AGENDA
AUBURN UNIVERSITY BOARD OF TRUSTEES
FRIDAY, FEBRUARY 19, 2016 @ 9:30 A.M.

1. Roll Call

2. Action Items and Committee Reports
   1. Proposed Appointment of the Director of the Alabama Agricultural Experiment Station

3. Recess Meeting
ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED APPOINTMENT OF THE DIRECTOR
OF THE ALABAMA AGRICULTURAL EXPERIMENT STATION

WHEREAS, Board of Trustees By-Laws, consistent with State law, require that the Director of AAES shall be appointed by the President with approval of the Board of Trustees; and

WHEREAS, after a national search by a committee which included representatives of stakeholders in the agriculture industry both within the University and around the state, Dr. Paul Patterson was identified as the best candidate to lead the University’s agricultural programs; and

WHEREAS, the President hereby requests the Board’s approval of his appointment of Dr. Paul Patterson to the position of Director of the Alabama Agricultural Experiment Station.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Auburn University that the appointment of Dr. Paul Patterson as Director of the Alabama Agricultural Experiment Station is hereby approved.
February 8, 2016

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger  
Provost and Vice President for Academic Affairs

SUBJECT: Item for the Board of Trustees – Approval of Dr. Paul Patterson as Director of the Alabama Agricultural Experiment Station

I am writing to request that a Specially Called Meeting of the Auburn University Board of Trustees be called for the purpose of approving Dr. Paul Patterson as the Director of the Alabama Agricultural Experiment Station.

Following a competitive national search process, I Dr. Paul Patterson was selected as Auburn University’s next Dean of the College of Agriculture and Director of the Agricultural Experiment Station (AAES). I have great confidence that Dr. Patterson’s vision for the college and commitment to Auburn will continue to advance our agricultural academic, research, and outreach initiatives across the University. Per Board policy, approval of Dr. Patterson as the Director of AAES must be approved by the Trustees. In an effort to transition the leadership of the College as soon as possible, I would like to respectfully request that a Specially Called meeting of the Board of Trustees take place to approve Dr. Patterson.
August 21, 2015

Dr. June Henton, Chair
Search Committee-Dean, College of Agriculture
    and Director, Alabama Agricultural Experiment Station
Breckenridge Partners
1025 West Everett Road, Suite #4
Lake Forest, IL 60045

Re: Letter of Application for Dean of the College of Agriculture and Director of AAES, Auburn University

Dear Dean Henton and Search Committee Members:

I am writing to express my interest in being considered as a candidate for the position of Dean of the College of Agriculture and Director of the Alabama Agricultural Experiment Station at Auburn University. This is an exciting opportunity and one in which I have a great personal interest. I believe that my previous experiences and leadership skills make me a strong candidate for this position.

I would bring to this position at Auburn University over nine years of administrative experience at two different institutions, where I have served as the dean of a school and as an associate dean of a college. I would bring to the position experiences at different types of academic institutions, including a large state university (Arizona State University) and a land grant university (Auburn University), along with experience in a federal agency, the USDA’s Foreign Agricultural Service. I would bring varied applied economic research experiences that included opportunities to consult with producer organizations in Arizona, California, New Mexico, Oregon, Florida, and Washington, and in the Mexican states of Sonora and Sinaloa. Finally, I would bring a broad range of teaching experiences, including instruction in undergraduate and graduate courses, honors courses, first year seminars, and business school courses, and experience in overseeing academic programs.

In my current position as associate dean for instruction in the College of Agriculture at Auburn University, I oversee all academic programs in the college, including distance education programs. My academic program responsibilities include issues related to academic affairs, student recruitment, student advising, student retention, student professional development, scholarships, oversight of curriculum development, and assessment of student learning. These activities involve both undergraduate and graduate programs. In addition to these academic affairs, I am responsible for faculty personnel matters and alumni relations and contribute to...
fundraising, budget planning, strategic planning, and marketing and communications. My involvement in marketing and communications has deepened over the past two years, as the college launched a new brand campaign. Similarly, my involvement in fundraising has deepened during the last year, as the university has entered its current development campaign and the college has pursued a significant capital project related to our poultry research and teaching facilities. I have now had the privilege of serving as associate dean for over six years.

Recently, I also had the opportunity to serve as acting dean of the College of Agriculture and director of the Alabama Experiment Station for about a two month period (May 2015 – July 2015). This experience gave me a broader understanding of the experiment station operations and our working relationship with the Alabama Cooperative Extension System. It also provided me with an opportunity to better understand the college’s financial operations.

At Arizona State University, I served as the dean of the Morrison School of Management and Agribusiness. At the time when I left in 2009, it had a total student enrollment of 1,200 students and a faculty of 25. As a school, it was organizationally much like a large department, requiring me to wear the hats of a dean and department head. This position entailed work on matters related to personnel, budget and planning, curriculum planning, student recruitment, student retention, research advancement, external relations, and fundraising, among other duties.

Prior to serving as dean at ASU, I served as co-director of the National Food and Agricultural Policy Project. This project, affiliated with the Food and Agricultural Policy Research Institute at the University of Missouri, provided marketing and policy research results on the produce industry in the form of briefing papers and research reports delivered to Congress and the produce industry. This project was funded at over $300,000 per year and employed three staff research economists.

Throughout my tenure at Auburn, I have worked to enhance the college’s relationships with stakeholder organizations, particularly the Alabama Farmers Federation, the Alabama Poultry and Egg Association, the Alabama Cattlemen’s Association, the Alabama Agribusiness Council, and the Alabama Nursery and Landscape Association, and with our alumni. My relationships with these stakeholders have resulted in new support for the college. Similarly, new programs in alumni engagement have resulted in deeper relationships with our alumni and new support for the college. As dean and director, I would look forward to working with these and other partners to strengthen the college and experiment station. Similarly, as associate dean, I have also worked to build strong working relationships with other Auburn University colleges and schools, the Alabama Cooperative Extension System, the Provost’s Office, and other units on campus. I frequently seek out opportunities to partner with other units on programs or to include them in programming opportunities in the College of Agriculture.
As an alumnus, a tenured faculty member, and associate dean of the College of Agriculture, I have a great personal commitment to the future of this college and Auburn University. Colleges of agriculture will be challenged in many new ways in the future. They will face new challenges in developing strategies in an environment with ever-tighter resources. They will also face more complex research problems, as the environment, living organisms, policy arena, markets, and our natural resource base change. Colleges of agriculture will be challenged to assert and identify their areas of leadership, while also developing new collaborative relationships with other institutions. At the same time, they must continue to offer excellent instruction in a broad number of areas, while also responding to the needs of the state through outreach and Extension. As an Alabama native, I am particularly interested in leading the college and experiment station’s efforts, working in partnership with the Alabama Cooperative Extension System, to enhance the state’s future economic growth and community development. Ultimately, excellence in the College of Agriculture will only help to elevate the stature of Auburn University.

I look forward to discussing this opportunity and my qualifications for it with you and your committee members. Enclosed with this letter, I offer my curriculum vitae and a list of references. Please feel free to contact me by telephone at 334-750-4038 (cell) or 334-844-3254 (office) or by e-mail at paul.patterson@auburn.edu.

Thank you for your consideration of my qualifications for this position. Again, it is a position I am excited about and I look forward to discussing it with you and your committee members further.

Respectfully,

Paul M. Patterson, Ph.D.
Associate Dean and Professor

Enclosure: Curriculum Vita
References