



UNIVERSITY OUTREACH

MEMORANDUM

TO: Deans, Directors, Department Heads, and Faculty

FROM: David Wilson
Vice President for University Outreach and Associate Provost

DATE: January 31, 2006

RE: Auburn University Award for Excellence in Faculty Outreach

You are invited to submit nominations for the 2006 Auburn University Award for Excellence in Faculty Outreach, which is sponsored by the Office of the Vice President for University Outreach. The award, and a \$5,000 honorarium, will be presented to one exceptional AU faculty member. Only full-time tenured or tenure-track faculty, including those with Extension appointments, are eligible. The award criteria stress the overall academic merit and demonstrable impact of the nominee's outreach.

Nominations should be submitted in the format outlined in this call for nominations. Deadline for receipt of nominations is Friday, March 3, 2006.

Please share this information and accompanying criteria with faculty in your area.

For further information, contact Ralph Foster, Director of Outreach Information and Program Certification, at fosters@auburn.edu or 844-5118.

c: Ralph Foster

Call for Nominations

2006 Auburn University Award for Excellence in Faculty Outreach

**Sponsored by
Office of the Vice President for University Outreach**

AWARD

The Auburn University Award for Excellence in Faculty Outreach, and a \$5,000 honorarium, is presented annually to one AU faculty member for distinguished outreach contributions which exceed expectations for the person's career stage and job responsibilities. The recipient will be selected by a peer committee.

CRITERIA

Nominees should have distinguished careers in which outreach plays an integral part. Only full-time AU tenured or tenure-track faculty, including those with extension appointments, are eligible. Activities to be considered for this award are based upon the University Faculty Handbook (Chapter 3) definition of outreach as "the function of applying academic expertise to the direct benefit of external audiences in support of university and unit missions." Specific criteria include mission compatibility, scholarship, and impact as defined below. Preference will be given to quality and impact over quantity or longevity.

APPLICATION PROCESS

The nomination should provide a commentary describing the scholarship involved in the outreach achievements cited. Specifically, the commentary should include the following topics.

- **Description.** Provide a brief overview of the nominee's outreach record including citations of needs addressed, objectives, methods, target audience, etc.
- **Mission.** How is the nominee's outreach compatible with university and unit missions? How does his/her outreach complement the teaching and research mission of the unit?
- **Scholarship.** Describe the role of the nominee's professional expertise in the design and execution of the outreach. Describe how the outreach demonstrates or tests the applicability of the nominee's discipline to societal/human problems, requires integration with other disciplines, and/or generates new knowledge for the discipline. How has this been communicated to broader audiences? Has this led to increased recognition of the nominee's professional expertise?
- **Impact.** Describe observed impacts and/or explain any unobserved impacts that can be expected based upon other research and theory. Identify direct and indirect beneficiaries. How has the outreach benefited the target clients, the nominee's department, and discipline? Provide any quantitative statements (program data, comparative indices, economic impact, etc.) illustrating impact.

SUBMISSION OF NOMINATIONS

1. A single letter of nomination that includes a commentary as outlined above and illustrates generally the academic record and reputation of the individual (limit to five pages, single spaced);
2. The nominee's vitae;
3. Letter of support from nominee's department head and/or dean (additional letters of support may be included).

All nominations must be received by Friday, March 3, 2006.

Mail or deliver six (6) copies of nomination to:

Award for Excellence in Faculty Outreach Committee
c/o Ralph Foster
Office of Outreach Information and Program Certification
201 O. D. Smith Hall
Auburn University, AL 36849-5607

For more information, contact Ralph Foster, Director, Outreach Information and Program Certification, fosters@auburn.edu or 844-5118.