

AU/INDD Department Newsletter

Spring Semester 2007

Seven faculty and one hundred students from Graphic Design have moved from the Department of Art, College of Liberal Arts to CADC's Department of Industrial Design in Wallace Center. We anticipate great benefit from this interface of the industrial and graphic design disciplines.

Department Head **Clark Lundell** worked with INDD faculty, Graphic Design Professor **John Morgan** and CADC Associate Dean **Becky O'Neal-Dagg** to manage the transition of Graphic Design to Wallace Center. The Industrial Design Endowment account currently stands at \$350,000. Clark led AU's first Core Curriculum program (the Human Odyssey) in Italy this last June. Teaching Assistant **Daniel Lamb** worked in his spring Design in Modern Society class.

Office Administrator **Becky Walker** has met the challenges of AU's new Banner accounting system and continues to do an exceptional job keeping our INDD books balanced.

Administrative Assistant **Sylvia Jackson** continues to maintain our contact data base and is managing our new INDD Internship Program.

Laboratory Specialist **David Gowan** has reconfigured our new shop spaces and continues to manage the on going renovation of our existing facilities. Student workers **Adam Carter, Chet Borden, Michael Jasiczek**, and **Franklin Butts** provide support.

Unit Technology Manager **Chad Bailey** has been a great help in supporting our fabrication technology. CADC IT Director **Scott Fischer** is in extended hospital care, Chad and others have done a wonderful job covering his responsibilities. IT student workers **Lucien Dekich, Chris Weed** and **Paul Possein** help support Chad's effort.

Professor **Bret Smith** managed a 3rd year studio industry collaboration, with **Clement Feng**, VP Marketing for Broan Nutone, focused on custom kitchen range hood designs. Students participated in concept reviews with BN product personnel at the Orlando, FL, Spring '07 Home Builders' Show. Student work from Bret's graduate / undergraduate Rhino software class was exhibited in the Dudley Gallery. Graduate Student **Marise Evans** assisted with Bret's spring History class and in mounting the Rhino exhibit.

Professor **Tin Man Lau's** 4th year studio developed wood based furniture concepts in anticipation of submission to AWFS Design Emphasis Competition. **Eric Steven** was a finalist and attended the Awards Banquet with Tin Man in Las Vegas. Tin Man has taken 11 students on the 4th Annual Taiwan Program. AU/INDD alumnus **Frank Lin** serves on the faculty at Shu-Te University and facilitates our base of operations there in Taiwan.

Professor **Rich Britnell's** 4th year studio worked with **Russell Nolen** from the AL Bureau of Tourism and Travel to develop display racks for highway welcome centers throughout the state. A prototype was set up in the Montgomery State Capitol and WSFA-TV covered the installation on the nightly news. GTA **Michael Hicks** assisted Rich with his ever popular Professional Practice class.

While Associate Professor **Randy Bartlett** was on sabbatical leave Assistant Professor **Shea Tillman** ran the fifth 3rd year studio collaboration with Emerson Tool, directed by VP of Engineering **Dave Beth**. Emerson Directors for Engineering and Design **Jeff Young** and **Kiyo Hoshino** spent a week at Auburn working with our students. The final presentation took place in Destin, FL

Assistant Professor **Chris Arnold** ran an industry collaboration project with EASTMAN in his 2nd yr studio. Students developed end cap POP displays for the large volume retail market. A charter bus carried the students through a brief snow storm in TN to visit the EASTMAN site in Kingsport. GTA **Brett Curtis** provided valuable insight in the design development. EASTMAN technical staff **Chad Frazier** is collaborating with Chris to develop new strategies for application of laser technology to EASTMAN's VIVAK sheet material.

Assistant Professor **Tsai Lu Liu's** 4th year studio collaborated with Georgia Pacific to develop new household paper product dispensers. Both the introductory and final presentations were held at GP's facilities in Atlanta. Lu has also been working with graduate student **Mark Smith** developing a product manufacturing concept to be applied to communities in west AL. Mark and Lu have acquired \$30,000 in support from CADC and AU Outreach to pursue this effort.

Instructors **Owen Foster** and **John McCabe** team taught our spring Anthro, Materials classes and one of our 3rd year studios. They introduced a mentoring program which the students really enjoyed. Many of the products redesigned were both challenging to the students and unique. GTA **Alex Reynolds** provided support. Owen also led a portion of our 11th Annual Ireland Program. Graduate student **Donna Haynes** participated.

Two new industrial design faculty will join the department this coming academic year. Assistant Professor **Shu-Wen Tzeng** comes to us from Taiwan where she served as the Design Center Manager for Darfon Electronics Corp. She has more than 15 years experience in the profession. Assistant Professor **Jerrold Windham** has been a Product Designer and Project Manager for Push Design in both Birmingham and Atlanta. Jerrod has five years professional experience.

INDD Alum **Chris Handago '00** is a Product and Fabrication Manager in Philadelphia, PA and is the proud father of his new son Nicholas.

AU/ INDD Alumni, please provide us with news, contact info and year of graduation.

This newsletter and information about the department can be found at: www.auburn.edu/ind or contact **Sylvia Jackson** at (334) 844-2364 or e-mail: **Clark Lundell** at: lundece@auburn.edu

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29th Annual Design Interaction Symposium

This year's Design Interaction with focus on the design profession and its impact on Industrial, Environmental and Graphic Design. Speakers will present their work and design strategies.

Design Interaction is scheduled for **Friday 2 November 2007** with three morning sessions beginning at 8:30 AM Central time and two afternoon sessions beginning at 1:00 PM in Dudley Hall's Parker Auditorium.

Our speakers are:

Elizabeth Pastor, NextDesign Leadership Institute, New York, NY
Wallace Williams '78, Kahn South, Birmingham, AL
Elise Thomason '00, Iconologic, Atlanta, GA
Carrie Wallace Brown '98, Sky Design, Atlanta, GA
Tom Hardy '70, Design Strategist, Atlanta, GA

Lunch will be provided in the Dudley Hall Courtyard and an exhibit of Industrial and Graphic Design student work will be on display in the Dudley Gallery.

Keep our mailing and e-mail list up to date by contacting INDD/GDES Administrative Assistant Sylvia Jackson at Jackssy@auburn.edu or call (334) 844-2364. With your help AU/INDD/GDES can continue to grow the quality of experience we bring to both our students and alumni.

Industrial Design expands to include Graphic Design

This fall semester 7 faculty and 100 students from Graphic Design (GDES) will join the Department of Industrial Design in Wallace Center. This will bring the total department population to 17 faculty, 4 staff and 250 full time industrial and graphic design majors. Approximately 150 pre-industrial / graphic design students will be preparing at Auburn for admission to the department in the summer / fall 2008.

CADC Awards Banquet, Thursday 4 October

Outstanding INDD Alumnus: Joseph Maxwell
Outstanding INDD Faculty Member: Shea Tillman
Outstanding INDD Graduate Student: Michael Hicks
Outstanding INDD Undergraduate Student: Chris Harris
Special Recognition Awards:

Thanks for your support. If contacted please participate in the Design Intelligence 2008 survey.