

**Licensees**

Licensed as of 11/2011

**Auburn University**

**Standard License**

**1A. Men's/Unisex T-shirts**

**1. Men's/Unisex T-shirts**

adidas Team Inc  
Aftco Mfg. Co. Inc.  
All American Screen Printing  
AS  
Banana Promotions  
Box Seat Clothing Company  
Camp David  
Champion Custom Products  
Colosseum Athletics Corporation  
Columbia Sportswear  
Disney by MJ Soffe  
Dixie Pride dba Bama Fever&Tiger Pride  
E5  
Emory Group LLC  
F & E Sportswear Inc.  
Gear For Sports  
Graphic Cow - The  
J America  
J2 Licensing Ltd.  
JanSport a division of VF Outdoor Inc.  
Jones & Mitchell Sportswear Inc.  
Kelley & Abide Co. Inc.  
Knights Apparel Inc.  
Lakeshirts Inc. dba Blue 84  
League Collegiate Wear  
Leighton Daniel LLC  
Levelwear  
Master Graphics  
MJ Soffe LLC  
MV Sport  
New Agenda  
New World Graphics  
Nike by Branded Custom Sportswear  
Oarsman Sportswear  
Perry Ellis International Inc.  
Pro Player by Knights Apparel Inc.  
Pro-Ad Sports Inc.  
Realtree Outfitters by To The Game  
Royce Apparel Inc.  
Russell Brands LLC  
Screentech  
Shirtworks LLC (AL)  
Tailgate + Threadless  
Tailgate Clothing Company dba T-University  
TCX LLC dba The Cotton Exchange  
Team Edition Apparel Inc.  
Tigear  
Tiger Rags  
Tiger Town Embroidery & Screenprint  
To The Game LLC

Top Line Scrn Printing & Embroidery  
Tri-Lake Inc.  
Viatran Inc.  
Weezabi LLC dba All Conference Apparel

**2. Men's/Unisex Tank Tops**

AS  
Box Seat Clothing Company  
Colosseum Athletics Corporation  
Dixie Pride dba Bama Fever&Tiger Pride  
Knights Apparel Inc.  
MJ Soffe LLC  
MV Sport  
Russell Brands LLC  
TCX LLC dba The Cotton Exchange  
Team Edition Apparel Inc.  
Viatran Inc.

**1B. Men's/Unisex Outerwear**

**1. Men's/Unisex Jackets**

All American Screen Printing  
Antigua Group Inc.  
AS  
Charles River Apparel  
Colosseum Athletics Corporation  
Columbia Sportswear  
Cutter & Buck  
Dixie Pride dba Bama Fever&Tiger Pride  
DRI Duck  
Essex Manufacturing Inc.  
G-III Leather Fashions Inc. dba G-III Sports  
G-III/58 Sport  
Gear For Sports  
Holloway Sportswear Inc.  
Knights Apparel Inc.  
Levelwear  
Master Graphics  
MTC Marketing  
MV Sport  
Nike by Branded Custom Sportswear  
PING Apparel by Custom Branded Sportswear Inc.  
Pro Player by Knights Apparel Inc.  
Russell Brands LLC  
Team Edition Apparel Inc.  
Vantage Custom Classics  
Vesi Inc.

**2. Men's/Unisex Rainwear**

Charles River Apparel  
Essex Manufacturing Inc.  
Frogg Toggs  
G-III Leather Fashions Inc. dba G-III Sports  
G-III/58 Sport  
Master Graphics  
Outerstuff Ltd.  
Storm Duds Raingear

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**Auburn University**

**3. Men's/Unisex Polar fleece**

Antigua Group Inc.  
AS  
Charles River Apparel  
Colosseum Athletics Corporation  
Columbia Sportswear  
Cutter & Buck  
DRI Duck  
Essex Manufacturing Inc.  
G-III Leather Fashions Inc. dba G-III Sports  
G-III/58 Sport  
Gear For Sports  
Knights Apparel Inc.  
Pro Player by Knights Apparel Inc.  
Royce Apparel Inc.  
Team Edition Apparel Inc.  
Vantage Custom Classics  
Vesi Inc.

Russell Brands LLC  
Team Edition Apparel Inc.  
Vesi Inc.

**1C. Men's/Unisex Other Headwear**

**1. Men's/Unisex Knit Caps**

adidas Team Inc  
American Needle  
Captivating Headgear  
Colosseum Athletics Corporation  
Columbia Sportswear  
Legacy Athletic  
Merge Left Inc.  
New Era Cap Co. Inc.  
Nike by Branded Custom Sportswear  
Outdoor Cap Company Inc.  
Ross Sportswear  
TEI  
To The Game LLC  
Top Of The World  
Twins Enterprise Inc.  
Zephyr Graf-X

**2. Men's/Unisex Visors**

adidas Team Inc  
All American Screen Printing  
American Needle  
Captivating Headgear  
Colosseum Athletics Corporation  
Graphic Cow - The  
Kelley & Abide Co. Inc.  
Legacy Athletic  
Merge Left Inc.  
New Era Cap Co. Inc.  
Nike by Branded Custom Sportswear  
Outdoor Cap Company Inc.  
TEI  
To The Game LLC  
Top Of The World  
Twins Enterprise Inc.  
Zephyr Graf-X

**3. Men's/Unisex Bucket Caps**

adidas Team Inc  
All American Screen Printing  
American Needle  
Captivating Headgear  
Colosseum Athletics Corporation  
Legacy Athletic  
Merge Left Inc.  
New Era Cap Co. Inc.  
Outdoor Cap Company Inc.  
TEI  
To The Game LLC  
Top Of The World  
Twins Enterprise Inc.  
Zephyr Graf-X

**4. Men's/Unisex Windshirts**

Antigua Group Inc.  
AS  
Charles River Apparel  
Colosseum Athletics Corporation  
Cutter & Buck  
G-III Leather Fashions Inc. dba G-III Sports  
G-III/58 Sport  
Gear For Sports  
Holloway Sportswear Inc.  
Knights Apparel Inc.  
Levelwear  
Master Graphics  
MV Sport  
Nike by Branded Custom Sportswear  
Perry Ellis International Inc.  
PING Apparel by Custom Branded Sportswear Inc.  
Pro Player by Knights Apparel Inc.  
Royce Apparel Inc.  
Russell Brands LLC  
Team Edition Apparel Inc.  
Vantage Custom Classics  
Vesi Inc.

**5. Men's/Unisex Windsuits & Warm-ups**

AS  
Charles River Apparel  
Colosseum Athletics Corporation  
Frogg Toggs  
G-III Leather Fashions Inc. dba G-III Sports  
G-III/58 Sport  
Gear For Sports  
Holloway Sportswear Inc.  
Knights Apparel Inc.  
MV Sport  
Nike by Branded Custom Sportswear  
Pro Player by Knights Apparel Inc.

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**Auburn University**

**4. Men's/Unisex Straw Hats**

adidas Team Inc  
Columbia Sportswear  
Merge Left Inc.  
Outdoor Cap Company Inc.  
Twins Enterprise Inc.

**5. Men's/Unisex Other Headwear Styles**

adidas Team Inc  
Captivating Headgear  
Collegiate Tartan Apparel LLC  
Columbia Sportswear  
Merge Left Inc.  
New Era Cap Co. Inc.  
Outdoor Cap Company Inc.  
TEI  
Top Of The World  
Twins Enterprise Inc.  
Zephyr Graf-X

**1D. Men's/Unisex Combo-Packaged Goods**

**1. Men's/Unisex same product combo-pack**

J America  
MJ Softe LLC

**2. Men's/Unisex multiple apparel product combo-pack**

adidas Team Inc  
Colosseum Athletics Corporation  
J America  
MJ Softe LLC

**3. Men's/Unisex T-shirt/Headwear combo-pack**

MV Sport

**5. Men's/Unisex Apparel/NonApparel product  
combo-pack**

F & E Sportswear Inc.

**1E. Jerseys/Uniforms**

**1. Replica Football Jerseys**

adidas Team Inc  
Colosseum Athletics Corporation  
Knights Apparel Inc.  
Russell Brands LLC  
Under Armour by Gear For Sports

**15. Cycling Jerseys**

Ambrose Enterprises LLC

**2. Replica Basketball Jerseys & Short sets**

Colosseum Athletics Corporation  
Knights Apparel Inc.  
Nike by Branded Custom Sportswear

**3. Replica Hockey Jerseys**

adidas Team Inc  
Colosseum Athletics Corporation

**4. Replica Baseball Jerseys**

Colosseum Athletics Corporation  
Knights Apparel Inc.

Russell Brands LLC

**5. Replica Shooting Shirts/Tear-away Pant**

Colosseum Athletics Corporation  
Knights Apparel Inc.

**6. Replica Jerseys - Other**

League Collegiate Wear

**8. Fashion Jerseys**

Colosseum Athletics Corporation  
G. Willie Brands LLC  
Knights Apparel Inc.

**1F. Infant/Toddler Apparel**

**1. T-shirts (sizes 0-4T)**

adidas by Outerstuff  
All American Screen Printing  
AS  
Atlanta Hosiery Company  
Bobby Edwards Enterprises  
Box Seat Clothing Company  
College Kids LLP  
Colosseum Athletics Corporation  
Creative Knitwear  
Disney by MJ Softe  
Dixie Pride dba Bama Fever&Tiger Pride  
Dolly Hosiery Mills Inc.  
F & E Sportswear Inc.  
Garb Inc.  
Glitter Gear LLC  
Hello Kitty by Top Line Scrn Printing & Embroidery  
J2 Licensing Ltd.  
Kelley & Abide Co. Inc.  
Knights Apparel Inc.  
Levelwear  
Little King Mfg. Co. Inc.  
MJ Softe LLC  
New Agenda  
New World Graphics  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Pro-Ad Sports Inc.  
Sara Lynn Togs  
Screentech  
Tailgate Clothing Company dba T-University  
TCX LLC dba The Cotton Exchange  
Team Athletics  
Third Street Sportswear  
Viatran Inc.

**10. Fleece Tops & Bottoms (sizes 0-4T)**

adidas by Outerstuff  
All American Screen Printing  
AS  
Atlanta Hosiery Company  
College Kids LLP  
Colosseum Athletics Corporation

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Creative Knitwear  
 Disney by MJ Soffe  
 Dixie Pride dba Bama Fever&Tiger Pride  
 J2 Licensing Ltd.  
 Kelley & Abide Co. Inc.  
 Little King Mfg. Co. Inc.  
 New Agenda  
 New World Graphics  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Pro-Ad Sports Inc.  
 Sara Lynn Togs  
 Screentech  
 Tailgate Clothing Company dba T-University  
 TCX LLC dba The Cotton Exchange  
 Team Athletics  
 Third Street Sportswear  
 Viatran Inc.

**11. Onesies**

adidas by Outerstuff  
 All American Screen Printing  
 AS  
 Atlanta Hosiery Company  
 Baby Fanatic LLC  
 College Kids LLP  
 Colosseum Athletics Corporation  
 Creative Knitwear  
 Disney by MJ Soffe  
 Dixie Pride dba Bama Fever&Tiger Pride  
 Dolly Hosiery Mills Inc.  
 Garb Inc.  
 Glitter Gear LLC  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 Little King Mfg. Co. Inc.  
 New Agenda  
 Outerstuff Ltd.  
 Sara Lynn Togs  
 Screentech  
 Tailgate Clothing Company dba T-University  
 TCX LLC dba The Cotton Exchange  
 Team Athletics  
 Third Street Sportswear  
 Viatran Inc.

**12. Combo-Packaged Infant/Toddler Products**

adidas by Outerstuff  
 Colosseum Athletics Corporation  
 Dolly Hosiery Mills Inc.  
 Knights Apparel Inc.  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Sara Lynn Togs  
 Team Athletics  
 TEI

Top Of The World  
 Vive La Fete Inc.

**13. Misc. Apparel (sizes 0-4T)**

adidas by Outerstuff  
 College Kids LLP  
 Colosseum Athletics Corporation  
 Creative Knitwear  
 Glitter Gear LLC  
 Ishtex Textile Products Inc.  
 Knights Apparel Inc.  
 Outerstuff Ltd.  
 R-Text Enterprises Ltd.  
 Sara Lynn Togs  
 Vive La Fete Inc.

**2. Sleepwear (sizes 0-4T)**

adidas by Outerstuff  
 Dolly Hosiery Mills Inc.  
 Knights Apparel Inc.  
 Little King Mfg. Co. Inc.  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Sara Lynn Togs  
 Team Athletics

**3. Infant/Toddler Headwear**

adidas by Outerstuff  
 Atlanta Hosiery Company  
 Captivating Headgear  
 College Kids LLP  
 Colosseum Athletics Corporation  
 Creative Knitwear  
 Dolly Hosiery Mills Inc.  
 Garb Inc.  
 Legacy Athletic  
 Little King Mfg. Co. Inc.  
 New Era Cap Co. Inc.  
 Nike by Haddad Apparel Group  
 Squeak Me Shoes  
 TEI  
 Third Street Sportswear  
 To The Game LLC  
 Top Of The World  
 Twins Enterprise Inc.  
 Zephyr Graf-X

**4. Jerseys/Uniforms (sizes 0-4T)**

adidas by Outerstuff  
 Colosseum Athletics Corporation  
 Creative Knitwear  
 Knights Apparel Inc.  
 Little King Mfg. Co. Inc.  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Team Athletics  
 Third Street Sportswear

**5. Cheerleader Uniforms (sizes 0-4T)**

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adidas by Outerstuff  
Atlanta Hosiery Company  
Creative Knitwear  
Knights Apparel Inc.  
Little King Mfg. Co. Inc.  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Sara Lynn Togs  
Team Athletics  
Third Street Sportswear

**6. Beachwear (sizes 0-4T)**

Collegiate Surf & Sport  
Sara Lynn Togs

**7. Outerwear (sizes 0-4T)**

adidas by Outerstuff  
All American Screen Printing  
Atlanta Hosiery Company  
Charles River Apparel  
Colosseum Athletics Corporation  
Dixie Pride dba Bama Fever&Tiger Pride  
F & E Sportswear Inc.  
Garb Inc.  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Sara Lynn Togs  
Screentech  
Team Athletics  
Third Street Sportswear

**8. Boy's Fashion Tops & Bottoms (sizes 0-4T)**

adidas by Outerstuff  
All American Screen Printing  
Atlanta Hosiery Company  
College Kids LLP  
Colosseum Athletics Corporation  
Creative Knitwear  
Dixie Pride dba Bama Fever&Tiger Pride  
Garb Inc.  
Ishtex Textile Products Inc.  
Kelley & Abide Co. Inc.  
Knights Apparel Inc.  
Little King Mfg. Co. Inc.  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Pennington and Bailes LLC  
Sara Lynn Togs  
Screentech  
Third Street Sportswear  
Vive La Fete Inc.

**9. Girl's Fashion Tops & Bottoms (sizes 0-4T)**

adidas by Outerstuff  
All American Screen Printing  
Atlanta Hosiery Company  
College Kids LLP  
Colosseum Athletics Corporation

Creative Knitwear  
Dixie Pride dba Bama Fever&Tiger Pride  
Garb Inc.  
Glitter Gear LLC  
Ishtex Textile Products Inc.  
Kelley & Abide Co. Inc.  
Little King Mfg. Co. Inc.  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Pennington and Bailes LLC  
R-Texx Enterprises Ltd.  
Sara Lynn Togs  
Screentech  
Third Street Sportswear  
Vive La Fete Inc.

**1G. Youth Apparel**

**1. T-shirts (sizes 5-20)**

5th & Ocean Clothing LLC  
adidas by Outerstuff  
Aftco Mfg. Co. Inc.  
All American Screen Printing  
Antigua Group Inc.  
AS  
Atlanta Hosiery Company  
Atrium Corporation  
Box Seat Clothing Company  
Champion Custom Products  
College Kids LLP  
Colosseum Athletics Corporation  
Columbia Sportswear  
Disney by MJ Soffe  
Dixie Pride dba Bama Fever&Tiger Pride  
Everfan  
F & E Sportswear Inc.  
Garb Inc.  
Glitter Gear LLC  
Hello Kitty by Top Line Scrn Printing & Embroidery  
J America  
J2 Licensing Ltd.  
JanSport a division of VF Outdoor Inc.  
Kelley & Abide Co. Inc.  
Knights Apparel Inc.  
Levelwear  
Little King Mfg. Co. Inc.  
MJ Soffe LLC  
MV Sport  
New Agenda  
New World Graphics  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Pro-Ad Sports Inc.  
Realtree Outfitters by To The Game  
Royce Apparel Inc.  
Russell Brands LLC

**Licensees**

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**Auburn University**

Sara Lynn Togs  
 Screentech  
 Tailgate + Threadless  
 Tailgate Clothing Company dba T-University  
 TCX LLC dba The Cotton Exchange  
 Team Athletics  
 Team Edition Apparel Inc.  
 Third Street Sportswear  
 To The Game LLC  
 Top Line Scrn Printing & Embroidery  
 Tri-Lake Inc.  
 U-Trau Inc.  
 Viatran Inc.  
 Weezabi LLC dba All Conference Apparel

**10. Fleece Tops & Bottoms (sizes 5-20)**

5th & Ocean Clothing LLC  
 adidas by Outerstuff  
 All American Screen Printing  
 Antigua Group Inc.  
 AS  
 Atrium Corporation  
 Boxercraft Inc.  
 Champion Custom Products  
 College Kids LLP  
 Colosseum Athletics Corporation  
 Disney by MJ Soffe  
 Dixie Pride dba Bama Fever&Tiger Pride  
 G-III Leather Fashions Inc. dba G-III Sports  
 Garb Inc.  
 Hello Kitty by Top Line Scrn Printing & Embroidery  
 J America  
 J2 Licensing Ltd.  
 JanSport a division of VF Outdoor Inc.  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 Levelwear  
 Little King Mfg. Co. Inc.  
 MJ Soffe LLC  
 MV Sport  
 New Agenda  
 New World Graphics  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Pro-Ad Sports Inc.  
 Realtree Outfitters by To The Game  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Sara Lynn Togs  
 Screentech  
 Tailgate Clothing Company dba T-University  
 TCX LLC dba The Cotton Exchange  
 Team Athletics  
 Team Edition Apparel Inc.  
 Third Street Sportswear  
 U-Trau Inc.

Viatran Inc.  
 Weezabi LLC dba All Conference Apparel

**11. Girls & Boys Golf/Polo Shirts (sizes 5-20)**

adidas by Outerstuff  
 Antigua Group Inc.  
 Atlanta Hosiery Company  
 College Kids LLP  
 Garb Inc.  
 Knights Apparel Inc.  
 Little King Mfg. Co. Inc.  
 MJ Soffe LLC  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Pennington and Bailes LLC  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Sara Lynn Togs  
 Third Street Sportswear  
 Vive La Fete Inc.

**12. Performance Apparel (sizes 5-20)**

adidas by Outerstuff  
 Antigua Group Inc.  
 Garb Inc.  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Russell Brands LLC  
 Under Armour by Gear For Sports

**13. Athletic Shorts (sizes 5-20)**

adidas by Outerstuff  
 Colosseum Athletics Corporation  
 Ishtex Textile Products Inc.  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 MJ Soffe LLC  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Russell Brands LLC  
 Team Athletics  
 Third Street Sportswear

**14. Combo-Packaged Youth Products**

5th & Ocean Clothing LLC  
 adidas by Outerstuff  
 AS  
 Colosseum Athletics Corporation  
 Franklin Sports Inc  
 MJ Soffe LLC  
 MV Sport  
 New Era Cap Co. Inc.  
 Outerstuff Ltd.  
 Russell Brands LLC  
 To The Game LLC  
 Top Of The World  
 Vive La Fete Inc.

**15. Misc. Apparel (sizes 5-20)**

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**Auburn University**

adidas by Outerstuff  
College Kids LLP  
Everfan  
Ishtex Textile Products Inc.  
Knights Apparel Inc.  
Outerstuff Ltd.  
R-Text Enterprises Ltd.  
Sara Lynn Togs  
Vive La Fete Inc.

**2. Sleepwear (sizes 5-20)**

adidas by Outerstuff  
Boxercraft Inc.  
College Concepts LLC  
Dixie Pride dba Bama Fever&Tiger Pride  
Little King Mfg. Co. Inc.  
Outerstuff Ltd.  
Sara Lynn Togs  
Sideline Apparel by College Concepts  
Team Athletics  
U-Trau Inc.

**3. Youth Headwear**

adidas by Outerstuff  
Captivating Headgear  
Garb Inc.  
Kelley & Abide Co. Inc.  
Legacy Athletic  
New Era Cap Co. Inc.  
Nike by Haddad Apparel Group  
Outdoor Cap Company Inc.  
Ross Sportswear  
TEI  
To The Game LLC  
Top Of The World  
Twins Enterprise Inc.  
Zephyr Graf-X

**4. Jerseys/Uniforms (sizes 5-20)**

adidas by Outerstuff  
Colosseum Athletics Corporation  
G. Willie Brands LLC  
Knights Apparel Inc.  
Little King Mfg. Co. Inc.  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Russell Brands LLC  
Team Athletics  
Third Street Sportswear  
Zephyr Graf-X

**5. Cheerleader Uniforms (sizes 5-20)**

adidas by Outerstuff  
All American Screen Printing  
Atlanta Hosiery Company  
Creative Knitwear  
Dixie Pride dba Bama Fever&Tiger Pride  
Knights Apparel Inc.

Little King Mfg. Co. Inc.  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Sara Lynn Togs  
Screentech  
Third Street Sportswear

**6. Beachwear (sizes 5-20)**

All American Screen Printing  
Collegiate Surf & Sport  
Dixie Pride dba Bama Fever&Tiger Pride  
Sara Lynn Togs  
Screentech

**7. Outerwear (sizes 5-20)**

adidas by Outerstuff  
All American Screen Printing  
Antigua Group Inc.  
Champion Custom Products  
Charles River Apparel  
Colosseum Athletics Corporation  
Columbia Sportswear  
Creative Knitwear  
Dixie Pride dba Bama Fever&Tiger Pride  
DRI Duck  
Essex Manufacturing Inc.  
Garb Inc.  
Holloway Sportswear Inc.  
Knights Apparel Inc.  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Russell Brands LLC  
Sara Lynn Togs  
Screentech  
Team Athletics  
Third Street Sportswear

**8. Boy's Fashion Tops & Bottoms (sizes 5-20)**

adidas by Outerstuff  
All American Screen Printing  
Antigua Group Inc.  
Atlanta Hosiery Company  
Champion Custom Products  
College Kids LLP  
Colosseum Athletics Corporation  
Columbia Sportswear  
Creative Knitwear  
Dixie Pride dba Bama Fever&Tiger Pride  
Garb Inc.  
Ishtex Textile Products Inc.  
Kampus U LLC dba Kashwere U  
Kelley & Abide Co. Inc.  
Knights Apparel Inc.  
MV Sport  
Nike by Haddad Apparel Group  
Outerstuff Ltd.  
Pennington and Bailes LLC

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**Auburn University**

Royce Apparel Inc.  
 Russell Brands LLC  
 Sara Lynn Togs  
 Screentech  
 TCX LLC dba The Cotton Exchange  
 Team Athletics  
 Third Street Sportswear  
 U-Trau Inc.  
 Vive La Fete Inc.

Divots Sportswear Co. Inc  
 Dixie Pride dba Bama Fever&Tiger Pride  
 F & E Sportswear Inc.  
 G-III Leather Fashions Inc. dba G-III Sports  
 Gear For Sports  
 Graphic Cow - The  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 Leighton Daniel LLC  
 MV Sport  
 Nike by Branded Custom Sportswear  
 Pennington and Bailes LLC  
 Perry Ellis International Inc.  
 PING Apparel by Custom Branded Sportswear Inc.  
 Pro Player by Knights Apparel Inc.  
 Promoversity  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Screentech  
 Tailgate Clothing Company dba T-University  
 Tiger Town Embroidery & Screenprint  
 Vantage Custom Classics  
 Vesi Inc.  
 Vineyard Vines LLC

**9. Girl's Fashion Tops & Bottoms (sizes 5-20)**

5th & Ocean Clothing LLC  
 adidas by Outerstuff  
 All American Screen Printing  
 Antigua Group Inc.  
 Atlanta Hosiery Company  
 Champion Custom Products  
 College Kids LLP  
 Colosseum Athletics Corporation  
 Dixie Pride dba Bama Fever&Tiger Pride  
 Garb Inc.  
 Glitter Gear LLC  
 Hello Kitty by Top Line Scrn Printing & Embroidery  
 Ishtex Textile Products Inc.  
 Kampus U LLC dba Kashwere U  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 MJ Soffe LLC  
 MV Sport  
 Nike by Haddad Apparel Group  
 Outerstuff Ltd.  
 Pennington and Bailes LLC  
 R-Texx Enterprises Ltd.  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Sara Lynn Togs  
 Screentech  
 TCX LLC dba The Cotton Exchange  
 Team Athletics  
 Third Street Sportswear  
 Top Line Scrn Printing & Embroidery  
 U-Trau Inc.  
 Vive La Fete Inc.

**10. Men's/Unisex Athletic Shorts (excl. Basketball)**

Antigua Group Inc.  
 AS  
 Champion Custom Products  
 Colosseum Athletics Corporation  
 Dixie Pride dba Bama Fever&Tiger Pride  
 Gear For Sports  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 MJ Soffe LLC  
 MV Sport  
 Nike by Branded Custom Sportswear  
 Oarsman Sportswear  
 Pro Player by Knights Apparel Inc.  
 Royce Apparel Inc.  
 Russell Brands LLC  
 TCX LLC dba The Cotton Exchange  
 Team Edition Apparel Inc.

**1H. Men's Fashion Apparel**

**1. Men's Golf/Polo Shirts**

All American Screen Printing  
 Antigua Group Inc.  
 AS  
 Brooks Brothers by Vesi Inc.  
 Campus Casuals by CC  
 Champion Custom Products  
 Colony Holdings Int'l Ltd  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Cutter & Buck

**11. Men's/Unisex Fashion Bottoms**

All American Screen Printing  
 AS  
 Collegiate Tartan Apparel LLC  
 Colony Holdings Int'l Ltd  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Cutter & Buck  
 F & E Sportswear Inc.  
 G-III Leather Fashions Inc. dba G-III Sports  
 MJ Soffe LLC  
 Pennington and Bailes LLC

**Licensees**

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**Auburn University**

Perry Ellis International Inc.  
Plains Cotton Cooperative Association  
Realtree Outfitters by To The Game

**12. Men's Beachwear**

Collegiate Surf & Sport  
Columbia Sportswear  
Essex Manufacturing Inc.  
Knights Apparel Inc.  
Pro Player by Knights Apparel Inc.  
Top Line Scrn Printing & Embroidery

**13. Misc. Apparel**

Broad Bay Cotton Company  
Carolyn Darden Enterprises Inc.  
Champion Sales & Marketing LLC  
Concepts & Associates Inc.  
Corporate Couture  
Crown Trophy (AL)  
DRI Duck  
Everfan  
Fabrique Innovations Inc. dba Sykel  
Graduate Supply House Inc.  
Grey Hunt Holdings dba GelScrubs  
Jacksonville Specialty Advertising  
Kelley & Abide Co. Inc.  
Landau Uniforms Inc.  
LogoBranders Inc.  
Resourceful Bag & Tag Inc.  
Uniformacy  
Winning Team - The

**2. Men's Denim & Dress Shirts**

All American Screen Printing  
Antigua Group Inc.  
Brooks Brothers by Vesi Inc.  
Colony Holdings Int'l Ltd  
Colosseum Athletics Corporation  
Columbia Sportswear  
Cutter & Buck  
Dixie Pride dba Bama Fever&Tiger Pride  
DMI  
DRI Duck  
Gear For Sports  
Kelley & Abide Co. Inc.  
Leighton Daniel LLC  
Levelwear  
Promoversity  
Royce Apparel Inc.  
Screentech  
Vantage Custom Classics  
Vesi Inc.

**3. Men's Fashion Tops**

Emory Group LLC  
Jones & Mitchell Sportswear Inc.

**4. Men's Rugby Shirts**

Barbarian Rugby Wear Inc.

Colosseum Athletics Corporation  
G-III Leather Fashions Inc. dba G-III Sports  
Leighton Daniel LLC  
Pro Player by Knights Apparel Inc.  
Royce Apparel Inc.  
Vesi Inc.

**5. Men's Henleys**

Antigua Group Inc.  
AS  
Kelley & Abide Co. Inc.  
Knights Apparel Inc.  
League Collegiate Wear  
MJ Soffe LLC  
Realtree Outfitters by To The Game  
TCX LLC dba The Cotton Exchange

**6. Men's/Unisex Turtle necks**

Gear For Sports  
Vantage Custom Classics  
Vesi Inc.

**7. Men's Sweaters**

Antigua Group Inc.  
Brooks Brothers by Vesi Inc.  
Colony Holdings Int'l Ltd  
Cutter & Buck  
G-III Leather Fashions Inc. dba G-III Sports  
Gear For Sports  
Kampus U LLC dba Kashwere U  
Knights Apparel Inc.  
Vantage Custom Classics  
Vesi Inc.

**8. Men's/Unisex Vests**

Cutter & Buck  
Gear For Sports  
PING Apparel by Custom Branded Sportswear Inc.  
Russell Brands LLC  
TCX LLC dba The Cotton Exchange  
Varsity Vests  
Vesi Inc.

**9. Men's Blazers**

Colony Holdings Int'l Ltd

**11. Women's Apparel**

**1. Women's T-shirts & Tank Tops**

5th & Ocean Clothing LLC  
Activewear Unlimited Inc.  
adidas Team Inc  
Aftco Mfg. Co. Inc.  
All American Screen Printing  
Antigua Group Inc.  
AS  
Atrium Corporation  
Box Seat Clothing Company  
Camp David  
Campus Lifestyle

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

Champion Custom Products  
 College Concepts LLC  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Creative Apparel Concepts Inc.  
 Diane Dal Lago Ltd  
 Disney by MJ Soffe  
 Dixie Pride dba Bama Fever&Tiger Pride  
 Emerson Street  
 Emory Group LLC  
 For The Glory  
 G-III Leather Fashions Inc. dba G-III Sports  
 G-III/58 Sport  
 Glitter Gear LLC  
 GoldOne Enterprises LLC dba Southern Belle  
 Hello Kitty by Top Line Scrn Printing & Embroidery  
 J America  
 J2 Licensing Ltd.  
 JanSport a division of VF Outdoor Inc.  
 Jones & Mitchell Sportswear Inc.  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 Lakeshirts Inc. dba Blue 84  
 League Collegiate Wear  
 Levelwear  
 License House - The  
 Limited Brands Inc. dba Victoria's Secret PINK  
 MJ Soffe LLC  
 MV Sport  
 New Agenda  
 Nike by Branded Custom Sportswear  
 Oarsman Sportswear  
 Pro-Ad Sports Inc.  
 Promoversity  
 R-Text Enterprises Ltd.  
 Realtree Outfitters by To The Game  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Screentech  
 Sideline Apparel by College Concepts  
 Signorelli  
 Tailgate + Threadless  
 Tailgate Clothing Company dba T-University  
 TCX LLC dba The Cotton Exchange  
 Top Line Scrn Printing & Embroidery  
 U-Trau Inc.  
 Vesi Inc.  
 Viatran Inc.  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear

AS  
 Atrium Corporation  
 Camp David  
 Campus Lifestyle  
 Champion Custom Products  
 College Concepts LLC  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Creative Apparel Concepts Inc.  
 Cutter & Buck  
 Diane Dal Lago Ltd  
 Disney by MJ Soffe  
 Dixie Pride dba Bama Fever&Tiger Pride  
 DRI Duck  
 Emerson Street  
 Emory Group LLC  
 For The Glory  
 G-III Leather Fashions Inc. dba G-III Sports  
 G-III/58 Sport  
 Glitter Gear LLC  
 Hello Kitty by Top Line Scrn Printing & Embroidery  
 J America  
 J2 Licensing Ltd.  
 JanSport a division of VF Outdoor Inc.  
 Jones & Mitchell Sportswear Inc.  
 Kelley & Abide Co. Inc.  
 Kitty Hawk Textiles Corporation  
 Knights Apparel Inc.  
 Lakeshirts Inc. dba Blue 84  
 League Collegiate Wear  
 Levelwear  
 License House - The  
 Limited Brands Inc. dba Victoria's Secret PINK  
 MJ Soffe LLC  
 MV Sport  
 New Agenda  
 Nike by Branded Custom Sportswear  
 Oarsman Sportswear  
 P. Michael Inc.  
 Pro-Ad Sports Inc.  
 Realtree Outfitters by To The Game  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Screentech  
 Sideline Apparel by College Concepts  
 Signorelli  
 Tailgate Clothing Company dba T-University  
 TCX LLC dba The Cotton Exchange  
 Top Line Scrn Printing & Embroidery  
 U-Trau Inc.  
 Vesi Inc.  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear

**10. Women's Fleece Tops & Bottoms**

5th & Ocean Clothing LLC  
 adidas Team Inc  
 All American Screen Printing  
 Antigua Group Inc.

**11. Women's Golf/Polo Shirts (excl. Performance)**

adidas Team Inc

**Licensees**

Licensed as of 11/2011

**Auburn University**

All American Screen Printing  
 Antigua Group Inc.  
 Colony Holdings Int'l Ltd  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Cutter & Buck  
 Diane Dal Lago Ltd  
 Dixie Pride dba Bama Fever&Tiger Pride  
 G-III Leather Fashions Inc. dba G-III Sports  
 G-III/58 Sport  
 Glitter Gear LLC  
 JanSport a division of VF Outdoor Inc.  
 Jones & Mitchell Sportswear Inc.  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 Levelwear  
 License House - The  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Meesh & Mia  
 MJ Soffe LLC  
 PING Apparel by Custom Branded Sportswear Inc.  
 Promoversity  
 R-Text Enterprises Ltd.  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Screentech  
 U-Trau Inc.  
 Vantage Custom Classics  
 Vesi Inc.  
 Vineyard Vines LLC

**12. Women's Performance Golf/Polo Shirts**

adidas Team Inc  
 Nike by Branded Custom Sportswear  
 PING Apparel by Custom Branded Sportswear Inc.  
 Promoversity  
 Russell Brands LLC  
 Under Armour by Gear For Sports  
 Vantage Custom Classics

**13. Women's Performance Apparel (excl. Golf/Polo)**

adidas Team Inc  
 Antigua Group Inc.  
 Champion Custom Products  
 Cutter & Buck  
 Nike by Branded Custom Sportswear  
 Russell Brands LLC  
 Under Armour by Gear For Sports

**14. Women's Jerseys/Uniforms**

adidas Team Inc  
 Colosseum Athletics Corporation  
 Knights Apparel Inc.  
 Russell Brands LLC

**15. Women's Headwear**

adidas Team Inc  
 Captivating Headgear

Collegiate Tartan Apparel LLC  
 Colosseum Athletics Corporation  
 Diane Dal Lago Ltd  
 Glitter Gear LLC  
 Legacy Athletic  
 Merge Left Inc.  
 New Era Cap Co. Inc.  
 Nike by Branded Custom Sportswear  
 Outdoor Cap Company Inc.  
 TEI  
 To The Game LLC  
 Top Of The World  
 Twins Enterprise Inc.  
 Victoria's Secret by New Era Cap Co. Inc.  
 Zephyr Graf-X

**16. Lingerie**

College Concepts LLC  
 Hanky Panky Ltd.  
 Jones & Mitchell Sportswear Inc.  
 Kitty Hawk Textiles Corporation  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Sideline Apparel by College Concepts  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear

**17. Combo-Packaged Women's Products**

Activewear Unlimited Inc.  
 Boxercraft Inc.  
 College Concepts LLC  
 Colosseum Athletics Corporation  
 J America  
 Limited Brands Inc. dba Victoria's Secret PINK  
 MJ Soffe LLC  
 MV Sport  
 Russell Brands LLC  
 Sideline Apparel by College Concepts  
 Top Of The World  
 Victoria's Secret by 5th & Ocean

**18. Women's Misc. Apparel**

Atrium Corporation  
 Chicka-D LLC  
 Collegiate Surf & Sport  
 Columbia Sportswear  
 Diane Dal Lago Ltd  
 For The Glory  
 G-III Leather Fashions Inc. dba G-III Sports  
 Glitter Gear LLC  
 Jones & Mitchell Sportswear Inc.  
 Ketch the Spirit LLC  
 Knights Apparel Inc.  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Meesh & Mia  
 MJ Soffe LLC  
 Pennington and Bailes LLC  
 Promoversity

## Licensees

Licensed as of 11/2011

**Auburn University**

R-Text Enterprises Ltd.  
 Top Line Scrn Printing & Embroidery  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear

**2. Women's Sweaters & Cardigans**

Activewear Unlimited Inc.  
 Antigua Group Inc.  
 Colony Holdings Int'l Ltd  
 Cutter & Buck  
 For The Glory  
 Kampus U LLC dba Kashwere U  
 League Collegiate Wear  
 License House - The  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Meesh & Mia  
 Promoversity  
 Top Line Scrn Printing & Embroidery  
 Vantage Custom Classics  
 Vesi Inc.  
 Victoria's Secret by 5th & Ocean

**3. Women's Loungewear/Sleepwear**

Boxercraft Inc.  
 College Concepts LLC  
 Creative Apparel Concepts Inc.  
 Eagles Wings Inc.  
 Emerson Street  
 Jones & Mitchell Sportswear Inc.  
 Kitty Hawk Textiles Corporation  
 Knights Apparel Inc.  
 Limited Brands Inc. dba Victoria's Secret PINK  
 MJ Soffe LLC  
 MV Sport  
 Sideline Apparel by College Concepts  
 U-Trau Inc.  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear  
 Vineyard Vines LLC

**4. Women's Exercise Tops & Bottoms****(non-performance)**

Antigua Group Inc.  
 College Concepts LLC  
 Colosseum Athletics Corporation  
 Diane Dal Lago Ltd  
 Emerson Street  
 Emory Group LLC  
 Knights Apparel Inc.  
 League Collegiate Wear  
 Limited Brands Inc. dba Victoria's Secret PINK  
 MJ Soffe LLC  
 Nike by Branded Custom Sportswear  
 R-Text Enterprises Ltd.  
 Realtree Outfitters by To The Game  
 Russell Brands LLC  
 Sideline Apparel by College Concepts

U-Trau Inc.  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear

**5. Maternity Apparel**

Activewear Unlimited Inc.  
 Box Seat Clothing Company  
 Creative Knitwear  
 Diane Dal Lago Ltd  
 For The Glory  
 R-Text Enterprises Ltd.  
 Screentech  
 Top Line Scrn Printing & Embroidery

**6. Women's Beachwear**

Collegiate Surf & Sport  
 Columbia Sportswear  
 Diane Dal Lago Ltd  
 G-III Leather Fashions Inc. dba G-III Sports  
 Top Line Scrn Printing & Embroidery  
 Victoria's Secret by Jones & Mitchell Sportswear

**7. Women's Outerwear**

adidas Team Inc  
 All American Screen Printing  
 Antigua Group Inc.  
 Champion Custom Products  
 Charles River Apparel  
 Collegiate Tartan Apparel LLC  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Cutter & Buck  
 Diane Dal Lago Ltd  
 Dixie Pride dba Bama Fever&Tiger Pride  
 DRI Duck  
 G-III Leather Fashions Inc. dba G-III Sports  
 G-III/58 Sport  
 JanSport a division of VF Outdoor Inc.  
 Kampus U LLC dba Kashwere U  
 Knights Apparel Inc.  
 League Collegiate Wear  
 Levelwear  
 License House - The  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Meesh & Mia  
 MTC Marketing  
 Nike by Branded Custom Sportswear  
 PING Apparel by Custom Branded Sportswear Inc.  
 Promoversity  
 Russell Brands LLC  
 Screentech  
 Vantage Custom Classics  
 Vesi Inc.  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear

**8. Women's Fashion Tops**

5th & Ocean Clothing LLC

**Licensees**

Licensed as of 11/2011

**Auburn University**

Activewear Unlimited Inc.  
 adidas Team Inc  
 All American Screen Printing  
 Antigua Group Inc.  
 Atrium Corporation  
 Box Seat Clothing Company  
 Camp David  
 Campus Lifestyle  
 Chicka-D LLC  
 College Concepts LLC  
 Colony Holdings Int'l Ltd  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Cutter & Buck  
 Dixie Pride dba Bama Fever&Tiger Pride  
 For The Glory  
 G-III Leather Fashions Inc. dba G-III Sports  
 G-III/58 Sport  
 Glitter Gear LLC  
 J America  
 JanSport a division of VF Outdoor Inc.  
 Jones & Mitchell Sportswear Inc.  
 Kelley & Abide Co. Inc.  
 Ketch the Spirit LLC  
 Knights Apparel Inc.  
 Lakeshirts Inc. dba Blue 84  
 Levelwear  
 License House - The  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Meesh & Mia  
 MJ Soffe LLC  
 New Agenda  
 P. Michael Inc.  
 Promoversity  
 R-Texx Enterprises Ltd.  
 Realtree Outfitters by To The Game  
 Royce Apparel Inc.  
 Scene Weaver LLC  
 Screentech  
 Signorelli  
 Tailgate Clothing Company dba T-University  
 Top Line Scrn Printing & Embroidery  
 U-Trau Inc.  
 Vantage Custom Classics  
 Vesi Inc.  
 Victoria's Secret by 5th & Ocean

**9. Women's Fashion Bottoms**

5th & Ocean Clothing LLC  
 adidas Team Inc  
 All American Screen Printing  
 Antigua Group Inc.  
 Atrium Corporation  
 Camp David  
 Campus Lifestyle  
 Champion Custom Products

Collegiate Tartan Apparel LLC  
 Colony Holdings Int'l Ltd  
 Colosseum Athletics Corporation  
 Disney by MJ Soffe  
 Dixie Pride dba Bama Fever&Tiger Pride  
 Emerson Street  
 For The Glory  
 G-III Leather Fashions Inc. dba G-III Sports  
 G-III/58 Sport  
 Glitter Gear LLC  
 Jones & Mitchell Sportswear Inc.  
 Kelley & Abide Co. Inc.  
 Ketch the Spirit LLC  
 Kitty Hawk Textiles Corporation  
 Knights Apparel Inc.  
 League Collegiate Wear  
 Levelwear  
 License House - The  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Meesh & Mia  
 MJ Soffe LLC  
 MV Sport  
 Pennington and Bailes LLC  
 Plains Cotton Cooperative Association  
 Promoversity  
 R-Texx Enterprises Ltd.  
 Realtree Outfitters by To The Game  
 Russell Brands LLC  
 Screentech  
 TCX LLC dba The Cotton Exchange  
 Top Line Scrn Printing & Embroidery  
 U-Trau Inc.  
 Vesi Inc.  
 Victoria's Secret by 5th & Ocean  
 Victoria's Secret by Jones & Mitchell Sportswear

**1J. Men's/Unisex Fleece****1. Men's/Unisex Fleece Tops & Bottoms**

adidas Team Inc  
 All American Screen Printing  
 Antigua Group Inc.  
 AS  
 Champion Custom Products  
 Colosseum Athletics Corporation  
 Columbia Sportswear  
 Disney by MJ Soffe  
 Dixie Pride dba Bama Fever&Tiger Pride  
 DRI Duck  
 Emory Group LLC  
 F & E Sportswear Inc.  
 G-III Leather Fashions Inc. dba G-III Sports  
 Gear For Sports  
 Graphic Cow - The  
 J America  
 J2 Licensing Ltd.

## Licensees

Licensed as of 11/2011

**Auburn University**

JanSport a division of VF Outdoor Inc.  
 Jones & Mitchell Sportswear Inc.  
 Kelley & Abide Co. Inc.  
 Knights Apparel Inc.  
 League Collegiate Wear  
 Leighton Daniel LLC  
 Levelwear  
 Master Graphics  
 MJ Soffe LLC  
 MV Sport  
 New Agenda  
 New World Graphics  
 Nike by Branded Custom Sportswear  
 Oarsman Sportswear  
 PING Apparel by Custom Branded Sportswear Inc.  
 Pro Player by Knights Apparel Inc.  
 Pro-Ad Sports Inc.  
 Realtree Outfitters by To The Game  
 Royce Apparel Inc.  
 Russell Brands LLC  
 Screentech  
 Tailgate Clothing Company dba T-University  
 TCX LLC dba The Cotton Exchange  
 Team Edition Apparel Inc.  
 Tigear  
 Tri-Lake Inc.  
 Vesi Inc.  
 Viatran Inc.  
 Vineyard Vines LLC

**1K. Men's/Unisex Loungewear & Sleepwear****1. Men's/Unisex Sleepwear Sets**

College Concepts LLC  
 Sideline Apparel by College Concepts

**2. Men's/Unisex Robes**

College Concepts LLC  
 Sideline Apparel by College Concepts  
 Wincraft Inc.

**3. Boxer Shorts**

Boxercraft Inc.  
 College Concepts LLC  
 Eagles Wings Inc.  
 Sideline Apparel by College Concepts  
 Vineyard Vines LLC

**4. Men's/Unisex Misc. Loungewear**

College Concepts LLC  
 Sideline Apparel by College Concepts

**5. Men's/Unisex Pajama Tops**

College Concepts LLC  
 Sideline Apparel by College Concepts

**6. Men's/Unisex Pajama Bottoms/Lounge Pants**

Boxercraft Inc.  
 College Concepts LLC  
 Eagles Wings Inc.

Sideline Apparel by College Concepts  
 Vineyard Vines LLC

**1L. Men's/Unisex Performance Apparel****1. Men's/Unisex Performance T-shirts (Loose)**

adidas Team Inc  
 Russell Brands LLC  
 Under Armour by Gear For Sports

**2. Men's/Unisex Performance T-shirts (Compression)**

Russell Brands LLC  
 Under Armour by Gear For Sports

**3. Men's/Unisex Performance Bottoms (Loose)**

adidas Team Inc  
 Nike by Branded Custom Sportswear  
 Russell Brands LLC  
 Under Armour by Gear For Sports

**5. Men's/Unisex Performance Outerwear (Heavyweight)**

adidas Team Inc  
 Russell Brands LLC  
 Under Armour by Gear For Sports

**6. Men's/Unisex Performance Outerwear (Lightweight)**

adidas Team Inc  
 Cutter & Buck  
 Nike by Branded Custom Sportswear  
 Russell Brands LLC  
 Under Armour by Gear For Sports

**7. Men's/Unisex Performance Fleece**

adidas Team Inc  
 Nike by Branded Custom Sportswear  
 Russell Brands LLC  
 Under Armour by Gear For Sports

**8. Men's/Unisex Performance Golf/Polo shirts**

adidas Team Inc  
 Antigua Group Inc.  
 Cutter & Buck  
 Nike by Branded Custom Sportswear  
 PING Apparel by Custom Branded Sportswear Inc.  
 Promoversity  
 Russell Brands LLC  
 Under Armour by Gear For Sports  
 Vantage Custom Classics

**1M. Clothing Accessories****1. Gloves/Mittens/Muffs**

Bear Hands Ltd.  
 Creative Knitwear  
 Jenkins Enterprises  
 Little Earth Productions Inc  
 Merge Left Inc.  
 Protective Industrial Products Inc.  
 Ross Sportswear  
 Top Of The World

**Licensees**

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**Auburn University**

Twins Enterprise Inc.  
Under Armour by Gear For Sports  
Wincraft Inc.

**2. Socks**

Atlanta Hosiery Company  
Creative Knitwear  
For Bare Feet Inc.  
Renaissance Imports Inc.  
Topsox

**3. Ties**

Bobby Edwards Enterprises  
Brooks Brothers by Vesi Inc.  
Collegiate Tartan Apparel LLC  
Eagles Wings Inc.  
Game Day Collection  
Merge Left Inc.  
Superior Neckwear Of Florida  
Varsity Vests  
Vesi Inc.  
Vineyard Vines LLC

**4. Scarves**

Barbarian Rugby Wear Inc.  
Bear Hands Ltd.  
Bethel International  
Collegiate Tartan Apparel LLC  
Diane Dal Lago Ltd  
Glitter Gear LLC  
Kampus U LLC dba Kashwre U  
Legacy Athletic  
Little Earth Productions Inc  
Manual Woodworkers & Weavers  
Meesh & Mia  
Merge Left Inc.  
MV Sport  
Neil Enterprises Inc.  
RallyWrap LLC  
Sports Coverage Inc.  
Sports Scarf  
Superior Neckwear Of Florida  
To The Game LLC  
Top Of The World  
Topperscot LLC  
Twins Enterprise Inc.  
Varsity Vests  
Vineyard Vines LLC

**5. Headbands/wristbands**

Captivating Headgear  
Diane Dal Lago Ltd  
For Bare Feet Inc.  
Legacy Athletic  
Little Earth Productions Inc  
Merge Left Inc.  
Outdoor Cap Company Inc.  
RallyWrap LLC

Renaissance Imports Inc.  
To The Game LLC  
Top Of The World  
Topsox  
Twins Enterprise Inc.  
Under Armour by Gear For Sports  
Unique Sports Products Inc. (GA)

**1N. Men's/Unisex Structured Closed Back Headwear**

**1. Men's/Unisex Structured Closed Back Headwear**

All American Screen Printing  
Legacy Athletic  
New Era Cap Co. Inc.  
Nike by Branded Custom Sportswear  
Screentech  
Tiger Town Embroidery & Screenprint  
To The Game LLC  
Top Of The World  
Zephyr Graf-X

**2. Structured Closed Back Performance Headwear**

Nike by Branded Custom Sportswear  
To The Game LLC

**1O. Men's/Unisex Structured Stretch Fit Headwear**

**1. Men's/Unisex Structured Stretch Fit Headwear**

All American Screen Printing  
Legacy Athletic  
New Era Cap Co. Inc.  
Nike by Branded Custom Sportswear  
Screentech  
Tiger Town Embroidery & Screenprint  
To The Game LLC  
Top Of The World  
Twins Enterprise Inc.  
Under Armour by Gear For Sports  
Zephyr Graf-X

**2. Structured Stretch Fit Performance Headwear**

Nike by Branded Custom Sportswear  
To The Game LLC

**1P. Men's/Unisex Unstructured Closed Back Headwear**

**1. Men's/Unisex Unstructured Closed Back Headwear**

All American Screen Printing  
Legacy Athletic  
New Era Cap Co. Inc.  
Nike by Branded Custom Sportswear  
Screentech  
Tiger Town Embroidery & Screenprint  
Zephyr Graf-X

**1Q. Men's/Unisex Adjustable Wool Blend Headwear**

**1. Men's/Unisex Adjustable Wool Blend Headwear**

All American Screen Printing  
Legacy Athletic  
New Era Cap Co. Inc.

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

Nike by Branded Custom Sportswear  
Screentech  
Tiger Town Embroidery & Screenprint  
To The Game LLC  
Top Of The World  
Twins Enterprise Inc.  
Zephyr Graf-X

**2. Adjustable Wool Blend Performance Headwear**

To The Game LLC

**1R. Men's/Unisex Adjustable Non-Wool Headwear**

**1. Men's/Unisex Adjustable Non-Wool Headwear**

All American Screen Printing  
Captivating Headgear  
Emory Group LLC  
Graphic Cow - The  
Kelley & Abide Co. Inc.  
Legacy Athletic  
New Era Cap Co. Inc.  
Nike by Branded Custom Sportswear  
Outdoor Cap Company Inc.  
Screentech  
TEI  
Tiger Town Embroidery & Screenprint  
To The Game LLC  
Top Of The World  
Twins Enterprise Inc.  
Under Armour by Gear For Sports  
Zephyr Graf-X

**2. Adjustable Non-Wool Performance Headwear**

Nike by Branded Custom Sportswear  
To The Game LLC

**2A. Jewelry**

**1. Buttons (Lapel/Dress)**

CSI International Inc.  
Stockdale

**2. Cloisonne & Lapel Pins**

Aminco International (USA) Inc.  
Ann Peden Jewelry Inc.  
Collegiate Trading Company  
CSI International Inc.  
Dayna Designs  
Disney by Pro Specialties Group  
DMI  
Eglomise Designs of Boston Inc.  
Herff Jones Inc.  
Jardine Associates  
Jenkins Enterprises  
Jostens Inc.  
Legacy Athletic  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Seasons Jewelry

Siskiyou Buckle Co.  
Stockdale  
Wincraft Inc.

**3. Watches**

Advance Watch Co. LTD  
ClassWatch LLC  
CSI International Inc.  
DMI  
Fossil  
From The Heart Enterprises Inc.  
Herff Jones Inc.  
Jenkins Enterprises  
Jostens Inc.  
Legacy Athletic  
M. LaHart & Co. Ltd.  
Midwest College Mktg Group Inc.  
MP Direct Inc.  
RumbaTime  
Seasons Jewelry  
Siskiyou Buckle Co.  
Ware Jewelers

**4. Tie Tacks/Cuff Links**

CollegiateJewel.com  
CSI International Inc.  
Dayna Designs  
Eglomise Designs of Boston Inc.  
Herff Jones Inc.  
Jardine Associates  
LXG  
M. LaHart & Co. Ltd.  
Varsity Vests

**5. Money Clips**

Aminco International (USA) Inc.  
Bethel International  
Canyon Outback Leather Goods  
CSI International Inc.  
DMI  
Fossil  
GameWear Inc.  
Great American Products Ltd.  
Herff Jones Inc.  
Heritage Metalworks Inc.  
Jardine Associates  
Little Earth Productions Inc  
LXG  
M. LaHart & Co. Ltd.  
Midwest College Mktg Group Inc.  
MP Direct Inc.  
Rico Industries/Tag Express  
San Marco International Inc dba Gem-Dandy  
Siskiyou Buckle Co.  
Wincraft Inc.  
Zeppelin Products Inc.

**6. Bracelets & Charms**

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

8ight LLC  
Aminco International (USA) Inc.  
Ann Peden Jewelry Inc.  
Arista LLC  
Bethel International  
Colantotte International dba Trion:Z  
CollegiateJewel.com  
CSI International Inc.  
Dayna Designs  
De-Jen Designs  
DMI  
Eagles Wings Inc.  
Eglomise Designs of Boston Inc.  
Enmon Accessories LLC  
Eton div. of Tandy Brands Accessories Inc.  
From The Heart Enterprises Inc.  
Game Day Collection  
GameWear Inc.  
Herff Jones Inc.  
His Hands Laser Engraving  
Jardine Associates  
Jenkins Enterprises  
Jostens Inc.  
Legacy Athletic  
Little Earth Productions Inc  
M. LaHart & Co. Ltd.  
Miner's Den Inc.  
Moon Shine  
Neil Enterprises Inc.  
Out of the Blue/TN  
Power Force LLC  
SC Sports Inc.  
Seasons Jewelry  
Siskiyou Buckle Co.  
Stockdale  
T & T Designs LLC  
Teagan Group LLC  
Team Beans LLC  
Tough Gear Inc. dba Survival Straps  
Varsity Vests  
Ware Jewelers

**7. Earrings**

Aminco International (USA) Inc.  
Ann Peden Jewelry Inc.  
Arista LLC  
Bethel International  
Charmed I'm Sure (CA)  
Collegiate Trading Company  
CollegiateJewel.com  
CSI International Inc.  
Dayna Designs  
De-Jen Designs  
Divine Inspiration  
DMI  
From The Heart Enterprises Inc.

Herff Jones Inc.  
Jardine Associates  
Jenkins Enterprises  
Legacy Athletic  
Little Earth Productions Inc  
Midwest College Mktg Group Inc.  
Seasons Jewelry  
Siskiyou Buckle Co.  
Stockdale  
T & T Designs LLC  
Teagan Group LLC  
Ware Jewelers

**8. Necklaces & Pendants**

Aminco International (USA) Inc.  
Ann Peden Jewelry Inc.  
Arista LLC  
Bethel International  
Charmed I'm Sure (CA)  
Colantotte International dba Trion:Z  
CollegiateJewel.com  
CSI International Inc.  
Dayna Designs  
De-Jen Designs  
Divine Inspiration  
DMI  
Eagles Wings Inc.  
Eglomise Designs of Boston Inc.  
Eton div. of Tandy Brands Accessories Inc.  
From The Heart Enterprises Inc.  
Game Day Titan  
GameWear Inc.  
Herff Jones Inc.  
Jardine Associates  
Jenkins Enterprises  
Jostens Inc.  
Legacy Athletic  
Little Earth Productions Inc  
M. LaHart & Co. Ltd.  
Marble Mountain Creations  
Mee Too LLC  
Midwest College Mktg Group Inc.  
Seasons Jewelry  
Siskiyou Buckle Co.  
Stockdale  
T & T Designs LLC  
Teagan Group LLC  
Team Beans LLC  
Ware Jewelers  
Wincraft Inc.

**9. Fan/Championship Rings**

Aminco International (USA) Inc.  
Ann Peden Jewelry Inc.  
Arista LLC  
Charmed I'm Sure (CA)

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

CollegiateJewel.com  
Dayna Designs  
From The Heart Enterprises Inc.  
Jenkins Enterprises  
Jostens Inc.  
Legacy Athletic  
Seasons Jewelry  
Teagan Group LLC  
Ware Jewelers

**2B. Class Rings**

**1. Class Rings**

Balfour

**2C. Personal Accessories**

**1. Eyewear & Accessories**

AES Optics  
Broad Bay Cotton Company  
Collegiate Sunglasses LLC  
Colosseum Athletics Corporation  
Craftique Manufacturing Co.  
Croakies  
Fossil  
From The Heart Enterprises Inc.  
Game Day Collection  
Hunter Mfg. LLP  
Jardine Associates  
Jenkins Enterprises  
Kolder Incorporated  
Legacy Athletic  
Mainstreet Collection  
Maui Jim Inc.  
Mee Too LLC  
Midwest College Mktg Group Inc.  
Moon Shine  
Neil Enterprises Inc.  
Rico Industries/Tag Express  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Stockdale

**10. Personal Accessories - Misc.**

AES Optics  
Aminco International (USA) Inc.  
Bobby Edwards Enterprises  
Broad Bay Cotton Company  
C&F Enterprises Inc.  
Canyon Outback Leather Goods  
Crocs Inc.  
Enmon Accessories LLC  
Fossil  
From The Heart Enterprises Inc.  
Great American Products Ltd.  
Herff Jones Inc.  
Heritage Metalworks Inc.  
Jardine Associates

Jenkins Enterprises  
Jeta Morgan Inc. dba USA Licensed Bows  
Just Chillin LLC  
Kolder Incorporated  
Mee Too LLC  
Midwest College Mktg Group Inc.  
Mundi/Westport Corporation  
ProMark Emblems dba Team ProMark  
Rico Industries/Tag Express  
Smathers and Branson  
Spirit Products Ltd./MA  
Team Sports America Inc.  
Varsity Vests

**11. Tote Bags**

All American Screen Printing  
Broad Bay Cotton Company  
C&F Enterprises Inc.  
Canyon Outback Leather Goods  
Clemco Products Inc.  
Concept One Accessories  
Diane Dal Lago Ltd  
DMI  
Emory Group LLC  
From The Heart Enterprises Inc.  
Glory Haus Inc.  
Jardine Associates  
Jenkins Enterprises  
Kappers Inc.  
Landes Inc. dba Desden  
Legacy Athletic  
Little Earth Productions Inc  
Logo Chair Inc.  
Magnolia Lane Inc.  
Mainstreet Collection  
Manual Woodworkers & Weavers  
Mee Too LLC  
Mercury Luggage/Seward Trunk  
Midpoint Limited dba The Dish  
Midwest College Mktg Group Inc.  
Moon Shine  
Mundi/Westport Corporation  
Neil Enterprises Inc.  
Newton Ray Company  
Pangea Brands LLC  
Pure Country Inc.  
Royce Apparel Inc.  
Smathers and Branson  
Spirit Products Ltd./MA  
Team Beans LLC  
Victoria's Secret by 5th & Ocean  
Vineyard Vines LLC

**12. Briefcases/Computer Bags**

Canyon Outback Leather Goods  
Centon Electronics Inc.

**Licensees**

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**Auburn University**

Concept One Accessories  
 CSI International Inc.  
 Flash Ventures dba Tribeca  
 Fossil  
 Hunter Mfg. LLP  
 iFanatic LLC  
 Jenkins Enterprises  
 Kolder Incorporated  
 Little Earth Productions Inc  
 Logo Chair Inc.  
 Mainstreet Collection  
 Mercury Luggage/Seward Trunk  
 Midwest College Mktg Group Inc.  
 Mundi/Westport Corporation  
 Neil Enterprises Inc.  
 Olivet International Inc.  
 Pangea Brands LLC  
 ProMark Emblems dba Team ProMark  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA

**13. Toiletry/Cosmetic Bags**

C&F Enterprises Inc.  
 Concept One Accessories  
 Fossil  
 Jenkins Enterprises  
 Landes Inc. dba Desden  
 Little Earth Productions Inc  
 Logo Chair Inc.  
 Mainstreet Collection  
 Mercury Luggage/Seward Trunk  
 Midwest College Mktg Group Inc.  
 Pangea Brands LLC  
 Team Beans LLC  
 Vive La Fete Inc.  
 Zeppelin Products Inc.

**14. Media Player Accessories**

AES Optics  
 Bethel International  
 Broad Bay Cotton Company  
 Centon Electronics Inc.  
 Coveroo Inc.  
 Crocs Inc.  
 Eton div. of Tandy Brands Accessories Inc.  
 Fan Mats LLC  
 Flash Ventures dba Tribeca  
 GameWear Inc.  
 iFanatic LLC  
 Jenkins Enterprises  
 Kraftware Corporation  
 Little Earth Productions Inc  
 Mainstreet Collection  
 Mee Too LLC  
 Midwest College Mktg Group Inc.  
 Mundi/Westport Corporation

Neil Enterprises Inc.  
 Pacific Direct  
 ProMark Emblems dba Team ProMark  
 Rico Industries/Tag Express  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Strategic Printing and Mfg. Solutions Inc.  
 Team Sports America Inc.  
 Wincraft Inc.  
 Zephyr Graf-X

**15. Shoelaces & Shoe Accessories**

Bobby Edwards Enterprises  
 Divine Creations  
 Fabrique Innovations Inc. dba Sykel  
 Great American Products Ltd.  
 Hunter Mfg. LLP  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Renaissance Imports Inc.  
 Spirit Products Ltd./MA  
 Stockdale

**2. Wallets/Purses**

All American Screen Printing  
 Aminco International (USA) Inc.  
 Bethel International  
 Broad Bay Cotton Company  
 C&F Enterprises Inc.  
 Canyon Outback Leather Goods  
 Concept One Accessories  
 CSI International Inc.  
 Custom Direct LLC  
 Enmon Accessories LLC  
 Fabrique Innovations Inc. dba Sykel  
 Fossil  
 From The Heart Enterprises Inc.  
 Great American Products Ltd.  
 Jenkins Enterprises  
 Legacy Athletic  
 Little Earth Productions Inc  
 Longaberger Company - The  
 Mainstreet Collection  
 Mee Too LLC  
 Moon Shine  
 Mundi/Westport Corporation  
 Pangea Brands LLC  
 Rico Industries/Tag Express  
 San Marco International Inc dba Gem-Dandy  
 Siskiyou Buckle Co.  
 Smathers and Branson  
 Spirit Products Ltd./MA  
 Team Beans LLC  
 Zeppelin Products Inc.

**3. Hair Accessories**

**Licensees**

Licensed as of 11/2011

**Auburn University**

Broad Bay Cotton Company  
De-Jen Designs  
Divine Creations  
Divine Inspiration  
For Bare Feet Inc.  
Hunter Mfg. LLP  
Jenkins Enterprises  
Jeta Morgan Inc. dba USA Licensed Bows  
Legacy Athletic  
Little Earth Productions Inc  
Mainstreet Collection  
Midwest College Mktg Group Inc.  
Moon Shine  
Neil Enterprises Inc.  
New Era Cap Co. Inc.  
SC Sports Inc.  
Spirit Products Ltd./MA  
Squeak Me Shoes  
Stockdale  
Vineyard Vines LLC

**4. Umbrellas**

Bobby Edwards Enterprises  
Concept One Accessories  
Essex Manufacturing Inc.  
Jardine Associates  
Jenkins Enterprises  
Kaufmann & Associates Inc.  
Kelley & Abide Co. Inc.  
Little Earth Productions Inc  
Midwest College Mktg Group Inc.  
MP Direct Inc.  
Neil Enterprises Inc.  
Spirit Products Ltd./MA  
Sterling Contract Packaging dba Seven Sons  
Storm Duds Raingear  
Team Effort Inc.  
Wincraft Inc.

**5. Luggage**

Broad Bay Cotton Company  
C&F Enterprises Inc.  
Campus Bags Inc.  
Clemco Products Inc.  
Denco Sports Luggage Inc.  
DMI  
Enmon Accessories LLC  
Jenkins Enterprises  
Kappers Inc.  
Mercury Luggage/Seward Trunk  
Mundi/Westport Corporation  
Olivet International Inc.  
Pangea Brands LLC  
Team Sports America Inc.  
Victoria's Secret by 5th & Ocean

**6. Emblems/Patches**

DMI  
Hallmark Emblems (Supplier Only)

**7. Belt Buckles**

CSI International Inc.  
Enmon Accessories LLC  
Great American Products Ltd.  
Heritage Metalworks Inc.  
Jardine Associates  
Jenkins Enterprises  
Legacy Athletic  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA

**8. Belts/Suspenders**

Canyon Outback Leather Goods  
Croakies  
CSI International Inc.  
Eagles Wings Inc.  
English Sculptures  
Enmon Accessories LLC  
Fossil  
Great American Products Ltd.  
Jenkins Enterprises  
Legacy Athletic  
Little Earth Productions Inc  
Moon Shine  
San Marco International Inc dba Gem-Dandy  
Siskiyou Buckle Co.  
Smathers and Branson  
Spirit Products Ltd./MA  
Varsity Vests  
Vineyard Vines LLC  
Zeppelin Products Inc.

**9. Bandanas**

Bobby Edwards Enterprises  
Jenkins Enterprises  
Legacy Athletic  
Little Earth Productions Inc  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Spirit Products Ltd./MA

**3A. Domestic**

**1. Bedspreads/Comforters**

College Covers Inc.  
Logo Chair Inc.  
Scene Weaver LLC  
Sports Coverage Inc.

**10. Aprons**

Broad Bay Cotton Company  
Champion Sales & Marketing LLC  
College Covers Inc.  
Jenkins Enterprises  
Kappers Inc.  
Kelley & Abide Co. Inc.

## Licensees

Licensed as of 11/2011

**Auburn University**

Landes Inc. dba Desden  
 Mee Too LLC  
 Midpoint Limited dba The Dish  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Pet Goods Manufacturing & Imports  
 Seneca Foundry dba Designcast Specialties  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Sports Coverage Inc.  
 Wincraft Inc.

**11. Domestic - Misc.**

Aminco International (USA) Inc.  
 Brice Caldwell Inc.  
 Broad Bay Cotton Company  
 C&F Enterprises Inc.  
 College Covers Inc.  
 DMI  
 English Sculptures  
 Eton div. of Tandy Brands Accessories Inc.  
 Evergreen Enterprises  
 Fabrique Innovations Inc. dba Sykel  
 Great American Products Ltd.  
 Hanna's Handiworks LLC  
 His Hands Laser Engraving  
 Jardine Associates  
 Kappers Inc.  
 Kitty Keller Designs  
 Logo Chair Inc.  
 Magnolia Lane Inc.  
 Manual Woodworkers & Weavers  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Pet Goods Manufacturing & Imports  
 SC Sports Inc.  
 Scene Weaver LLC  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Sports Coverage Inc.  
 Team Beans LLC  
 Team Sports America Inc.  
 Wincraft Inc.  
 Wolf Manufacturing Company Inc.

**12. Clocks**

Artistic Glass Engraving  
 Authentic Street Signs Inc.  
 Belle View Inc.  
 CSI International Inc.  
 DMI  
 Eagles Wings Inc.  
 Eglomise Designs of Boston Inc.  
 Great American Products Ltd.  
 Highland Graphics Inc.  
 Jenkins Enterprises

LXG  
 Memory Company LLC-The  
 Midwest College Mktg Group Inc.  
 MP Direct Inc.  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA  
 Sports Fan Products LLC  
 Team Sports America Inc.  
 Wave 7 Technologies Corporation  
 Wincraft Inc.

**13. Doormats/Mats**

DMI  
 Enhance Carpet & Matting Systems, Inc./GA  
 ES Robbins  
 Evergreen Enterprises  
 Fan Mats LLC  
 Highland Graphics Inc.  
 Logo Rugs Inc.  
 Manual Woodworkers & Weavers  
 Memory Company LLC-The  
 Team Sports America Inc.  
 Wincraft Inc.

**14. Door Accessories**

Belle View Inc.  
 College Covers Inc.  
 Four Point Products  
 Hanna's Handiworks LLC  
 Spirit Products Ltd./MA

**15. Fabric & Ribbons**

Fabrique Innovations Inc. dba Sykel

**16. Mirrors**

Adventure Furniture Inc.  
 DMI  
 Eglomise Designs of Boston Inc.  
 Hanna's Handiworks LLC  
 Jenkins Enterprises  
 Memory Company LLC-The  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA  
 Zalais Group International, LLC

**17. Pillows/Cushions**

Bunnies and Bows  
 C&F Enterprises Inc.  
 College Covers Inc.  
 Fabrique Innovations Inc. dba Sykel  
 Highland Graphics Inc.  
 Manual Woodworkers & Weavers  
 Mascot Factory  
 Pet Goods Manufacturing & Imports  
 Pure Country Inc.  
 Scene Weaver LLC  
 Smathers and Branson  
 Spirit Products Ltd./MA  
 Sports Coverage Inc.

**Licensees**

Licensed as of 11/2011

**Auburn University**

Team Beans LLC  
Toy Factory LLC

**18. Plants & Accessories**

Campus Crystal Collection  
Consolidated Nurseries LLC  
DMI  
Memory Company LLC-The  
Neil Enterprises Inc.  
SC Sports Inc.  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Team Beans LLC  
Team Sports America Inc.

**2. Blankets/Afghans**

C&F Enterprises Inc.  
College Covers Inc.  
Collegiate Snuggie by Fabrique Innovations  
Collegiate Tartan Apparel LLC  
DMI  
Fabrique Innovations Inc. dba Sykel  
Kampus U LLC dba Kashwere U  
League Collegiate Wear  
Logo Chair Inc.  
Manual Woodworkers & Weavers  
MV Sport  
Neil Enterprises Inc.  
NorthPole LLC  
Picnic Time Inc.  
Pure Country Inc.  
Rawlings Sporting Goods  
SC Sports Inc.  
Scene Weaver LLC  
Spirit Products Ltd./MA  
TCX LLC dba The Cotton Exchange  
Wincraft Inc.

**20. Wastebaskets/Trash Cans**

Belle View Inc.  
Boelter Brands LLC  
Fremont Die Consumer Prod  
Kraftware Corporation  
Logo Chair Inc.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
SC Sports Inc.  
Siskiyou Buckle Co.  
Team Sports America Inc.  
Wild Sales LLC  
Wincraft Inc.

**21. Crosstitch/Needlepoint**

Smathers and Branson

**22. Picnic Baskets**

Longaberger Company - The  
Picnic Time Inc.

Siskiyou Buckle Co.  
Spirit Products Ltd./MA

**3. Draperies/Blinds**

Comfortex Window Fashions  
Logo Chair Inc.  
Sports Coverage Inc.  
Sports Fan Products LLC

**4. Bed Linens**

Activewear Unlimited Inc.  
Bunnies and Bows  
College Covers Inc.  
Sports Coverage Inc.

**5. Table Linens**

All American Screen Printing  
Bakins Ventures LLC  
Boelter Brands LLC  
Broad Bay Cotton Company  
C&F Enterprises Inc.  
College Covers Inc.  
Duck House Inc.  
Evergreen Enterprises  
Fabrique Innovations Inc. dba Sykel  
Highland Graphics Inc.  
Inviting Company Team Spirit  
Kappers Inc.  
Manual Woodworkers & Weavers  
Mee Too LLC  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Pet Goods Manufacturing & Imports  
Rivalry LLC  
SC Sports Inc.  
Spirit Products Ltd./MA  
Stockdale  
Table Mate Products Inc.  
Tablevogue LLC

**6. Bath & Beach Towels**

All American Screen Printing  
Belle View Inc.  
C&F Enterprises Inc.  
Creative Knitwear  
Kappers Inc.  
Scene Weaver LLC  
Spirit Products Ltd./MA  
Storm Duds Raingear  
Strand Import and Distributors Inc.  
Team Beans LLC  
Wincraft Inc.

**7. Bathroom Accessories**

Adventure Furniture Inc.  
Belle View Inc.  
Mee Too LLC  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.

**Licensees**

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**Auburn University**

SC Sports Inc.  
Spirit Products Ltd./MA  
Sports Coverage Inc.

**8. Wall Hangings**

ActionSportsArt LLC  
Adventure Furniture Inc.  
All American Screen Printing  
Bullion International Inc. dba Highland Mint  
Bunnies and Bows  
Coton Colors Express LLC  
Dreams Products Inc. dba Mounted Memories  
English Sculptures  
Fabrique Innovations Inc. dba Sykel  
Fremont Die Consumer Prod  
Glory Haus Inc.  
Hanna's Handiworks LLC  
Jenkins Sports Inc.  
Magnolia Lane Inc.  
Manual Woodworkers & Weavers  
Memory Company LLC-The  
MST Sports Imaging Inc.  
New Thermo Serv Ltd.  
Photo File Inc.  
Pure Country Inc.  
R and R Imports Inc.  
Sign Express Inc. dba Sportwalls (AL)  
Spirit Products Ltd./MA  
Sports Coverage Inc.  
Sports Fan Products LLC  
StukUps! LLC  
Team Beans LLC  
Team Sports America Inc.  
Thirstystone Resources Inc.  
Wincraft Inc.

**9. Kitchen Accessories**

Bakins Ventures LLC  
Boelter Brands LLC  
Broad Bay Cotton Company  
C&F Enterprises Inc.  
Highland Graphics Inc.  
La Tortilla Oven LLC  
Landes Inc. dba Desden  
Magnolia Lane Inc.  
Midpoint Limited dba The Dish  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Spirit Products Ltd./MA  
Sports Coverage Inc.  
Wincraft Inc.

**3B. Furniture/Furnishings**

**1. Ceiling Fans/Fans**

Sports Fan Products LLC

**10. Foot Lockers/Trunks**

Mercury Luggage/Seward Trunk

**12. Furniture/Furnishings - Misc.**

Adventure Furniture Inc.  
DMI  
DreamSeats LLC  
Elkay Manufacturing Co.  
Evergreen Enterprises  
Fan Mats LLC  
Hanna's Handiworks LLC  
Heritage Metalworks Inc.  
Hinkle Chair Co Inc.  
Kraftware Corporation  
Marketing Results Ltd.  
Memory Company LLC-The  
Mr. Bar-B-Q Inc.  
Picnic Time Inc.  
SC Sports Inc.  
Schroeder's Signs  
Seasonal Designs Inc  
Spirit Products Ltd./MA  
Sports Brand Inc.  
Sports Fan Products LLC  
Sportschest LLC  
Team Sports America Inc.  
Thirstystone Resources Inc.  
Traditions Artglass Studios LLC  
Wild Sales LLC

**13. Flooring**

DMI  
Evergreen Enterprises  
Fabrique Innovations Inc. dba Sykel  
Fan Mats LLC  
FatHead LLC  
Joy Carpets & Co.  
Logo Rugs Inc.  
Milliken & Company  
Team Sports America Inc.  
Wincraft Inc.

**14. Switch Plate Covers**

Baby Fanatic LLC  
Carson Specialties  
Dixie Seal & Stamp Co Inc  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Sports Fan Products LLC  
Stockdale  
Thirstystone Resources Inc.

**15. Night Lights**

Authentic Street Signs Inc.  
Meico Inc.  
Memory Company LLC-The

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

Sun Hog Products  
Traditions Artglass Studios LLC  
Wincraft Inc.

**16. Furniture Hardware**

Baby Fanatic LLC  
Payco Building Supplies  
SC Sports Inc.  
Siskiyou Buckle Co.

**17. Tools**

Great American Products Ltd.  
Hanna's Handiworks LLC  
Kappers Inc.  
Neil Enterprises Inc.  
ProMark Emblems dba Team ProMark  
Schroeder's Signs

**18. Grills & Accessories**

B.S.I. Products Inc.  
Fan Mats LLC  
Holland Bar Stool Co.  
Mr. Bar-B-Q Inc.  
Neil Enterprises Inc.  
Picnic Time Inc.  
Rawlings Sporting Goods  
Seasonal Designs Inc  
Seneca Foundry dba Designcast Specialties  
Siskiyou Buckle Co.  
Sports Brand Inc.  
Sportschest LLC  
Team Gift Shop Inc.  
Team Grill Inc.  
Team Sports America Inc.

**19. Appliances**

Boelter Brands LLC  
Pangea Brands LLC

**2. Chairs/Bean Bags**

Ace Bayou Corp.  
Adventure Furniture Inc.  
All American Screen Printing  
Baby Fanatic LLC  
Bean Bag Boys Inc. - The  
Comfy Feet LLC  
DMI  
Hinkle Chair Co Inc.  
Holland Bar Stool Co.  
Imperial International Div. of H. Betti Industries  
Logo Chair Inc.  
MacSports Inc.  
Memory Company LLC-The  
NorthPole LLC  
SC Sports Inc.  
Sports Fan Products LLC  
Standard Chair Of Gardner  
Team Sports America Inc.  
Wave 7 Technologies Corporation

Wild Sales LLC

**3. Lamps & Accessories**

DMI  
Hanna's Handiworks LLC  
Jenkins Sports Inc.  
M. LaHart & Co. Ltd.  
Memory Company LLC-The  
SC Sports Inc.  
Sports Fan Products LLC  
Standard Chair Of Gardner  
Traditions Artglass Studios LLC  
Wave 7 Technologies Corporation  
Wincraft Inc.

**4. Memorial Products**

Memorial Licensing Company-The

**5. Mailboxes & Accessories**

Custom Decor Inc.  
Evergreen Enterprises  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Team Sports America Inc.

**6. Portable Furniture**

DMI  
Logo Chair Inc.  
MacSports Inc.  
Marketing Results Ltd.  
NorthPole LLC  
Picnic Time Inc.  
Rawlings Sporting Goods  
Rivalry LLC  
Seasonal Designs Inc  
Team Sports America Inc.  
TPA Beach Supply LLC  
Wild Sales LLC

**7. Tables**

Adventure Furniture Inc.  
DMI  
Evergreen Enterprises  
Hanna's Handiworks LLC  
Hinkle Chair Co Inc.  
Holland Bar Stool Co.  
Imperial International Div. of H. Betti Industries  
Logo Chair Inc.  
Marketing Results Ltd.  
Meico Inc.  
NorthPole LLC  
SC Sports Inc.  
Sports Fan Products LLC  
Traditions Artglass Studios LLC  
Wave 7 Technologies Corporation

**8. Yard Accessories**

B.S.I. Products Inc.  
Carson Specialties

## Licensees

Licensed as of 11/2011

### Auburn University

Comfy Feet LLC  
D&F Equipment Sales Inc.  
DMI  
English Sculptures  
Evergreen Enterprises  
Hanna's Handiworks LLC  
Heritage Metalworks Inc.  
Inflatable Images  
Iron Stop  
Jenkins Enterprises  
Meico Inc.  
Memory Company LLC-The  
Neil Enterprises Inc.  
Oxbay  
Patina Products  
Poka Metal Artwork  
Polymer Engineered Products  
SC Sports Inc.  
Schroeder's Signs  
Team Beans LLC  
Team Pride!  
Team Sports America Inc.  
Thirstystone Resources Inc.  
Wincraft Inc.  
XGrass Inc.  
Zeppelin Products Inc.

#### 9. Wallpaper & Borders

FatHead LLC  
His Hands Laser Engraving  
Sign Express Inc. dba Sportwalls (AL)  
SPAR Promotions LLC dba Wallcrashers  
Sports Fan Products LLC  
Tara Manufacturing Inc.  
Trademarx Wallcoverings Inc.  
York Wallcoverings Inc.

### 3C. Office Products

#### 1. Book Ends

Artistic Glass Engraving  
Campus Crystal Collection  
Church Hill Classics  
CSI International Inc.  
Four Point Products  
Heritage Metalworks Inc.  
Spirit Products Ltd./MA

#### 2. Bulletin Boards

Adventure Furniture Inc.  
Angelus Pacific Co.  
Coton Colors Express LLC  
Evergreen Enterprises  
Hanna's Handiworks LLC  
Neil Enterprises Inc.  
Perfect Timing Inc.  
Spirit Products Ltd./MA  
Sports Fan Products LLC

Team Sports America Inc.  
Westrick Paper Co.

#### 3. Desk Accessories

Adventure Furniture Inc.  
All American Screen Printing  
Artistic Glass Engraving  
Campus Crystal Collection  
Church Hill Classics  
CSI International Inc.  
eCompany Store LLC  
Eglomise Designs of Boston Inc.  
ES Robbins  
Evergreen Enterprises  
Four Point Products  
Great American Products Ltd.  
Heritage Metalworks Inc.  
Jardine Associates  
Jenkins Enterprises  
Kraftware Corporation  
Legacy Athletic  
LXG  
Magnetic Memories Inc.  
Marble Mountain Creations  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
MP Direct Inc.  
Mundi/Westport Corporation  
Neil Enterprises Inc.  
New Thermo Serv Ltd.  
Paragon Innovations Company  
Perfect Timing Inc.  
Poka Metal Artwork  
ProMark Emblems dba Team ProMark  
Schroeder's Signs  
Screentech  
Signature Announcements Inc.  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
StukUps! LLC  
Team Sports America Inc.  
Thirstystone Resources Inc.  
WWRD US LLC

#### 4. Picture Frames

Arthur Court Designs  
Burnes Home Accents LLC  
Campus Crystal Collection  
Church Hill Classics  
Coton Colors Express LLC  
CSI International Inc.  
Eglomise Designs of Boston Inc.  
English Sculptures  
Enmon Accessories LLC  
Evergreen Enterprises  
Glory Haus Inc.

## Licensees

Licensed as of 11/2011

**Auburn University**

Hanna's Handiworks LLC  
 Heritage Metalworks Inc.  
 Jardine Associates  
 Jenkins Enterprises  
 LXG  
 Magnetic Memories Inc.  
 Magnolia Lane Inc.  
 Mainstreet Collection  
 Memory Company LLC-The  
 Midpoint Limited dba The Dish  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Pets First Inc.  
 Professional Framing Ventures LLC  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA  
 Team Sports America Inc.  
 WWRD US LLC

**5. Diploma Frames**

Church Hill Classics  
 Collegiate Coins Inc. (AL)  
 Herff Jones Inc.  
 On Campus Marketing LLC  
 Professional Framing Ventures LLC  
 Signature Announcements Inc.  
 University Frames (CA)

**6. Recognition Awards**

Signature Announcements Inc.

**7. Computer Accessories**

Adventure Furniture Inc.  
 Centon Electronics Inc.  
 Flash Ventures dba Tribeca  
 His Hands Laser Engraving  
 iFanatic LLC  
 Jardine Associates  
 Kolder Incorporated  
 Midwest College Mktg Group Inc.  
 Mundi/Westport Corporation  
 Neil Enterprises Inc.  
 Perfect Timing Inc.  
 Printroom Inc.  
 ProMark Emblems dba Team ProMark  
 R and R Imports Inc.  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA  
 Strategic Printing and Mfg. Solutions Inc.  
 Wild Sales LLC

**8. Calculators**

Midwest College Mktg Group Inc.

**3D. Housewares****1. Plastic Drinkware**

B.S.I. Products Inc.  
 Bentley Plastics

Boelter Brands LLC  
 Coton Colors Express LLC  
 Duck House Inc.  
 Emory Group LLC  
 ES Robbins  
 Evergreen Enterprises  
 Hunter Mfg. LLP  
 Jenkins Enterprises  
 Jennings Enterprises  
 K & M/Nordic Co.  
 Marketing Results Ltd.  
 Mee Too LLC  
 Memory Company LLC-The  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 New Thermo Serv Ltd.  
 R.F.S.J. Inc.  
 SC Sports Inc.  
 Spirit Products Ltd./MA  
 Sports Tissues LLC  
 Stockdale  
 Sun Hog Products  
 Tervis Tumbler Company  
 Westrick Paper Co.  
 Whirley Industries Inc.  
 Wincraft Inc.  
 Wine Things Unlimited

**10. Trivets**

Arthur Court Designs  
 Conimar Corp.  
 Evergreen Enterprises  
 Highland Graphics Inc.  
 Memory Company LLC-The  
 Neil Enterprises Inc.  
 New Thermo Serv Ltd.  
 Spirit Products Ltd./MA

**11. Tableware/Dishes**

Bakins Ventures LLC  
 Bentley Plastics  
 Duck House Inc.  
 Evergreen Enterprises  
 Kappers Inc.  
 Magnolia Lane Inc.  
 Marketing Results Ltd.  
 Memory Company LLC-The  
 Midpoint Limited dba The Dish  
 R.F.S.J. Inc.  
 Siskiyou Buckle Co.  
 Whirley Industries Inc.  
 Wine Things Unlimited

**12. Sport Bottle**

Baden Sports Inc.  
 Boelter Brands LLC  
 Classic Products Corp.

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

Evergreen Enterprises  
Great American Products Ltd.  
Heritage Metalworks Inc.  
Hunter Mfg. LLP  
Jardine Associates  
K & M/Nordic Co.  
Marketing Results Ltd.  
Mee Too LLC  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
New Thermo Serv Ltd.  
Olivet International Inc.  
Pinemeadow Golf Products Inc  
R.F.S.J. Inc.  
Spirit Products Ltd./MA  
Tervis Tumbler Company  
Whirley Industries Inc.

**13. Shot Glasses**

Artistic Glass Design  
Boelter Brands LLC  
Campus Crystal Collection  
Classic Products Corp.  
DMI  
Great American Products Ltd.  
Heritage Metalworks Inc.  
Hunter Mfg. LLP  
Jardine Associates  
Jenkins Enterprises  
K & M/Nordic Co.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
New Thermo Serv Ltd.  
R.F.S.J. Inc.  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Wine Things Unlimited

**14. Housewares - Misc.**

Arthur Court Designs  
Artistic Glass Design  
B.S.I. Products Inc.  
Bakins Ventures LLC  
Banana Promotions  
Boelter Brands LLC  
Brice Caldwell Inc.  
C&F Enterprises Inc.  
Campus Cut-Ups Inc.  
Classic Products Corp.  
Concept One Accessories  
Conimar Corp.  
CSI International Inc.  
Duck House Inc.  
Eton div. of Tandy Brands Accessories Inc.  
Evergreen Enterprises

Glory Haus Inc.  
Great American Products Ltd.  
Highland Graphics Inc.  
His Hands Laser Engraving  
Inviting Company Team Spirit  
Jardine Associates  
Jenkins Enterprises  
K & M/Nordic Co.  
Kolder Incorporated  
Logo Chair Inc.  
Longaberger Company - The  
LXG  
Magnolia Lane Inc.  
Mainstreet Collection  
Marketing Results Ltd.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
New Thermo Serv Ltd.  
NorthPole LLC  
Olde Country Reproductions  
Olivet International Inc.  
Pacific Direct  
Picnic Time Inc.  
Pinemeadow Golf Products Inc  
R.F.S.J. Inc.  
Rawlings Sporting Goods  
Rivalry LLC  
SC Sports Inc.  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Team Beans LLC  
Topperscot LLC  
Traditions Artglass Studios LLC  
Whirley Industries Inc.  
Wild Sales LLC  
Wincraft Inc.  
Wine Things Unlimited

**15. Trays/Platters**

Adventure Furniture Inc.  
Arthur Court Designs  
Artistic Glass Design  
B.S.I. Products Inc.  
Bentley Plastics  
Boelter Brands LLC  
Brice Caldwell Inc.  
C&F Enterprises Inc.  
Campus Crystal Collection  
Earthborn Studios, Inc.  
Evergreen Enterprises  
Highland Graphics Inc.  
Jardine Associates  
Kraftware Corporation  
Longaberger Company - The  
Magnolia Lane Inc.  
Marketing Results Ltd.

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

Masterbuilt Mfg. Inc.  
 Memory Company LLC-The  
 Midpoint Limited dba The Dish  
 Spirit Products Ltd./MA  
 Sports Brand Inc.  
 Wine Things Unlimited

**16. Flasks**

Heritage Metalworks Inc.  
 R.F.S.J. Inc.  
 Smathers and Branson

**17. Barware Accessories**

Adventure Furniture Inc.  
 Aminco International (USA) Inc.  
 Arthur Court Designs  
 Bentley Plastics  
 Bobby Edwards Enterprises  
 Boelter Brands LLC  
 Brice Caldwell Inc.  
 Campus Crystal Collection  
 Eton div. of Tandy Brands Accessories Inc.  
 Fanatic Group LLC - The  
 Heritage Metalworks Inc.  
 Hunter Mfg. LLP  
 Jardine Associates  
 Kappers Inc.  
 LXG  
 Magnetic Memories Inc.  
 Marble Mountain Creations  
 Marketing Results Ltd.  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Pacific Direct  
 Picnic Time Inc.  
 ProMark Emblems dba Team ProMark  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Team Beans LLC  
 Team Gift Shop Inc.  
 Team Sports America Inc.  
 Wine Things Unlimited

**18. Keys**

Groovy Keys Pty Ltd.  
 Siskiyou Buckle Co.

**19. Concession Cups**

Whirley Industries Inc.

**2. Mugs/Steins**

Arthur Court Designs  
 Artistic Glass Design  
 Boelter Brands LLC  
 Campus Crystal Collection  
 Classic Products Corp.  
 CSI International Inc.  
 DMI  
 Earthborn Studios, Inc.

Fanatic Group LLC - The  
 Great American Products Ltd.  
 Heritage Metalworks Inc.  
 Highland Graphics Inc.  
 Hunter Mfg. LLP  
 Jardine Associates  
 Jenkins Enterprises  
 Jennings Enterprises  
 K & M/Nordic Co.  
 LXG  
 Magnolia Lane Inc.  
 Marketing Results Ltd.  
 Memory Company LLC-The  
 Midpoint Limited dba The Dish  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 New Thermo Serv Ltd.  
 Pacific Direct  
 Printroom Inc.  
 R.F.S.J. Inc.  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Team Beans LLC  
 Whirley Industries Inc.  
 Wincraft Inc.  
 Wine Things Unlimited

**20. Reusable Shopping Bags**

Little Earth Productions Inc  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Pro Specialties Group  
 Spirit Products Ltd./MA  
 Team Beans LLC

**3. Glassware/Barware**

Arthur Court Designs  
 Artistic Glass Design  
 Boelter Brands LLC  
 Campus Crystal Collection  
 CSI International Inc.  
 DMI  
 Great American Products Ltd.  
 Heritage Metalworks Inc.  
 Hunter Mfg. LLP  
 Jardine Associates  
 Jenkins Enterprises  
 K & M/Nordic Co.  
 Kraftware Corporation  
 Magnolia Lane Inc.  
 Mainstreet Collection  
 Mee Too LLC  
 Memory Company LLC-The  
 Midpoint Limited dba The Dish  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.

## Licensees

Licensed as of 11/2011

### Auburn University

R.F.S.J. Inc.  
Spirit Products Ltd./MA  
Whirley Industries Inc.  
Wine Things Unlimited  
WWRD US LLC

#### 4. Bowls

Arthur Court Designs  
Artistic Glass Design  
Boelter Brands LLC  
Campus Crystal Collection  
Coton Colors Express LLC  
CSI International Inc.  
DMI  
Earthborn Studios, Inc.  
Evergreen Enterprises  
Jardine Associates  
Magnolia Lane Inc.  
Marketing Results Ltd.  
Memory Company LLC-The  
Midpoint Limited dba The Dish  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
SC Sports Inc.  
Spirit Products Ltd./MA  
Whirley Industries Inc.

#### 5. Ice Buckets/Wine Chillers

Arthur Court Designs  
Artistic Glass Design  
Boelter Brands LLC  
Brice Caldwell Inc.  
Campus Crystal Collection  
CSI International Inc.  
Heritage Metalworks Inc.  
Jardine Associates  
Kraftware Corporation  
Magnolia Lane Inc.  
Memory Company LLC-The  
Neil Enterprises Inc.  
Siskiyou Buckle Co.  
Tervis Tumbler Company  
Whirley Industries Inc.

#### 6. China/Crystal

R.F.S.J. Inc.  
Varsity China

#### 7. Coasters

Arthur Court Designs  
Artistic Glass Design  
Boelter Brands LLC  
Brice Caldwell Inc.  
C&F Enterprises Inc.  
Campus Crystal Collection  
Conimar Corp.  
CSI International Inc.  
Duck House Inc.

Evergreen Enterprises  
Highland Graphics Inc.  
His Hands Laser Engraving  
Hunter Mfg. LLP  
Inviting Company Team Spirit  
Jardine Associates  
LXG  
Magnolia Lane Inc.  
Marketing Results Ltd.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
New Thermo Serv Ltd.  
Smathers and Branson  
Spirit Products Ltd./MA  
Thirstystone Resources Inc.

#### 8. Coolers

C&F Enterprises Inc.  
Concept One Accessories  
Game Day Collection  
Jardine Associates  
Kolder Incorporated  
Landes Inc. dba Desden  
Lifoam Industries LLC  
Logo Chair Inc.  
Magna Manufacturing Inc.  
Marketing Results Ltd.  
Neil Enterprises Inc.  
NorthPole LLC  
Olivet International Inc.  
Picnic Time Inc.  
Pro Specialties Group  
ProMark Emblems dba Team ProMark  
Rawlings Sporting Goods  
Rivalry LLC  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Topperscot LLC  
Visual Promotions LLC

#### 9. Flatware

Arthur Court Designs  
Duck House Inc.

#### 4A. Automobile Products

##### 1. Bumper Stickers

Angelus Pacific Co.  
Jenkins Enterprises  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Rico Industries/Tag Express  
Spirit Products Ltd./MA  
Wincraft Inc.

##### 10. Window Decals

Academy Awards

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

Angelus Pacific Co.  
 Bobby Edwards Enterprises  
 CDI Corp  
 Collegiate Camo Mascot Brands Inc.  
 Craftique Manufacturing Co.  
 Game Day Collection  
 Jenkins Enterprises  
 Laser Magic/FL  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Pine Decals  
 ProMark Emblems dba Team ProMark  
 Rico Industries/Tag Express  
 SDS Design Associates Inc.  
 Siskiyou Buckle Co.  
 Skinit Inc.  
 Spirit Products Ltd./MA  
 Stockdale  
 Team Wrap LLC  
 Wincraft Inc.

**12. Automobile Products - Misc.**

Academy Awards  
 Alumni Group LLC- The  
 B.S.I. Products Inc.  
 Baby Fanatic LLC  
 CDI Corp  
 Craftique Manufacturing Co.  
 DWD Plastics dba DWDsales  
 Eton div. of Tandy Brands Accessories Inc.  
 Fabrique Innovations Inc. dba Sykel  
 Fan Mats LLC  
 Fremont Die Consumer Prod  
 Jenkins Enterprises  
 Logo Chair Inc.  
 Mee Too LLC  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 ProMark Emblems dba Team ProMark  
 RACC LLC  
 Rico Industries/Tag Express  
 Rivalry LLC  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Stockdale  
 Team Gift Shop Inc.  
 University Blanket & Flag Corp  
 Wincraft Inc.

**13. Auto Emblems**

A/M/G Company  
 Alumni Group LLC- The  
 CDI Corp  
 Jardine Associates  
 Jenkins Enterprises  
 Neil Enterprises Inc.

Pine Decals  
 ProMark Emblems dba Team ProMark  
 Spirit Products Ltd./MA  
 Stockdale

**2. Car Tags/License Plates**

Academy Awards  
 Bobby Edwards Enterprises  
 Carson Specialties  
 CDI Corp  
 Craftique Manufacturing Co.  
 Dixie Seal & Stamp Co Inc  
 DWD Plastics dba DWDsales  
 Jenkins Enterprises  
 Laser Magic/FL  
 Little Earth Productions Inc  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Olde Country Reproductions  
 Rico Industries/Tag Express  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Stockdale  
 Wincraft Inc.

**3. Car Flags**

Academy Awards  
 B.S.I. Products Inc.  
 Bobby Edwards Enterprises  
 Fremont Die Consumer Prod  
 Jenkins Enterprises  
 Neil Enterprises Inc.  
 Rico Industries/Tag Express  
 Sewing Concepts  
 Spirit Products Ltd./MA  
 University Blanket & Flag Corp  
 Wincraft Inc.

**4. Car Magnets**

Alumni Group LLC- The  
 Angelus Pacific Co.  
 Bobby Edwards Enterprises  
 CDI Corp  
 Craftique Manufacturing Co.  
 Neil Enterprises Inc.  
 Rico Industries/Tag Express  
 SDS Design Associates Inc.  
 Spirit Products Ltd./MA  
 Stockdale

**5. Tire Covers**

Fremont Die Consumer Prod  
 Holland Bar Stool Co.  
 Spirit Products Ltd./MA

**6. Seat & headrest covers**

Alumni Group LLC- The  
 B.S.I. Products Inc.  
 Fremont Die Consumer Prod

**Licensees**

Licensed as of 11/2011

**Auburn University**

Holland Bar Stool Co.  
 ProMark Emblems dba Team ProMark  
 Sewing Concepts  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA

**7. Hood & Hitch Covers**

A/M/G Company  
 Alumni Group LLC- The  
 Carson Specialties  
 Craftique Manufacturing Co.  
 DWD Plastics dba DWDsales  
 Great American Products Ltd.  
 Jenkins Enterprises  
 Laser Magic/FL  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Olde Country Reproductions  
 Oxbay  
 Rico Industries/Tag Express  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Stockdale  
 Sun Hog Products  
 Wincraft Inc.

**8. Floor Mats**

Alumni Group LLC- The  
 Enhance Carpet & Matting Systems, Inc./GA  
 Fan Mats LLC  
 Logo Rugs Inc.

**9. Air Freshener**

B.S.I. Products Inc.  
 Jenkins Enterprises  
 ProMark Emblems dba Team ProMark  
 R and R Imports Inc.  
 Spirit Products Ltd./MA  
 Stockdale

**4B. Collectibles**

**1. Coins/Medallions**

Bullion International Inc. dba Highland Mint  
 DMI

**10. Bobbleheads**

Team Beans LLC

**11. Replica Helmets (full-sized & mini)**

Historic Helmets Inc.  
 Kranos Corporation dba Schutt Sports  
 Riddell Inc.

**2. Commemorative Plates**

DMI  
 Midwest College Mktg Group Inc.

**3. Figurines**

Campus Crystal Collection  
 Champion Sales & Marketing LLC

DMI  
 English Sculptures  
 Meico Inc.  
 Memory Company LLC-The  
 Oxbay  
 Paragon Innovations Company  
 Party Animal - The  
 Photo File Inc.  
 Rawlings Sporting Goods  
 Team Beans LLC  
 Wild Sales LLC

**4. Spoons/Thimbles/Bells**

Jardine Associates

**5. Replica Buildings/Stadiums**

DMI  
 Home Fields Inc.  
 Paragon Innovations Company

**8. Collectibles - Misc.**

DMI  
 Dreams Products Inc. dba Mounted Memories  
 English Sculptures  
 Kranos Corporation dba Schutt Sports  
 Riddell Inc.

**9. Water Globes**

Champion Sales & Marketing LLC  
 DMI  
 Jenkins Enterprises  
 MP Direct Inc.  
 Neil Enterprises Inc.  
 Paragon Innovations Company  
 SC Sports Inc.  
 Sterling Supply Inc.  
 Team Beans LLC

**4C. Signage Products**

**1. Flags/Banners**

Academy Awards  
 B.S.I. Products Inc.  
 Baden Sports Inc.  
 Collegiate Pacific Co.  
 Custom Decor Inc.  
 DMI  
 Evergreen Enterprises  
 Fremont Die Consumer Prod  
 Jenkins Enterprises  
 Logo Chair Inc.  
 Midwest College Mktg Group Inc.  
 Party Animal - The  
 Rico Industries/Tag Express  
 Sewing Concepts  
 University Blanket & Flag Corp  
 Wincraft Inc.  
 Winning Streak Sports LLC

**3. Pennants**

**Licensees**

Licensed as of 11/2011

**Auburn University**

Collegiate Pacific Co.  
DMI  
Midwest College Mktg Group Inc.  
Rico Industries/Tag Express  
Sewing Concepts  
University Blanket & Flag Corp  
Wincraft Inc.  
Winning Streak Sports LLC

**4. Signs**

Academy Awards  
Authentic Street Signs Inc.  
Divine Inspiration  
Dixie Seal & Stamp Co Inc  
DMI  
Fremont Die Consumer Prod  
Hanna's Handiworks LLC  
Little Earth Productions Inc  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Pets First Inc.  
ProMark Emblems dba Team ProMark  
Rico Industries/Tag Express  
StukUps! LLC  
Wincraft Inc.

**5. Wind Socks**

Academy Awards  
B.S.I. Products Inc.  
Custom Decor Inc.  
Evergreen Enterprises  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Sewing Concepts  
University Blanket & Flag Corp  
Wincraft Inc.

**6. Illumination Devices**

DMI  
Eton div. of Tandy Brands Accessories Inc.  
Hanna's Handiworks LLC  
Imperial International Div. of H. Betti Industries  
Jardine Associates  
Laser Magic/FL  
McLane Group International LP  
Memory Company LLC-The  
Neil Enterprises Inc.  
Nova/TCB USA Inc.  
Outback Flashlights  
Polymer Engineered Products  
ProMark Emblems dba Team ProMark  
Rawlings Sporting Goods  
Sports Logo Lights LLC  
Sterling Supply Inc.  
Sun Hog Products  
Team Sports America Inc.

**4D. Gifts & Novelties - Miscellaneous****1. Banks**

Champion Sales & Marketing LLC  
E&B Giftware LLC  
Eton div. of Tandy Brands Accessories Inc.  
Hunter Mfg. LLP  
Jenkins Enterprises  
Magnolia Lane Inc.  
Marketing Results Ltd.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
R and R Imports Inc.  
SC Sports Inc.  
Spirit Products Ltd./MA  
Summit Products LLC

**11. Stadium Seats/Cushions**

Academy Awards  
B.S.I. Products Inc.  
Classic Products Corp.  
Four Point Products  
Holland Bar Stool Co.  
Hunter Mfg. LLP  
Logo Chair Inc.  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
NorthPole LLC  
Picnic Time Inc.  
Rawlings Sporting Goods  
Rico Industries/Tag Express  
Rivalry LLC  
Spirit Products Ltd./MA  
Wincraft Inc.

**12. Storage Containers/Organizers**

Ball Bounce and Sport Inc.  
Boelter Brands LLC  
Eagles Wings Inc.  
Jenkins Enterprises  
Marketing Results Ltd.  
Paragon Innovations Company

**13. Candles & Candle Holders**

C&F Enterprises Inc.  
Campus Crystal Collection  
Champion Sales & Marketing LLC  
Cumberland Designs  
DMI  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Thirstystone Resources Inc.  
Topperscot LLC  
Wine Things Unlimited

**14. Fan Buttons**

**Licensees**

Licensed as of 11/2011

**Auburn University**

Angelus Pacific Co.  
 Emory Group LLC  
 Eton div. of Tandy Brands Accessories Inc.  
 Hunter Mfg. LLP  
 Jenkins Enterprises  
 Legacy Athletic  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA  
 Wincraft Inc.

**16. Birdhouses & Feeders**

Hanna's Handiworks LLC  
 Memory Company LLC-The  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Team Pride!  
 Team Sports America Inc.

**17. Tattoos (Removable)**

BMC Custom Eye Black  
 Game Day Collection  
 Innovative Adhesives LLC  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Moonseed Inc.  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA  
 Team Dynamics  
 Westrick Paper Co.  
 Wincraft Inc.

**18. Lanyards**

Aminco International (USA) Inc.  
 From The Heart Enterprises Inc.  
 Hunter Mfg. LLP  
 Midwest College Mktg Group Inc.  
 Moon Shine  
 Neil Enterprises Inc.  
 Pro Specialties Group  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Wincraft Inc.

**19. Shakers/Foam Hands**

BrettHand Inc.  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA  
 Team Beans LLC  
 Toy Factory LLC  
 Wincraft Inc.

**21. Gifts & Novelties - Misc.**

A&A Global Industries Inc.  
 Aminco International (USA) Inc.  
 B.S.I. Products Inc.

Bobby Edwards Enterprises  
 Brice Caldwell Inc.  
 Carolyn Darden Enterprises Inc.  
 Champion Sales & Marketing LLC  
 Classic Balloon Corporation  
 Concepts & Associates Inc.  
 Corporate Couture  
 Crown Trophy (AL)  
 Eton div. of Tandy Brands Accessories Inc.  
 From The Heart Enterprises Inc.  
 Graduate Supply House Inc.  
 Hunter Mfg. LLP  
 Jacksonville Specialty Advertising  
 Jardine Associates  
 Jenkins Enterprises  
 LogoBranders Inc.  
 Midwest College Mktg Group Inc.  
 MP Direct Inc.  
 Mundi/Westport Corporation  
 Neil Enterprises Inc.  
 Pangea Brands LLC  
 Paragon Innovations Company  
 Pine Decals  
 Resourceful Bag & Tag Inc.  
 Rico Industries/Tag Express  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Team Beans LLC  
 TeamHeads  
 Tribute Products  
 Uniformacy  
 Wincraft Inc.  
 Wine Things Unlimited  
 Winning Team - The

**23. Novelty Headwear**

Lightwear  
 Logo Chair Inc.  
 Mascot Factory  
 Rico Industries/Tag Express  
 SC Sports Inc.  
 Spirit Products Ltd./MA  
 Team Beans LLC  
 TeamHeads  
 TEI  
 Toy Factory LLC  
 Wincraft Inc.

**3. Magnets**

Aminco International (USA) Inc.  
 Angelus Pacific Co.  
 Bookmark Trenz  
 DMI  
 Four Point Products  
 Fremont Die Consumer Prod  
 From The Heart Enterprises Inc.

**Licensees**

Licensed as of 11/2011

**Auburn University**

Game Day Collection  
 Glory Haus Inc.  
 Great American Products Ltd.  
 Hunter Mfg. LLP  
 Jardine Associates  
 Jenkins Enterprises  
 Laser Magic/FL  
 Legacy Athletic  
 Magnetic Memories Inc.  
 Midwest College Mktg Group Inc.  
 MST Sports Imaging Inc.  
 Neil Enterprises Inc.  
 Paragon Innovations Company  
 Printroom Inc.  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Stockdale  
 Team Beans LLC  
 Thirstystone Resources Inc.  
 Wincraft Inc.

**4. Key Chains/I.D. Tags**

Academy Awards  
 All American Screen Printing  
 Aminco International (USA) Inc.  
 Ball Bounce and Sport Inc.  
 Bobby Edwards Enterprises  
 Bookmark Trenz  
 Bullion International Inc. dba Highland Mint  
 Canyon Outback Leather Goods  
 Captivating Headgear  
 Craftique Manufacturing Co.  
 CSI International Inc.  
 Divine Inspiration  
 Enmon Accessories LLC  
 Eton div. of Tandy Brands Accessories Inc.  
 Fabrique Innovations Inc. dba Sykel  
 Fanatic Group LLC - The  
 From The Heart Enterprises Inc.  
 GameWear Inc.  
 Great American Products Ltd.  
 Heritage Metalworks Inc.  
 Hunter Mfg. LLP  
 Inviting Company Team Spirit  
 Jardine Associates  
 Jenkins Enterprises  
 Laser Magic/FL  
 Legacy Athletic  
 LXG  
 Mainstreet Collection  
 Mascot Factory  
 Mee Too LLC  
 Midwest College Mktg Group Inc.  
 Moon Shine  
 MP Direct Inc.  
 Mundi/Westport Corporation

Neil Enterprises Inc.  
 Newton Ray Company  
 Noteworthy Collections LLC  
 Olivet International Inc.  
 Paragon Innovations Company  
 Photo File Inc.  
 Pro Specialties Group  
 R and R Imports Inc.  
 Rico Industries/Tag Express  
 Rivers Advertising LLC  
 San Marco International Inc dba Gem-Dandy  
 Siskiyou Buckle Co.  
 Smathers and Branson  
 Spirit Products Ltd./MA  
 Stockdale  
 T & T Designs LLC  
 Team Beans LLC  
 Team Sports America Inc.  
 TeamHeads  
 Toegoz Inc.  
 Topperscot LLC  
 Tough Gear Inc. dba Survival Straps  
 Two Fish Concepts LLC  
 Wincraft Inc.  
 Zeppelin Products Inc.

**5. Koozies**

Academy Awards  
 Bobby Edwards Enterprises  
 C&F Enterprises Inc.  
 Classic Products Corp.  
 Emory Group LLC  
 Enmon Accessories LLC  
 Game Day Collection  
 Great American Products Ltd.  
 Heritage Metalworks Inc.  
 Hunter Mfg. LLP  
 J.B. Originals LLC dba Woozie  
 Jenkins Enterprises  
 Kolder Incorporated  
 Logo Chair Inc.  
 Mainstreet Collection  
 Marketing Results Ltd.  
 McLane Group International LP  
 Mee Too LLC  
 Midwest College Mktg Group Inc.  
 Moon Shine  
 Neil Enterprises Inc.  
 Newton Ray Company  
 Olivet International Inc.  
 Rivers Advertising LLC  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Topperscot LLC  
 Topsox  
 Westrick Paper Co.

**Licensees**

Licensed as of 11/2011

**Auburn University****8. Musical Novelties**

B.S.I. Products Inc.  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA  
 Wincraft Inc.

**9. Pet Products**

All Star Dogs  
 Bobby Edwards Enterprises  
 C&F Enterprises Inc.  
 Concourse Concepts LLC  
 DMI  
 Enmon Accessories LLC  
 From The Heart Enterprises Inc.  
 GameWear Inc.  
 Hunter Mfg. LLP  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Moon Shine  
 Neil Enterprises Inc.  
 Pacific Direct  
 Pet Goods Manufacturing & Imports  
 Pets First Inc.  
 R.F.S.J. Inc.  
 Siskiyou Buckle Co.  
 Smart Dog Products  
 Smathers and Branson  
 Spirit Products Ltd./MA  
 Sporty K9 Ltd.  
 Squeak Me Shoes  
 Stockdale  
 Toegoz Inc.  
 Zeppelin Products Inc.

**4E. Holiday Accessories****1. Ornaments**

Arthur Court Designs  
 C&F Enterprises Inc.  
 Champion Sales & Marketing LLC  
 ChemArt Company dba Baldwin  
 Coton Colors Express LLC  
 DMI  
 Evergreen Enterprises  
 Glory Haus Inc.  
 Hanna's Handiworks LLC  
 Jardine Associates  
 Joy To The World Collectibles Inc.  
 Kitty Keller Designs  
 Magnolia Lane Inc.  
 Marble Mountain Creations  
 Meico Inc.  
 Memory Company LLC-The  
 Midpoint Limited dba The Dish  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Old World Christmas

Oxbay  
 R.F.S.J. Inc.  
 Santa's Workshop Inc. (OH)  
 SC Sports Inc.  
 Siskiyou Buckle Co.  
 Smathers and Branson  
 Spirit Products Ltd./MA  
 Sterling Supply Inc.  
 Stockdale  
 Team Beans LLC  
 Topperscot LLC  
 Wine Things Unlimited

**2. Christmas Figurines**

DMI  
 Joy To The World Collectibles Inc.  
 Memory Company LLC-The  
 Oxbay  
 Santa's Workshop Inc. (OH)  
 SC Sports Inc.  
 Spirit Products Ltd./MA  
 Sterling Supply Inc.  
 Team Beans LLC

**3. Stockings**

Kappers Inc.  
 Manual Woodworkers & Weavers  
 Memory Company LLC-The  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Oxbay  
 Santa's Workshop Inc. (OH)  
 SC Sports Inc.  
 Spirit Products Ltd./MA  
 Sterling Supply Inc.  
 Team Beans LLC  
 Topperscot LLC

**4. Christmas Accessories - Misc.**

DMI  
 Hanna's Handiworks LLC  
 Kitty Keller Designs  
 Magnolia Company - The  
 Neil Enterprises Inc.  
 Oxbay  
 Spirit Products Ltd./MA  
 Sterling Supply Inc.  
 Team Beans LLC  
 Topperscot LLC

**5. Halloween Accessories**

Cumberland Designs  
 SC Sports Inc.  
 Team Beans LLC  
 Topperscot LLC

**6. Holiday Accessories - Misc.**

Memory Company LLC-The  
 Oxbay

**Licensees**

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**Auburn University**

SC Sports Inc.  
Sterling Supply Inc.  
Team Beans LLC

**5A. Stationery**

**1. Balloons**

Classic Balloon Corporation  
Mayflower Distributing Co. Inc.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Spirit Products Ltd./MA  
Westrick Paper Co.  
Wincraft Inc.

**10. Scrapbooks & Accessories**

Mundi/Westport Corporation  
Spirit Products Ltd./MA  
Sports Solution LLC  
Two Fish Concepts LLC

**2. Greeting Cards/Note Cards**

Champion Sales & Marketing LLC  
DMI  
Eglomise Designs of Boston Inc.  
Fanatic Group LLC - The  
Flip Flop Foto  
Hosmer Studio & Gallery  
Inviting Company Team Spirit  
Jardine Associates  
Jostens Inc.  
Magnolia Lane Inc.  
Mayflower Distributing Co. Inc.  
Midwest College Mktg Group Inc.  
Milestone Publishing  
Noteworthy Collections LLC  
Perfect Timing Inc.  
Right Thought Pens  
Signature Announcements Inc.  
Spirit Products Ltd./MA  
Stockdale  
Two Fish Concepts LLC  
Westrick Paper Co.

**3. Notepads**

Fanatic Group LLC - The  
Inviting Company Team Spirit  
Jardine Associates  
Jenkins Enterprises  
LXG  
Magnolia Lane Inc.  
Mainstreet Collection  
Midwest College Mktg Group Inc.  
Milestone Publishing  
Noteworthy Collections LLC  
Oxbay  
Perfect Timing Inc.

Right Thought Pens  
Roaring Spring Blank Book Co.  
Spirit Products Ltd./MA  
Two Fish Concepts LLC  
Westrick Paper Co.

**4. Post Cards**

Collegiate Coins Inc. (AL)  
Dreams Products Inc. dba Mounted Memories  
Eglomise Designs of Boston Inc.  
Flip Flop Foto  
Hosmer Studio & Gallery  
Jenkins Enterprises

**5. Rubber Stamps**

Noteworthy Collections LLC  
Signature Announcements Inc.  
Sports Brand Inc.

**6. Stickers/Labels**

Angelus Pacific Co.  
Bobby Edwards Enterprises  
Custom Direct LLC  
Emory Group LLC  
Fanatic Group LLC - The  
Flash Ventures dba Tribeca  
Inviting Company Team Spirit  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Noteworthy Collections LLC  
Pine Decals  
ProMark Emblems dba Team ProMark  
SDS Design Associates Inc.  
Signature Announcements Inc.  
Skinit Inc.  
Spirit Products Ltd./MA  
Sports Solution LLC  
Stamps.com  
Team Beans LLC  
Two Fish Concepts LLC  
Westrick Paper Co.  
Wincraft Inc.  
York Wallcoverings Inc.

**7. Stationery - Misc.**

Coveroo Inc.  
Dreams Products Inc. dba Mounted Memories  
Eglomise Designs of Boston Inc.  
Flip Flop Foto  
Magnolia Lane Inc.  
Perfect Timing Inc.  
Spirit Products Ltd./MA  
Two Fish Concepts LLC  
Westrick Paper Co.

**8. Stationery**

Hosmer Studio & Gallery  
Jardine Associates  
Two Fish Concepts LLC

**Licensees**

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**Auburn University**

**9. Photo Albums**

Burnes Home Accents LLC  
Divine Inspiration  
Little Earth Productions Inc  
Magnolia Lane Inc.  
Mainstreet Collection  
Memory Company LLC-The  
Neil Enterprises Inc.  
Perfect Timing Inc.  
Signature Announcements Inc.  
Spirit Products Ltd./MA

Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Oxbay  
Pactiv Corporation  
Spirit Products Ltd./MA  
Stockdale  
U-Wrap Inc.  
Westrick Paper Co.

**5B. Checks**

**1. Checks**

Custom Direct LLC  
Deluxe Financial Services Inc.  
Harland Clarke Corp.  
Main Street Checks Inc.

**3. Wrapping Paper/Ribbons**

Flip Flop Foto  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Pro Specialties Group  
Spirit Products Ltd./MA  
Stockdale  
Team Beans LLC  
Two Fish Concepts LLC  
U-Wrap Inc.  
Westrick Paper Co.

**2. Checkbook Covers**

Canyon Outback Leather Goods  
Custom Direct LLC  
Deluxe Financial Services Inc.  
Divine Inspiration  
Main Street Checks Inc.  
Mee Too LLC  
Midwest College Mktg Group Inc.  
Mundi/Westport Corporation  
Rico Industries/Tag Express  
Siskiyou Buckle Co.  
Zeppelin Products Inc.

**4. Gift Bags**

Fanatic Group LLC - The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Oxbay  
Pro Specialties Group  
Spirit Products Ltd./MA  
Stockdale  
Team Beans LLC  
Two Fish Concepts LLC  
U-Wrap Inc.  
Westrick Paper Co.

**5C. Paper Products**

**1. Napkins**

Creative Converting div. of Hoffmaster Group Inc.  
Duck House Inc.  
Evergreen Enterprises  
Game Day Collection  
Inviting Company Team Spirit  
JerseyNaps from ThemeNaps LLC  
Mayflower Distributing Co. Inc.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Oxbay  
Spirit Products Ltd./MA  
Stockdale  
Westrick Paper Co.

**6. Paper Products - Misc.**

All American Screen Printing  
Bookmark Trenz  
Coton Colors Express LLC  
Divine Inspiration  
Flip Flop Foto  
Game Day Collection  
Inviting Company Team Spirit  
Jardine Associates  
Logo Chair Inc.  
Magnolia Lane Inc.  
Mayflower Distributing Co. Inc.  
Memory Company LLC-The  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Oxbay  
Pro Specialties Group  
Shurtape Technologies LLC  
Spirit Products Ltd./MA  
Stockdale  
Team Beans LLC  
Team Sports America Inc.  
Thirstystone Resources Inc.

**2. Disposable Plates and/or Cups**

Boelter Brands LLC  
Creative Converting div. of Hoffmaster Group Inc.  
Evergreen Enterprises  
Game Day Collection  
Inviting Company Team Spirit  
Logo Chair Inc.  
Mayflower Distributing Co. Inc.

## Licensees

Licensed as of 11/2011

### Auburn University

Two Fish Concepts LLC  
Westrick Paper Co.

#### 5D. School Supplies

##### 1. Graduation Announcements

Balfour  
Herff Jones Inc.  
Signature Announcements Inc.

##### 10. School Supplies - Misc.

Comet School Supplies  
Four Point Products  
Memory Company LLC-The  
Mundi/Westport Corporation  
Perfect Timing Inc.  
Pro Specialties Group  
Spirit Products Ltd./MA  
Team Beans LLC  
Two Fish Concepts LLC  
Wincraft Inc.

##### 2. Writing Instruments

CSI International Inc.  
DMI  
Duck House Inc.  
Eton div. of Tandy Brands Accessories Inc.  
Fanatic Group LLC - The  
His Hands Laser Engraving  
Hunter Mfg. LLP  
Jenkins Enterprises  
LXG  
M. LaHart & Co. Ltd.  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Newton Ray Company  
Pacific Direct  
Perfect Timing Inc.  
Pro Specialties Group  
Right Thought Pens  
Signature Announcements Inc.  
Spirit Products Ltd./MA  
Team Beans LLC  
Team Sports America Inc.  
Westrick Paper Co.  
Wincraft Inc.

##### 4. Ring Binders

Comet School Supplies  
Four Point Products  
LXG  
Perfect Timing Inc.  
Samsill Corporation

##### 5. Wirebound Notebooks

Comet School Supplies  
Hunter Mfg. LLP  
LXG  
Neil Enterprises Inc.

Newton Ray Company  
Perfect Timing Inc.  
Right Thought Pens  
Roaring Spring Blank Book Co.  
Spirit Products Ltd./MA  
Two Fish Concepts LLC  
Westrick Paper Co.

##### 6. Desk Calendar

DMI  
Milestone Publishing  
Perfect Timing Inc.  
Two Fish Concepts LLC

##### 7. Folders

Four Point Products  
Jardine Associates

##### 8. Portfolios

Canyon Outback Leather Goods  
Comet School Supplies  
Four Point Products  
GameWear Inc.  
LXG  
Mainstreet Collection  
Midwest College Mktg Group Inc.  
Mundi/Westport Corporation  
Perfect Timing Inc.  
Roaring Spring Blank Book Co.  
Samsill Corporation  
Spirit Products Ltd./MA  
Team Sports America Inc.  
Two Fish Concepts LLC  
Westrick Paper Co.

##### 9. Planners

Canyon Outback Leather Goods  
Jardine Associates  
Midwest College Mktg Group Inc.  
Mundi/Westport Corporation  
Perfect Timing Inc.  
Roaring Spring Blank Book Co.  
School Datebooks  
Westrick Paper Co.

#### 5E. Publishing

##### 1. Cookbooks

Gibbs Smith - Publisher

##### 2. Wall Calendars

DMI  
Jardine Associates  
Perfect Timing Inc.  
Spirit Products Ltd./MA

##### 3. Posters

Blakeway Worldwide Panoramas  
Bookmark Trenz  
Everlasting Images

**Licensees**

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**Auburn University**

Flip Flop Foto  
 Hosmer Studio & Gallery  
 Trends International LLC

**4. Books**

All Things Gallery

**5. Lithographs/Prints**

7550570 Canada Inc. dba Artissimo Designs  
 All Things Gallery  
 Ardovino Arts  
 Art & Architecture LLC  
 Artist Stephen Malkoff Inc.  
 Bullion International Inc. dba Highland Mint  
 Carole Foret Fine Art  
 Church Hill Classics  
 DMI  
 Dreams Products Inc. dba Mounted Memories  
 Eglomise Designs of Boston Inc.  
 Everlasting Images  
 Flip Flop Foto  
 Hosmer Studio & Gallery  
 Jardine Associates  
 MVP Pics  
 Oxbay  
 Photo File Inc.  
 Printroom Inc.  
 Spirit Products Ltd./MA  
 Streater Spencer Art  
 Two Fish Concepts LLC  
 University Frames (CA)  
 USA Sports Inc.  
 Your College Campus LLC  
 Zalais Group International, LLC

**6. Printing & Publishing - Misc.**

Flip Flop Foto  
 Replay Photos LLC (Special Agreement)

**7. Children's Books**

Legends Storybooks  
 Little Lap Books  
 Mascot Books Inc  
 Michaelson Entertainment  
 Norwood House Press Inc.

**8. Marketing & Advertising Materials**

Aftco Mfg. Co. Inc.  
 Brooks Brothers by Vesi Inc.  
 Captivating Headgear  
 Carole Foret Fine Art  
 Champion Custom Products  
 Jack Guttman Inc. dba Bakery Crafts  
 Justin Brands Inc.  
 Knights Apparel Inc.  
 Limited Brands Inc. dba Victoria's Secret PINK  
 Longaberger Company - The  
 MJ Soffe LLC  
 New Era Cap Co. Inc.

Perry Ellis International Inc.  
 Picnic Time Inc.  
 Pro-Ad Sports Inc.  
 Signorelli  
 Team Grill Inc.  
 Tervis Tumbler Company  
 TOMS Shoes Inc.  
 Top Of The World  
 Tough Gear Inc. dba Survival Straps  
 Victoria's Secret by 5th & Ocean  
 York Wallcoverings Inc.

**6A. Sports Equipment****1. Backpacks/Fanny Packs**

Baden Sports Inc.  
 Bethel International  
 Broad Bay Cotton Company  
 C&F Enterprises Inc.  
 Canyon Outback Leather Goods  
 Columbia Sportswear  
 Concept One Accessories  
 Emory Group LLC  
 Flash Ventures dba Tribeca  
 JanSport a division of VF Outdoor Inc.  
 Jardine Associates  
 Jenkins Enterprises  
 Little Earth Productions Inc  
 Logo Chair Inc.  
 Mercury Luggage/Seward Trunk  
 Midwest College Mktg Group Inc.  
 MP Direct Inc.  
 Nike by Branded Custom Sportswear  
 Nike by Haddad Apparel Group  
 Olivet International Inc.  
 Spirit Products Ltd./MA  
 Team Beans LLC  
 TeamHeads  
 Under Armour by Gear For Sports

**10. Golf/Sport Towels**

Classic Products Corp.  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Pro Vision Sports  
 Spirit Products Ltd./MA  
 Team Effort Inc.  
 Team Golf  
 Wincraft Inc.

**11. Golf Balls**

Acushnet Company  
 Classic Products Corp.  
 EnjoyLife Inc.  
 Midwest College Mktg Group Inc.  
 MP Direct Inc.  
 Spirit Products Ltd./MA  
 Team Effort Inc.

**Licensees**

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**Auburn University**

Team Golf  
Wincraft Inc.

**12. Athletic Bags**

Broad Bay Cotton Company  
C&F Enterprises Inc.  
Canyon Outback Leather Goods  
Concept One Accessories  
JanSport a division of VF Outdoor Inc.  
Jardine Associates  
Jenkins Enterprises  
Logo Chair Inc.  
Mercury Luggage/Seward Trunk  
Midwest College Mktg Group Inc.  
MV Sport  
Nike by Haddad Apparel Group  
Olivet International Inc.  
Pangea Brands LLC  
Spirit Products Ltd./MA  
Team Beans LLC  
Under Armour by Gear For Sports

**13. Tents & Canopies**

Logo Chair Inc.  
NorthPole LLC  
Rawlings Sporting Goods  
Rivalry LLC

**14. Sports Equipment - Misc.**

Baden Sports Inc.  
Ball Bounce and Sport Inc.  
Broad Bay Cotton Company  
Champion Sales & Marketing LLC  
Eton div. of Tandy Brands Accessories Inc.  
Fan Mats LLC  
Imperial International Div. of H. Betti Industries  
Knievel Motorcycle Manufacturing Inc.  
Midwest College Mktg Group Inc.  
NorthPole LLC  
Pro Vision Sports  
Rawlings Sporting Goods  
SC Sports Inc.  
Spirit Products Ltd./MA  
Sports Fan Products LLC  
TPA Beach Supply LLC  
Wincraft Inc.

**15. Swimming Pool Accessories**

Champion Sales & Marketing LLC  
Rawlings Sporting Goods  
SC Sports Inc.  
Team Beans LLC  
Team Sports America Inc.

**16. Billiard Accessories**

Imperial International Div. of H. Betti Industries  
Sports Fan Products LLC  
Wave 7 Technologies Corporation

**2. Baseball/Softball Accessories**

Baden Sports Inc.  
EnjoyLife Inc.  
GMaster LLC  
Hillerich & Bradsby Co.  
Rawlings Sporting Goods  
Spirit Products Ltd./MA  
Wincraft Inc.

**3. Basketball Accessories**

Baden Sports Inc.  
GMaster LLC  
Midwest College Mktg Group Inc.  
Patch Products Inc.  
Rawlings Sporting Goods

**4. Bowling Accessories**

Classic Products Corp.

**5. Fishing Accessories**

Rawlings Sporting Goods  
Spirit Products Ltd./MA

**6. Football Accessories**

Midwest College Mktg Group Inc.  
Rawlings Sporting Goods  
Spirit Products Ltd./MA  
Wincraft Inc.

**7. Golf Accessories**

Acushnet Company  
Glove Branders  
Heritage Metalworks Inc.  
Midwest College Mktg Group Inc.  
MP Direct Inc.  
Spirit Products Ltd./MA  
Team Effort Inc.  
Team Gift Shop Inc.  
Team Golf  
Wincraft Inc.

**8. Golf Bags**

Mercury Luggage/Seward Trunk  
MP Direct Inc.  
Sun Mountain Sports/MT  
Team Effort Inc.  
Team Golf

**9. Golf Clubs**

Heritage Metalworks Inc.  
Meyer Performance Composites  
MP Direct Inc.

**6B. Balls**

**1. Collectible Balls (full-sized & mini)**

Baden Sports Inc.  
GMaster LLC  
Nike by Branded Custom Sportswear  
Rawlings Sporting Goods  
Russell Brands LLC

**Licensees**

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**Auburn University**

**2. Competition/Leather Balls**

Baden Sports Inc.  
GMaster LLC  
Nike by Branded Custom Sportswear  
Russell Brands LLC  
Spirit Products Ltd./MA  
Wilson Sporting Goods Co.

**3. Rubber Balls - Full Size**

Baden Sports Inc.  
Franklin Sports Inc  
GMaster LLC  
Jenkins Enterprises  
Rawlings Sporting Goods  
Russell Brands LLC  
Spirit Products Ltd./MA  
Wilson Sporting Goods Co.

**4. Rubber Balls - Mini**

Baden Sports Inc.  
Franklin Sports Inc  
GMaster LLC  
Jenkins Enterprises  
Nike by Branded Custom Sportswear  
Rawlings Sporting Goods  
Russell Brands LLC  
Spirit Products Ltd./MA  
Wilson Sporting Goods Co.

**5. Foam/Plush Balls (full-sized & mini)**

Franklin Sports Inc  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Patch Products Inc.  
Russell Brands LLC  
Spirit Products Ltd./MA

**6. Vinyl Balls (full-sized & mini)**

Baden Sports Inc.  
Game Day Collection  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Rawlings Sporting Goods  
Saturnian 1 Inc.  
Spirit Products Ltd./MA

**6C. Toys**

**1. Plush Mascots**

Champion Sales & Marketing LLC  
Fabrique Innovations Inc. dba Sykel  
Jenkins Enterprises  
Mascot Factory  
Michaelson Entertainment  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Plushland Inc.  
SC Sports Inc.  
Spirit Products Ltd./MA

Team Beans LLC  
TeamHeads  
Toy Factory LLC

**2. Plush - Other**

Champion Sales & Marketing LLC  
DMI  
Fabrique Innovations Inc. dba Sykel  
Jenkins Enterprises  
Limited Brands Inc. dba Victoria's Secret PINK  
Mascot Factory  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Plushland Inc.  
SC Sports Inc.  
Scene Weaver LLC  
Siskiyou Buckle Co.  
Spirit Products Ltd./MA  
Sterling Supply Inc.  
Team Beans LLC  
TeamHeads  
Toy Factory LLC

**3. Action Figures**

Team Beans LLC

**4. Toys - Misc.**

Build-A-Bear Retail Management Inc. and Affiliate  
Classic Balloon Corporation  
Fremont Die Consumer Prod  
Game Day Collection  
Jenkins Enterprises  
Kaskey Kids Inc.  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Plain Nole LLC  
Rawlings Sporting Goods  
Renaissance Imports Inc.  
Rico Industries/Tag Express  
Saturnian 1 Inc.  
SC Sports Inc.  
Spirit Products Ltd./MA  
Team Beans LLC  
Toy Factory LLC  
Wincraft Inc.

**5. Flying Discs**

Innovative Adhesives LLC  
Jenkins Enterprises  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Rico Industries/Tag Express  
Spirit Products Ltd./MA  
Whirley Industries Inc.  
Wincraft Inc.

**6. Dolls**

DMI  
Midwest College Mktg Group Inc.

**Licensees**

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**Auburn University**

Neil Enterprises Inc.  
Oxbay  
Spirit Products Ltd./MA

**6D. Games****1. Board Games**

Baggo Inc.  
Imperial International Div. of H. Betti Industries  
Late For The Sky Production Co. Inc  
Logo Chair Inc.  
Multiflex Designs  
Neil Enterprises Inc.  
Rico Industries/Tag Express  
Spirit Products Ltd./MA  
Sports Fan Products LLC  
Strategic Printing and Mfg. Solutions Inc.  
Wild Sales LLC

**2. Playing Cards & Accessories**

Champion Sales & Marketing LLC  
DMI  
Hunter Mfg. LLP  
Jenkins Enterprises  
LXG  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Oxbay  
Rawlings Sporting Goods  
Spirit Products Ltd./MA

**3. Game Tables**

DMI  
Holland Bar Stool Co.  
Imperial International Div. of H. Betti Industries  
Sports Fan Products LLC  
Wave 7 Technologies Corporation

**4. Puzzles**

DMI  
Hunter Mfg. LLP  
Jenkins Enterprises  
Late For The Sky Production Co. Inc  
Michaelson Entertainment  
Neil Enterprises Inc.  
Oxbay  
Perfect Timing Inc.  
R and R Imports Inc.  
Rico Industries/Tag Express  
Wincraft Inc.

**5. Games - Misc.**

Spirit Products Ltd./MA  
Spoonball LLC  
Sports Fan Products LLC  
Wave 7 Technologies Corporation

**7B. Consumables****1. Food**

Christie Cookie Co  
Jack Guttman Inc. dba Bakery Crafts  
Pasta Shoppe-The  
Premier Management Group LLC  
Selma's Cookies Inc.

**2. Candy/Gum**

Camel City Marketing LLC  
Fanatic Group LLC - The  
Jardine Associates  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
Russell Stover Candies  
Spirit Products Ltd./MA  
Team Candy Suckers LLC  
Whirley Industries Inc.

**5. Consumables - Misc.**

Jack Guttman Inc. dba Bakery Crafts  
Jardine Associates  
McSteven's Inc.

**7. Condiments/Seasonings**

Hot Sauce Harry's Inc.  
Louisiana's Original LLC - College Cans

**8. Salty Snacks**

Virginia Diner Inc.

**7C. Health/Beauty****1. Cologne**

Masik International

**2. Soap/Lotions**

Spirit Products Ltd./MA

**3. Toothbrushes**

Midwest College Mktg Group Inc.  
SC Sports Inc.  
Siskiyou Buckle Co.

**4. Health & Beauty - Misc.**

DGL Consumer Products  
Jardine Associates  
Jenkins Enterprises  
Midwest College Mktg Group Inc.  
Neil Enterprises Inc.  
SC Sports Inc.  
Spirit Products Ltd./MA  
Sports Tissues LLC  
Vulcan Athletics

**7D. Infant Products****1. Booties & Shoes**

adidas by Outerstuff  
Atlanta Hosiery Company  
Baby Fanatic LLC  
College Kids LLP  
Comfy Feet LLC  
Creative Knitwear

**Licensees**

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**Auburn University**

Dolly Hosiery Mills Inc.  
 Jenkins Enterprises  
 Neil Enterprises Inc.  
 Outerstuff Ltd.  
 Renaissance Imports Inc.

Creative Knitwear  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA

**10. Mobiles**

Baby Fanatic LLC

**4. Strollers**

Adventure Furniture Inc.

**11. Infant Plush/Toys**

Baby Fanatic LLC  
 Bobby Edwards Enterprises  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA

**5. Infant Blankets**

Atlanta Hosiery Company  
 Baby Fanatic LLC  
 College Kids LLP  
 Comfy Feet LLC  
 Creative Knitwear  
 Dolly Hosiery Mills Inc.  
 Jenkins Enterprises  
 Kampus U LLC dba Kashwre U  
 Mascot Factory  
 Neil Enterprises Inc.  
 Scene Weaver LLC  
 Vive La Fete Inc.

**12. Infant Dishes/Cups**

B.S.I. Products Inc.  
 Baby Fanatic LLC  
 Bobby Edwards Enterprises  
 Creative Knitwear  
 Hunter Mfg. LLP  
 Jenkins Enterprises  
 Mee Too LLC  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Spirit Products Ltd./MA  
 Whirley Industries Inc.

**7. Infant Products - Misc.**

Adventure Furniture Inc.  
 Atlanta Hosiery Company  
 Baby Fanatic LLC  
 Bobby Edwards Enterprises  
 Creative Knitwear  
 Divine Creations  
 DMI  
 Jenkins Enterprises  
 Knights Apparel Inc.  
 Mascot Factory  
 Neil Enterprises Inc.  
 Original Growth Pole Company LLC- The  
 Scene Weaver LLC  
 Wincraft Inc.

**13. Infant Bedding**

C&F Enterprises Inc.  
 College Covers Inc.

**8. Car Seats**

College Covers Inc.

**2. Bibs**

adidas by Outerstuff  
 All American Screen Printing  
 Atlanta Hosiery Company  
 Baby Fanatic LLC  
 Bobby Edwards Enterprises  
 C&F Enterprises Inc.  
 College Kids LLP  
 Creative Knitwear  
 Dixie Pride dba Bama Fever&Tiger Pride  
 Dolly Hosiery Mills Inc.  
 Jenkins Enterprises  
 Midwest College Mktg Group Inc.  
 Neil Enterprises Inc.  
 Outerstuff Ltd.  
 Scene Weaver LLC  
 Spirit Products Ltd./MA  
 Team Athletics  
 Third Street Sportswear  
 Vive La Fete Inc.  
 Wincraft Inc.

**9. Diaper Bags**

Adventure Furniture Inc.  
 Baby Fanatic LLC  
 Broad Bay Cotton Company  
 Concept One Accessories  
 Creative Knitwear  
 Moon Shine  
 Vive La Fete Inc.

**3. Infant Bottles**

Baby Fanatic LLC  
 Bobby Edwards Enterprises

**7E. Footwear**

**1. Slippers**

Comfy Feet LLC  
 Fabrique Innovations Inc. dba Sykel  
 Jardine Associates  
 Mascot Factory  
 Renaissance Imports Inc.  
 Triple T Trading

**Licensees**

*Licensed as of 11/2011*

**Auburn University**

**2. Sandals**

Crocs by Paramount Apparel International Inc.  
Jardine Associates  
Quick Change Artist LLC  
Renaissance Imports Inc.

2Thumbs Entertainment  
ActionSportsArt LLC  
Smartphones Technologies Inc.

**8. Highlight Tapes/DVD's**

Legends Storybooks

**3. Sneakers**

DMI  
Renaissance Imports Inc.

**4. Footwear - Misc.**

Boxercraft Inc.  
Crocs by Paramount Apparel International Inc.  
Enmon Accessories LLC  
For Bare Feet Inc.  
Gameday Boot Company LLC  
JP Crickets  
Justin Brands Inc.  
Lucchese Inc.  
Renaissance Imports Inc.  
Squeak Me Shoes  
TOMS Shoes Inc.  
Triple T Trading

**5. Flip Flops**

Crocs by Paramount Apparel International Inc.  
Enmon Accessories LLC  
For Bare Feet Inc.  
Jardine Associates  
Legacy Athletic  
Renaissance Imports Inc.  
Toegoz Inc.  
Triple T Trading  
Vineyard Vines LLC  
Zeppelin Products Inc.

**6. Golf Shoes**

Acushnet Company  
Renaissance Imports Inc.

**7G. Internet Products & Services**

**4. Internet Services - Misc.**

Disruptive Media Publishers Inc.  
Virtual Greats LLC

**7H. Media Players & Content**

**3. MP3 Players**

Coveroo Inc.  
Flash Ventures dba Tribeca  
iFanatic LLC  
McLane Group International LP

**4. Cameras**

Eastman Kodak Company  
Spirit Products Ltd./MA

**5. Phones**

DMI

**6. Mobile Content (Ringtones & Wallpaper)**