

NCAA® Championship Event Sales Contact Information
Updated 8/28/09

COMPANY NAME & CONTACT	PHONE/FAX NUMBERS	LICENSED PRODUCTS/LABELS
5th & Ocean Clothing Al Darago 590 West 83rd Street Hialeah, Florida 33014 alderago@5thocean.com www.5thocean.net	305-822-4606 305-822-4665 (Fax)	Women's Apparel Label: 5th & Ocean
Adidas Greg Grauel 1895 JW Foster Blvd. Canton, MA 02021 greg.grauel@adidas.com www.adidas.com	781-401-4274 781-401-4357	T-shirts, fleece, youth sportswear, women's sportswear, headwear, outerwear Label: Adidas
Aminco International (USA) Ed Wu 20571 Crescent Bay Drive Lake Forest, CA 92630 ed.w@amincousa.com www.AmincoUSA.com	949-457-3261 949-598-2864 (Fax)	Bracelets & charms, cloisonne & lapel pins, money clips, necklaces & pendants, tie tacks/cuff links, key chains/I.D. tags, lanyards, magnets Label: Aminco
Bauer Hockey Matt Hoppe 150 Ocean Rd. Greenland, NH 38040 matt.hoppe@nikebauer.com	603-430-2111	Frozen Four Skills Challenge apparel Label: Bauer
Captivating Headgear Scott Shuler 3001 36 th Ave. NW P.O. Box 721210 Norman, Oklahoma 73070 sshulertowcaps@aol.com www.towcaps.com	405-360-9856 405-360-0373 (Fax)	Headwear Label: Captivating Headgear
Champion Custom Products Joe Rysko 9700 Commerce Parkway Lenexa, Kansas 66219 jrysko@championcustom.com www.championusa.com	913-693-2206 913-693-3917 (Fax)	T-shirts, fleece Label: Champion

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Connor Sport Court Andrew Campbell 939 S 700 W Salt Lake City, UT 84104 acampbell@sportcourt.com www.connorsportcourt.com	801-913-8080 801-975-7752 (Fax)	Final Four mini-floors Official Supplier (basketball tournament floors) Label: Connor Sport Court
Cutter & Buck Mark Sondheim 701 North 34 th Street, Suite 400 Seattle, Washington 98103 mark.sondheim@cutterbuck.com www.cutterbuck.com	800-929-9299 x 6683 206-448-0589 (Fax)	Outerwear (windshirts/windvests), fashion and women's Label: Cutter & Buck
EA Sports Basketball Lindsay Hallman 4330 Sanderson Way Burnaby, BC Canada V5G 4X1 lhallman@ea.com EA Sports Football Adam Thompson 1950 Summit Park Drive Orlando, Florida 32810 athompson@ea.com	604-456-5102 604-456-5015 (Fax) 407-386-4440 407-386-4001 (Fax)	Video Game NCAA March Madness Only Video Game NCAA Football Only Label: EA Sports
Eton a division of Tandy Brands Accessories Bond Marketing 690 East Lamar Boulevard Suite 200 Arlington, Texas 76011 bond_marketing@tandybrands.com www.tandybrands.com	504-862-6638 504-862-9654 (Fax)	Medallion on beads Label: Eton
Game Wear Inc. Frank Cerullo PO Box 2637 Branchville, NJ 07826 fcerullo@wearthegame.com www.wearthegame.com	973-954-2413 973-529-0242 (Fax)	Baseball stitching bracelets Men's and Women's College World Series only Label: Game Wear
Gear for Sports Joe Streck 9700 Commerce Parkway Lenexa, Kansas 66219 jstreck@gearforsports.com www.gearforsports.com	913-693-2106 913-693-2652 (Fax)	T-shirts, fleece, outerwear, headwear, youth, fashion and women's apparel. Label: Gear for Sports

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Haddad Apparel Group Lauren Labozzettu 100 West 33 rd Street Suite 1115 New York, New York 10001 laurenl@haddad.com www.haddad.com	212-630-3137 212-630-3123 (Fax)	Youth, infant/toddler apparel (Nike locker room designs only) Label: Nike by Haddad
Hasbro Inc. Matt Colleran 1027 Newport Ave. Pawtucket, RI 02862 mcolleran@hasbro.com	401-727-5894	Mini-basketball ball and goal set Label: Nerf
Home Team Tables John Harnage 3610 Summer Breeze Ct. Bowling Green, KY 42104 coachjohn@hometeamtables.com www.hometeamtables.com	270-282-3194 270-781-5676 (Fax)	Basketball floor base table Label: Home Team Tables
Hunter Manufacturing LLP Tom Neth 201 West Loudon Avenue Lexington, Kentucky 40508 tom.neth@huntermfg.com www.huntermfg.com	859-254-7573 x 3085 859-254-7614 (Fax)	<i>Home/Office</i> - towels, plastic beverage containers, sport bottle, miscellaneous housewares, glass beverage containers, coasters, mugs/steins <i>Gift/Novelties</i> – Key chains, clocks, ticket holders <i>Specialty</i> – mouse pads, stadium seats/cushions Label: Hunter Manufacturing
JanSport, Inc. Bonnie Mueller N850 County Highway CB Appleton, Wisconsin 54915-1817 bonnie_mueller@vfc.com www.jansport.com	920-735-6847 920-831-7743 (Fax)	Adult t-shirts, fleece, youth, backpacks, women's apparel Label: JanSport
Jostens Elizabeth Lent 148 E. Broadway Owatonna, Minnesota 55060 elizabeth.lent@jostens.com www.jostens.com	507-455-6418 507-455-6584 (Fax)	Wool and leather jackets, lapel pins, money clips, bracelets, pendants, ear rings, necklaces, fan rings, tie tacks/cuff links, recognition awards Label: Jostens

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Knights Apparel, Inc. Royce Bullock 5475 North Blackstock Rd. Spartanburg, SC 29303 rbullock@knightsapparel.com www.knightsapparel.com	864-587-9690 864-587-9959 (Fax)	T-shirts, youth sportswear, fleece Labels: NCAA by Knights Red Oak Sportswear
Nike Freddy Cardenas One Bowerman Drive- Building E Beaverton, OR 97005-6453 freddy.cardenas@nike.com www.nike.com	503-532-3999 503-532-6709 (Fax)	T-shirts, fleece, headwear, outerwear, headwear, fashion, women's apparel, watches, sporting goods. Official Locker Room t-shirt and cap. Labels: Nike, Brand Jordan
Photo File Russell Rafael 5 Odell Plaza Yonkers, NY 10701 rrafael@photofile.com www.photofile.com	914-375-6000 x 140 800-346-1678 914-375-6009 (Fax)	Commemorative envelopes Label: Photo File
Rawlings Sporting Goods Sean Meehan P.O. Box 22000 St. Louis, Missouri 63126 or 1859 Bowles Avenue Fenton, Missouri 63026 sean.meehan@licensedproducts.com www.rawlings.com	314-819-2935 314-819-2986 (Fax)	Competition and collectible baseballs, bats and tote bags. Official Supplier (baseballs) Label: Rawlings
Russ Berrie U.S. Gift Inc. Randy Egan 111 Cloverleaf Drive Winston-Salem, NC 27103 regan@the-encore-group.com www.the-encore-group.com	800-334-0425 336-768-7400 x 233 336-659-7492 (Fax)	Ceramic mugs, coasters, sport mugs, sculpted mugs, steins and shot glass, mouse pads

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<p>Russell Corporation Megan Leinonen 303 Woodruff Street Niles, MI 49120 leinonenmegan@russellcorp.com</p> <p>or</p> <p>Tod Rastello rastellotod@russellcorp.com</p>	<p>269-449-5035 (Megan) 678-742-8958 (Tod)</p>	<p>T-shirts, fleece, youth sportswear, replica baseball jerseys (CWS), women's sportswear, outerwear</p> <p>Label: Russell</p>
<p>Spalding/Huffy Sports Geordie Shaw N53 W 24700 S. Corporate Circle Sussex, Wisconsin 53089 gshaw@spalding.com www.huffysports.com</p>	<p>413-735-1460 256-500-9751 (Fax)</p>	<p>Backboards/systems, novelty sports tables/stools, pop-a-shots Official Supplier (backboards)</p> <p>Labels: Huffy, Hydra-Rib by Spalding</p>
<p>Spec Seats, Inc. Jordan Hergott 22 North Morgan Street #107 Chicago, IL 60607 jordan@specseatsinc.com www.specseatsinc.com</p>	<p>312-563-0077 312-563-0807 (Fax)</p>	<p>Chairs, stools, tables</p> <p>Labels: Spec Seats</p>
<p>Lakeshirts dba Step Ahead Sportswear Jon Hofer Lawrence, Kansas 66049 jon@prairie-graphics.com www.prairie-graphics.com</p>	<p>913-963-7174 x301 785-842-3338 (Fax)</p>	<p>T-shirts, youth, women's sportswear, fleece.</p> <p>Label: Step Ahead Sportswear</p>
<p>Team Beans, LLC Geoff Geruso 115 Fieldcrest Avenue Edison, New Jersey 08837 ggeruso@forevercollectibles.com www.forevercollectibles.com</p>	<p>732-967-1177 x 17 732-967-1444 (Fax)</p>	<p>Magnets, key chains, I.D. tags, plush toys, silicone wristbands</p> <p>Label: Team Beans</p>
<p>Top of the World Scott Shuler 3001 36th Ave. NW P.O. Box 721210 Norman, Oklahoma 73070 sshuler@towcaps.com www.towcaps.com</p>	<p>405-360-9856 405-360-0373 (Fax)</p>	<p>Headwear</p> <p>Label: Top of the World</p>

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Tri-Lake Inc. Sam Inman 3601 West Main Street Highway 44 West Leesburg, Florida 34748 sam@tlsportswear.com www.tlsportswear.com	800-727-3389 352-728-6002 (Fax)	T-shirts, fleece and youth. Label: TL Sportswear
Twins Enterprise Inc. Eddie Miller 480 Sprague Street Dedham, MA 02026 eddiem@nineteen47.com www.twinsenterprise.com	617-437-1384 617-437-7581 (Fax)	Headwear Label: Twins
Werner Co. Chris Filardi 93 Werner Rd. Greenville, PA 16125 filarcg@wernerco.com www.wernerladder.com	724-588-2000 x2896	Ladders Official Supplier (Ladders) Label: Werner
Wilson Sporting Goods Dennis Grapenthin 8700 West Bryn Mawr Chicago, Illinois 60631 www.wilsonsports.com	773-714-6882 773-714-4591 (Fax)	Basketballs, Footballs, Soccer balls Official Supplier (balls) Label: Wilson
Wincraft Becky Hynes 1124 West Fifth Street P.O. Box 888 Winona, Minnesota 55987-0888 bhynes@wincraft.com www.wincraft.com	507-454-5510 507-453-6780 (Fax)	Clocks, golf balls, lapel pins, cloisonné pins, ticket holders, wastebaskets, tins, lamps, rugs, mats, thermometers, snack helmets, pens/pencils, collector mini bats, flags/banners, buttons, locker room signs, home décor signs, plastic license plates and frames, bumper stickers, pennants, key chains, stadium seats/cushions, wind socks, car flags, magnets, fan waves, hard hats, magnetic plaques, foam hands and puzzle tins. Label: Wincraft
Zephyr Graf-X Mike Puccetti 5443 Earhart Road Loveland, Colorado 80538 mike@zhats.com www.zhats.com	888-282-0994 970-663-7695 (Fax)	Headwear, fashion jerseys Label: Zephyr