AU Co-Op Program
Wins 2 Awards

The Auburn University Co-Op Program was recently honored by the Alabama Association of Colleges & Employers (AACE) with two awards. Mark A. Whitt was chosen as the 2005 Co-Op of the Year for the State of Alabama. Scheduled to graduate Summa Cum Laude in August 2005, Mark worked three terms as a Mechanical Engineering co-op student with Briggs & Stratton Corporation in Auburn, Alabama.

The AU Co-Op Program also received an Achievement Award in the Research Studies category. Auburn's entry, titled “Marketing Research Study,” was developed to investigate which individuals, events, marketing methods, and promotional materials most affect students’ knowledge of co-op opportunities. Results of this research are being used to guide Auburn Co-Op staff members towards productive marketing strategies.

AACE operates as a network of educational institutions, businesses, industries, and government agencies working together to help Alabama college.

For more information, contact the Co-Op Office
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