Greetings from Auburn!

I hope you all had a great summer, and are as excited as we are about the class of 2011. We were able to relax a little and enjoy some vacation time, but also spent time getting to know your new seniors. We hosted two War Eagle Days in June. War Eagle Days are a great way to share with the students and their families the amazing opportunities they will have as students at Auburn. This unique preview day is a great way for students and their families to catch a glimpse of the Auburn Experience by attending break-out sessions, taking a campus tour, and visiting with their academic departments to learn more about their major! Because War Eagle Day is an invitation-only program based on test scores, students are encouraged to submit their ACT and/or SAT scores to Auburn. If you know a student who has not tested but would benefit by attending War Eagle Day, please contact your Territory Manager for more information. We will do our best to accommodate your eligible students.

In addition to War Eagle Day programs, we also stayed in touch with students through Summer Sessions. Summer Sessions are one-on-one counseling sessions in many of our territories. Each Territory Manager contacted students in their area by using prospect lists and through referral by alumni, parents, students, and counselors. Each session covered the admissions process, scholarships, life as an Auburn student, and included information about the student’s academic interest. This is a great way for students and their families to become familiar with the admissions process and connect with their Territory Manager.

Lastly, the class of 2010 attended Camp War Eagle this summer. Camp War Eagle is Auburn’s freshman orientation, and all enrolling students got the chance to meet other AU freshmen and become more acquainted with their new home. At camp, students met with their academic advisors and registered for their fall classes. While we will not have an official class profile until the 15th day of classes is completed, the 2010 freshman class is projected to be the best and brightest in the history of Auburn! We thank all of you for your help in sending so many great students our way.

We have added some new faces to the Office of University Recruitment. Please see the most recent images and bios of our staff by visiting auburn.edu/admissions/inquire/staff/recruitment.

I wish you all the best as you start the school year and we all look forward to seeing you as we visit your schools this fall.

War Eagle!

Jim Parrish
Assistant Director
Office of University Recruitment

Dates & Deadlines

Admissions & Recruitment Calendar

- **August 1**
  - Online application available at auburn.edu/apply

- **October 1**
  - Deadline for receipt of application materials to be considered for Early Action decisions on October 15 (processed weekly thereafter)

- **November 1**
  - Deadline for receipt of application materials to be considered for regular decisions on November 15

- **December 1**
  - Deadline for receipt of application materials to be considered for regular decisions on December 15
  - Freshman Scholarship priority deadline

- **February 1**
  - Deadline for receipt of application materials to be considered for regular decisions on February 15

- **March 1**
  - Financial Aid priority deadline

- **May 1**
  - Confirmation deposit priority deadline

Contact Us!

Visit our counselor website: auburn.edu/admissions/counselors

Admissions and Recruitment Contacts:
Phone: 334-844-6425
E-mail: admissions@auburn.edu
The College of Human Sciences is a visionary college whose academic programs take diverse paths of scientific inquiry to explore the relationship between people and their environments. The spirit of the human sciences is found where these applied disciplines interface, leading to the principal mission of enhancing human well-being and the quality of life worldwide. For every career choice -- science, business, design, human relations -- there is a curriculum in the College of Human Sciences. CHS faculty lead and guide student learning through the use of innovative teaching methods and instructional technology. Other applied experiences include service learning projects, laboratory and practicum courses, and pre- and post-graduation professional internships. Dedicated academic advisors will help you discover the endless opportunities that exist with a Human Sciences degree. The College of Human Sciences undergraduate degrees offered are: Apparel Merchandising, Design and Production Management, Human Development and Family Studies, Nutrition and Food Sciences, Hotel and Restaurant Management, and an International Minor in Human Sciences.

We would like for you to meet Dr. Susan Hubbard, Professor and Associate Dean for Academic Affairs in the College of Human Sciences. Dr. Hubbard not only is a superb professor, but she also strengthens community interest for Auburn University and builds public support for the academic programs in the College of Human Sciences. Auburn University would like to invite you to look further into the College of Human Sciences as Dr. Hubbard explains where the career of a lifetime begins.
What is your educational background and how long have you worked for Auburn University’s College of Human Sciences?

I earned three degrees from Auburn University’s College of Education – Bachelor of Science, Master of Education, and Doctor of Education. I originally joined the College of Human Sciences as an Assistant Professor in the Hotel and Restaurant Management program in 1993 and am currently Professor and Associate Dean for Academic Affairs in the College of Human Sciences.

Tell us something we would not know about the College of Human Sciences. Human Sciences by definition addresses human needs by applying scientific principles to solve the practical problems of everyday life. What makes Auburn’s College of Human Sciences unique today is the tradition of putting “people first” and integrating science-based skills with human-based values. Indeed, it is pursuing “Science for a Quality Life.” The College of Human Science includes three departments (Nutrition and Food Science, Human Development and Family Studies, and Consumer Affairs) and offers five undergraduate degree programs as well as M.S. and Ph.D. degree programs in each of the three departments. The undergraduate degree programs offered through the College of Human Sciences are nutrition/dietetics, nutrition science, hotel and restaurant management, human development and family studies, interior design, and apparel merchandising, design and production management.

If talking to a prospective student, what could you tell them that the College of Human Sciences could offer them?

CHS is a vibrant, engaging, intellectual environment where individuals study with outstanding faculty who demonstrate the caring concern so important to the human sciences. Programs in the College feature outstanding placements, highly qualified faculty as teachers and researchers, senior level professional internships, international focus integrated into all curricula, and outstanding study tours and experiential learning opportunities. CHS offers Auburn University’s only permanent study abroad campus. The Joseph S. Bruno Auburn Abroad in Italy program offers students the unique opportunity to participate in a semester-long study abroad experience with 12 weeks based in Ariccia, Italy. The program is available each semester of the year to all Auburn University students. By participating in Joseph S. Bruno Auburn Abroad in Italy, students may earn the International Minor in Human Sciences.

What is your favorite thing about Auburn University?

My favorite thing about Auburn University is the “Auburn Spirit.” The Auburn spirit is very real but is hard to describe with words. Once you experience it, it becomes a part of you forever. As a member of the Auburn Family, you have a bond created by the Auburn spirit that stays with you for a lifetime. Another of my favorite things about Auburn is our battle cry...“War Eagle!” War Eagle is also the universal greeting for all Auburn people. It offers a warm welcome or a fond farewell. You may be anywhere in the world and hear “War Eagle”... and when you hear these words, you know you have been greeted by a member of your Auburn Family.

What makes Auburn University so special?

Auburn’s campus is beautiful, warm, and welcoming. Auburn offers something for everyone from a world-class education offered through a variety of academic degree programs to numerous extracurricular activities and organizations. The Auburn Creed, written by George Petrie in 1945, is a special part of the belief system of each Auburn student. Auburn students learn the words and meaning of the Auburn Creed during the Camp War Eagle orientation program as incoming freshmen. It is reiterated throughout a student’s college career and becomes the guiding principles for all Auburn people. I think of the Auburn Creed as Auburn’s roadmap to success for students and graduates.
I grew up an Auburn fan, but I decided to look around as I chose a college. After much thought and consideration, I decided to attend Auburn. Now, I've always been a second-guesser; I'm the person who should just turn in a test as soon as I answer the questions because otherwise I might change every single answer. So in the beginning, I felt a little nervous; I wondered if I had made the right choice. However, after being at Auburn for a few months I was so glad I had chosen to be an Auburn student.

My experience at Auburn was the perfect mix of two worlds: big college atmosphere and small-town environment. With the big college atmosphere, Auburn has students from all over the country and going to a meeting or class for the first time, it is certain that you will meet new people from every walk of life. But the nice thing is that even with over 24,000 students, Auburn still feels like home. The city revolves around the university, and college students always feel welcomed. After your first semester you're almost guaranteed to run into a friend on the concourse or in the Student Center between classes.

Auburn provides excellent academic opportunities for its undergraduate students. Auburn is mostly populated by undergraduate students, and much of the university is geared toward the undergraduate curriculum; many students, including myself, become engaged in undergraduate research or internships and may even be published prior to graduating! The Honors College provides innumerable resources, and the opportunity to complete an undergraduate thesis was a very meaningful and educational experience for which I am grateful.

I decided freshman year to start getting involved on campus. I enjoyed meeting new people at Auburn, and I wanted to find a way to give back to the university. To me it made sense to become involved with on-campus organizations. Although I was involved in many groups, the most meaningful experience I had was with Student Recruiters. As a Student Recruiter, I had the opportunity to meet and guide people from all over the world as they toured Auburn University. To have such a direct impact on a prospective student’s college choice was very special to me, and to be able to share my love for my university was something that came naturally. Student Recruiters was where I met some of the best students Auburn has to offer and made many of my most cherished Auburn memories. I will not forget the amazing people I came into contact with through this wonderful organization.

When I began at Auburn, I thought I wanted to go on to pharmacy school so I decided to major in biomedical sciences. I enjoyed my major and my classes. However, after shadowing different pharmacists the summer of 2008 following my sophomore year, I realized that I did not want to be a pharmacist. I began to look at a variety of fields as I searched for my future career, but never really settled on anything until the summer of 2009. I was hired as an intern with the Intelligence Project within the Southern Poverty Law Center. As I learned more about the SPLC and their work to achieve equality and civil rights for all Americans, I looked into the field of law. After I completed my internship, I decided law school was where I wanted to end up. I will attend Harvard Law School this fall with the hopes of becoming a public interest lawyer. I believe that following this career choice will help me to live out the line of the Auburn Creed which has become my favorite: “I believe in the human touch, which cultivates sympathy with my fellow men and mutual helpfulness and brings happiness for all”. To me, this line expresses a belief that we are part of a world that is bigger than ourselves, and we should work for the betterment of others, which is what I hope to do as a public interest lawyer.
The Miller Writing Center Provides Support for All Auburn Students

Encourage your students who are enrolling at Auburn or considering Auburn to check out the resources available in the Miller Writing Center. Writing is required throughout the university’s curriculum, and many students need assistance with types of assignments they may not have experienced in high school.

The goal is to help students become better writers, develop strategies for approaching writing tasks, and proofread and edit their own writing. Because of high demand, the Writing Center now serves all students for their entire Auburn career.

The center offers assistance with: course assignments at any level and in any form (lab reports, essays, research papers, memos, executive summaries, posters, PowerPoints, annotations, and more); applications for internships, scholarships, or graduate school; resumes and cover letters; and extra-curricular writing projects of all kinds.

Undergraduate consultants are ready to work with students from any major. The consultants are trained to work with a wide variety of writing and represent 14 different majors from the colleges of Liberal Arts, Engineering, Business, Sciences and Mathematics, Human Sciences, and Education, plus the Harrison School of Pharmacy. They know how to recognize the expectations of different disciplines and understand the differences in various citation forms.

Our graduate consultants have advanced course work in writing studies and/or English as a Second Language.

What We Do
• face-to-face and online consultations
• assistance in all stages of the writing process from understanding the assignment, developing ideas, and outlining to organizing material, refining the argument, correcting and editing the prose, or undertaking a revision after students receive comments from peers or the instructor
• summaries of sessions to instructors
• proofreading software
• appointment scheduling online
• walk-in appointments as available
• facilitated peer writing groups – see website for details

What We Don’t Do
• edit for students, but we will help them identify recurring errors, understand the correct forms, and recognize and correct their own errors in the future
• grade or offer opinions about the grades received
• provide content or suggest the argument or analysis a student might include
• criticize an assignment or the professor
• charge for our services

Visit the Miller Writing Center online: auburn.edu/writingcenter
Auburn introduced the Student Application Status System (SASS) for high school guidance counselors by providing each high school with the ability to track the application progression of students. It displays all applicants from the high school along with each applicant’s application term, status, decision, and missing items needed to complete the application. The information in SASS is updated on a weekly basis every Monday. Please note that any new information received by our office after a system update has occurred will not be displayed within this system until the following week.

Get Started!

To begin viewing your student’s applications, log onto the SASS website and enter your user ID and password.

auburn.edu/admissions/appstatus

If you have not received your User ID and Password, please contact your Territory Manager.

Forgot your password?

No problem! In order to retrieve a misplaced or forgotten password, please select the “Forgot Your Password?” link at the bottom of the login page. This will not reset the password, but will instead provide the contact information for the person within Office of Undergraduate Recruitment that is responsible for assisting in password retrieval.
A Quick Start Guide to SASS

Getting Started
Once successfully logged in, a grid will be displayed showing the name, application term, application status, application decision, and missing checklist items for each student from the high school. If a particular checklist item is not on file for the student, the word “MISSING” will be displayed underneath that column’s heading. Otherwise, the column will be blank meaning that this information has been received.

Show All Applicants
If no entries exist for the last name entered, a “No Applicants Found” message will be displayed. Each counselor can also select the “Show All” button at anytime to view all applicants from the high school.

Sort By Column Heading
From this screen, each counselor has the ability to sort by any of the column headings. For example, the grid’s default display shows all students in ascending alphabetical order by last name; however, if there is a need to view based upon the application status, simply click on that column’s heading to sort in an ascending fashion. Click the same heading again to change to a descending view.

For questions about a particular student or to obtain more current information between system updates, please contact your Territory Manager. To find your Territory Manager’s contact information, please visit auburn.edu/admissions/advisor.
First-year Convocation

The first Auburn University First-year Convocation will take place on August 17 at 2:45pm. As the main event of Welcome Week, first-year students are required to attend. In a mix of formal and fun, Auburn University will officially accept the freshman class of 2010 and welcome them to the Auburn Family.

One of the first events to be held in the new Auburn Arena, students are allowed to attend in casual attire and sit with their own groups of peers or their Camp War Eagle group. Auburn’s President, Dr. Gogue, will open the convocation with a welcome message for the first-year students. Provost Mazey will introduce the Common Book Program. This year’s selection is Three Cups of Tea: One Man’s Mission to Promote Peace…One School at a Time by Greg Mortenson and David Oliver Relin. In celebration of the book, its themes will be introduced, and Dr. Mazey will explain how the book will be integrated into first-year classes including English 1101. Dr. Carry, Vice President of Student Affairs, will speak on campus involvement. Beginning a new tradition for first-year students, there will be a pinning ceremony. Upon conclusion of the convocation, students will participate in a TigerWalk around campus and end on the green space by the Student Center. Students can tailgate there with free food and drinks until settling down on the lawn for a movie on the big screen.