Design Methods in the Founding Editorial \textit{Observer Design} at the 2013 Honor’s Computer Science (HCS) International Conference, Orlando, Florida, where she was also invited to chair a parallel session, "The Relevance of Graphic Design: The Witch of Oz, The Lion and the Unicorn," which covered a broad range of design strategy and analysis. Ms. Rettinger works with design and marketing managers from Arco to find new clients and ideas for graphic design, including website design, promotion, and digital implementation. Her research interests include graphic design for print and visual communication for a variety of clients. Her paper, "The Relevance of Graphic Design: The Witch of Oz, The Lion and the Unicorn," was selected for publication in the proceedings of the conference and has been published in a book titled "Design, Technology, and Society."