

February 2009

# Auburn University

## Trademark Management & Licensing

### New Product Showcase

#### Arthur Court



Serving pieces

Customer Service  
1-800-446-7806

#### Palm Tree Paperie



Stationary

Dana Schleicher  
Www.palmtreepaperie.com  
dana@palmtreepaperie.com

#### **Auburn Trademark Licensing**

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**Email: blackj2@auburn.edu**

[www.Auburn.edu/](http://www.Auburn.edu/)

# Auburn University New Products Showcase

## Michaelson Entertainment



Book with plush Aubie

Brad Epstein

[www.michaelsonentertainment.com](http://www.michaelsonentertainment.com)  
[brad@michaelsonentertainment.com](mailto:brad@michaelsonentertainment.com)

## Croakies



Sunglass accessories

John Scott

[www.croakies.com](http://www.croakies.com)  
[Jscott@croakies.com](mailto:Jscott@croakies.com)  
307-733-2266

## The Party Animal



Tailgating supplies

[www.partyanimalinc.com](http://www.partyanimalinc.com)  
800-456-0145

## 180s LLC.



Ear muffs

[www.180s.com](http://www.180s.com)  
410-649-7646

# Auburn University New Products Showcase

## My Campus Adventure



Children's Book  
(Find the hidden mascot)

Kristen Wood  
469-766-7602

## Plushland, Inc.



Sean Sun  
Www.plushland.com  
orders@plushland.com  
888-500-8697

## Cumberland Designs



decorative pumpkin  
Gary Synder  
770-641-9111

## Core Resources



Camo 1/4 zip  
Ajay Cook  
952-895-8740  
Www.gamehide.com

# Auburn University New Products Showcase

## Bakins Ventures



Silicone Cake pan &  
oven mitt (new)

Thomas Deakins  
920 Blackstone Drive  
Farragut TN 37934  
865-399-2610

## Off Campus Cafe



Gourmet coffee

Rich Cefola  
11 Tunnel Way  
McKees Rocks, PA 15136  
412-771-2009

## Vive La Fete, Inc.



Smocked Children's Clothing &  
Accessories

Kristen Blankenbecler  
Atlanta, GA  
404-365-9900  
kolkowski@mindspring.com

## Promotional Partners Worldwide



Mr. Potato Head

Dean Gorby  
1201 W. Fifth Street  
Ste. T-220  
Los Angeles, CA 90017  
213-225-6676

# Auburn University New Products Showcase

## Mugworld



Ceramic Mugs (new designs)

Jim Ivins  
940-665-6677  
jimi@mugworldinc.com  
Www.mugworldinc.com

## Banner Supply/Twins



College Vault caps

Kevin Meisinger  
781-320-1384  
kevinm@twinsenterprise.com  
www.collegevault.com

## Hanna's Handiworks



Signage

Ron Dolasky  
816-373-3900  
Ron.d@hannashandiworks.com

## Evergreen Ent.



Garden Flag

Nancy Carey  
804-231-1800  
www.myeevergreen.com

# Auburn University New Products Showcase

## Team Promark



Tools

Margo Taylor  
888-287-0056  
Www.teampromark.com

## Championship Marketing



Lawn Stencil Kit

Jody Logan  
art@gamedaylogo.com  
877-729-1866 or  
770-310-0083  
www.gamedaylogo.com

## Squeak Me Shoes



Infant shoes

919-218-6974  
Www.squeakmeshoes.com

## Manual Woodworkers & Weavers



Tapestry wall hanging, pillows,  
stocking, & blanket (not shown)

828-692-7333  
Www.manualww.com

# Auburn University New Products Showcase

## Boelter Brands



Bucket & glassware

262-523-6636  
[www.boelterbrands.com](http://www.boelterbrands.com)

## Boelter Brands



Beverage gift set

262-523-6636  
[www.boelterbrands.com](http://www.boelterbrands.com)

## Team Sports America



clock

901-405-8326  
[Www.teamsportsamerica.com](http://www.teamsportsamerica.com)

## 1 Tiger 1



Signs, magnets, decorative decor

Lisa Ketcham  
334-740-5472