

**Southeastern Conference**

**Southeastern Conference**

**adidas Team Inc (36296)**

951 32nd Ave. SW  
Cedar Rapids, IA 52404  
Mr. Bob Leuenberger  
Phone 319-368-0353  
Fax 319-368-0314  
www.Adidas.com  
bob.leuenberger@reebok.com  
Spec Agr Disclosed: 01/19/2011

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02A (Jewelry)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
07D (Infant Products)  
07E (Footwear)

**Aminco International (USA) Inc. (16644)**

20571 Crescent Bay Drive  
Lake Forest, CA 92630  
Minority/Woman Owned  
Ms. Melissa Ballack  
Phone 949-457-3261 228  
Fax 949-598-2864  
www.AmincoUSA.com  
approvals.ccp@amincousa.com  
Spec Agr Disclosed: 02/08/2010

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
06A (Sports Equipment)

**Bacon & Company (11649)**

PO Box 78  
Knoxville, TN 37901-0078  
Mr. Jed Dance  
Phone 865-523-9181 3114  
Fax 865-546-2212  
www.Baconco.com  
jedd@baconco.com  
Spec Agr Disclosed: 09/02/2010

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
06A (Sports Equipment)  
07B (Consumables)  
07C (Health/Beauty)

1/27/2011 9:13:49AM

**Licensees**

Licensed as of 1/2011

**Southeastern Conference**

**Bayou Apparel (49412)**

PO Box 40886  
Baton Rouge, LA 70835  
Mr. Daniel McNamara  
Phone 225-928-9090  
Fax 225-928-9091  
bayouapparel@cox.net  
Spec Agr Disclosed: 08/20/2010

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02C (Personal Accessories)  
07D (Infant Products)

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
05E (Publishing)  
06A (Sports Equipment)

**Champion Custom Products (12269)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/24/2010

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

**Captivating Headgear (50242)**

PO Box 721210  
Norman, OK 73072  
Mr. Mike Ross  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mross@towcaps.com  
Spec Agr Disclosed: 01/17/2011

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Super Center/Wholesale Clubs

**Licensees**

Licensed as of 1/2011

**Southeastern Conference**

**Gear For Sports (11666)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/24/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 05/10/2010

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
03A (Domestics)  
04C (Signage Products)  
05E (Publishing)  
07D (Infant Products)

**Lakeshirts Inc. dba Blue 84 (11808)**

750 Randolph Rd  
Detroit Lakes, MN 56501  
Ms. Carrie Ulschmid  
Phone 218-846-3065  
Fax 218-846-3069  
www.Lakeshirts.com  
carrieu@lakeshirts.com  
Spec Agr Disclosed: 01/19/2011

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)

**MBI Inc. (17930)**

47 Richards Ave.  
Norwalk, CT 06857  
Mr. Jason Brenner  
Phone 203-854-9400 2448  
Fax 203-853-0647  
www.Danburymintsports.com  
jbrenner@mbi-inc.com  
Spec Agr Disclosed: 07/01/2010

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05E (Publishing)  
06C (Toys)  
06D (Games)

1/27/2011 9:13:49AM

**Licensees**

Licensed as of 1/2011

**Southeastern Conference**

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
Buffalo, NY 14202  
Ms. Lauren Hartmayer  
Phone 716-604-9000 1185  
Fax 716-604-9127  
www.Neweracap.com  
necollege@neweracap.com  
Spec Agr Disclosed: 01/07/2011

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**New World Graphics (12892)**

145 Coile Dr.  
Athens, GA 30606  
Ms. Michele Short  
Phone 706-353-2517  
Fax 706-353-7489  
www.Nwg.cc  
michele@nwg.cc  
Spec Agr Disclosed: 03/12/2010

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04B (Collectibles)  
04C (Signage Products)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

**ProMark Emblems dba Team ProMark (289)**

14052 Valley Drive  
Longmont, CO 80504  
Ms. Margo Taylor  
Phone 303-926-1328 105  
Fax 303-926-1450  
www.Teampromark.com  
margo@teampromark.com  
Spec Agr Disclosed: 08/25/2010

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
05A (Stationery)  
05E (Publishing)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110  
St. Louis, MO 63141  
Mr. Brock Lord  
Phone 314-819-2924  
Fax 314-819-2986  
www.Licensedproducts.com  
Brock.Lord@licensedproducts.com  
Spec Agr Disclosed: 01/14/2010

**Distribution Channel(s)**

**Southeastern Conference**

**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue  
Niles, IL 60714  
Mr. Bernie Schack  
Phone 312-427-0313  
Fax 312-427-1887  
www.Ricoinc.com  
bernies@ricoinc.com  
Spec Agr Disclosed: 01/20/2011

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05B (Checks)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
06D (Games)

**Riddell Inc. (12342)**

9801 West Higgins Rd. Suite 800  
Rosemont, IL 60018  
Mr. Ken Draznik  
Phone 773-794-1994  
Fax 773-794-1108  
www.Riddell.com  
kdraznik@riddellsports.com  
Spec Agr Disclosed: 04/30/2010

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Ruppshirts Inc. (11616)**

5245 Commonwealth Ave. Suite 100  
Jacksonville, FL 32254  
Ms. Olivia Shirah  
Phone 904-271-4160  
Fax 850-254-9893  
www.Ruppshirts.com  
olivia@ruppshirts.com  
Spec Agr Disclosed: 08/23/2010

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
04D (Gifts & Novelties - Miscellaneous)

**Simon Signs Inc. (65996)**

PO Box 19554  
Louisville, KY 40259  
Mr. Russ Simon  
Phone 502-968-3588  
Fax 502-968-3124  
www.Simonsigns.com  
russ@simonsigns.com  
Spec Agr Disclosed: 12/13/2010

**Distribution Channel(s)**

Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
04A (Automobile Products)

**Smathers and Branson (66810)**

5202 River Road  
Bethesda, MD 20816  
Mr. Peter Carter  
Phone 301-229-9436  
Fax 301-841-7221  
www.Smathersandbranson.com  
peter@smathersandbranson.com  
Spec Agr Disclosed: 09/07/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Related Retail/Direct

**Product Categories**

02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)

**Southeastern Conference**

**Team Beans LLC (35316)**

115 Fieldcrest Ave. Raritan Center Business Park  
 Edison, NJ 08837  
 Mr. Matt Katz  
 Phone 732-967-1177 215  
 Fax 732-967-1444  
 www.Forevercollectibles.com  
 mkatz@forevercollectibles.com  
 Spec Agr Disclosed: 07/15/2010

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 07D (Infant Products)

**To The Game LLC (11499)**

PO Box 2516  
 Phenix City, AL 36868-2516  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keeli.floyd@2thegame.com  
 Spec Agr Disclosed: 06/17/2010

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Top Line Scrn Printing & Embroidery (3980)**

4210 L.B. McLeod Rd. Ste 109  
 Orlando, FL 32811  
 Ms. Sara Vargas  
 Phone 407-428-9515  
 Fax 407-447-9539  
 www.Toplineshirts.com  
 mnelson@toplineshirts.com  
 Spec Agr Disclosed: 07/02/2010

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

**Top Of The World (11871)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856 319  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 01/17/2011

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 04D (Gifts & Novelties - Miscellaneous)

**Southeastern Conference**

**Tri-Lake Inc. (11707)**

3601 W. Main St. - Hwy. 44 West  
 Leesburg, FL 34748  
 Ms. Victoria Vos  
 Phone 800-727-3389 26  
 Fax 352-728-6002  
 www.Tlsportswear.com  
 vicki@tlsportswear.com  
 Spec Agr Disclosed: 04/13/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01J (Men's/Unisex Fleece)

**Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/20/2010

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01C (Men's/Unisex Other Headwear)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 06A (Sports Equipment)

**Weezabi LLC DBA All Conference Apparel**

508 Mineral Trace Suite 102  
 Hoover, AL 35244  
 Mr. Seth Chapman  
 Phone 205-682-2850  
 Fax 205-682-2852  
 www.Weezabi.com  
 seth@weezabi.com  
 Spec Agr Disclosed: 07/26/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**Wincraft Inc. (11514)**

PO Box 888  
 Winona, MN 55987  
 Ms. Sherry Otterness  
 Phone 507-454-5510 6408  
 Fax 507-453-6780  
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 sotterness@wincraft.com  
 Spec Agr Disclosed: 05/18/2010

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)

**27 Licensees**  
**27 Special Agreements**  
**27 Disclosed**