

Licensees

Licensed as of 11/2009

Auburn University

Standard License

1A. Men's/Unisex T-shirts

1. Men's/Unisex T-shirts

adidas Team Inc
All American Screen Printing
AS
Banana Promotions
Boxer & Stone LLC
C.K. Productions
Cadre Athletic Inc.
Camp David
Campus Casuals by CC
CC Creations Ltd.
Champion Custom Products
Colosseum Athletics Corporation
Columbia Sportswear
Cotton Exchange-The
Cutter & Buck
Disney by MJ Soffe
Dixie Pride dba Bama Fever&Tiger Pride
Dodger Industries
E5
Entrepreneurial Marketing Inc.
F & E Sportswear Inc.
G-III Leather Fashions Inc. dba G-III Sports
Gear For Sports
Graphic Cow - The
J America
JanSport a division of VF Outdoor Inc.
Jones & Mitchell Sportswear Inc.
Kelley & Abide Co. Inc.
Knights Apparel Inc.
Lakeshirts Inc. dba Step Ahead Sportswear
League Collegiate Wear
Leighton Daniel LLC
Levelwear
Little By Little
Majestic Athletic
Master Graphics
MJ Soffe LLC
Mr. Men/Little Miss by Top Line Scrn Printing
MV Sport
New Agenda
New World Graphics
Next Inc. dba NCC Apparel
NIKE USA Inc.
Nu School
Oarsman Sportswear
Pro Player by Knights Apparel Inc.
Pro-Ad Sports Inc.
Red Oak Sportswear by Knights Apparel

Royce Apparel Inc.
Ruppshirts Inc.
Russell Brands LLC
Screentech
Shirtworks LLC (AL)
Synergism Company
T-Shirt International Inc.
Team Edition Apparel Inc.
Tigear
Tiger Rags
Tiger Town Embroidery & Screenprint
Top Line Scrn Printing & Embroidery
Tri-Lake Inc.
VF Imagewear Inc.
Viatran Inc.
Weezabi LLC DBA All Conference Apparel

2. Men's/Unisex Tank Tops

Cadre Athletic Inc.
Colosseum Athletics Corporation
Cotton Exchange-The
Dixie Pride dba Bama Fever&Tiger Pride
Knights Apparel Inc.
MJ Soffe LLC
MV Sport
Next Inc. dba NCC Apparel
NIKE USA Inc.
Red Oak Sportswear by Knights Apparel
Ruppshirts Inc.
Russell Brands LLC
Team Edition Apparel Inc.
VF Imagewear Inc.
Viatran Inc.

1B. Men's/Unisex Outerwear

1. Men's/Unisex Jackets

All American Screen Printing
Antigua Group Inc.
AS
Boxer & Stone LLC
Campus Casuals by CC
Champion Custom Products
Charles River Apparel
Colosseum Athletics Corporation
Columbia Sportswear
Core Resources
Cutter & Buck
Dixie Pride dba Bama Fever&Tiger Pride
Entrepreneurial Marketing Inc.
Essex Manufacturing Inc.
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
Gear For Sports

Licensees

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Auburn University

Holloway Sportswear Inc.
JanSport a division of VF Outdoor Inc.
Knights Apparel Inc.
Levelwear
Majestic Athletic
Master Graphics
MV Sport
NIKE USA Inc.
Pro Player by Knights Apparel Inc.
Red Oak Sportswear by Knights Apparel
Russell Brands LLC
Taylor Made adidas Golf
Team Edition Apparel Inc.
Tommy Hilfiger Golf by Club Colors
Vantage Custom Classics
Vesi Inc.
VF Imagewear Inc.

2. Men's/Unisex Rainwear

Charles River Apparel
Essex Manufacturing Inc.
Frogg Toggs
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
Master Graphics
Mundi/Westport Corporation
NIKE USA Inc.
Outerstuff Ltd.
Storm Duds Raingear
Taylor Made adidas Golf

3. Men's/Unisex Polar fleece

Antigua Group Inc.
AS
Boxer & Stone LLC
Campus Casuals by CC
Charles River Apparel
Colosseum Athletics Corporation
Columbia Sportswear
Core Resources
Cutter & Buck
Essex Manufacturing Inc.
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
Gear For Sports
J America
Knights Apparel Inc.
NIKE USA Inc.
Pro Player by Knights Apparel Inc.
Royce Apparel Inc.
Taylor Made adidas Golf
Team Edition Apparel Inc.
Tommy Hilfiger Golf by Club Colors
Vantage Custom Classics

Vesi Inc.

4. Men's/Unisex Windshirts

Antigua Group Inc.
Cadre Athletic Inc.
Campus Casuals by CC
Charles River Apparel
Colosseum Athletics Corporation
Cutter & Buck
Frogg Toggs
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
Gear For Sports
Holloway Sportswear Inc.
Knights Apparel Inc.
Levelwear
Majestic Athletic
Master Graphics
MV Sport
NIKE USA Inc.
Pro Player by Knights Apparel Inc.
Red Oak Sportswear by Knights Apparel
Royce Apparel Inc.
Russell Brands LLC
Taylor Made adidas Golf
Team Edition Apparel Inc.
Vantage Custom Classics
Vesi Inc.

5. Men's/Unisex Windsuits & Warm-ups

AS
Champion Custom Products
Charles River Apparel
Colosseum Athletics Corporation
Dodger Industries
Frogg Toggs
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
Gear For Sports
Holloway Sportswear Inc.
Knights Apparel Inc.
MV Sport
NIKE USA Inc.
Pro Player by Knights Apparel Inc.
Red Oak Sportswear by Knights Apparel
Russell Brands LLC
Team Edition Apparel Inc.
Vesi Inc.

1C. Men's/Unisex Other Headwear

1. Men's/Unisex Knit Caps

adidas Team Inc
American Needle
Captivating Headgear

Licensees

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Auburn University

Colosseum Athletics Corporation
Columbia Sportswear
HMI Inc.
Joe T's By To The Game LLC
Legacy Athletic
Merge Left Inc.
New Era Cap Co. Inc.
NIKE USA Inc.
Outdoor Cap Company Inc.
TEI
To The Game LLC
Top Of The World
Twins Enterprise Inc.
Under Armour by Gear For Sports
Zephyr Graf-X

2. Men's/Unisex Visors

adidas Team Inc
All American Screen Printing
American Needle
Captivating Headgear
Colosseum Athletics Corporation
Graphic Cow - The
HMI Inc.
Joe T's By To The Game LLC
Legacy Athletic
Merge Left Inc.
New Era Cap Co. Inc.
NIKE USA Inc.
Outdoor Cap Company Inc.
Rack Hat Company
TEI
To The Game LLC
Top Of The World
Twins Enterprise Inc.
Under Armour by Gear For Sports
Zephyr Graf-X

3. Men's/Unisex Bucket Caps

adidas Team Inc
All American Screen Printing
American Needle
Captivating Headgear
Colosseum Athletics Corporation
HMI Inc.
Joe T's By To The Game LLC
Legacy Athletic
Merge Left Inc.
New Era Cap Co. Inc.
NIKE USA Inc.
Outdoor Cap Company Inc.
TEI
To The Game LLC
Top Of The World

Twins Enterprise Inc.
Zephyr Graf-X

4. Men's/Unisex Straw Hats

adidas Team Inc
Columbia Sportswear
Merge Left Inc.
NIKE USA Inc.
Outdoor Cap Company Inc.
Rack Hat Company

5. Men's/Unisex Other Headwear Styles

adidas Team Inc
Columbia Sportswear
HMI Inc.
Merge Left Inc.
New Era Cap Co. Inc.
NIKE USA Inc.
Outdoor Cap Company Inc.
Rack Hat Company
Top Of The World
Twins Enterprise Inc.

1D. Men's/Unisex Combo-Packaged Goods

1. Men's/Unisex same product combo-pack

J America
Jones & Mitchell Sportswear Inc.
MJ Soffe LLC
Russell Brands LLC

2. Men's/Unisex multiple apparel product combo-pack

AS
Colosseum Athletics Corporation
J America
Jones & Mitchell Sportswear Inc.
MJ Soffe LLC
Russell Brands LLC
Top Of The World

3. Men's/Unisex T-shirt/Headwear combo-pack

AS
NIKE USA Inc.
To The Game LLC
Top Of The World

5. Men's/Unisex Apparel/NonApparel product combo-pack

F & E Sportswear Inc.
Red Oak Sportswear by Knights Apparel
Russell Brands LLC

1E. Jerseys/Uniforms

1. Replica Football Jerseys

adidas Team Inc
Colosseum Athletics Corporation
Knights Apparel Inc.
Majestic Athletic

Licensees

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Auburn University

NIKE USA Inc.
Russell Brands LLC
Under Armour by Gear For Sports

14. Authentic Jerseys-other

NIKE USA Inc.

15. Cycling Jerseys

Ambrose Enterprises LLC

2. Replica Basketball Jerseys & Short sets

Colosseum Athletics Corporation
Knights Apparel Inc.
Majestic Athletic
NIKE USA Inc.

3. Replica Hockey Jerseys

Colosseum Athletics Corporation
Majestic Athletic
NIKE USA Inc.

4. Replica Baseball Jerseys

Colosseum Athletics Corporation
Knights Apparel Inc.
Majestic Athletic
NIKE USA Inc.
Russell Brands LLC

5. Replica Shooting Shirts/Tear-away Pant

Colosseum Athletics Corporation
Knights Apparel Inc.
Majestic Athletic
NIKE USA Inc.

6. Replica Jerseys - Other

Majestic Athletic
NIKE USA Inc.

7. Vintage/Throwback Jerseys

Majestic Athletic
NIKE USA Inc.

8. Fashion Jerseys

Colosseum Athletics Corporation
Gwillie Brands LLC
Knights Apparel Inc.
Majestic Athletic
NIKE USA Inc.

1F. Infant/Toddler Apparel

1. T-shirts (sizes 0-4T)

adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Atlanta Hosiery Company
Bobby Edwards Enterprises
Champion Custom Products
Colosseum Athletics Corporation
Cotton Exchange-The

Creative Knitwear
Disney by MJ Soffe
Dixie Pride dba Bama Fever&Tiger Pride
Dolly Hosiery Mills Inc.
F & E Sportswear Inc.
Garb Inc.
Kelley & Abide Co. Inc.
Kid Athlete
Knights Apparel Inc.
Lil' Fans (TX)
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
MJ Soffe LLC
New Agenda
New World Graphics
Nike by Haddad Apparel Group
Outerstuff Ltd.
Pro-Ad Sports Inc.
Red Oak Sportswear by Knights Apparel
Ruppshirts Inc.
Sara Lynn Togs
Screentech
Specialty House
Team Athletics
Third Street Sportswear
Viatran Inc.

10. Fleece Tops & Bottoms (sizes 0-4T)

adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Atlanta Hosiery Company
Champion Custom Products
Colosseum Athletics Corporation
Cotton Exchange-The
Creative Knitwear
Disney by MJ Soffe
Dixie Pride dba Bama Fever&Tiger Pride
Kelley & Abide Co. Inc.
Kid Athlete
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
New Agenda
New World Graphics
Nike by Haddad Apparel Group
Outerstuff Ltd.
Pro-Ad Sports Inc.
Sara Lynn Togs
Screentech
Specialty House
Team Athletics
Third Street Sportswear
Viatran Inc.

Licensees

Licensed as of 11/2009

Auburn University

11. Onesies

adidas by Outerstuff
All American Screen Printing
AS
Atlanta Hosiery Company
Baby Fanatic LLC
Champion Custom Products
Colosseum Athletics Corporation
Cotton Exchange-The
Creative Apparel Concepts Inc.
Creative Knitwear
Disney by MJ Soffe
Dixie Pride dba Bama Fever&Tiger Pride
Dolly Hosiery Mills Inc.
Garb Inc.
Kelley & Abide Co. Inc.
Kid Athlete
Knights Apparel Inc.
Lil' Fans (TX)
Majestic by Franco Apparel
New Agenda
Red Oak Sportswear by Knights Apparel
Sara Lynn Togs
Screentech
Specialty House
T-Shirt International Inc.
Team Athletics
Third Street Sportswear
Viatran Inc.

12. Combo-Packaged Infant/Toddler Products

adidas by Outerstuff
Colosseum Athletics Corporation
Dolly Hosiery Mills Inc.
Garb Inc.
Kid Athlete
Knights Apparel Inc.
Lil' Fans (TX)
Nike by Haddad Apparel Group
Outerstuff Ltd.
Red Oak Sportswear by Knights Apparel
Sara Lynn Togs
Team Athletics
Top Of The World
Vive La Fete Inc.

13. Misc. Apparel (sizes 0-4T)

adidas by Outerstuff
Creative Knitwear
Knights Apparel Inc.
Lil' Fans (TX)
Sara Lynn Togs
Vive La Fete Inc.

2. Sleepwear (sizes 0-4T)

adidas by Outerstuff
Creative Apparel Concepts Inc.
Dolly Hosiery Mills Inc.
Garb Inc.
Knights Apparel Inc.
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.

3. Infant/Toddler Headwear

adidas by Outerstuff
adidas Team Inc
Atlanta Hosiery Company
Captivating Headgear
Colosseum Athletics Corporation
Creative Knitwear
Dolly Hosiery Mills Inc.
Garb Inc.
Jenkins Enterprises
Legacy Athletic
Little King Mfg. Co. Inc.
Merge Left Inc.
New Era Cap Co. Inc.
Nike by Haddad Apparel Group
Outdoor Cap Company Inc.
Sara Lynn Togs
Squeak Me Shoes
TEI
Third Street Sportswear
To The Game LLC
Top Of The World
Twins Enterprise Inc.
Zephyr Graf-X

4. Jerseys/Uniforms (sizes 0-4T)

adidas by Outerstuff
adidas Team Inc
Colosseum Athletics Corporation
Kid Athlete
Knights Apparel Inc.
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Team Athletics
Third Street Sportswear

5. Cheerleader Uniforms (sizes 0-4T)

adidas by Outerstuff
adidas Team Inc
Creative Knitwear
Garb Inc.

Licensees

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Auburn University

Kid Athlete
Knights Apparel Inc.
Lil' Fans (TX)
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Red Oak Sportswear by Knights Apparel
Sara Lynn Togs
Team Athletics
Third Street Sportswear

6. Beachwear (sizes 0-4T)

Collegiate Surf & Sport
Sara Lynn Togs
Team Athletics

7. Outerwear (sizes 0-4T)

adidas by Outerstuff
All American Screen Printing
Atlanta Hosiery Company
Colosseum Athletics Corporation
Dixie Pride dba Bama Fever&Tiger Pride
F & E Sportswear Inc.
Garb Inc.
Kid Athlete
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Red Oak Sportswear by Knights Apparel
Sara Lynn Togs
Screentech
Specialty House
Team Athletics
Third Street Sportswear

8. Boy's Fashion Tops & Bottoms (sizes 0-4T)

adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Atlanta Hosiery Company
Colosseum Athletics Corporation
Creative Knitwear
Dixie Pride dba Bama Fever&Tiger Pride
Garb Inc.
Kampus U LLC dba Kashwere U
Kelley & Abide Co. Inc.
Knights Apparel Inc.
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Pennington and Bailes LLC
Sara Lynn Togs
Screentech

Specialty House
Third Street Sportswear
Vive La Fete Inc.

9. Girl's Fashion Tops & Bottoms (sizes 0-4T)

adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Atlanta Hosiery Company
Colosseum Athletics Corporation
Creative Apparel Concepts Inc.
Creative Knitwear
Dixie Pride dba Bama Fever&Tiger Pride
Garb Inc.
Kampus U LLC dba Kashwere U
Kelley & Abide Co. Inc.
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Pennington and Bailes LLC
Sara Lynn Togs
Screentech
Specialty House
Third Street Sportswear
Vive La Fete Inc.

1G. Youth Apparel

1. T-shirts (sizes 5-20)

5th & Ocean Clothing
adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Antigua Group Inc.
AS
Atlanta Hosiery Company
Cadre Athletic Inc.
Champion Custom Products
Colosseum Athletics Corporation
Columbia Sportswear
Cotton Exchange-The
Disney by MJ Soffe
Dixie Pride dba Bama Fever&Tiger Pride
Dodger Industries
F & E Sportswear Inc.
G-III/58 Sport
Garb Inc.
Glitter Gear LLC
J America
JanSport a division of VF Outdoor Inc.
Kelley & Abide Co. Inc.
Kid Athlete
Knights Apparel Inc.

Licensees

Licensed as of 11/2009

Auburn University

Lakeshirts Inc. dba Step Ahead Sportswear
 Levelwear
 Little King Mfg. Co. Inc.
 Majestic Athletic
 Majestic by Franco Apparel
 MJ Soffe LLC
 Mr. Men/Little Miss by Top Line Scrn Printing
 MV Sport
 New Agenda
 New World Graphics
 Next Inc. dba NCC Apparel
 Nike by Haddad Apparel Group
 Outerstuff Ltd.
 Pro-Ad Sports Inc.
 Red Oak Sportswear by Knights Apparel
 Royce Apparel Inc.
 Ruppshirts Inc.
 Russell Brands LLC
 Sara Lynn Togs
 Screentech
 Specialty House
 Synergism Company
 Team Athletics
 Team Edition Apparel Inc.
 Third Street Sportswear
 To The Game LLC
 Top Line Scrn Printing & Embroidery
 Tri-Lake Inc.
 U-Trau Inc.
 VF Imagewear Inc.
 Viatran Inc.
 Weezabi LLC DBA All Conference Apparel

Knights Apparel Inc.
 Lakeshirts Inc. dba Step Ahead Sportswear
 Levelwear
 Little King Mfg. Co. Inc.
 Majestic Athletic
 Majestic by Franco Apparel
 MJ Soffe LLC
 MV Sport
 New Agenda
 New World Graphics
 Next Inc. dba NCC Apparel
 Nike by Haddad Apparel Group
 Outerstuff Ltd.
 Pro-Ad Sports Inc.
 Red Oak Sportswear by Knights Apparel
 Royce Apparel Inc.
 Russell Brands LLC
 Sara Lynn Togs
 Screentech
 Specialty House
 Synergism Company
 T-Shirt International Inc.
 Team Athletics
 Team Edition Apparel Inc.
 Third Street Sportswear
 U-Trau Inc.
 VF Imagewear Inc.
 Viatran Inc.
 Weezabi LLC DBA All Conference Apparel

10. Fleece Tops & Bottoms (sizes 5-20)

adidas by Outerstuff
 adidas Team Inc
 All American Screen Printing
 Antigua Group Inc.
 AS
 Boxercraft Inc.
 Cadre Athletic Inc.
 Champion Custom Products
 Colosseum Athletics Corporation
 Cotton Exchange-The
 Disney by MJ Soffe
 Dixie Pride dba Bama Fever&Tiger Pride
 Dodger Industries
 G-III/58 Sport
 Garb Inc.
 J America
 JanSport a division of VF Outdoor Inc.
 Kelley & Abide Co. Inc.
 Kid Athlete

11. Girls & Boys Golf/Polo Shirts (sizes 5-20)

adidas by Outerstuff
 adidas Team Inc
 Antigua Group Inc.
 Atlanta Hosiery Company
 Garb Inc.
 Knights Apparel Inc.
 Little King Mfg. Co. Inc.
 MJ Soffe LLC
 Nike by Haddad Apparel Group
 Pennington and Bailes LLC
 Royce Apparel Inc.
 Russell Brands LLC
 Sara Lynn Togs
 Third Street Sportswear

12. Performance Apparel (sizes 5-20)

adidas by Outerstuff
 Antigua Group Inc.
 Garb Inc.
 Nike by Haddad Apparel Group
 Outerstuff Ltd.
 Russell Brands LLC
 Specialty House

Licensees

Licensed as of 11/2009

Auburn University

Under Armour by Gear For Sports

13. Athletic Shorts (sizes 5-20)

adidas by Outerstuff
Boxercraft Inc.
Colosseum Athletics Corporation
Dodger Industries
Kelley & Abide Co. Inc.
Kid Athlete
Knights Apparel Inc.
Majestic by Franco Apparel
MJ Soffe LLC
Nike by Haddad Apparel Group
Outerstuff Ltd.
Red Oak Sportswear by Knights Apparel
Russell Brands LLC
Team Athletics
Third Street Sportswear

14. Combo-Packaged Youth Products

adidas by Outerstuff
AS
Baden Sports Inc.
Colosseum Athletics Corporation
Franklin Sports Inc
MJ Soffe LLC
MV Sport
Outerstuff Ltd.
Russell Brands LLC
To The Game LLC
Top Of The World
Vive La Fete Inc.

15. Misc. Apparel (sizes 5-20)

adidas by Outerstuff
Knights Apparel Inc.
Sara Lynn Togs
Vive La Fete Inc.

2. Sleepwear (sizes 5-20)

adidas by Outerstuff
Boxercraft Inc.
College Concepts LLC
Dixie Pride dba Bama Fever&Tiger Pride
Little King Mfg. Co. Inc.
Outerstuff Ltd.
U-Trau Inc.
Vineyard Vines LLC

3. Youth Headwear

adidas Team Inc
Captivating Headgear
Garb Inc.
Kelley & Abide Co. Inc.
Legacy Athletic
New Era Cap Co. Inc.

Nike by Haddad Apparel Group
Outdoor Cap Company Inc.
Sara Lynn Togs
TEI
To The Game LLC
Top Of The World
Twins Enterprise Inc.
Zephyr Graf-X

4. Jerseys/Uniforms (sizes 5-20)

adidas by Outerstuff
adidas Team Inc
Colosseum Athletics Corporation
Kid Athlete
Knights Apparel Inc.
Little King Mfg. Co. Inc.
Majestic Athletic
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Red Oak Sportswear by Knights Apparel
Russell Brands LLC
Team Athletics
Third Street Sportswear
Zephyr Graf-X

5. Cheerleader Uniforms (sizes 5-20)

adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Creative Knitwear
Dixie Pride dba Bama Fever&Tiger Pride
Garb Inc.
Kid Athlete
Knights Apparel Inc.
Little King Mfg. Co. Inc.
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Red Oak Sportswear by Knights Apparel
Sara Lynn Togs
Screentech
Third Street Sportswear

6. Beachwear (sizes 5-20)

All American Screen Printing
Collegiate Surf & Sport
Dixie Pride dba Bama Fever&Tiger Pride
Sara Lynn Togs
Screentech

7. Outerwear (sizes 5-20)

5th & Ocean Clothing
adidas by Outerstuff
All American Screen Printing

Licensees

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Auburn University

Antigua Group Inc.
Campus Lifestyle
Champion Custom Products
Charles River Apparel
Colosseum Athletics Corporation
Columbia Sportswear
Dixie Pride dba Bama Fever&Tiger Pride
Essex Manufacturing Inc.
G-III/58 Sport
Garb Inc.
Holloway Sportswear Inc.
Kid Athlete
Knights Apparel Inc.
Majestic by Franco Apparel
Nike by Haddad Apparel Group
Outerstuff Ltd.
Red Oak Sportswear by Knights Apparel
Russell Brands LLC
Sara Lynn Togs
Screentech
Specialty House
Third Street Sportswear

8. Boy's Fashion Tops & Bottoms (sizes 5-20)

adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Antigua Group Inc.
Atlanta Hosiery Company
Champion Custom Products
Colosseum Athletics Corporation
Columbia Sportswear
Cotton Exchange-The
Dixie Pride dba Bama Fever&Tiger Pride
Garb Inc.
Kampus U LLC dba Kashwere U
Kelley & Abide Co. Inc.
Knights Apparel Inc.
MV Sport
Nike by Haddad Apparel Group
Outerstuff Ltd.
Pennington and Bailes LLC
Reyn Spooner Inc.
Royce Apparel Inc.
Russell Brands LLC
Sara Lynn Togs
Screentech
Specialty House
St. Berg Couture LLC
Team Athletics
Third Street Sportswear
U-Trau Inc.
Vive La Fete Inc.

9. Girl's Fashion Tops & Bottoms (sizes 5-20)

5th & Ocean Clothing
adidas by Outerstuff
adidas Team Inc
All American Screen Printing
Antigua Group Inc.
Atlanta Hosiery Company
Champion Custom Products
Colosseum Athletics Corporation
Cotton Exchange-The
Dixie Pride dba Bama Fever&Tiger Pride
Garb Inc.
Glitter Gear LLC
Kampus U LLC dba Kashwere U
Kelley & Abide Co. Inc.
Knights Apparel Inc.
MJ Soffe LLC
MV Sport
Nike by Haddad Apparel Group
Outerstuff Ltd.
Pennington and Bailes LLC
Red Oak Sportswear by Knights Apparel
Royce Apparel Inc.
Russell Brands LLC
Sara Lynn Togs
Screentech
Specialty House
Team Athletics
Third Street Sportswear
U-Trau Inc.
Vive La Fete Inc.

1H. Men's Fashion Apparel

1. Men's Golf/Polo Shirts

All American Screen Printing
Antigua Group Inc.
AS
Boxer & Stone LLC
C.K. Productions
Campus Casuals by CC
Champion Custom Products
Chiliwear LLC
Colony Sportswear Corporation
Colosseum Athletics Corporation
Columbia Sportswear
Cutter & Buck
Divots Sportswear Co. Inc
Dixie Pride dba Bama Fever&Tiger Pride
Entrepreneurial Marketing Inc.
F & E Sportswear Inc.
G-III Leather Fashions Inc. dba G-III Sports
Gear For Sports

Licensees

Licensed as of 11/2009

Auburn University

Graphic Cow - The
J America
JanSport a division of VF Outdoor Inc.
Jones & Mitchell Sportswear Inc.
Kelley & Abide Co. Inc.
Knights Apparel Inc.
Leighton Daniel LLC
MV Sport
Nike Golf
Pennington and Bailes LLC
Pro Player by Knights Apparel Inc.
Red Oak Sportswear by Knights Apparel
Royce Apparel Inc.
Russell Brands LLC
Screentech
Synergism Company
Tiger Town Embroidery & Screenprint
Tommy Hilfiger Golf by Club Colors
Vantage Custom Classics
Vesi Inc.
VF Imagewear Inc.
Vineyard Vines LLC

10. Men's/Unisex Athletic Shorts (excl. Basketball)

Antigua Group Inc.
AS
C.K. Productions
Champion Custom Products
Chiliwear LLC
Colosseum Athletics Corporation
Cotton Exchange-The
Dixie Pride dba Bama Fever&Tiger Pride
Dodger Industries
Gear For Sports
J America
JanSport a division of VF Outdoor Inc.
Jones & Mitchell Sportswear Inc.
Kelley & Abide Co. Inc.
Knights Apparel Inc.
MJ Soffe LLC
MV Sport
Nike Golf
NIKE USA Inc.
Oarsman Sportswear
Pro Player by Knights Apparel Inc.
Red Oak Sportswear by Knights Apparel
Royce Apparel Inc.
Russell Brands LLC
T-Shirt International Inc.
VF Imagewear Inc.

11. Men's/Unisex Fashion Bottoms

All American Screen Printing
Boxer & Stone LLC

Cadre Athletic Inc.
Chiliwear LLC
Colony Sportswear Corporation
Columbia Sportswear
Cutter & Buck
E5
F & E Sportswear Inc.
MJ Soffe LLC
Nike Golf
Pennington and Bailes LLC
St. Berg Couture LLC
U-Trau Inc.
VF Imagewear Inc.

12. Men's Beachwear

Collegiate Surf & Sport
Columbia Sportswear
Essex Manufacturing Inc.
Knights Apparel Inc.
Pro Player by Knights Apparel Inc.

13. Men's Misc. Apparel

Broad Bay Cotton Company
College Scrubs
Creative Knitwear
Fabrique Innovations Inc. dba Sykel
Grey Hunt Holdings dba GelScrubs
Landau Uniforms Inc.

2. Men's Dress Shirts

Antigua Group Inc.
Boxer & Stone LLC
Campus Casuals by CC
Chiliwear LLC
Colony Sportswear Corporation
Columbia Sportswear
Cutter & Buck
Dixie Pride dba Bama Fever&Tiger Pride
DMI
Entrepreneurial Marketing Inc.
J America
Kelley & Abide Co. Inc.
Leighton Daniel LLC
Red Oak Sportswear by Knights Apparel
Reyn Spooner Inc.
Royce Apparel Inc.
Screentech
St. Berg Couture LLC
Tommy Hilfiger Golf by Club Colors
Vantage Custom Classics
Vesi Inc.
VF Imagewear Inc.

3. Men's Denim Shirts

All American Screen Printing

Licensees

Licensed as of 11/2009

Auburn University

Antigua Group Inc.
Campus Casuals by CC
Cutter & Buck
Entrepreneurial Marketing Inc.
Gear For Sports
J America
Kelley & Abide Co. Inc.
Knights Apparel Inc.
Red Oak Sportswear by Knights Apparel
Royce Apparel Inc.
Screentech
Tommy Hilfiger Golf by Club Colors
Vantage Custom Classics
Vesi Inc.
VF Imagewear Inc.

4. Men's Rugby Shirts

Boxer & Stone LLC
Colosseum Athletics Corporation
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
JanSport a division of VF Outdoor Inc.
Leighton Daniel LLC
Pro Player by Knights Apparel Inc.
Red Oak Sportswear by Knights Apparel
Royce Apparel Inc.
Tommy Hilfiger Golf by Club Colors
Vesi Inc.

5. Men's Henleys

Antigua Group Inc.
Boxer & Stone LLC
C.K. Productions
Entrepreneurial Marketing Inc.
JanSport a division of VF Outdoor Inc.
Kelley & Abide Co. Inc.
Knights Apparel Inc.
League Collegiate Wear
MJ Soffe LLC
Synergism Company

6. Men's/Unisex Turtlenecks

Boxer & Stone LLC
Gear For Sports
Nike Golf
Red Oak Sportswear by Knights Apparel
Vantage Custom Classics
Vesi Inc.
VF Imagewear Inc.

7. Men's Sweaters

Antigua Group Inc.
Boxer & Stone LLC
Colony Sportswear Corporation
Cutter & Buck

Entrepreneurial Marketing Inc.
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
Gear For Sports
Kampus U LLC dba Kashwre U
Knights Apparel Inc.
Nike Golf
St. Berg Couture LLC
Tommy Hilfiger Golf by Club Colors
Vantage Custom Classics
Vesi Inc.

8. Men's/Unisex Vests

Boxer & Stone LLC
Cotton Exchange-The
Cutter & Buck
Gear For Sports
Nike Golf
Red Oak Sportswear by Knights Apparel
Russell Brands LLC
Varsity Vests
Vesi Inc.

9. Men's Blazers

Boxer & Stone LLC
Colony Sportswear Corporation
St. Berg Couture LLC

11. Women's Apparel

1. Women's T-shirts & Tank Tops

5th & Ocean Clothing
Activewear Unlimited Inc.
adidas Team Inc
All American Screen Printing
Alumna Apparel LLC
Antigua Group Inc.
Boxer & Stone LLC
Cadre Athletic Inc.
Camp David
Campus Lifestyle
Champion Custom Products
College Concepts LLC
Colosseum Athletics Corporation
Cotton Exchange-The
Disney by MJ Soffe
Dixie Pride dba Bama Fever&Tiger Pride
Entrepreneurial Marketing Inc.
For The Glory
G-III Leather Fashions Inc. dba G-III Sports
G-III/58 Sport
Gear For Sports
Glitter Gear LLC
J America
JanSport a division of VF Outdoor Inc.

Licensees

Licensed as of 11/2009

Auburn University

Jones & Mitchell Sportswear Inc.
 Kelley & Abide Co. Inc.
 Knights Apparel Inc.
 Lakeshirts Inc. dba Step Ahead Sportswear
 League Collegiate Wear
 Levelwear
 Majestic Athletic
 MJ Soffe LLC
 Mr. Men/Little Miss by Top Line Scrn Printing
 MV Sport
 New Agenda
 NIKE USA Inc.
 Nu School
 Oarsman Sportswear
 R-Texx Enterprises Ltd.
 Red Oak Sportswear by Knights Apparel
 Royce Apparel Inc.
 Ruppshirts Inc.
 Russell Brands LLC
 Screentech
 Tommy Hilfiger Golf by Club Colors
 Top Line Scrn Printing & Embroidery
 U-Trau Inc.
 Vesi Inc.
 Viatran Inc.
 Victoria's Secret by 5th & Ocean
 Victoria's Secret by Jones & Mitchell Sportswear
 Weezabi LLC DBA All Conference Apparel

J America
 JanSport a division of VF Outdoor Inc.
 Jones & Mitchell Sportswear Inc.
 Kelley & Abide Co. Inc.
 Knights Apparel Inc.
 Lakeshirts Inc. dba Step Ahead Sportswear
 League Collegiate Wear
 Levelwear
 Majestic Athletic
 MJ Soffe LLC
 MV Sport
 New Agenda
 NIKE USA Inc.
 Nu School
 Oarsman Sportswear
 Red Oak Sportswear by Knights Apparel
 Royce Apparel Inc.
 Russell Brands LLC
 Screentech
 Tommy Hilfiger Golf by Club Colors
 Top Line Scrn Printing & Embroidery
 U-Trau Inc.
 Vesi Inc.
 Victoria's Secret by 5th & Ocean
 Victoria's Secret by Jones & Mitchell Sportswear

10. Women's Fleece Tops & Bottoms

5th & Ocean Clothing
 adidas Team Inc
 All American Screen Printing
 Alumna Apparel LLC
 Antigua Group Inc.
 Boxer & Stone LLC
 Cadre Athletic Inc.
 Camp David
 Campus Lifestyle
 Champion Custom Products
 College Concepts LLC
 Colosseum Athletics Corporation
 Columbia Sportswear
 Cotton Exchange-The
 Cutter & Buck
 Disney by MJ Soffe
 Dixie Pride dba Bama Fever&Tiger Pride
 Entrepreneurial Marketing Inc.
 For The Glory
 G-III Leather Fashions Inc. dba G-III Sports
 G-III/58 Sport
 Gear For Sports
 Glitter Gear LLC

11. Women's Golf/Polo Shirts (excl. Performance)

adidas Team Inc
 All American Screen Printing
 Alumna Apparel LLC
 Antigua Group Inc.
 Boxer & Stone LLC
 Campus Casuals by CC
 Chiliwear LLC
 Colony Sportswear Corporation
 Columbia Sportswear
 Cutter & Buck
 Dixie Pride dba Bama Fever&Tiger Pride
 G-III Leather Fashions Inc. dba G-III Sports
 G-III/58 Sport
 Gear For Sports
 Glitter Gear LLC
 JanSport a division of VF Outdoor Inc.
 Jones & Mitchell Sportswear Inc.
 Kelley & Abide Co. Inc.
 Knights Apparel Inc.
 Levelwear
 MJ Soffe LLC
 NIKE USA Inc.
 Red Oak Sportswear by Knights Apparel
 Royce Apparel Inc.
 Russell Brands LLC
 Screentech

Licensees

Licensed as of 11/2009

Auburn University

Taylor Made adidas Golf
 Tommy Hilfiger Golf by Club Colors
 U-Trau Inc.
 Vantage Custom Classics
 Vesi Inc.
 Vineyard Vines LLC

12. Women's Performance Golf/Polo Shirts

adidas Team Inc
 NIKE USA Inc.
 Russell Brands LLC
 Taylor Made adidas Golf
 Tommy Hilfiger Golf by Club Colors
 Under Armour by Gear For Sports
 Vantage Custom Classics

13. Women's Performance Apparel (excl. Golf/Polo)

adidas Team Inc
 Antigua Group Inc.
 Champion Custom Products
 Cutter & Buck
 NIKE USA Inc.
 Russell Brands LLC
 Under Armour by Gear For Sports

14. Women's Jerseys/Uniforms

adidas Team Inc
 Colosseum Athletics Corporation
 Knights Apparel Inc.
 Majestic Athletic
 NIKE USA Inc.
 Russell Brands LLC
 Victoria's Secret by 5th & Ocean

15. Women's Headwear

adidas Team Inc
 American Needle
 Captivating Headgear
 Colosseum Athletics Corporation
 Glitter Gear LLC
 Joe T's By To The Game LLC
 Legacy Athletic
 Merge Left Inc.
 New Era Cap Co. Inc.
 NIKE USA Inc.
 Outdoor Cap Company Inc.
 Rack Hat Company
 TEI
 To The Game LLC
 Twins Enterprise Inc.
 Zephyr Graf-X

16. Lingerie

5th & Ocean Clothing
 Campus Lifestyle
 College Concepts LLC

Jones & Mitchell Sportswear Inc.
 Kitty Hawk Textiles Corporation
 Red Oak Sportswear by Knights Apparel
 Victoria's Secret by 5th & Ocean
 Victoria's Secret by Jones & Mitchell Sportswear

17. Combo-Packaged Women's Products

Activewear Unlimited Inc.
 College Concepts LLC
 Colosseum Athletics Corporation
 J America
 MJ Soffe LLC
 MV Sport
 NIKE USA Inc.
 Russell Brands LLC
 TEI
 Top Of The World

18. Women's Misc. Apparel

Boxer & Stone LLC
 Columbia Sportswear
 E5
 For The Glory
 G-III Leather Fashions Inc. dba G-III Sports
 Glitter Gear LLC
 Grey Hunt Holdings dba GelScrubs
 MJ Soffe LLC
 NIKE USA Inc.
 Pennington and Bailes LLC
 Shosommo LLC
 St. Berg Couture LLC
 Top Line Scrn Printing & Embroidery
 Victoria's Secret by 5th & Ocean
 Victoria's Secret by Jones & Mitchell Sportswear

2. Women's Sweaters & Cardigans

Activewear Unlimited Inc.
 Alumna Apparel LLC
 Antigua Group Inc.
 Boxer & Stone LLC
 Colony Sportswear Corporation
 Cutter & Buck
 For The Glory
 Kampus U LLC dba Kashwere U
 NIKE USA Inc.
 Oarsman Sportswear
 St. Berg Couture LLC
 Taylor Made adidas Golf
 Tommy Hilfiger Golf by Club Colors
 Vantage Custom Classics
 Vesi Inc.

3. Women's Loungewear/Sleepwear

5th & Ocean Clothing
 Boxercraft Inc.

Licensees

Licensed as of 11/2009

Auburn University

Campus Lifestyle
 College Concepts LLC
 Creative Apparel Concepts Inc.
 Eagles Wings Inc.
 Emerson Street
 Fabrique Innovations Inc. dba Sykel
 Gear For Sports
 Jones & Mitchell Sportswear Inc.
 Kitty Hawk Textiles Corporation
 Knights Apparel Inc.
 MJ Soffe LLC
 MV Sport
 Red Oak Sportswear by Knights Apparel
 U-Trau Inc.
 Victoria's Secret by 5th & Ocean
 Victoria's Secret by Jones & Mitchell Sportswear
 Vineyard Vines LLC

Core Resources
 Cutter & Buck
 Dixie Pride dba Bama Fever&Tiger Pride
 G-III Leather Fashions Inc. dba G-III Sports
 G-III/58 Sport
 Gear For Sports
 JanSport a division of VF Outdoor Inc.
 Kampus U LLC dba Kashwere U
 Knights Apparel Inc.
 Levelwear
 Majestic Athletic
 NIKE USA Inc.
 Russell Brands LLC
 Screentech
 Taylor Made adidas Golf
 Tommy Hilfiger Golf by Club Colors
 Vantage Custom Classics
 Vesi Inc.
 Victoria's Secret by 5th & Ocean
 Victoria's Secret by Jones & Mitchell Sportswear

4. Women's Exercise Tops & Bottoms (non-performance)

Antigua Group Inc.
 College Concepts LLC
 Colosseum Athletics Corporation
 MJ Soffe LLC
 NIKE USA Inc.
 R-Text Enterprises Ltd.
 Russell Brands LLC
 U-Trau Inc.
 Victoria's Secret by 5th & Ocean

8. Women's Fashion Tops

5th & Ocean Clothing
 Activewear Unlimited Inc.
 adidas Team Inc
 All American Screen Printing
 Alumna Apparel LLC
 Antigua Group Inc.
 Boxer & Stone LLC
 Camp David
 Campus Casuals by CC
 Campus Lifestyle
 Chiliwear LLC
 Colony Sportswear Corporation
 Colosseum Athletics Corporation
 Columbia Sportswear
 Cutter & Buck
 Dixie Pride dba Bama Fever&Tiger Pride
 Entrepreneurial Marketing Inc.
 For The Glory
 G-III Leather Fashions Inc. dba G-III Sports
 G-III/58 Sport
 Glitter Gear LLC
 JanSport a division of VF Outdoor Inc.
 Kelley & Abide Co. Inc.
 Knights Apparel Inc.
 Lakeshirts Inc. dba Step Ahead Sportswear
 Levelwear
 Majestic Athletic
 MJ Soffe LLC
 New Agenda
 NIKE USA Inc.
 P. Michael Inc.

5. Maternity Apparel

Activewear Unlimited Inc.
 For The Glory
 R-Text Enterprises Ltd.
 Ruppshirts Inc.
 Screentech
 Top Line Scrn Printing & Embroidery

6. Women's Beachwear

Collegiate Surf & Sport
 Columbia Sportswear
 G-III Leather Fashions Inc. dba G-III Sports
 NIKE USA Inc.
 Victoria's Secret by Jones & Mitchell Sportswear

7. Women's Outerwear

5th & Ocean Clothing
 adidas Team Inc
 All American Screen Printing
 Alumna Apparel LLC
 Antigua Group Inc.
 Boxer & Stone LLC
 Campus Lifestyle
 Champion Custom Products
 Colosseum Athletics Corporation
 Columbia Sportswear

Licensees

Licensed as of 11/2009

Auburn University

R-Text Enterprises Ltd.
 Reyn Spooner Inc.
 Royce Apparel Inc.
 Ruppshirts Inc.
 Scene Weaver LLC
 Screentech
 Shosommo LLC
 St. Berg Couture LLC
 Taylor Made adidas Golf
 Tommy Hilfiger Golf by Club Colors
 U-Trau Inc.
 Vantage Custom Classics
 Vesi Inc.
 Victoria's Secret by 5th & Ocean

Victoria's Secret by 5th & Ocean
 Victoria's Secret by Jones & Mitchell Sportswear

9. Women's Fashion Bottoms

5th & Ocean Clothing
 adidas Team Inc
 All American Screen Printing
 Alumna Apparel LLC
 Antigua Group Inc.
 Boxer & Stone LLC
 Camp David
 Campus Lifestyle
 Champion Custom Products
 Colony Sportswear Corporation
 Colosseum Athletics Corporation
 Cotton Exchange-The
 Disney by MJ Soffe
 Dixie Pride dba Bama Fever&Tiger Pride
 For The Glory
 G-III Leather Fashions Inc. dba G-III Sports
 G-III/58 Sport
 Gear For Sports
 Glitter Gear LLC
 Jones & Mitchell Sportswear Inc.
 Kelley & Abide Co. Inc.
 Knights Apparel Inc.
 League Collegiate Wear
 Levelwear
 Majestic Athletic
 MJ Soffe LLC
 MV Sport
 NIKE USA Inc.
 Pennington and Bailes LLC
 R-Text Enterprises Ltd.
 Red Oak Sportswear by Knights Apparel
 Reyn Spooner Inc.
 Russell Brands LLC
 Screentech
 St. Berg Couture LLC
 U-Trau Inc.
 Vesi Inc.

1J. Men's/Unisex Fleece

1. Men's/Unisex Fleece Tops & Bottoms

adidas Team Inc
 All American Screen Printing
 Antigua Group Inc.
 AS
 Boxer & Stone LLC
 C.K. Productions
 Cadre Athletic Inc.
 Camp David
 Campus Casuals by CC
 Champion Custom Products
 Colosseum Athletics Corporation
 Columbia Sportswear
 Cotton Exchange-The
 Disney by MJ Soffe
 Dixie Pride dba Bama Fever&Tiger Pride
 Dodger Industries
 Entrepreneurial Marketing Inc.
 F & E Sportswear Inc.
 G-III Leather Fashions Inc. dba G-III Sports
 G-III/58 Sport
 Gear For Sports
 J America
 JanSport a division of VF Outdoor Inc.
 Jones & Mitchell Sportswear Inc.
 Kelley & Abide Co. Inc.
 Knights Apparel Inc.
 Lakeshirts Inc. dba Step Ahead Sportswear
 League Collegiate Wear
 Leighton Daniel LLC
 Levelwear
 Majestic Athletic
 Master Graphics
 MJ Soffe LLC
 MV Sport
 New Agenda
 New World Graphics
 Next Inc. dba NCC Apparel
 NIKE USA Inc.
 Nu School
 Oarsman Sportswear
 Pro Player by Knights Apparel Inc.
 Pro-Ad Sports Inc.
 Red Oak Sportswear by Knights Apparel
 Royce Apparel Inc.
 Russell Brands LLC
 Screentech
 Synergism Company

Licensees

Licensed as of 11/2009

Auburn University

T-Shirt International Inc.
 Team Edition Apparel Inc.
 Tigear
 U-Trau Inc.
 Vesi Inc.
 VF Imagewear Inc.
 Viatran Inc.
 Weezabi LLC DBA All Conference Apparel

1K. Men's/Unisex Loungewear & Sleepwear**1. Men's/Unisex Sleepwear Sets**

College Concepts LLC

2. Men's/Unisex Robes

Cedar Point Imports
 College Concepts LLC
 McArthur Towel and Sports
 My Team Ltd.
 U-Trau Inc.

3. Boxer Shorts

Boxercraft Inc.
 Broad Bay Cotton Company
 Chiliwear LLC
 College Concepts LLC
 Eagles Wings Inc.
 U-Trau Inc.
 Vineyard Vines LLC

4. Men's/Unisex Misc. Loungewear

Broad Bay Cotton Company
 College Concepts LLC

5. Men's/Unisex Pajama Tops

College Concepts LLC

6. Men's/Unisex Pajama Bottoms/Lounge Pants

Boxercraft Inc.
 College Concepts LLC
 Eagles Wings Inc.
 U-Trau Inc.
 Vineyard Vines LLC

1L. Men's/Unisex Performance Apparel**1. Men's/Unisex Performance T-shirts (Loose)**

adidas Team Inc
 Russell Brands LLC
 Under Armour by Gear For Sports

2. Men's/Unisex Performance T-shirts (Compression)

Russell Brands LLC
 Under Armour by Gear For Sports

3. Men's/Unisex Performance Bottoms (Loose)

adidas Team Inc
 Russell Brands LLC
 Under Armour by Gear For Sports

5. Men's/Unisex Performance Outerwear (Heavyweight)

adidas Team Inc
 Russell Brands LLC
 Under Armour by Gear For Sports

6. Men's/Unisex Performance Outerwear (Lightweight)

adidas Team Inc
 Russell Brands LLC
 Under Armour by Gear For Sports

7. Men's/Unisex Performance Fleece

adidas Team Inc
 Russell Brands LLC
 Under Armour by Gear For Sports

8. Men's/Unisex Performance Golf/Polo shirts

adidas Team Inc
 Antigua Group Inc.
 Chiliwear LLC
 Cutter & Buck
 Nike Golf
 Russell Brands LLC
 Taylor Made adidas Golf
 Tommy Hilfiger Golf by Club Colors
 Under Armour by Gear For Sports
 Vantage Custom Classics

1M. Clothing Accessories**1. Gloves/Mittens/Muffs**

180s LLC
 adidas Team Inc
 Captivating Headgear
 Columbia Sportswear
 Great Southern Corporation
 Merge Left Inc.
 Mundi/Westport Corporation
 NIKE USA Inc.
 TEI
 Top Of The World
 Twins Enterprise Inc.
 Under Armour by Gear For Sports

2. Socks

Atlanta Hosiery Company
 Creative Knitwear
 For Bare Feet Inc.
 NIKE USA Inc.
 Renaissance Imports Inc.
 Topsox

3. Ties

Bobby Edwards Enterprises
 Colony Sportswear Corporation
 Eagles Wings Inc.
 Merge Left Inc.

Licensees

Licensed as of 11/2009

Auburn University

St. Berg Couture LLC
 Superior Neckwear Of Florida
 Varsity Vests
 Vesi Inc.
 Vineyard Vines LLC

4. Scarves

180s LLC
 adidas Team Inc
 Bethel International
 Captivating Headgear
 Kampus U LLC dba Kashwre U
 Legacy Athletic
 Little Earth Productions Inc
 Manual Woodworkers & Weavers
 Merge Left Inc.
 Neil Enterprises Inc.
 NIKE USA Inc.
 Sports Scarf
 Superior Neckwear Of Florida
 TEI
 To The Game LLC
 Top Of The World
 Twins Enterprise Inc.
 U-Trau Inc.
 Varsity Vests
 Vineyard Vines LLC

5. Headbands/wristbands

180s LLC
 Captivating Headgear
 Columbia Sportswear
 For Bare Feet Inc.
 Legacy Athletic
 Little Earth Productions Inc
 Merge Left Inc.
 NIKE USA Inc.
 Outdoor Cap Company Inc.
 TEI
 To The Game LLC
 Top Of The World
 Topsox
 Twins Enterprise Inc.
 Under Armour by Gear For Sports
 Unique Sports Products Inc. (GA)

1N. Men's/Unisex Structured Closed Back Headwear**1. Men's/Unisex Structured Closed Back Headwear**

adidas Team Inc
 All American Screen Printing
 American Needle
 Campus Casuals by CC
 Legacy Athletic
 Merge Left Inc.

New Era Cap Co. Inc.
 NIKE USA Inc.
 Rack Hat Company
 Screentech
 Tiger Town Embroidery & Screenprint
 To The Game LLC
 Top Of The World
 Twins Enterprise Inc.
 Zephyr Graf-X

2. Structured Closed Back Performance Headwear

adidas Team Inc
 NIKE USA Inc.
 To The Game LLC

10. Men's/Unisex Structured Stretch Fit Headwear**1. Men's/Unisex Structured Stretch Fit Headwear**

adidas Team Inc
 All American Screen Printing
 American Needle
 Campus Casuals by CC
 Legacy Athletic
 Merge Left Inc.
 New Era Cap Co. Inc.
 NIKE USA Inc.
 Rack Hat Company
 Screentech
 Tiger Town Embroidery & Screenprint
 To The Game LLC
 Top Of The World
 Twins Enterprise Inc.
 Under Armour by Gear For Sports
 Zephyr Graf-X

2. Structured Stretch Fit Performance Headwear

adidas Team Inc
 NIKE USA Inc.
 To The Game LLC

1P. Men's/Unisex Unstructured Closed Back Headwear**1. Men's/Unisex Unstructured Closed Back Headwear**

adidas Team Inc
 All American Screen Printing
 American Needle
 Campus Casuals by CC
 Legacy Athletic
 Merge Left Inc.
 New Era Cap Co. Inc.
 NIKE USA Inc.
 Rack Hat Company
 Screentech
 Tiger Town Embroidery & Screenprint
 To The Game LLC
 Top Of The World

Licensees

Licensed as of 11/2009

Auburn University

Zephyr Graf-X

2. Unstructured Closed Back Performance Headwear

adidas Team Inc
NIKE USA Inc.

adidas Team Inc
NIKE USA Inc.
To The Game LLC

1Q. Men's/Unisex Adjustable Wool Blend Headwear

1. Men's/Unisex Adjustable Wool Blend Headwear

adidas Team Inc
All American Screen Printing
American Needle
Campus Casuals by CC
Legacy Athletic
Merge Left Inc.
New Era Cap Co. Inc.
NIKE USA Inc.
Rack Hat Company
Screentech
Tiger Town Embroidery & Screenprint
To The Game LLC
Top Of The World
Twins Enterprise Inc.
Zephyr Graf-X

2. Adjustable Wool Blend Performance Headwear

adidas Team Inc
NIKE USA Inc.
To The Game LLC

1R. Men's/Unisex Adjustable Non-Wool Headwear

1. Men's/Unisex Adjustable Non-Wool Headwear

adidas Team Inc
All American Screen Printing
American Needle
Campus Casuals by CC
Captivating Headgear
Graphic Cow - The
Joe T's By To The Game LLC
Legacy Athletic
Merge Left Inc.
New Era Cap Co. Inc.
NIKE USA Inc.
Outdoor Cap Company Inc.
Rack Hat Company
Screentech
Synergism Company
TEI
Tiger Town Embroidery & Screenprint
To The Game LLC
Top Of The World
Twins Enterprise Inc.
Under Armour by Gear For Sports
Zephyr Graf-X

2. Adjustable Non-Wool Performance Headwear

2A. Jewelry

1. Buttons (Lapel/Dress)

CSI International Inc.
Native Horizon Imports LLC
Tchotchke's

2. Cloisonne & Lapel Pins

Aminco International (USA) Inc.
Ann Peden Jewelry Inc.
Bergamot Brass Works Inc.
Collegiate Trading Company
CSI International Inc.
Dayna Designs
Disney by Pro Specialties Group
DMI
Herff Jones Inc.
Jardine Associates
Jenkins Enterprises
Jostens Inc.
Legacy Athletic
Midwest College Mktg Group
Native Horizon Imports LLC
Neil Enterprises Inc.
Pro Specialties Group
Seasons Jewelry
Siskiyou Buckle Co.
Stockdale
Tchotchke's
Wincraft Inc.

3. Watches

Bergamot Brass Works Inc.
Commemorative Brands Inc.
CSI International Inc.
DMI
Fossil
From The Heart Enterprises Inc.
Game Time LLC
Herff Jones Inc.
Jenkins Enterprises
Jostens Inc.
Legacy Athletic
LXG
MP Direct Inc.
Seasons Jewelry
Ware Jewelers

4. Tie Tacks/Cuff Links

CSI International Inc.
Dayna Designs
Herff Jones Inc.

Licensees

Licensed as of 11/2009

Auburn University

Jardine Associates
LXG
Native Horizon Imports LLC
Varsity Vests

5. Money Clips

Aminco International (USA) Inc.
Bergamot Brass Works Inc.
Bethel International
Canyon Outback Leather Goods
CSI International Inc.
DMI
Fossil
Great American Products Inc.
Herff Jones Inc.
Heritage Metalworks Inc.
Jardine Associates
Little Earth Productions Inc
LXG
MP Direct Inc.
Rico Industries/Tag Express
Siskiyou Buckle Co.

6. Bracelets & Charms

Aminco International (USA) Inc.
Ann Peden Jewelry Inc.
Colantotte International dba Trion:Z
CSI International Inc.
Dayna Designs
De-Jen Designs
DMI
Eton div. of Tandy Brands Accessories Inc.
From The Heart Enterprises Inc.
GameWear Inc.
Herff Jones Inc.
Jardine Associates
Jenkins Enterprises
Jostens Inc.
Kitty Keller Designs
Legacy Athletic
Little Earth Productions Inc
Rack Hat Company
Seasons Jewelry
Stockdale
Treasures & Trinkets Inc.
USA Margins Inc.

7. Earrings

Aminco International (USA) Inc.
Ann Peden Jewelry Inc.
Charmed I'm Sure (CA)
Collegiate Trading Company
CSI International Inc.
Dayna Designs
De-Jen Designs

DMI
From The Heart Enterprises Inc.
Herff Jones Inc.
Jardine Associates
Jenkins Enterprises
Kitty Keller Designs
Legacy Athletic
Midwest College Mktg Group
Pro Specialties Group
SC Sports Inc.
Seasons Jewelry
Siskiyou Buckle Co.
Stockdale
Teagan Group LLC
Treasures & Trinkets Inc.

8. Necklaces & Pendants

Aminco International (USA) Inc.
Ann Peden Jewelry Inc.
Bergamot Brass Works Inc.
Charmed I'm Sure (CA)
Commemorative Brands Inc.
CSI International Inc.
Dayna Designs
De-Jen Designs
DMI
Eagles Wings Inc.
Eton div. of Tandy Brands Accessories Inc.
From The Heart Enterprises Inc.
Game Day Titan
GameWear Inc.
Herff Jones Inc.
Jardine Associates
Jenkins Enterprises
Jostens Inc.
Kitty Keller Designs
Legacy Athletic
Little Earth Productions Inc
Marble Mountain Creations
Midwest College Mktg Group
Native Horizon Imports LLC
Rack Hat Company
Seasons Jewelry
Siskiyou Buckle Co.
Stockdale
Teagan Group LLC
Treasures & Trinkets Inc.

9. Fan Rings

Charmed I'm Sure (CA)
Commemorative Brands Inc.
Dayna Designs
Kitty Keller Designs
Seasons Jewelry

Licensees

Licensed as of 11/2009

Auburn University

Teagan Group LLC

2B. Class Rings

1. Class Rings

Commemorative Brands Inc.

2C. Personal Accessories

1. Eyewear & Accessories

AES Optics
Broad Bay Cotton Company
CamoVision of Georgia LLC
Chiliwear LLC
Collegiate Sunglasses LLC
Craftique Manufacturing Co.
Croakies
Dormshades LLC
Fabritech dba 3D Marketing
Fossil
From The Heart Enterprises Inc.
Good Optical Services
Hunter Mfg. LLP
Jenkins Enterprises
Kolder Incorporated
Logo Pillow Company LLC dba Tessuta
Mee Too LLC
Moon Shine
Native Horizon Imports LLC
Neil Enterprises Inc.
Rico Industries/Tag Express
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Stockdale
Tchotchke's

10. Personal Accessories - Misc.

AES Optics
Baden Sports Inc.
Bobby Edwards Enterprises
Broad Bay Cotton Company
C&F Enterprises Inc.
Canyon Outback Leather Goods
Charmed I'm Sure (CA)
Crocs Inc.
Fossil
From The Heart Enterprises Inc.
Herff Jones Inc.
Heritage Metalworks Inc.
Jardine Associates
Jenkins Enterprises
Kolder Incorporated
LXG
Mee Too LLC
Micki Elaine
Midwest College Mktg Group

ProMark Emblems dba Team ProMark
PTC International Inc.
Rico Industries/Tag Express
Smathers and Branson
Spirit Products Ltd./MA
Tchotchke's
Team Sports America Inc.
Varsity Vests

11. Tote Bags

All American Screen Printing
B.S.I. Products Inc.
Boxer & Stone LLC
Broad Bay Cotton Company
C&F Enterprises Inc.
Campus Casuals by CC
Canyon Outback Leather Goods
Champion Custom Products
Colony Sportswear Corporation
Concept One Accessories
DMI
From The Heart Enterprises Inc.
JanSport a division of VF Outdoor Inc.
Jardine Associates
Jenkins Enterprises
Kappers Inc.
Lakeshirts Inc. dba Step Ahead Sportswear
Landes Inc. dba Desden
Little Earth Productions Inc
Logo Inc.
Logo Pillow Company LLC dba Tessuta
Manual Woodworkers & Weavers
Mee Too LLC
Mercury Luggage/Seward Trunk
Midwest College Mktg Group
Moon Shine
Mundi/Westport Corporation
Neil Enterprises Inc.
NIKE USA Inc.
Pure Country Inc.
Royce Apparel Inc.
Scene Weaver LLC
Seville Marketing Inc.
Smathers and Branson
Spirit Products Ltd./MA
Tchotchke's
Team Beans LLC
Uphill USA
Victoria's Secret by 5th & Ocean
Victoria's Secret by Jones & Mitchell Sportswear
Vineyard Vines LLC

12. Briefcases/Computer Bags

Antigua Group Inc.

Licensees

Licensed as of 11/2009

Auburn University

Canyon Outback Leather Goods
 Concept One Accessories
 Creative Point Inc.
 CSI International Inc.
 Flash Ventures dba Tribeca
 Fossil
 Hunter Mfg. LLP
 iFanatic LLC
 JanSport a division of VF Outdoor Inc.
 Jenkins Enterprises
 Kolder Incorporated
 Little Earth Productions Inc
 Logo Inc.
 Logo Pillow Company LLC dba Tessuta
 Mercury Luggage/Seward Trunk
 Midwest College Mktg Group
 Mundi/Westport Corporation
 Neil Enterprises Inc.
 Prime Finish LLC
 Seville Marketing Inc.
 Siskiyou Buckle Co.
 Spirit Products Ltd./MA
 Tchotchke's
 Uphill USA

13. Toiletry/Cosmetic Bags

C&F Enterprises Inc.
 Dave Massie Inc.
 Fossil
 Get Ready Girls
 Jenkins Enterprises
 Little Earth Productions Inc
 Logo Inc.
 Logo Pillow Company LLC dba Tessuta
 Mercury Luggage/Seward Trunk
 Midwest College Mktg Group
 Native Horizon Imports LLC
 Northwest Company LLC-The
 Tchotchke's

14. Media Player Accessories

AES Optics
 B.S.I. Products Inc.
 Bethel International
 Big Top Banners Inc.
 Broad Bay Cotton Company
 Coveroo Inc.
 Creative Point Inc.
 Crocs Inc.
 Fan Mats LLC
 Flash Ventures dba Tribeca
 GameWear Inc.
 Get Ready Girls
 iFanatic LLC

Jenkins Enterprises
 Little Earth Productions Inc
 LXG
 Mee Too LLC
 Midwest College Mktg Group
 Mundi/Westport Corporation
 Native Horizon Imports LLC
 Neil Enterprises Inc.
 North American Licensing Company LLC
 Prime Finish LLC
 ProMark Emblems dba Team ProMark
 Rhinotronix LLC
 Rico Industries/Tag Express
 Siskiyou Buckle Co.
 Skinit Inc.
 Spirit Products Ltd./MA
 Team Sports America Inc.
 USA Margins Inc.

15. Shoelaces & Shoe Accessories

Bobby Edwards Enterprises
 Fabrique Innovations Inc. dba Sykel
 Great American Products Inc.
 Hunter Mfg. LLP
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Spirit Products Ltd./MA
 Stockdale
 Tchotchke's
 Zungz Company - The

2. Wallets/Purses

All American Screen Printing
 Atomic Chic LLC dba Red 24 R25 and ET TU
 Bergamot Brass Works Inc.
 Bethel International
 Broad Bay Cotton Company
 C&F Enterprises Inc.
 Canyon Outback Leather Goods
 CSI International Inc.
 Enmon Accessories LLC
 Fabrique Innovations Inc. dba Sykel
 Fossil
 From The Heart Enterprises Inc.
 G-III Leather Fashions Inc. dba G-III Sports
 Get Ready Girls
 Identity Check Printers
 Jenkins Enterprises
 Little Earth Productions Inc
 Logo Pillow Company LLC dba Tessuta
 Moon Shine
 Mundi/Westport Corporation
 ProMark Emblems dba Team ProMark
 Rico Industries/Tag Express

Licensees

Licensed as of 11/2009

Auburn University

Siskiyou Buckle Co.
Smathers and Branson
Spirit Products Ltd./MA
Zeppelin Products Inc.

3. Hair Accessories

Broad Bay Cotton Company
De-Jen Designs
Divine Creations
Hunter Mfg. LLP
Jenkins Enterprises
Legacy Athletic
Little Earth Productions Inc
Midwest College Mktg Group
Moon Shine
New Era Cap Co. Inc.
Spirit Products Ltd./MA
St. Berg Couture LLC
Stockdale
Tchotchke's
To The Game LLC
Usa Licensed Bows
Vineyard Vines LLC

4. Umbrellas

Bobby Edwards Enterprises
College Covers Inc.
Concept One Accessories
EBSCO Creative Concepts
Essex Manufacturing Inc.
Jardine Associates
Jenkins Enterprises
Little Earth Productions Inc
McArthur Towel and Sports
MP Direct Inc.
Neil Enterprises Inc.
Spirit Products Ltd./MA
Sterling Contract Packaging dba Seven Sons
Storm Duds Raingear
Tchotchke's
Team Effort Inc.

5. Luggage

Broad Bay Cotton Company
C&F Enterprises Inc.
Campus Bags Inc.
DMI
Enmon Accessories LLC
Jenkins Enterprises
Kappers Inc.
Little King Mfg. Co. Inc.
Marketing Results Ltd.
Mercury Luggage/Seward Trunk
Mundi/Westport Corporation
Seville Marketing Inc.

Team Sports America Inc.
Uphill USA

6. Emblems/Patches

AA World Class/Supplier
DMI
Hallmark Emblems (Supplier Only)

7. Belt Buckles

Bergamot Brass Works Inc.
CSI International Inc.
Enmon Accessories LLC
Get Ready Girls
Great American Products Inc.
Heritage Metalworks Inc.
Jardine Associates
Native Horizon Imports LLC
Siskiyou Buckle Co.
Spirit Products Ltd./MA

8. Belts/Suspenders

Colony Sportswear Corporation
CSI International Inc.
Enmon Accessories LLC
Fossil
Great American Products Inc.
Jenkins Enterprises
Legacy Athletic
Little Earth Productions Inc
Moon Shine
Native Horizon Imports LLC
Smathers and Branson
Spirit Products Ltd./MA
Tchotchke's
Varsity Vests
Vineyard Vines LLC
Zeppelin Products Inc.

9. Bandanas

Bobby Edwards Enterprises
Jenkins Enterprises
Legacy Athletic
Little Earth Productions Inc
Midwest College Mktg Group
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's
Wincraft Inc.

3A. Domestic

1. Bedspreads/Comforters

College Covers Inc.
Logo Inc.
Northwest Company LLC-The
SMISC Holdings Inc. dba SMI Properties
Sports Coverage Inc.

Licensees

Licensed as of 11/2009

Auburn University

Varsity Quilts Inc.

10. Aprons

Broad Bay Cotton Company
 College Covers Inc.
 Jenkins Enterprises
 Kappers Inc.
 Kelley & Abide Co. Inc.
 Landes Inc. dba Desden
 Mee Too LLC
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Seneca Foundry dba Designcast Specialties
 Siskiyou Buckle Co.
 Spirit Products Ltd./MA
 Sports Coverage Inc.
 Tchotchke's

11. Domestic - Misc.

Artistic Glass Design
 B.S.I. Products Inc.
 Bergamot Brass Works Inc.
 Broad Bay Cotton Company
 C&F Enterprises Inc.
 College Covers Inc.
 DMI
 Fabrique Innovations Inc. dba Sykel
 Fossil
 Great American Products Inc.
 Hanna's Handiworks LLC
 Jardine Associates
 Kappers Inc.
 Logo Inc.
 Logo Pillow Company LLC dba Tessuta
 Magnolia Lane Inc.
 Marketing Results Ltd.
 McArthur Towel and Sports
 Midwest College Mktg Group
 Moon Shine
 Native Horizon Imports LLC
 Neil Enterprises Inc.
 Northwest Company LLC-The
 Original Pottery Painter-The
 SC Sports Inc.
 Siskiyou Buckle Co.
 SMISC Holdings Inc. dba SMI Properties
 Spirit Products Ltd./MA
 Sports Coverage Inc.
 Team Beans LLC
 Team Sports America Inc.
 Varsity Quilts Inc.
 Wolf Manufacturing Company Inc.

12. Clocks

Artistic Glass Engraving

Authentic Street Signs Inc.
 Baby Fanatic LLC
 Belle View Inc.
 Creative Point Inc.
 CSI International Inc.
 DMI
 Eagles Wings Inc.
 Eglomise Designs of Boston Inc.
 Great American Products Inc.
 Highland Graphics Inc.
 Hunter Mfg. LLP
 Jenkins Enterprises
 LXG
 Memory Company LLC-The
 MP Direct Inc.
 Neil Enterprises Inc.
 Original Hartstone Pottery Inc.-The
 Rico Industries/Tag Express
 Signature Announcements Inc.
 Spirit Products Ltd./MA
 Sports Fan Products LLC
 Team Sports America Inc.
 Wave 7 Technologies Corporation
 Wincraft Inc.
 Za-Meks

13. Doormats/Mats

Alumni Group LLC- The
 DMI
 Evergreen Enterprises
 Fan Mats LLC
 Highland Graphics Inc.
 Logo Rugs Inc.
 Manual Woodworkers & Weavers
 Memory Company LLC-The
 Milliken & Company
 Northwest Company LLC-The
 Smiling Bulldog Enterprises LLC
 Team Sports America Inc.
 Wincraft Inc.

14. Door Accessories

Alumni Group LLC- The
 Belle View Inc.
 College Covers Inc.
 Hanna's Handiworks LLC
 My Team Ltd.
 Russ Berrie U.S. Gift Inc.
 Spirit Products Ltd./MA

15. Fabric & Ribbons

Broad Bay Cotton Company
 Fabrique Innovations Inc. dba Sykel
 Logo Pillow Company LLC dba Tessuta
 Usa Licensed Bows

Licensees

Licensed as of 11/2009

Auburn University

16. Mirrors

Adventure Furniture Inc.
DMI
Eglomise Designs of Boston Inc.
Hanna's Handiworks LLC
Memory Company LLC-The
Neil Enterprises Inc.
Spirit Products Ltd./MA
Za-Meks

17. Pillows/Cushions

Bunnies and Bows
C&F Enterprises Inc.
College Covers Inc.
Highland Graphics Inc.
It's All Greek To Me (CA)
Logo Pillow Company LLC dba Tessuta
Manual Woodworkers & Weavers
Native Horizon Imports LLC
Northwest Company LLC-The
Pure Country Inc.
Scene Weaver LLC
Simply Home
Spirit Products Ltd./MA
Sports Coverage Inc.
Team Beans LLC
Toy Factory LLC
Varsity Quilts Inc.
Victoria's Secret by 5th & Ocean
Victoria's Secret by Jones & Mitchell Sportswear
Warm Whiskers

18. Plants & Accessories

Bergamot Brass Works Inc.
DMI
Memory Company LLC-The
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's
Team Beans LLC
Team Sports America Inc.

2. Blankets/Afghans

C&F Enterprises Inc.
College Covers Inc.
Collegiate Snuggie by Fabrique Innovations
Colony Sportswear Corporation
Cotton Exchange-The
DMI
Fabrique Innovations Inc. dba Sykel
Kampus U LLC dba Kashwere U
League Collegiate Wear
Logo Inc.
Manual Woodworkers & Weavers

McArthur Towel and Sports
Moon Shine
MV Sport
Neil Enterprises Inc.
NorthPole LLC
Northwest Company LLC-The
Pure Country Inc.
Rawlings Sporting Goods
SC Sports Inc.
Scene Weaver LLC
Simply Home
Spirit Products Ltd./MA
Uphill USA
Varsity Quilts Inc.
Victoria's Secret by 5th & Ocean
Victoria's Secret by Jones & Mitchell Sportswear

20. Wastebaskets/Trash Cans

Alumni Group LLC- The
Belle View Inc.
Boelter Brands LLC
Fremont Die Consumer Prod
Kraftware Corporation
Logo Inc.
Memory Company LLC-The
Midwest College Mktg Group
Neil Enterprises Inc.
Northwest Company LLC-The
Tchotchke's
Team Sports America Inc.
Wild Sales LLC
Wincraft Inc.

22. Picnic Baskets

Bergamot Brass Works Inc.
Picnic Time Inc.
Spirit Products Ltd./MA
Tailgate Zone Inc.

3. Draperies/Blinds

Logo Inc.
Northwest Company LLC-The
SMISC Holdings Inc. dba SMI Properties
Sports Coverage Inc.
Sports Fan Products LLC

4. Bed Linens

Bunnies and Bows
College Covers Inc.
Northwest Company LLC-The
SMISC Holdings Inc. dba SMI Properties
Sports Coverage Inc.

5. Table Linens

1 Tiger 1
All American Screen Printing

Licensees

Licensed as of 11/2009

Auburn University

Bakins Ventures LLC
Broad Bay Cotton Company
C&F Enterprises Inc.
College Covers Inc.
Conimar Corp.
Creative Point Inc.
Duck House Inc.
Evergreen Enterprises
Fabrique Innovations Inc. dba Sykel
Highland Graphics Inc.
Kappers Inc.
Manual Woodworkers & Weavers
Midwest College Mktg Group
Neil Enterprises Inc.
Rivalry LLC
SC Sports Inc.
Stockdale
Table Mate Products Inc.
Tailgate Zone Inc.
Tchotchke's

6. Bath & Beach Towels

All American Screen Printing
Belle View Inc.
C&F Enterprises Inc.
Creative Knitwear
Hunter Mfg. LLP
Kappers Inc.
McArthur Towel and Sports
My Team Ltd.
Northwest Company LLC-The
Sara Lynn Togs
Spirit Products Ltd./MA
Storm Duds Raingear
Strand Import and Distributors Inc.
Tchotchke's
Team Beans LLC

7. Bathroom Accessories

Adventure Furniture Inc.
Alumni Group LLC- The
Belle View Inc.
Betallc LLC
Marketing Results Ltd.
Mee Too LLC
Midwest College Mktg Group
Milliken & Company
Neil Enterprises Inc.
Northwest Company LLC-The
SC Sports Inc.
SMISC Holdings Inc. dba SMI Properties
Spirit Products Ltd./MA
Sports Coverage Inc.
Tchotchke's

8. Wall Hangings

Adventure Furniture Inc.
Alumni Group LLC- The
Bunnies and Bows
Coton Colors Express LLC
CSD Sports Framing
FanBan LLC
Fremont Die Consumer Prod
Heritage Metalworks Inc.
Logo Pillow Company LLC dba Tessuta
Manual Woodworkers & Weavers
Memory Company LLC-The
Northwest Company LLC-The
Original Pottery Painter-The
Photo File Inc.
Pure Country Inc.
R/R Inc.
Signature Announcements Inc.
Simply Home
Spirit Products Ltd./MA
Sports Coverage Inc.
Sports Fan Products LLC
Tailgate Zone Inc.
Team Beans LLC
Team Sports America Inc.
Thirstystone Resources Inc.
Varsity Quilts Inc.
Wincraft Inc.
Za-Meks

9. Kitchen Accessories

Bakins Ventures LLC
Broad Bay Cotton Company
C&F Enterprises Inc.
Highland Graphics Inc.
Intercoastal Staffing Inc. dba Billy-Joe Homewares
Landes Inc. dba Desden
Marketing Results Ltd.
Midpoint Limited DBA The Dish
Midwest College Mktg Group
Neil Enterprises Inc.
Spirit Products Ltd./MA
Sports Coverage Inc.
Tchotchke's

3B. Furniture/Furnishings

1. Ceiling Fans/Fans

Global Product Resources Inc.
Sports Fan Products LLC

10. Foot Lockers/Trunks

Franklin Sports Inc
Mercury Luggage/Seward Trunk

12. Furniture/Furnishings - Misc.

Licensees

Licensed as of 11/2009

Auburn University

Adventure Furniture Inc.
 Alumni Group LLC- The
 B.S.I. Products Inc.
 Baby Fanatic LLC
 Baseline Licensing LLC
 Bergamot Brass Works Inc.
 Big Top Banners Inc.
 Creative Point Inc.
 DiversiTech Corp.
 DMI
 Fan Mats LLC
 Hanna's Handiworks LLC
 Heritage Metalworks Inc.
 Hinkle Chair Co Inc.
 Jenkins Enterprises
 Kraftware Corporation
 Marketing Results Ltd.
 Memory Company LLC-The
 Mr. Bar-B-Q Inc.
 Picnic Time Inc.
 Rest Master Bedding Co.
 SC Sports Inc.
 Seasonal Designs Inc
 Sports Brand Inc.
 Sports Fan Products LLC
 Sportschest LLC
 Tagler Designs
 Tailgate Zone Inc.
 Team Beans LLC
 Team Sports America Inc.
 Thirstystone Resources Inc.
 Traditions Artglass Studios LLC
 Wild Sales LLC

13. Flooring

DMI
 Fabrique Innovations Inc. dba Sykel
 Fan Mats LLC
 Logo Rugs Inc.
 Manual Woodworkers & Weavers
 Milliken & Company
 Northwest Company LLC-The
 Team Sports America Inc.
 Wincraft Inc.

14. Switch Plate Covers

Baby Fanatic LLC
 Carson Specialties
 Dixie Seal & Stamp Co Inc
 Memory Company LLC-The
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Siskiyou Buckle Co.
 Tchotchke's

Thirstystone Resources Inc.

15. Night Lights

Authentic Street Signs Inc.
 Meico Inc.
 Memory Company LLC-The
 Tchotchke's
 Team Beans LLC
 Traditions Artglass Studios LLC
 Wincraft Inc.

16. Furniture Hardware

Baby Fanatic LLC
 Bergamot Brass Works Inc.
 SC Sports Inc.

17. Tools

Great American Products Inc.
 Hanna's Handiworks LLC
 Kappers Inc.
 Neil Enterprises Inc.
 ProMark Emblems dba Team ProMark

18. Grills & Accessories

Alumni Group LLC- The
 B.S.I. Products Inc.
 Bergamot Brass Works Inc.
 Big Top Banners Inc.
 Covers By B-G Inc.
 DiversiTech Corp.
 Fan Mats LLC
 Great Southern Corporation
 Jenkins Enterprises
 Mr. Bar-B-Q Inc.
 Neil Enterprises Inc.
 Pacific Direct
 Picnic Time Inc.
 Rico Industries/Tag Express
 Seasonal Designs Inc
 Seneca Foundry dba Designcast Specialties
 Sports Brand Inc.
 Sportschest LLC
 Team Gift Shop Inc.
 Team Grill Inc. f/k/a AZ & Associates Inc.
 Team Sports America Inc.
 Yarder Manufacturing Co./The

19. Appliances

ATC Group Inc.
 Boelter Brands LLC

2. Chairs/Bean Bags

Ace Bayou Corp.
 Adventure Furniture Inc.
 All American Screen Printing
 Alumni Group LLC- The
 Baby Fanatic LLC

Licensees

Licensed as of 11/2009

Auburn University

Baseline Licensing LLC
Bean Bag Boys Inc. - The
College Covers Inc.
Comfy Feet LLC
CSI International Inc.
DMI
DreamSeats LLC
Eureka Woodworks Inc.
Hinkle Chair Co Inc.
Holland Bar Stool Co.
Hunter Mfg. LLP
Logo Inc.
Memory Company LLC-The
NorthPole LLC
Northwest Company LLC-The
SC Sports Inc.
Sports Fan Products LLC
Standard Chair Of Gardner
Team Sports America Inc.
Tofasco of America Inc
Wave 7 Technologies Corporation
Wild Sales LLC

3. Lamps & Accessories

Acirris Ltd.
Bergamot Brass Works Inc.
Champion Sales & Marketing LLC
Creative Point Inc.
DMI
Glass Prints
Hanna's Handiworks LLC
Jenkins Sports Inc.
Memory Company LLC-The
Rico Industries/Tag Express
Sports Fan Products LLC
Standard Chair Of Gardner
Traditions Artglass Studios LLC
Wincraft Inc.

4. Memorial Products

Memorial Licensing Company-The

5. Mailboxes & Accessories

Alumni Group LLC- The
Bergamot Brass Works Inc.
Custom Decor Inc.
Evergreen Enterprises
Team Sports America Inc.

6. Portable Furniture

DMI
Logo Inc.
Marketing Results Ltd.
NorthPole LLC
Picnic Time Inc.

Rivalry LLC
Seasonal Designs Inc
Tailgate Zone Inc.
Team Sports America Inc.
Tofasco of America Inc
Wild Sales LLC

7. Tables

Adventure Furniture Inc.
DMI
Evergreen Enterprises
Glass Prints
Hanna's Handiworks LLC
Hinkle Chair Co Inc.
Holland Bar Stool Co.
Hunter Mfg. LLP
Logo Inc.
Marketing Results Ltd.
Meico Inc.
NorthPole LLC
SC Sports Inc.
Sports Fan Products LLC
Tailgate Zone Inc.
Traditions Artglass Studios LLC
Wave 7 Technologies Corporation

8. Yard Accessories

1 Tiger 1
Alpha Sports Inc
B.A. Fan LLC
B.S.I. Products Inc.
Baseline Licensing LLC
Carson Specialties
Championship Marketing LLC
Comfy Feet LLC
DMI
Evergreen Enterprises
Hanna's Handiworks LLC
Heritage Metalworks Inc.
Inflatable Images
Iron Stop
Meico Inc.
Memory Company LLC-The
Neil Enterprises Inc.
Oxbay
Premier Etching Inc.
Rico Industries/Tag Express
Russ Berrie U.S. Gift Inc.
SC Sports Inc.
Team Beans LLC
Team Sports America Inc.
Topperscot LLC
Wincraft Inc.
Zeppelin Products Inc.

Licensees

Licensed as of 11/2009

Auburn University

9. Wallpaper & Borders

CDI Corp
Championship Marketing LLC
FatHead LLC
National Print Group Inc.
Sign Express Inc. dba Sportwalls (AL)
SPAR Promotions LLC dba Wallcrashers
Sports Coverage Inc.
Sports Fan Products LLC
Tagler Designs
Trademark Wallcoverings Inc.
York Wallcoverings Inc.

Jardine Associates
Jenkins Enterprises
Laser Magic/FL
LXG
Marble Mountain Creations
Meico Inc.
Memory Company LLC-The
Midwest College Mktg Group
MP Direct Inc.
Mundi/Westport Corporation
Native Horizon Imports LLC
Neil Enterprises Inc.
Palm Tree Paperie - The
ProMark Emblems dba Team ProMark
SC Sports Inc.
Screentech
Signature Announcements Inc.
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Sport Collectors Guild Inc
Tchotchke's
Thirstystone Resources Inc.
Turner Acquisition Inc.
Two Fish Concepts LLC

3C. Office Products

1. Book Ends

Artistic Glass Engraving
Baby Fanatic LLC
Church Hill Classics
CSI International Inc.
Heritage Metalworks Inc.
Meico Inc.
Spirit Products Ltd./MA
Tchotchke's

2. Bulletin Boards

Adventure Furniture Inc.
Broad Bay Cotton Company
Hanna's Handiworks LLC
Highland Graphics Inc.
Laser Magic/FL
Logo Pillow Company LLC dba Tessuta
Marketing Results Ltd.
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's
Topperscot LLC
Turner Acquisition Inc.
Westrick Paper Co.
Wincraft Inc.

3. Desk Accessories

Adventure Furniture Inc.
Artistic Glass Design
Artistic Glass Engraving
Belle View Inc.
Bergamot Brass Works Inc.
Church Hill Classics
Creative Point Inc.
CSI International Inc.
Eglomise Designs of Boston Inc.
Enmon Accessories LLC
Great American Products Inc.
Heritage Metalworks Inc.
Highland Graphics Inc.

4. Picture Frames

Arthur Court Designs
Artistic Glass Design
Broad Bay Cotton Company
Burnes Home Accents LLC
CDI Corp
Church Hill Classics
Cloisonne Heirlooms
Coton Colors Express LLC
CSI International Inc.
Eglomise Designs of Boston Inc.
Enmon Accessories LLC
Evergreen Enterprises
Hanna's Handiworks LLC
Heritage Metalworks Inc.
IN-concept Inc.
Jardine Associates
Jenkins Enterprises
Laser Magic/FL
LXG
Magnetic Memories Inc.
Magnolia Lane Inc.
Meico Inc.
Memory Company LLC-The
Midwest College Mktg Group
Moon Shine
Neil Enterprises Inc.
Original Pottery Painter-The

Licensees

Licensed as of 11/2009

Auburn University

Professional Framing Co.
Rico Industries/Tag Express
Russ Berrie U.S. Gift Inc.
Spirit Products Ltd./MA
Tchotchke's
Za-Meks

5. Diploma Frames

Church Hill Classics
Collegiate Coins Inc. (AL)
Graphic Awards
Jostens Inc.
On Campus Marketing LLC
Professional Framing Co.
Signature Announcements Inc.
University Frames (CA)

6. Recognition Awards

Jostens Inc.
Signature Announcements Inc.

7. Computer Accessories

Adventure Furniture Inc.
Baseline Sports Media Inc.
Centon Electronics Inc.
Creative Point Inc.
Dr. Seuss by Tchotchke's
Flash Ventures dba Tribeca
Hunter Mfg. LLP
iFanatic LLC
Kolder Incorporated
Midwest College Mktg Group
Mundi/Westport Corporation
Neil Enterprises Inc.
Prime Finish LLC
ProMark Emblems dba Team ProMark
R/R Inc.
Rhinotronix LLC
Rico Industries/Tag Express
Russ Berrie U.S. Gift Inc.
Siskiyou Buckle Co.
Smiling Bulldog Enterprises LLC
Spirit Products Ltd./MA
Tchotchke's
Turner Acquisition Inc.
Wincraft Inc.
Zeppelin Products Inc.

8. Calculators

Midwest College Mktg Group
North American Licensing Company LLC
ProMark Emblems dba Team ProMark
Tchotchke's

3D. Housewares

1. Plastic Drinkware

Alumni Group LLC- The
B.S.I. Products Inc.
Belle View Inc.
Bentley Plastics
Boelter Brands LLC
Duck House Inc.
Evergreen Enterprises
Hunter Mfg. LLP
Jenkins Enterprises
Jennings Enterprises
K & M/Nordic Co.
Marketing Results Ltd.
Mee Too LLC
Midwest College Mktg Group
Neil Enterprises Inc.
New Thermo Serv Ltd.
SC Sports Inc.
Spirit Products Ltd./MA
Stockdale
Sun Hog Products
Tchotchke's
Tervis Tumbler Company
Westrick Paper Co.
Whirley Industries Inc.
Wincraft Inc.

10. Trivets

Arthur Court Designs
Carson Specialties
Conimar Corp.
Evergreen Enterprises
Highland Graphics Inc.
Neil Enterprises Inc.
Original Hartstone Pottery Inc.-The
Russ Berrie U.S. Gift Inc.
Spirit Products Ltd./MA

11. Tableware/Dishes

Bentley Plastics
Champion Sales & Marketing LLC
Duck House Inc.
Evergreen Enterprises
Kappers Inc.
Magnolia Lane Inc.
Marketing Results Ltd.
Memory Company LLC-The
Midpoint Limited DBA The Dish
Original Hartstone Pottery Inc.-The
Original Pottery Painter-The
R.F.S.J. Inc.
Tchotchke's
Whirley Industries Inc.
Wine Things Unlimited

12. Sport Bottle

Licensees

Licensed as of 11/2009

Auburn University

Alumni Group LLC- The
 Boelter Brands LLC
 CamoVision of Georgia LLC
 Classic Products Corp.
 Dr. Seuss by Tchotchke's
 Evergreen Enterprises
 Great American Products Inc.
 Heritage Metalworks Inc.
 Hunter Mfg. LLP
 Jardine Associates
 K & M/Nordic Co.
 Mee Too LLC
 Midwest College Mktg Group
 Neil Enterprises Inc.
 New Thermo Serv Ltd.
 Pinemeadow Golf Products Inc
 R.F.S.J. Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Whirley Industries Inc.

Classic Products Corp.
 Conimar Corp.
 Creative Cooling
 CSI International Inc.
 Duck House Inc.
 Great American Products Inc.
 Highland Graphics Inc.
 Inviting Company
 Jenkins Enterprises
 K & M/Nordic Co.
 LXG
 Magnolia Lane Inc.
 Marketing Results Ltd.
 Meico Inc.
 Memory Company LLC-The
 Midwest College Mktg Group
 Mugworld Inc.
 New Thermo Serv Ltd.
 NorthPole LLC
 Original Hartstone Pottery Inc.-The
 Original Pottery Painter-The
 Pacific Direct
 Party Animal - The
 Picnic Time Inc.
 ProMark Emblems dba Team ProMark
 R.F.S.J. Inc.
 Russ Berrie U.S. Gift Inc.
 SC Sports Inc.
 Siskiyou Buckle Co.
 Spirit Products Ltd./MA
 Tchotchke's
 Team Beans LLC
 Topperscot LLC
 Traditions Artglass Studios LLC
 Whirley Industries Inc.
 Wincraft Inc.
 Wine Things Unlimited

13. Shot Glasses

Artistic Glass Design
 Bergamot Brass Works Inc.
 Boelter Brands LLC
 Classic Products Corp.
 Great American Products Inc.
 Heritage Metalworks Inc.
 Hunter Mfg. LLP
 Jardine Associates
 Jenkins Enterprises
 K & M/Nordic Co.
 Midwest College Mktg Group
 Neil Enterprises Inc.
 R.F.S.J. Inc.
 Russ Berrie U.S. Gift Inc.
 Siskiyou Buckle Co.
 Spirit Products Ltd./MA
 Tchotchke's
 Wine Things Unlimited

15. Trays/Platters

Adventure Furniture Inc.
 Alumni Group LLC- The
 Arthur Court Designs
 Artistic Glass Design
 Bentley Plastics
 Boelter Brands LLC
 Brice Caldwell Inc.
 Broad Bay Cotton Company
 C&F Enterprises Inc.
 CamoVision of Georgia LLC
 Champion Sales & Marketing LLC
 EBSCO Creative Concepts
 Evergreen Enterprises
 Highland Graphics Inc.

14. Housewares - Misc.

Alumni Group LLC- The
 Arthur Court Designs
 Artistic Glass Design
 B.S.I. Products Inc.
 Bakins Ventures LLC
 Banana Promotions
 Bergamot Brass Works Inc.
 Boelter Brands LLC
 Brice Caldwell Inc.
 Broad Bay Cotton Company
 C&F Enterprises Inc.
 Championship Marketing LLC

Licensees

Licensed as of 11/2009

Auburn University

Hunt Graphics
 Jardine Associates
 Kraftware Corporation
 Magnolia Lane Inc.
 Marketing Results Ltd.
 Meico Inc.
 Memory Company LLC-The
 Midpoint Limited DBA The Dish
 Original Hartstone Pottery Inc.-The
 Original Pottery Painter-The
 Spirit Products Ltd./MA
 Wine Things Unlimited

Bergamot Brass Works Inc.
 Champion Sales & Marketing LLC
 Classic Products Corp.
 CSI International Inc.
 DMI
 Dr. Seuss by Tchotchke's
 EBSCO Creative Concepts
 Great American Products Inc.
 Heritage Metalworks Inc.
 Highland Graphics Inc.
 Hunter Mfg. LLP
 Jardine Associates
 Jenkins Enterprises
 Jennings Enterprises
 K & M/Nordic Co.
 LXG
 Magnolia Lane Inc.
 Marketing Results Ltd.
 Memory Company LLC-The
 Midpoint Limited DBA The Dish
 Midwest College Mktg Group
 Mugworld Inc.
 Neil Enterprises Inc.
 New Thermo Serv Ltd.
 Original Hartstone Pottery Inc.-The
 Original Pottery Painter-The
 Pacific Direct
 R.F.S.J. Inc.
 Russ Berrie U.S. Gift Inc.
 Siskiyou Buckle Co.
 Spirit Products Ltd./MA
 Tchotchke's
 Team Beans LLC
 Whirley Industries Inc.
 Wincraft Inc.
 Wine Things Unlimited

16. Flasks

Heritage Metalworks Inc.
 Smathers and Branson

17. Barware Accessories

Adventure Furniture Inc.
 Arthur Court Designs
 Bentley Plastics
 Bergamot Brass Works Inc.
 Bobby Edwards Enterprises
 Boelter Brands LLC
 Brice Caldwell Inc.
 Heritage Metalworks Inc.
 Hunter Mfg. LLP
 Jardine Associates
 Kappers Inc.
 LXG
 Marble Mountain Creations
 Midwest College Mktg Group
 Native Horizon Imports LLC
 Neil Enterprises Inc.
 Pacific Direct
 Picnic Time Inc.
 ProMark Emblems dba Team ProMark
 Spirit Products Ltd./MA
 Tchotchke's
 Team Beans LLC
 Team Gift Shop Inc.
 Wine Things Unlimited

18. Keys

Kaba Ilco Corp.
 Siskiyou Buckle Co.

19. Concession Cups

Berry Plastics Corporation
 Georgia-Pacific Canada Consumer Products ULC
 Whirley Industries Inc.

2. Mugs/Steins

Arthur Court Designs
 Artistic Glass Design
 Baseline Sports Media Inc.

20. Reusable Shopping Bags

AES Optics
 Broad Bay Cotton Company
 Little Earth Productions Inc
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Pro Specialties Group
 Spirit Products Ltd./MA
 Team Beans LLC

3. Glassware/Barware

Arthur Court Designs
 Artistic Glass Design
 Bergamot Brass Works Inc.
 Boelter Brands LLC
 CSI International Inc.
 DMI

Licensees

Licensed as of 11/2009

Auburn University

Great American Products Inc.
 Hunter Mfg. LLP
 Jardine Associates
 Jenkins Enterprises
 K & M/Nordic Co.
 Kraftware Corporation
 Magnolia Lane Inc.
 Memory Company LLC-The
 Midpoint Limited DBA The Dish
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Original Hartstone Pottery Inc.-The
 Original Pottery Painter-The
 R.F.S.J. Inc.
 Russ Berrie U.S. Gift Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Whirley Industries Inc.
 Wine Things Unlimited

4. Bowls

Arthur Court Designs
 Artistic Glass Design
 Boelter Brands LLC
 Champion Sales & Marketing LLC
 CSI International Inc.
 DMI
 Evergreen Enterprises
 Hunt Graphics
 Jardine Associates
 Magnolia Lane Inc.
 Marketing Results Ltd.
 Memory Company LLC-The
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Original Hartstone Pottery Inc.-The
 Original Pottery Painter-The
 SC Sports Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Whirley Industries Inc.

5. Ice Buckets/Wine Chillers

Artistic Glass Design
 Bergamot Brass Works Inc.
 Boelter Brands LLC
 Brice Caldwell Inc.
 CSI International Inc.
 Heritage Metalworks Inc.
 IN-concept Inc.
 Jardine Associates
 Kraftware Corporation
 Memory Company LLC-The
 Northwest Company LLC-The

Tervis Tumbler Company

6. China/Crystal

R.F.S.J. Inc.
 Varsity China

7. Coasters

Arthur Court Designs
 Baseline Sports Media Inc.
 Belle View Inc.
 Boelter Brands LLC
 Brice Caldwell Inc.
 C&F Enterprises Inc.
 Conimar Corp.
 CSI International Inc.
 Duck House Inc.
 Evergreen Enterprises
 Highland Graphics Inc.
 Hunter Mfg. LLP
 Jardine Associates
 LXG
 Marketing Results Ltd.
 Memory Company LLC-The
 Midwest College Mktg Group
 Mugworld Inc.
 Neil Enterprises Inc.
 Original Hartstone Pottery Inc.-The
 PaperKraft Coaster
 Rico Industries/Tag Express
 Russ Berrie U.S. Gift Inc.
 Signature Announcements Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Thirstystone Resources Inc.

8. Coolers

Broad Bay Cotton Company
 C&F Enterprises Inc.
 Creative Cooling
 Jardine Associates
 Kolder Incorporated
 Landes Inc. dba Desden
 Lifoam Industries LLC
 Logo Inc.
 Magna Manufacturing Inc.
 Marketing Results Ltd.
 Neil Enterprises Inc.
 NorthPole LLC
 Picnic Time Inc.
 Pro Specialties Group
 ProMark Emblems dba Team ProMark
 Rawlings Sporting Goods
 Seville Marketing Inc.
 Siskiyou Buckle Co.
 Spirit Products Ltd./MA

Licensees

Licensed as of 11/2009

Auburn University

Tchotchke's
Topperscot LLC

9. Flatware

Arthur Court Designs
Duck House Inc.
Native Horizon Imports LLC

4A. Automobile Products

1. Bumper Stickers

Angelus Pacific Co.
Gold Team Sports dba Fantastic Graphics
Jenkins Enterprises
Midwest College Mktg Group
Neil Enterprises Inc.
Rico Industries/Tag Express
Spirit Products Ltd./MA
Wincraft Inc.

10. Window Decals

Academy Awards
Angelus Pacific Co.
Bobby Edwards Enterprises
CDI Corp
Collegiate Camo Mascot Brands Inc.
Craftique Manufacturing Co.
Gold Team Sports dba Fantastic Graphics
IN-concept Inc.
Jenkins Enterprises
Laser Magic/FL
Midwest College Mktg Group
Neil Enterprises Inc.
Pine Decals
Rico Industries/Tag Express
SC Sports Inc.
Siskiyou Buckle Co.
Skinit Inc.
Spirit Products Ltd./MA
Stockdale
Team Beans LLC
Team Wrap LLC
Wincraft Inc.

12. Automobile Products - Misc.

Academy Awards
Alumni Group LLC- The
B.S.I. Products Inc.
Baby Fanatic LLC
Bergamot Brass Works Inc.
Big Top Banners Inc.
CDI Corp
Craftique Manufacturing Co.
DWD Plastics dba DWDsales
Fabrique Innovations Inc. dba Sykel
Fremont Die Consumer Prod

IN-concept Inc.
Jenkins Enterprises
Midwest College Mktg Group
Neil Enterprises Inc.
ProMark Emblems dba Team ProMark
Rico Industries/Tag Express
Rivalry LLC
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Stockdale
University Blanket & Flag Corp
Wincraft Inc.

13. Auto Emblems

A/M/G Company
Alumni Group LLC- The
CDI Corp
Jenkins Enterprises
Neil Enterprises Inc.
Pine Decals
ProMark Emblems dba Team ProMark
Stockdale

2. Car Tags/License Plates

Academy Awards
Bergamot Brass Works Inc.
Bobby Edwards Enterprises
Carson Specialties
CDI Corp
Craftique Manufacturing Co.
Dixie Seal & Stamp Co Inc
DWD Plastics dba DWDsales
Jenkins Enterprises
Laser Magic/FL
Little Earth Productions Inc
Midwest College Mktg Group
Neil Enterprises Inc.
Olde Country Reproductions
Rico Industries/Tag Express
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Stockdale
Wincraft Inc.

3. Car Flags

Academy Awards
B.S.I. Products Inc.
Bobby Edwards Enterprises
Fremont Die Consumer Prod
IN-concept Inc.
Jenkins Enterprises
Neil Enterprises Inc.
Rico Industries/Tag Express
Sewing Concepts
Spirit Products Ltd./MA

Licensees

Licensed as of 11/2009

Auburn University

University Blanket & Flag Corp
Wincraft Inc.

4. Car Magnets

1 Tiger 1
Bobby Edwards Enterprises
CDI Corp
Craftique Manufacturing Co.
Gold Team Sports dba Fantastic Graphics
IN-concept Inc.
Marvelous Magnets
Rico Industries/Tag Express
SDS Design Associates Inc.
Spirit Products Ltd./MA
Stockdale

5. Tire Covers

Covers By B-G Inc.
Fremont Die Consumer Prod
ProMark Emblems dba Team ProMark
Spirit Products Ltd./MA

6. Seat & headrest covers

B.S.I. Products Inc.
Covers By B-G Inc.
Fremont Die Consumer Prod
ProMark Emblems dba Team ProMark
Sewing Concepts
Siskiyou Buckle Co.
Spirit Products Ltd./MA

7. Hood & Hitch Covers

A/M/G Company
Alumni Group LLC- The
Bergamot Brass Works Inc.
Carson Specialties
Craftique Manufacturing Co.
DWD Plastics dba DWDsales
Jenkins Enterprises
Laser Magic/FL
Midwest College Mktg Group
Neil Enterprises Inc.
Olde Country Reproductions
Oxbay
Rico Industries/Tag Express
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Stockdale
Sun Hog Products
Wincraft Inc.

8. Floor Mats

Alumni Group LLC- The
Fan Mats LLC
Logo Rugs Inc.
Smiling Bulldog Enterprises LLC

9. Air Freshener

B.S.I. Products Inc.
G-7 Enterprises LLC
Jenkins Enterprises
ProMark Emblems dba Team ProMark
Spirit Products Ltd./MA
Stockdale

4B. Collectibles

10. Bobbleheads

Team Beans LLC

11. Replica Helmets (full-sized & mini)

Historic Helmets Inc.
Rawlings Sporting Goods
Riddell Inc.
Schutt Sports Inc.

2. Commemorative Plates

DMI
Midwest College Mktg Group

3. Figurines

Champion Sales & Marketing LLC
DMI
Meico Inc.
Memory Company LLC-The
Party Animal - The
Photo File Inc.
Sport Collectors Guild Inc
Team Beans LLC

4. Spoons/Thimbles/Bells

Hanna's Handiworks LLC
Jardine Associates
Jenkins Enterprises

5. Replica Buildings/Stadiums

DMI
Home Fields Inc.
Sport Collectors Guild Inc

6. Die-cast Vehicles

FF Ertl III dba Die-Cast Promotions

8. Collectibles - Misc.

DMI
Photo File Inc.
Riddell Inc.
SC Sports Inc.
Schutt Sports Inc.

9. Water Globes

Champion Sales & Marketing LLC
Jenkins Enterprises
MP Direct Inc.
Neil Enterprises Inc.
Santa's Workshop Inc. (OH)

Licensees

Licensed as of 11/2009

Auburn University

Sport Collectors Guild Inc

4C. Signage Products

1. Flags/Banners

Academy Awards
B.S.I. Products Inc.
Big Top Banners Inc.
Collegiate Pacific Co.
Custom Decor Inc.
DMI
Evergreen Enterprises
Fremont Die Consumer Prod
Jenkins Enterprises
Logo Inc.
Midwest College Mktg Group
Party Animal - The
Rico Industries/Tag Express
Sewing Concepts
Tchotchke's
University Blanket & Flag Corp
Wincraft Inc.
Winning Streak Sports LLC

3. Pennants

Collegiate Pacific Co.
DMI
Midwest College Mktg Group
Rico Industries/Tag Express
Tchotchke's
University Blanket & Flag Corp
Wincraft Inc.
Winning Streak Sports LLC

4. Signs

Authentic Street Signs Inc.
Bel Air Lighting Inc.
CDI Corp
Dixie Seal & Stamp Co Inc
DMI
Fremont Die Consumer Prod
Hanna's Handiworks LLC
Little Earth Productions Inc
Midwest College Mktg Group
Neil Enterprises Inc.
Pets First Inc.
Rico Industries/Tag Express
Tchotchke's
Wincraft Inc.

5. Wind Socks

Academy Awards
Alpha Sports Inc
B.S.I. Products Inc.
Custom Decor Inc.
Evergreen Enterprises

Midwest College Mktg Group
Neil Enterprises Inc.
Sewing Concepts
University Blanket & Flag Corp
Wincraft Inc.

6. Illumination Devices

Angelus Pacific Co.
Creative Point Inc.
DMI
Jardine Associates
Memory Company LLC-The
Neil Enterprises Inc.
Pro Specialties Group
PTC International Inc.
Rawlings Sporting Goods
Sports Fan Products LLC
Sun Hog Products
Topperscot LLC

4D. Gifts & Novelties - Miscellaneous

1. Banks

Alumni Group LLC- The
Champion Sales & Marketing LLC
Eton div. of Tandy Brands Accessories Inc.
Hunter Mfg. LLP
Jenkins Enterprises
Magnolia Lane Inc.
Meico Inc.
Memory Company LLC-The
Midwest College Mktg Group
Neil Enterprises Inc.
Original Hartstone Pottery Inc.-The
Pacific Direct
Russ Berrie U.S. Gift Inc.
Santa's Workshop Inc. (OH)
Spirit Products Ltd./MA
Tchotchke's

11. Stadium Seats/Cushions

Academy Awards
B.S.I. Products Inc.
Classic Products Corp.
Hunter Mfg. LLP
Logo Inc.
Midwest College Mktg Group
Neil Enterprises Inc.
NorthPole LLC
Picnic Time Inc.
Rico Industries/Tag Express
Spirit Products Ltd./MA
Tchotchke's
Uphill USA
Wincraft Inc.

Licensees

Licensed as of 11/2009

Auburn University

12. Storage Containers/Organizers

Baseline Licensing LLC
Boelter Brands LLC
Eagles Wings Inc.
Marketing Results Ltd.
Sport Collectors Guild Inc

13. Candles & Candle Holders

AES Optics
C&F Enterprises Inc.
Cumberland Designs
Danielle's Candles
DMI
G-7 Enterprises LLC
Meico Inc.
Midwest College Mktg Group
Neil Enterprises Inc.
Russ Berrie U.S. Gift Inc.
Spirit Products Ltd./MA
Tchotchke's
Thirstystone Resources Inc.
Topperscot LLC
Wine Things Unlimited

14. Fan Buttons

Angelus Pacific Co.
Baseline Sports Media Inc.
Hunter Mfg. LLP
Midwest College Mktg Group
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's
Wincraft Inc.

16. Birdhouses & Feeders

Bergamot Brass Works Inc.
Hanna's Handiworks LLC
Memory Company LLC-The
Spirit Products Ltd./MA

17. Tattoos (Removable)

BMC Custom Eye Black
Game Time LLC
Gold Team Sports dba Fantastic Graphics
Innovative Adhesives LLC
Jenkins Enterprises
Midwest College Mktg Group
Moonseed Inc.
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's
Team Dynamics
Westrick Paper Co.
Wincraft Inc.

18. Lanyards

Aminco International (USA) Inc.
Campus Originals Inc./MI
Croakies
Dr. Seuss by Tchotchke's
From The Heart Enterprises Inc.
Hunter Mfg. LLP
Midwest College Mktg Group
Moon Shine
Neil Enterprises Inc.
Pro Specialties Group
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Tchotchke's
Wincraft Inc.

19. Shakers/Foam Hands

Midwest College Mktg Group
Neil Enterprises Inc.
Rico Industries/Tag Express
Spirit Products Ltd./MA
Tchotchke's
Team Beans LLC
Toy Factory LLC
Wincraft Inc.

21. Gifts & Novelties - Misc.

A&A Global Industries Inc.
B.A. Fan LLC
B.S.I. Products Inc.
Bergamot Brass Works Inc.
Bobby Edwards Enterprises
Brice Caldwell Inc.
Champion Sales & Marketing LLC
EBSCO Creative Concepts
FoamFanatics LLC
From The Heart Enterprises Inc.
G-7 Enterprises LLC
Hunter Mfg. LLP
Jardine Associates
Jenkins Enterprises
Lil' Fans (TX)
Midwest College Mktg Group
Moonseed Inc.
MP Direct Inc.
Mundi/Westport Corporation
Neil Enterprises Inc.
Pine Decals
Rally Face Inc.
Rico Industries/Tag Express
SC Sports Inc.
Schutt Sports Inc.
Spirit Products Ltd./MA
Sport Collectors Guild Inc
Tchotchke's

Licensees

Licensed as of 11/2009

Auburn University

Team Dynamics
 Wincraft Inc.
 Wine Things Unlimited

23. Novelty Headwear

adidas Team Inc
 Baden Sports Inc.
 FoamFanatics LLC
 Gametime Plush LLC
 It's All Greek To Me (CA)
 Lightwear
 Logo Inc.
 New Era Cap Co. Inc.
 ProMark Emblems dba Team ProMark
 Rico Industries/Tag Express
 RWL Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Team Beans LLC
 TeamHeads
 TEI
 Toy Factory LLC
 Wincraft Inc.

3. Magnets

Aminco International (USA) Inc.
 Baseline Sports Media Inc.
 DMI
 EBSCO Creative Concepts
 Evergreen Enterprises
 Fremont Die Consumer Prod
 From The Heart Enterprises Inc.
 Great American Products Inc.
 Hunter Mfg. LLP
 Jack Guttman Inc. dba Bakery Crafts
 Jardine Associates
 Jenkins Enterprises
 Laser Magic/FL
 Magnetic Memories Inc.
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Oxbay
 Premier Agendas Inc.
 Russ Berrie U.S. Gift Inc.
 Spirit Products Ltd./MA
 Stockdale
 Tchotchke's
 Team Beans LLC
 Wincraft Inc.

4. Key Chains/I.D. Tags

Academy Awards
 AES Optics
 All American Screen Printing
 Alumni Group LLC- The

Aminco International (USA) Inc.
 Baseline Sports Media Inc.
 Bergamot Brass Works Inc.
 Bobby Edwards Enterprises
 Campus Originals Inc./MI
 Canyon Outback Leather Goods
 Captivating Headgear
 Carson Specialties
 Craftique Manufacturing Co.
 Croakies
 CSI International Inc.
 Enmon Accessories LLC
 Fossil
 From The Heart Enterprises Inc.
 GameWear Inc.
 Great American Products Inc.
 Grey Hunt Holdings dba GelScrubs
 Heritage Metalworks Inc.
 Hunter Mfg. LLP
 IN-concept Inc.
 It's All Greek To Me (CA)
 Jardine Associates
 Jenkins Enterprises
 Laser Magic/FL
 Legacy Athletic
 Logo Pillow Company LLC dba Tessuta
 LXG
 Marble Mountain Creations
 Mee Too LLC
 Midwest College Mktg Group
 Moon Shine
 MP Direct Inc.
 Mundi/Westport Corporation
 Neil Enterprises Inc.
 Noteworthy Collections Inc.
 Pacific Direct
 Photo File Inc.
 Pro Specialties Group
 R/R Inc.
 Rico Industries/Tag Express
 Russ Berrie U.S. Gift Inc.
 Signature Announcements Inc.
 Siskiyou Buckle Co.
 Smathers and Branson
 Spirit Products Ltd./MA
 Stockdale
 Tchotchke's
 Team Beans LLC
 Team Golf
 Team Sports America Inc.
 TeamHeads
 Top Of The World

Licensees

Licensed as of 11/2009

Auburn University

Topperscot LLC
Treasures & Trinkets Inc.
Two Fish Concepts LLC
Vineyard Vines LLC
Wincraft Inc.
Zeppelin Products Inc.

5. Koozies

Academy Awards
Bergamot Brass Works Inc.
Bobby Edwards Enterprises
C&F Enterprises Inc.
Classic Products Corp.
Enmon Accessories LLC
Great American Products Inc.
Heritage Metalworks Inc.
Hunter Mfg. LLP
Jenkins Enterprises
Kolder Incorporated
Logo Inc.
Mee Too LLC
Midwest College Mktg Group
Moon Shine
Neil Enterprises Inc.
Pacific Direct
ProMark Emblems dba Team ProMark
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Tchotchke's
Topperscot LLC
Westrick Paper Co.

8. Musical Novelties

B.S.I. Products Inc.
Midwest College Mktg Group
Neil Enterprises Inc.
SC Sports Inc.
Spirit Products Ltd./MA
Tchotchke's
Wincraft Inc.

9. Pet Products

Alumni Group LLC- The
Bobby Edwards Enterprises
C&F Enterprises Inc.
Campus Originals Inc./MI
Concourse Concepts LLC
DMI
Enmon Accessories LLC
From The Heart Enterprises Inc.
Hunter Mfg. LLP
Jardine Associates
Jenkins Enterprises
Midwest College Mktg Group
Moon Shine

Mugworld Inc.
Neil Enterprises Inc.
Original Hartstone Pottery Inc.-The
Original Pottery Painter-The
Pet Goods Manufacturing & Imports
Pets First Inc.
R.F.S.J. Inc.
Russ Berrie U.S. Gift Inc.
Siskiyou Buckle Co.
Smart Dog Products
Smathers and Branson
Spirit Products Ltd./MA
Sporty K9 Ltd.
Squeak Me Shoes
Stockdale
Tchotchke's
Zeppelin Products Inc.

4E. Holiday Accessories

1. Ornaments

Arthur Court Designs
Bergamot Brass Works Inc.
Campus Originals Inc./MI
ChemArt Company dba Baldwin
Cloisonne Heirlooms
Coton Colors Express LLC
DMI
Hanna's Handiworks LLC
Hunter Mfg. LLP
Jardine Associates
Joy To The World Collectibles Inc.
Kitty Keller Designs
Magnolia Lane Inc.
Marble Mountain Creations
Meico Inc.
Memory Company LLC-The
Midpoint Limited DBA The Dish
Midwest College Mktg Group
Neil Enterprises Inc.
Original Hartstone Pottery Inc.-The
Original Pottery Painter-The
Oxbay
R.F.S.J. Inc.
Rico Industries/Tag Express
Santa's Workshop Inc. (OH)
SC Sports Inc.
Spirit Products Ltd./MA
Stockdale
Tchotchke's
Team Beans LLC
Topperscot LLC
Wine Things Unlimited

Licensees

Licensed as of 11/2009

Auburn University

2. Christmas Figurines

Department 56 Inc.
DMI
Memory Company LLC-The
Oxbay
Santa's Workshop Inc. (OH)
SC Sports Inc.
Team Beans LLC

3. Stockings

Hunter Mfg. LLP
Kappers Inc.
Manual Woodworkers & Weavers
Memory Company LLC-The
Midwest College Mktg Group
Neil Enterprises Inc.
Oxbay
Santa's Workshop Inc. (OH)
SC Sports Inc.
Spirit Products Ltd./MA
Team Beans LLC
Topperscot LLC

4. Christmas Accessories - Misc.

CSI International Inc.
DMI
Hanna's Handiworks LLC
Kitty Keller Designs
Magnolia Company - The
Midwest College Mktg Group
Neil Enterprises Inc.
Original Pottery Painter-The
Spirit Products Ltd./MA
Team Beans LLC
TeamHeads

5. Halloween Accessories

Baden Sports Inc.
Cumberland Designs
SC Sports Inc.
Siskiyou Buckle Co.
Team Beans LLC
Topperscot LLC

6. Holiday Accessories - Misc.

Bergamot Brass Works Inc.
Memory Company LLC-The
Original Pottery Painter-The
Oxbay
SC Sports Inc.
Siskiyou Buckle Co.
Team Beans LLC

5A. Stationery

1. Balloons

Balloons Are Everywhere Inc.
Classic Balloon Corporation
Mayflower Distributing Co. Inc.
Memory Company LLC-The
Midwest College Mktg Group
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's
Westrick Paper Co.
Wincraft Inc.

10. Scrapbooks & Accessories

Mundi/Westport Corporation
Sports Solution LLC
Two Fish Concepts LLC

2. Greeting Cards/Note Cards

Baseline Sports Media Inc.
Champion Sales & Marketing LLC
DMI
Eglomise Designs of Boston Inc.
Fanatic Cards a Consortium Company
Flip Flop Foto
Hosmer Studio & Gallery
Hunter Mfg. LLP
Inviting Company
Jardine Associates
Magnolia Lane Inc.
Midwest College Mktg Group
News Printing & Publishing Co. Inc. of Worcester
Noteworthy Collections Inc.
Palm Tree Paperie - The
Right Thought Pens
Signature Announcements Inc.
Spirit Products Ltd./MA
Stockdale
Turner Acquisition Inc.
Two Fish Concepts LLC
Westrick Paper Co.

3. Notepads

Conimar Corp.
EBSCO Creative Concepts
Fanatic Cards a Consortium Company
Hunter Mfg. LLP
Inviting Company
Jardine Associates
Jenkins Enterprises
Magnolia Lane Inc.
Midwest College Mktg Group
News Printing & Publishing Co. Inc. of Worcester
Noteworthy Collections Inc.
Palm Tree Paperie - The
Right Thought Pens
Roaring Spring Blank Book Co.

Licensees

Licensed as of 11/2009

Auburn University

Spirit Products Ltd./MA
Tchotchke's
Team Beans LLC
Turner Acquisition Inc.
Two Fish Concepts LLC
Westrick Paper Co.

4. Post Cards

Angelus Pacific Co.
Collegiate Coins Inc. (AL)
Eglomise Designs of Boston Inc.
Flip Flop Foto
Hosmer Studio & Gallery
Jenkins Enterprises
News Printing & Publishing Co. Inc. of Worcester

5. Rubber Stamps

Noteworthy Collections Inc.
PSA Essentials
Signature Announcements Inc.
Sports Brand Inc.

6. Stickers/Labels

Angelus Pacific Co.
Bobby Edwards Enterprises
CDI Corp
Fanatic Cards a Consortium Company
Flash Ventures dba Tribeca
Identity Check Printers
Inviting Company
Midwest College Mktg Group
Noteworthy Collections Inc.
Pine Decals
SDS Design Associates Inc.
Signature Announcements Inc.
Skinit Inc.
Spirit Products Ltd./MA
Sports Solution LLC
Stamps.com
Tchotchke's
Team Beans LLC
Two Fish Concepts LLC
U-Wrap Inc.
Westrick Paper Co.
York Wallcoverings Inc.

7. Stationery - Misc.

Angelus Pacific Co.
Coveroo Inc.
Eglomise Designs of Boston Inc.
Flip Flop Foto
Magnolia Lane Inc.
PSA Essentials
Spirit Products Ltd./MA
Tchotchke's

Turner Acquisition Inc.
Westrick Paper Co.

8. Stationery

Hosmer Studio & Gallery
Jardine Associates
News Printing & Publishing Co. Inc. of Worcester

9. Photo Albums

Burnes Home Accents LLC
IN-concept Inc.
Little Earth Productions Inc
Logo Pillow Company LLC dba Tessuta
Magnolia Lane Inc.
Memory Company LLC-The
Neil Enterprises Inc.
Signature Announcements Inc.
Spirit Products Ltd./MA
Turner Acquisition Inc.

5B. Checks

1. Checks

Deluxe Financial Services Inc.
Harland Clarke Corp.
Identity Check Printers
Main Street Checks Inc.

2. Checkbook Covers

Broad Bay Cotton Company
Canyon Outback Leather Goods
Deluxe Financial Services Inc.
Identity Check Printers
Main Street Checks Inc.
Mee Too LLC
Midwest College Mktg Group
Mundi/Westport Corporation
Rico Industries/Tag Express
Siskiyou Buckle Co.
Tchotchke's
Zeppelin Products Inc.

5C. Paper Products

1. Napkins

Activa Global Sports & Entertainment LLC
Duck House Inc.
Evergreen Enterprises
Inviting Company
JerseyNaps from ThemeNaps LLC
Mayflower Distributing Co. Inc.
Memory Company LLC-The
Midwest College Mktg Group
Oxbay
Spirit Products Ltd./MA
Stockdale
Tchotchke's

Licensees

Licensed as of 11/2009

Auburn University

Westrick Paper Co.

2. Disposable Plates and/or Cups

Activa Global Sports & Entertainment LLC
 Boelter Brands LLC
 Inviting Company
 Logo Inc.
 Mayflower Distributing Co. Inc.
 Memory Company LLC-The
 Spirit Products Ltd./MA
 Stockdale
 U-Wrap Inc.
 Westrick Paper Co.

3. Wrapping Paper/Ribbons

Classic Balloon Corporation
 Flip Flop Foto
 Hunter Mfg. LLP
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Pro Specialties Group
 Spirit Products Ltd./MA
 Stockdale
 Tchotchke's
 Two Fish Concepts LLC
 U-Wrap Inc.
 Westrick Paper Co.

4. Gift Bags

Fanatic Cards a Consortium Company
 Jenkins Enterprises
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Oxbay
 Pro Specialties Group
 Spirit Products Ltd./MA
 Stockdale
 Tchotchke's
 Two Fish Concepts LLC
 Westrick Paper Co.

6. Paper Products - Misc.

1 Tiger 1
 Activa Global Sports & Entertainment LLC
 All American Screen Printing
 CDI Corp
 Flip Flop Foto
 Laser Magic/FL
 Logo Inc.
 Magnolia Lane Inc.
 Mayflower Distributing Co. Inc.
 Memory Company LLC-The
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Oxbay

Premier Agendas Inc.
 Pro Specialties Group
 Spirit Products Ltd./MA
 Stockdale
 Thirstystone Resources Inc.
 Two Fish Concepts LLC
 Westrick Paper Co.

5D. School Supplies

1. Graduation Announcements

Commemorative Brands Inc.
 Herff Jones Inc.
 Jostens Inc.
 News Printing & Publishing Co. Inc. of Worcester
 Signature Announcements Inc.

10. School Supplies - Misc.

Comet School Supplies
 Four Point Products
 Mundi/Westport Corporation
 Pro Specialties Group
 Spirit Products Ltd./MA
 Tchotchke's
 Turner Acquisition Inc.
 Two Fish Concepts LLC
 Wincraft Inc.

2. Writing Instruments

A.T. Cross Company
 DMI
 Duck House Inc.
 EBSCO Creative Concepts
 Hunter Mfg. LLP
 IN-concept Inc.
 Jenkins Enterprises
 LXG
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Pacific Direct
 Pro Specialties Group
 Right Thought Pens
 SC Sports Inc.
 Signature Announcements Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Team Beans LLC
 Turner Acquisition Inc.
 Westrick Paper Co.
 Wincraft Inc.

4. Ring Binders

Comet School Supplies
 Four Point Products
 Samsill Corporation
 Turner Acquisition Inc.

Licensees

Licensed as of 11/2009

Auburn University

5. Wirebound Notebooks

Comet School Supplies
Neil Enterprises Inc.
Right Thought Pens
Roaring Spring Blank Book Co.
Spirit Products Ltd./MA
Tchotchke's
Top Flight Inc
Turner Acquisition Inc.
Two Fish Concepts LLC
Westrick Paper Co.

6. Desk Calendar

Belle View Inc.
DMI
Turner Acquisition Inc.
Two Fish Concepts LLC

7. Folders

Four Point Products
Jardine Associates

8. Portfolios

Canyon Outback Leather Goods
Comet School Supplies
Fossil
Four Point Products
Midwest College Mktg Group
Mundi/Westport Corporation
News Printing & Publishing Co. Inc. of Worcester
Rico Industries/Tag Express
Roaring Spring Blank Book Co.
Samsill Corporation
Spirit Products Ltd./MA
Top Flight Inc
Turner Acquisition Inc.
Westrick Paper Co.

9. Planners

Canyon Outback Leather Goods
Jardine Associates
Midwest College Mktg Group
Mundi/Westport Corporation
News Printing & Publishing Co. Inc. of Worcester
Premier Agendas Inc.
Rico Industries/Tag Express
Roaring Spring Blank Book Co.
School Datebooks
Turner Acquisition Inc.
Westrick Paper Co.

5E. Publishing

2. Wall Calendars

Baseline Sports Media Inc.
Rick Anderson Enterprises

Turner Acquisition Inc.

3. Posters

Blakeway Worldwide Panoramas
Campus Images dba Landmark Publishing
Everlasting Images
Flip Flop Foto
Hosmer Studio & Gallery
Rick Anderson Enterprises
Trends International LLC

4. Books

Russell - Richard

5. Lithographs/Prints

Baseline Sports Media Inc.
Campus Images dba Landmark Publishing
Church Hill Classics
DMI
Eglomise Designs of Boston Inc.
Everlasting Images
FanBan LLC
Flip Flop Foto
Hosmer Studio & Gallery
Hunt Graphics
J&M Bookstore Inc.
James Dean
Jardine Associates
MVP Pics
Oxbay
Photo File Inc.
Rick Anderson Enterprises
Russell - Richard
Two Fish Concepts LLC
University Frames (CA)
USA Sports Inc.

6. Printing & Publishing - Misc.

Flip Flop Foto
Limited Brands Inc. dba Victoria's Secret PINK
NIKE USA Inc.
Replay Photos LLC (Special Agreement)
Victoria's Secret by Jones & Mitchell Sportswear

7. Children's Books

CEMCO Inc.
Little Lap Books
Mascot Books Inc.
Michaelson Entertainment
My Campus Adventure Inc.

6A. Sports Equipment

1. Backpacks/Fanny Packs

B.S.I. Products Inc.
Baden Sports Inc.
Bethel International

Licensees

Licensed as of 11/2009

Auburn University

Broad Bay Cotton Company
 C&F Enterprises Inc.
 Canyon Outback Leather Goods
 Columbia Sportswear
 Concept One Accessories
 Fossil
 JanSport a division of VF Outdoor Inc.
 Jenkins Enterprises
 Little Earth Productions Inc
 Logo Inc.
 Mercury Luggage/Seward Trunk
 Midwest College Mktg Group
 MP Direct Inc.
 Mundi/Westport Corporation
 Nike by Haddad Apparel Group
 NIKE USA Inc.
 Seville Marketing Inc.
 Spirit Products Ltd./MA
 Team Beans LLC
 TeamHeads
 Triple T Trading
 Under Armour by Gear For Sports
 Uphill USA

10. Golf/Sport Towels

Campus Casuals by CC
 Classic Products Corp.
 Dynamic Brands
 McArthur Towel and Sports
 Midwest College Mktg Group
 Spirit Products Ltd./MA
 Tchotchke's
 Team Effort Inc.
 Team Golf

11. Golf Balls

Acushnet Co.
 Classic Products Corp.
 EnjoyLife Inc.
 McArthur Towel and Sports
 Midwest College Mktg Group
 MP Direct Inc.
 NIKE USA Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Team Effort Inc.
 Team Golf

12. Athletic Bags

B.S.I. Products Inc.
 Broad Bay Cotton Company
 C&F Enterprises Inc.
 Campus Casuals by CC
 Canyon Outback Leather Goods
 Concept One Accessories

EBSCO Creative Concepts
 JanSport a division of VF Outdoor Inc.
 Jenkins Enterprises
 Logo Inc.
 Logo Pillow Company LLC dba Tessuta
 Mercury Luggage/Seward Trunk
 Midwest College Mktg Group
 Moon Shine
 Mundi/Westport Corporation
 MV Sport
 Nike by Haddad Apparel Group
 NIKE USA Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Under Armour by Gear For Sports
 Uphill USA

13. Tents & Canopies

Logo Inc.
 NorthPole LLC
 Rivalry LLC

14. Sports Equipment - Misc.

Ambrose Enterprises LLC
 Baden Sports Inc.
 Ball, Bounce and Sport Inc.
 Broad Bay Cotton Company
 Franklin Sports Inc
 Frenzy Sports Inc.
 Laser Magic/FL
 McArthur Towel and Sports
 Midwest College Mktg Group
 North American Imports LLC
 NorthPole LLC
 SC Sports Inc.
 Spirit Products Ltd./MA
 Tchotchke's
 Toy Factory LLC
 Wincraft Inc.

15. Swimming Pool Accessories

Rawlings Sporting Goods
 SC Sports Inc.
 Seasonal Designs Inc
 Team Sports America Inc.

16. Billiard Accessories

Frenzy Sports Inc.
 Holland Bar Stool Co.
 Sports Fan Products LLC
 Wave 7 Technologies Corporation

2. Baseball/Softball Accessories

Alumni Group LLC- The
 Baden Sports Inc.
 EnjoyLife Inc.

Licensees

Licensed as of 11/2009

Auburn University

NIKE USA Inc.
Rawlings Sporting Goods
Spirit Products Ltd./MA
Wincraft Inc.

3. Basketball Accessories

Baden Sports Inc.
GMaster LLC
Midwest College Mktg Group
NIKE USA Inc.
Patch Products Inc.

4. Bowling Accessories

Classic Products Corp.

5. Fishing Accessories

Rawlings Sporting Goods
Spirit Products Ltd./MA

6. Football Accessories

Midwest College Mktg Group
NIKE USA Inc.
Rawlings Sporting Goods
Spirit Products Ltd./MA
Wincraft Inc.

7. Golf Accessories

Acushnet Co.
Dynamic Brands
Enmon Accessories LLC
Heritage Metalworks Inc.
McArthur Towel and Sports
Midwest College Mktg Group
MP Direct Inc.
Siskiyou Buckle Co.
Spirit Products Ltd./MA
Tchotchke's
Team Effort Inc.
Team Gift Shop Inc.
Team Golf

8. Golf Bags

Dynamic Brands
Mercury Luggage/Seward Trunk
MP Direct Inc.
NIKE USA Inc.
Sun Mountain Sports/MT
Team Effort Inc.
Team Golf

9. Golf Clubs

MP Direct Inc.

6B. Balls

1. Collectible Balls (full-sized & mini)

Baden Sports Inc.
GMaster LLC
Rawlings Sporting Goods

Team Beans LLC

2. Competition/Leather Balls

Baden Sports Inc.
GMaster LLC
Spirit Products Ltd./MA
Wilson Sporting Goods Co.

3. Rubber Balls - Full Size

Baden Sports Inc.
Franklin Sports Inc
GMaster LLC
Jenkins Enterprises
Rawlings Sporting Goods
Spirit Products Ltd./MA
Wilson Sporting Goods Co.

4. Rubber Balls - Mini

Baden Sports Inc.
Franklin Sports Inc
GMaster LLC
Jenkins Enterprises
Rawlings Sporting Goods
Spirit Products Ltd./MA
Tchotchke's
Wilson Sporting Goods Co.

5. Foam/Plush Balls (full-sized & mini)

Franklin Sports Inc
Gametime Plush LLC
Midwest College Mktg Group
Neil Enterprises Inc.
Patch Products Inc.
RWL Inc.
Spirit Products Ltd./MA
Tchotchke's

6. Vinyl Balls (full-sized & mini)

Baden Sports Inc.
Midwest College Mktg Group
Rawlings Sporting Goods
Saturnian 1 Inc.
Spirit Products Ltd./MA
Tchotchke's

6C. Toys

1. Plush Mascots

Campus Originals Inc./MI
Champion Sales & Marketing LLC
Chelsea Trading Company
Herrington & Co. Inc.
It's All Greek To Me (CA)
Jenkins Enterprises
Michaelson Entertainment
Midwest College Mktg Group
Oxbay

Licensees

Licensed as of 11/2009

Auburn University

Plushland Inc.
 SC Sports Inc.
 Spirit Products Ltd./MA
 Team Beans LLC
 TeamHeads
 Toy Factory LLC

2. Plush - Other

Baden Sports Inc.
 Campus Originals Inc./MI
 Champion Sales & Marketing LLC
 Chelsea Trading Company
 DMI
 Gametime Plush LLC
 Herrington & Co. Inc.
 Hunter Mfg. LLP
 It's All Greek To Me (CA)
 Jenkins Enterprises
 Limited Brands Inc. dba Victoria's Secret PINK
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Plushland Inc.
 Renaissance Imports Inc.
 RWL Inc.
 SC Sports Inc.
 Scene Weaver LLC
 Spirit Products Ltd./MA
 Stockdale
 Tchotchke's
 Team Beans LLC
 TeamHeads
 Toy Factory LLC
 Warm Whiskers

3. Action Figures

Team Beans LLC

4. Toys - Misc.

3 Point Enterprises Inc. dba FIKI SPORTS
 Build-A-Bear Retail Management Inc. and Affiliate
 CamoVision of Georgia LLC
 Chelsea Trading Company
 Fremont Die Consumer Prod
 Gametime Plush LLC
 Hunter Mfg. LLP
 Jenkins Enterprises
 Kaskey Kids Inc.
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Promotional Partners Worldwide
 Rawlings Sporting Goods
 Renaissance Imports Inc.
 Rico Industries/Tag Express
 Saturnian 1 Inc.
 SC Sports Inc.

Spirit Products Ltd./MA
 Tchotchke's
 Team Beans LLC
 Toy Factory LLC
 Wincraft Inc.

5. Flying Discs

Jenkins Enterprises
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Patch Products Inc.
 Rico Industries/Tag Express
 Spirit Products Ltd./MA
 Tchotchke's
 Wincraft Inc.

6. Dolls

DMI
 Hunter Mfg. LLP
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Spirit Products Ltd./MA
 Tchotchke's

6D. Games

1. Board Games

Frenzy Sports Inc.
 Fundex Games Ltd.
 Late For The Sky Production Co. Inc
 Logo Inc.
 Multiflex Designs
 Neil Enterprises Inc.
 Rico Industries/Tag Express
 Spirit Products Ltd./MA
 Sports Fan Products LLC
 Wild Sales LLC
 Zelosport

2. Playing Cards & Accessories

Bobby Edwards Enterprises
 DMI
 Hunter Mfg. LLP
 Jenkins Enterprises
 LXG
 Memory Company LLC-The
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Oxbay
 Rawlings Sporting Goods
 Spirit Products Ltd./MA
 Tchotchke's

3. Game Tables

DMI
 Holland Bar Stool Co.
 Sports Fan Products LLC

Licensees

Licensed as of 11/2009

Auburn University

Wave 7 Technologies Corporation

4. Puzzles

Baby Fanatic LLC
 DMI
 Hunter Mfg. LLP
 Jenkins Enterprises
 Late For The Sky Production Co. Inc
 Michaelson Entertainment
 Midwest College Mktg Group
 Neil Enterprises Inc.
 R/R Inc.
 Turner Acquisition Inc.
 Wincraft Inc.

5. Games - Misc.

Fundex Games Ltd.
 Promotional Partners Worldwide
 Sports Fan Products LLC
 Wave 7 Technologies Corporation

7B. Consumables

1. Food

Jack Guttman Inc. dba Bakery Crafts
 Pasta Shoppe-The
 Wincraft Inc.

2. Candy/Gum

Chocolate Graphics Alabama Inc.
 Eagles Wings Inc.
 Jardine Associates
 Midwest College Mktg Group
 Neil Enterprises Inc.
 SC Sports Inc.
 Spirit Products Ltd./MA

3. Beverages

Off Campus Cafe Inc.

5. Consumables - Misc.

Jack Guttman Inc. dba Bakery Crafts
 Jardine Associates
 Jenkins Enterprises

7. Condiments/Seasonings

Activewear Unlimited Inc.
 Barhyte Specialty Foods
 Hot Sauce Harry's Inc.
 Louisiana's Original LLC - College Cans

7C. Health/Beauty

1. Cologne

Masik International

2. Soap/Lotions

Spirit Products Ltd./MA

3. Toothbrushes

Cause Care LLC

Fabritech dba 3D Marketing
 Midwest College Mktg Group
 Pacific Direct
 SC Sports Inc.
 Tchotchke's

4. Health & Beauty - Misc.

Agility Sports LLC
 Cause Care LLC
 Fabritech dba 3D Marketing
 Fossil
 Get Ready Girls
 Jenkins Enterprises
 LXG
 Midwest College Mktg Group
 Neil Enterprises Inc.
 SC Sports Inc.
 Tchotchke's
 University Lip Balm Co.
 Warm Whiskers

7D. Infant Products

1. Booties & Shoes

Atlanta Hosiery Company
 Comfy Feet LLC
 Creative Knitwear
 Dolly Hosiery Mills Inc.
 Jenkins Enterprises
 Neil Enterprises Inc.
 Red Oak Sportswear by Knights Apparel
 Team Beans LLC

10. Mobiles

Baby Fanatic LLC
 Hunter Mfg. LLP

11. Infant Plush/Toys

Baby Fanatic LLC
 Bobby Edwards Enterprises
 Hunter Mfg. LLP
 Jenkins Enterprises
 Lil' Fans (TX)
 Midwest College Mktg Group
 Neil Enterprises Inc.
 Spirit Products Ltd./MA
 Tagler Designs
 Tchotchke's

12. Infant Dishes/Cups

Baby Fanatic LLC
 Bobby Edwards Enterprises
 Dr. Seuss by Tchotchke's
 Evergreen Enterprises
 Hunter Mfg. LLP
 Jenkins Enterprises
 Mee Too LLC

Licensees

Licensed as of 11/2009

Auburn University

Midwest College Mktg Group
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's
Whirley Industries Inc.

13. Infant Bedding

C&F Enterprises Inc.
College Covers Inc.
SMISC Holdings Inc. dba SMI Properties
Tagler Designs

2. Bibs

All American Screen Printing
Atlanta Hosiery Company
Baby Fanatic LLC
Bobby Edwards Enterprises
C&F Enterprises Inc.
Champion Custom Products
Creative Knitwear
Dixie Pride dba Bama Fever&Tiger Pride
Dolly Hosiery Mills Inc.
Dr. Seuss by Tchotchke's
Jenkins Enterprises
Lil' Fans (TX)
Little King Mfg. Co. Inc.
McArthur Towel and Sports
Midwest College Mktg Group
Neil Enterprises Inc.
New Agenda
Red Oak Sportswear by Knights Apparel
Scene Weaver LLC
Spirit Products Ltd./MA
Tchotchke's
Vive La Fete Inc.

3. Infant Bottles

Baby Fanatic LLC
Bobby Edwards Enterprises
Dr. Seuss by Tchotchke's
Jenkins Enterprises
K & M/Nordic Co.
Midwest College Mktg Group
Neil Enterprises Inc.
Spirit Products Ltd./MA
Tchotchke's

4. Strollers

Adventure Furniture Inc.

5. Infant Blankets

Atlanta Hosiery Company
Baby Fanatic LLC
Comfy Feet LLC
Creative Knitwear
Dolly Hosiery Mills Inc.

Jenkins Enterprises
Kampus U LLC dba Kashwre U
Lil' Fans (TX)
Neil Enterprises Inc.
Northwest Company LLC-The
Scene Weaver LLC
Vive La Fete Inc.

7. Infant Products - Misc.

Adventure Furniture Inc.
Baby Fanatic LLC
DMI
Jenkins Enterprises
Knights Apparel Inc.
Lil' Fans (TX)
McArthur Towel and Sports
Neil Enterprises Inc.
Scene Weaver LLC
Tagler Designs

8. Car Seats

College Covers Inc.
Toddler Teams LLC

9. Diaper Bags

Adventure Furniture Inc.
Broad Bay Cotton Company
Creative Knitwear
Moon Shine
Sara Lynn Togs
Vive La Fete Inc.

7E. Footwear

1. Slippers

180s LLC
Comfy Feet LLC
Crocs Inc.
My Team Ltd.
Renaissance Imports Inc.
Triple T Trading

2. Sandals

Crocs Inc.
Quick Change Artist LLC
Renaissance Imports Inc.

3. Sneakers

adidas Team Inc
DMI
Piro LLC
Renaissance Imports Inc.

4. Footwear - Misc.

Collegiate Surf & Sport
Crocs Inc.
Enmon Accessories LLC
Landau Uniforms Inc.

Licensees

Licensed as of 11/2009

Auburn University

Renaissance Imports Inc.
Squeak Me Shoes
Triple T Trading
Zeppelin Products Inc.

5. Flip Flops

Crocs Inc.
Enmon Accessories LLC
Fossil
Legacy Athletic
Moon Shine
My Team Ltd.
Renaissance Imports Inc.
Storm Duds Raingear
Toegoz Inc.
Triple T Trading
Victoria's Secret by Renaissance Imports Inc.
Vineyard Vines LLC
Zeppelin Products Inc.

6. Golf Shoes

Acushnet Co.
Renaissance Imports Inc.

7G. Internet Products & Services

4. Internet Services - Misc.

Disruptive Media Publishers Inc.
Virtual Greats LLC

8. Desktop Assistants

Stardock Systems Inc.

7H. Media Players & Content

1. Radios/Televisions

Prime Finish LLC

3. MP3 Players

Coveroo Inc.
iFanatic LLC

4. Cameras

Eastman Kodak Company
Spirit Products Ltd./MA

5. Phones

DMI

6. Mobile Content (Ringtones & Wallpaper)

2Thumbs Entertainment
Cellus USA Inc.
Smartphones Technologies Inc.
Stardock Systems Inc.

7. Compact Discs

That's Me Sports LLC