



THE SITE SELECTION VISIT: BEST PRACTICES FROM THE PROS

JUNE 11, 2024 - CENTRAL ALABAMA ELECTRIC COOPERATIVE, PRATTVILLE

- 10:00 - 10:15** **WELCOME AND PARTICIPANT INTRODUCTIONS**
- 10:15 - 11:00** **TIPS FOR THE SITE SELECTION VISIT: FROM 25+ YEARS IN THE INDUSTRY**
Ed Gardner, Jr., CEcD, EDFP
Vice President of Business and Economic Development
Entergy (Jackson, MS)
- 11:00 - 11:45** **LANDING THE \$10B AMAZON DATA CENTER PROJECT**
Former Alabama-based economic developer, Ed Gardner, Jr. recently served as the lead on a \$10 billion Amazon data center project in Mississippi. He will return to Alabama to share the story of this major economic development win - and lessons learned along the way.
- 11:45 - 12:45** **NETWORKING LUNCH**
GED I will provide participants with a casual lunch on site.
- 12:45 - 2:00** **BEST PRACTICES FROM THE PROJECT MANAGER'S PERSPECTIVE**

Lauren Lambiase Senior Project Manager Alabama Power Company	Bob Smith Assistant Director, European Strategy Alabama Department of Commerce
--	--
- 2:00 - 2:10** **BREAK**
- 2:10 - 3:20** **COMMENTS AND Q & A WITH A TOP SITE SELECTOR**
Bryan Farlow
Regional Director, Economic Development / Site Selection
Thomas & Hutton
- 3:20 - 3:30** **BREAK**
- 3:30 - 4:30** **YOUR TURN**
Participants share challenges, ideas, and successes - and learn from one another.
- 4:30** **WRAP UP AND ADJOURN**

CONTACT DETAILS

Amelia Hall Stehouwer | (334) 844-5394 | amelia@auburn.edu