COURSE SELECTION

FRESHMAN
- Take CADS 1600: Textile Industrial Complex
- The course will set the foundation for the major courses.

SOPHOMORE
- CADS 2760: Visual Merchandising
- CADS 3850: Merchandise Planning and Control

JUNIOR
- CADS 5760: Fashion Analysis and Forecasting, CADS 4920: Internship

SENIOR
- Meet regularly with your academic advisor and consult with them when you have concerns about admission to particular classes or need more information about class requirements.
- Classes become more lab based which require more time. Ask for assistance in lab if you need help with a topic.
- Academic Support provides several free resources to improve performance including Study Partners, Supplemental Instruction and academic coaching. (auburn.edu/academicsupport)
- Meet with someone in the Career Center to explore career options and receive individualized assistance.
- Explore the city and company with which you would like to work for internship placement and post-graduation employment.
- Ask the Career Center for help in updating your résumé and preparing for job interviews.
- Seek academic experiences such as Fashion Runway Class, Study Abroad, Supervised Experience. Discuss these options with your academic advisor.
- Explore the city and company with which you would like to work for internship placement and post-graduation employment.
- Ask the Career Center for help in updating your résumé and preparing for job interviews.

ASK FOR ASSISTANCE

GAIN EXPERIENCE

- Obtain a part-time or seasonal job in the apparel industry.
- Use Handshake to explore employers actively hiring in your field and search part-time jobs that can add experience to your resume (handshake.auburn.edu).
- Seek a summer term part time position in the apparel industry.
- Use LinkedIn (linkedin.com/alumni) to identify past graduates in your major.
- Set up informational interviews and shadowing opportunities to gain further understanding of your major in the world of work.
- Seek academic experiences such as Fashion Runway Class, Study Abroad, Supervised Experience. Discuss these options with your academic advisor.
- Explore the city and company with which you would like to work for internship placement and post-graduation employment.
- Ask the Career Center for help in updating your résumé and preparing for job interviews.
- Obtain an internship in your desired area and location. It is a requirement for your graduation and enhances your professional portfolio.

GAIN EXPERIENCE

GET INVOLVED

- Join the Apparel Merchandising and Design Association (AMDA).
- Attend and/or participate in fashion events throughout your undergraduate study.
- Attend the Grisham Trentham lecture.
- Apply for a leadership position in AMDA.
- Attend career focused events offered through CADS Advisory Board.
- Apply for a Peer Advisor position.
- If invited, join Kappa Omicron Nu Honor Society.
- Connect with AU alumni and stakeholders to enhance professional opportunities.
- Spring: Apply for College of Human Sciences Student Ambassadors.
- Utilize AUInvolve (auburn.edu/auinvolve) to identify organizations of interest, to attend meetings and enhance your resume.
- Apply for a leadership position in AMDA.
- Attend career focused events offered through CADS Advisory Board.
- Apply for a Peer Advisor position.
- If invited, join Kappa Omicron Nu Honor Society.
- Connect with AU alumni and stakeholders to enhance professional opportunities.

Career Planning

Auburn University Career Center
303 Mary Martin Hall | auburn.edu/career
The program provides students with significant insight into the global issues, advancing technologies, and consumer behaviors that impact the fast-paced and dynamic fashion industry. Individuals wishing to enter the field should take advantage of multiple experiential opportunities to be competitive candidates.

Apparel Buyer
Minimum Education: B.S.
Entry Level Salary Range: $29.3K - $50.8K

Brand Manager
Minimum Education: B.S.
Entry Level Salary Range: $29.5K - $74.2K

Public Relations
Minimum Education: B.S.
Entry Level Salary Range: $29.0K - $46.7K

These are just three options out of many that Apparel Merchandising, Design, and Production Management majors pursue. For more career options be sure to check out “What Can I Do With a Major In...” on auburn.edu/career.

College of Human Sciences | 210 Spidle Hall | 334.844.3790 | humsci.auburn.edu