associated with governmental transparency and increasing public trust in governments. It offers an opportunity to dialogue and work together on practical issues facing governmental entities, as well as with organizations engaged in business with governments. Discussions will center on the development of criteria and standards designed to evaluate governmental transparency in municipal, county, and state levels.

We gratefully acknowledge our partners:

**The IC² Institute
University of Texas at Austin**

The Public Manager

**The Global Transparency Alliance
for Governments**

Southern University at New Orleans

Tulane University

University of New Orleans

Loyola University New Orleans

ENTERTAINMENT

Hotel Monteleone

The conference will be held at The Hotel Monteleone, located in the heart of the French Quarter in New Orleans, Louisiana. It's been said that the French Quarter begins in the lobby of the Hotel Monteleone. This venerable establishment sits majestically at the foot of Royal Street, giving guests the best point of departure for all things New Orleans. Visitors need only step outside this French Quarter hotel to discover shop after shop of fabulous European antiques, estate jewelry, Oriental rugs, and art and antiquities from around the world.

About the Center for Governmental Services

The Center for Governmental Services (CGS) represents Auburn University's commitment to excellence in state and local government and non-profit organizations. Since 1976, the Center has provided technical assistance, training, and survey and policy research to meet the changing needs of governments and public officials. The Center's mission is to improve and transform governance through innovation, research, technical assistance and training.



Conference Location

The Hotel Monteleone
214 Rue Royale
New Orleans, Louisiana 70130

Refund Policy

Registration fee may be refunded, minus a \$15.00 administrative fee.

Registration

The registration fee of \$225 (students \$175) includes the conference and associated materials, continental breakfast, and group luncheon. Travel, lodging and meals (unless otherwise noted) are the responsibilities of individual participants. To register by phone call: **(334) 844-5100** or register online at: www.auburn.edu/governmentalexcellence

Accommodations

The conference will be held at The Hotel Monteleone. Overnight rooms are available for conference registrants at a special rate of \$179/night. For reservations, please contact the hotel at: **(800) 217-2033** or online at: www.hotelmonteleone.com

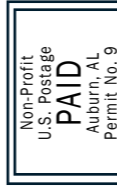
Questions

Please contact the Center for Governmental Services at Auburn University for information about the conference:
(800) 217-2033
gebp@auburn.edu
www.auburn.edu/cgs



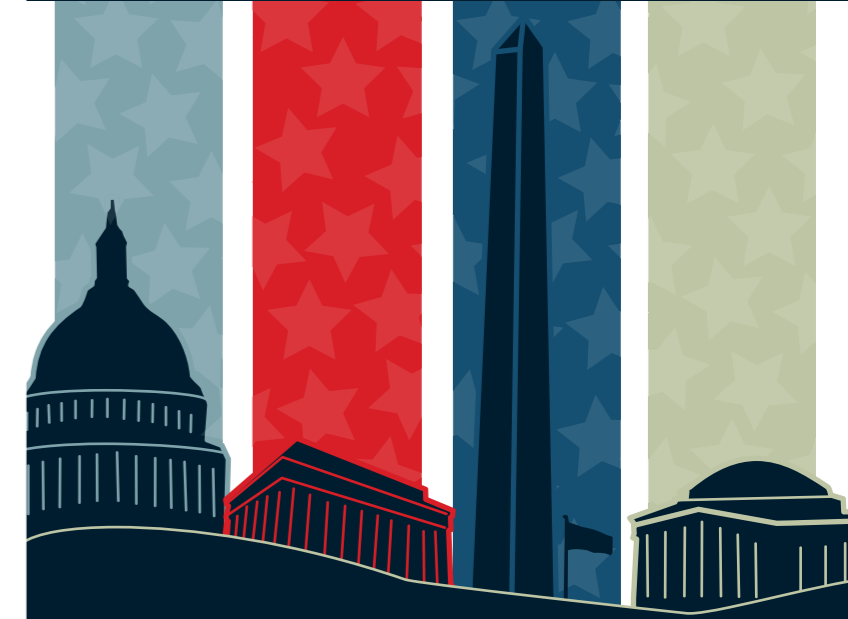
Governmental Excellence and Best Practices

301 O.D. Smith Hall
Auburn, Alabama 36849-5608
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ADVANCING TRANSPARENCY & TRUST IN GOVERNMENTS

GOVERNMENTAL EXCELLENCE AND BEST PRACTICES



DRAFT



AUBURN
CENTER FOR
GOVERNMENTAL SERVICES

The Center for Governmental Services at Auburn University invites you to join us in New Orleans!

“...We all have to start somewhere. May today be the beginning of something very good, may today be the beginning of better government in America, for America. In this, we must prevail.”

— Lt. Gen Hal Moore, Founder of the National Alliance for the Public Trust
Speech at the Center for Governmental Services at Auburn University's
Conference on Governmental Transparency, 2007

KEYNOTE PRESENTERS



James Carville

James Carville is, perhaps, America's best-known political consultant and commentator. His long list of electoral successes evidences a knack for steering overlooked campaigns to unexpected landslide victories. James Carville is an American political consultant, commentator, attorney, media personality and pundit. In 2009, he began teaching as a political science professor at Tulane University.



John Sibley Butler

Dr. John Sibley Butler is Professor and the Director of the Institute for Innovation and Creativity (IC²) at the University of Texas in Austin. He is also the Director of the Herb Kelleher Center for Entrepreneurship. Butler holds the Gale Chair in Entrepreneurship and Small Business in the Graduate School of Business and the Herb Kelleher Chair in Entrepreneurship. Butler has been reappointed to the J. William Fulbright Foreign Scholarship Board.



Warren Master

Warren Master is the Editor-in-Chief of *The Public Manager*. Mr. Master has served in a variety of senior executive (SES) positions in the federal government. Additionally, Master led an interagency study group for the National Academy of Public Administration on the Government Performance and Results Act and has provided strategic management consulting services on behalf of the U.S. Agency for International Development in Nigeria and Bosnia.



Andrés Duany

There is no industry expert who knows more about building better communities than Andrés Duany. Duany is a founding principal at town planning firm Duany Plater-Zyberk & Company (DPZ). DPZ is widely recognized as a leader of the New Urbanism, an international movement that seeks to end suburban sprawl and urban disinvestment. DPZ has completed designs for more than 350 new towns, regional plans, and community revitalization projects around the world. This work has exerted a significant influence on the practice and direction of development and urban planning in the United States and abroad.



Pat Evans

Pat Evans has held executive positions in the Louisiana government, a Fortune 500 Company and her documentary on the Louisiana wetlands was nominated for an Emmy. She founded the Center for Women and Government at Nicholls State University in Louisiana. She was the European Director of the U.S-Baltic Foundation and she led a UN mission to Cyprus to develop a plan to unite nonprofits from the Greek and Turkish sides of the divided island. As Director of the Louisiana Office of Women's Services, she passed landmark legislation in Louisiana, established some of the first family violence and rape crisis centers. Presently, Pat is the Director of the International Project for Nonprofit Leadership (IPNL) at the University of New Orleans.



Richard Greene

Richard Greene is known nationally for his work on state and local government. He has done extensive work for the Pew Center on the States and has remained involved with the Government Performance Project, which he and Barrett helped develop ten years ago. In addition, Greene is a correspondent and management columnist for *Governing* magazine and a founding editor of the *B&G Report*. He is also co-author of *Powering Up*, a *Governing* Management Series book about information technology in the public sector.



Neely Moody

Mr. Moody was appointed the Inspector General (IG), Defense Intelligence Agency (DIA), in March 2003. His responsibilities are to promote the economy, efficiency, and effectiveness of DIA programs, functions, and operations - and to ensure compliance with applicable federal statutes; executive orders; and Director National Intelligence (DNI), Department of Defense (DoD) and DIA directives, regulations, and policies. He fulfills these responsibilities through the conduct of financial and performance audits; inspections and evaluations; criminal and intelligence oversight investigations; and workforce assistance.



Irene S. Rubin

Irene Rubin is Professor Emeritus of political science in the Division of Public Administration at Northern Illinois University. Her research interests include public budgeting, qualitative methodologies, and contracting, especially for water and waste water treatment. She is the author of several books on public budgeting, including a popular text book, *The Politics of Public Budgeting* and a history of municipal budgeting, *Class, Tax, and Power: Municipal Budgeting in the United States*. She was Editor of the *Public Administration Review* (PAR) from 1996-1999 and Editor of *Public Budgeting and Finance*. She has served as a municipal finance advisor, a member of a board of the NIU annuitants association, and consultant to various organizations.

PREVIOUS CONFERENCES

The Governmental Excellence and Best Practices conference was first held in Montgomery, Alabama in May 2003, and serves as the prototype for this year's national conference. Previous conferences have successfully addressed targeted issues and provided a springboard of opportunity for growth and development to agencies, cities, counties, and other governmental entities represented. The 2007 symposium addressed topics of excellence and public trust, setting the foundation for transparency. The most recently held conference, *Advancing Excellence and Public Trust in Government* was held in our nation's capital, Washington D.C., at the National Press Club, in partnership with the National Endowment for the Public Trust and The Washington Center.

ASSOCIATION OF INSPECTORS GENERALS

Discussion panel regarding how Inspectors General Offices are improving accountability and transparency for cities.

Dr. Don-Terry Veal, Director of the Center for Governmental Services at Auburn University is conference founder and chair.

REGISTRATION

Yes, I will attend the Governmental Excellence and Best Practices Conference, 2009

- General admission price of \$225
- Student admission price of \$175

Participant's Information

Name _____

Title/Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Payment Method

Please find enclosed my check in the amount of \$ _____ made payable to Auburn University.

Please charge \$ _____ to my Mastercard Visa Amex

Card # _____ Expiration Date _____

Signature _____

Special Needs

We want this program to be accessible to all who wish to attend. If you require special accommodation for this program, please specify here:

Please return payment to:

Auburn University
Governmental Excellence and Best Practices
301 O.D. Smith Hall
Auburn University, AL 36849-5608

Other Registration Options:

Phone: (334) 844-5100
FAX: (334) 844-3101 (photocopy and use this form)
Online: www.auburn.edu/governmentalexcellence